

WNKN-FM

**“ISSUES AND NEEDS” REPORT FOR 3RD QUARTER
JULY 1, 2020 THROUGH SEPTEMBER 30, 2020.**

REGULAR SUNDAY

6:00AM-6:30AM VIEWPOINTS

6:30AM-7:00AM INFOTRAK

7:00AM-8:00AM OUR OHIO

WEEKLY SUMMARY OF ABOVE ARE ATTACHED



Program Log for Viewpoints Radio

WNKN 6AM

Program	20-27	Written & Produced	Amirah Zaveri, Annie Krall & Evan Rook
Air Week	07/05/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive Insurance/Traffic-Comm. Chicken Blue Star/Reviews Ver C.	:30 :31
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT 1: THE GOOD AND THE BAD: A BRIEF HISTORY OF THE TEXAS RANGERS	10:04
	Synopsis: The Texas Rangers (no, not the baseball team) but the western law enforcement agency dating back to 1823 is known for patrolling the rugged Texas terrain. For almost 200 years, its members have protected tiny towns along the border and have helped solve numerous crimes and corruption throughout the state. However, the valiant group also has a darker history filled with corruption, murder and violence against minorities. Author and journalist Doug Swanson joins Viewpoints this week to share the full picture of the famed Texas Rangers. Host: Gary Price. Guest: Doug Swanson, journalist, author, <i>Cult of Glory: The Bold and Brutal History of the Texas Rangers</i> . Links for more info: https://www.texasranger.org/ https://www.thestoryoftexas.com/discover/campfire-stories/texas-ranger https://www.nytimes.com/2020/06/09/books/review/cult-of-glory-texas-rangers-doug-j-swanson.html https://www.amazon.com/Cult-Glory-Brutal-History-Rangers/dp/1101979860 https://www.writing.pitt.edu/people/faculty/doug-swanson Compliance Issues Covered: History, Government, Law Enforcement, Race, Crime, International Relations	
11:52	SPOTBREAK 2&3: US Tax Shield/Fresh Start Geico/Mom Mom Mom Blue Star/Reviews Ver A.	:60 :30 :31
13:53	:02 PAUSE FOR LOCAL AVAIL	:02
13:55	SEGMENT 2: IS INSTAGRAM THE NEW ONLINE DIARY FOR GENERATION Z?	8:23
	Synopsis: While some of us still prefer pen and paper, many younger people are shifting to everything digital. And it's not just for to-do lists or communication, but also using platforms like Instagram, Twitter or Facebook as a daily, reflective 'online diary'. However, sometimes this vulnerability in such a public setting can lead down a slippery slope. We discuss the pros and cons of candidly sharing your life on social media. Host: Marty Peterson. Guests: Lilia Buckingham, social influencer, actress, producer, author, <i>Influence</i> ; Dr. Jimmy Sanderson, assistant professor of kinesiology and sports management, Texas Tech University. Links for more info: https://www.instagram.com/lilia/ https://twitter.com/Jimmy_Sanderson https://www.depts.ttu.edu/ksm/contact/pages/JSanderson.php https://twitter.com/BuckinghamLilia https://positivelysocial.com/ https://www.nytimes.com/2020/01/17/business/instagram-likes.html Compliance Issues Covered: Social Media, Mental Health, Technology, Psychology, Writing, Culture	
22:18	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:18	CULTURE CRASH: REWINDING BACK TO OUR HIGH SCHOOL SELVES	3:08
	Synopsis: There's a certain amount of nostalgia when we revisit our favorite music, show and movies from those young, teenage years. This week on Viewpoints we discuss how many Americans cling to the hot pop culture of their generation. Host: Evan Rook Compliance Issues Covered: Culture, Television, Music, Film	
26:26	SPOTBREAK 5: Progressive Insurance/Fore-Fake Testimonials Blue Star/Reviews Ver. B	:31 :30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKN 6AM

Program	20-28	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	07/12/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: AbbVie/Break It Down. OUTCUE: you by AbbVie.	:60
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: POKER: A GAME OF SKILL & LUCK	10:29
	<p>Synopsis: Texas Hold 'Em is the most popular poker game in the U.S. today. It's a game of strategy, psychology and quick decision-making. Writer and professional poker player Maria Konnikova joins Viewpoints' to share how she was able to use her background to master the game and amass more than \$300,000 in winnings in just three years.</p> <p>Host: Gary Price. Guest: Maria Konnikova, journalist, author, <i>The Biggest Bluff: How I Learned to Pay Attention, Master Myself, and Win</i>.</p> <p>Links for more info: https://upswingpoker.com/history-of-poker-origins/ https://www.ncpgambling.org/ https://twitter.com/mkonnikova?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.mariakonnikova.com/ https://www.amazon.com/Biggest-Bluff-Learned-Attention-Master/dp/052552262X#:~:text=There%20isn't%20any%20book,draw%20from%20a%20full%20house.</p> <p>Compliance Issues Covered: Career, Psychology, Mathematics, History, Gender Equality, Education</p>	
12:16	SPOTBREAK 2&3: US Tax Shield/Fresh Start	:60
	Progressive Insurance/Traffic-Comm Chicken	:31
	Grainger/The Ones Moving Forward OUTCUE: ... get it done.	:30
14:17	:02 PAUSE FOR LOCAL AVAIL	:02
14:19	SEGMENT 2: THE BUSINESS OF LAB-GROWN MEAT	8:32
	<p>Synopsis: Millions of Americans have embraced plant-based meat like the Impossible Burger, but how do you feel about real meat that's grown in a petri dish in a lab? If the taste, texture and smell exactly resembled meat that was traditionally farmed outside, would you eat it? Lab-grown, cell-cultured chicken, beef and pork is set to hit the mass market in just a few years. What's the science and process behind this new technology?</p> <p>Host: Marty Peterson. Guest: Chase Purdy, journalist, author, <i>Billion Dollar Burger: Inside Big Tech's Race for the Future of Food</i>.</p> <p>Links for more info: https://www.sciencemag.org/news/2020/04/lab-grown-meat-starting-feel-real-deal https://www.nytimes.com/2020/07/02/opinion/lab-grown-meat.html https://www.amazon.com/Billion-Dollar-Burger-Inside-Future/dp/0525536949 https://www.chasepurdy.com/ https://www.ju.st/en-us</p> <p>Compliance Issues Covered: Food Production, Business, Environment, Climate Change, Health, Technology, Animal Welfare, Government, Politics, Food Science</p>	
22:51	SPOTBREAK 4: Donate Cars/Going to Do OUTCUE: ...four seven eight.	:60
23:51	CULTURE CRASH: THE PASSING OF DIRECTOR JOEL SCHUMACHER	2:36
	<p>Synopsis: Prominent Hollywood director Joel Schumacher died on June 22, 2020 at the age of 80. We discuss his legacy and some of the films he's best remembered for.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Culture, Film, Career</p>	
26:27	SPOTBREAK 5: Progressive Insurance/Fore-Fake Testimonials	:30
	Grainger/The Ones Moving Forward OUTCUE: ...get it done.	:30
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKN 6AM

Program	20-29	Written & Produced	Amirah Zaveri, Polly Hansen, Annie Krall & Evan Rook
Air Week	07/19/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/The Ones Moving Forward	:30
	Progressive Insurance/Vermicelli-Cmcl Chicken OUTCUE: ...company and affiliates.	:31
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT 1: THE MANY FACES OF HOMELESSNESS	8:04
	<p>Synopsis: On a single night in the U.S. there are more than 550,000 people homeless – and this number is only set to rise as COVID-19 has put millions out of work and shattered the stability of the U.S. economy. As a child or teen who has to deal with homelessness at a young age, it can be a tough road of shifting from temporary housing to another shelter. Giselle Burgess and her five kids were in this position in New York City, so Burgess decided to start a Girl Scout Troup named Troop 6000 to help her girls and others in this situation. We cover the inspiring story of Troop 6000 this week on Viewpoints.</p> <p>Host: Gary Price. Guest: Nikita Stewart, reporter at <i>The New York Times</i>, author, <i>Troop 6000: The Girl Scout Troup That Began in a Shelter and Inspired the World</i>.</p> <p>Links for more info: https://www.nytimes.com/by/nikita-stewart https://twitter.com/kitastew?lang=en https://www.hud.gov/program_offices/comm_planning/affordablehousing/ https://endhomelessness.org/ https://www.girlscoutsnyc.org/en/whatgirlsdo/gs-troop-6000.html https://www.amazon.com/Troop-6000-Scout-Shelter-Inspired/dp/1984820753</p> <p>Compliance Issues Covered: Homelessness, Poverty, Education, Child Development, Housing, Nonprofit Organization, Parenting.</p>	
9:52	SPOTBREAK 2&3: US Tax Shield/Fresh Start	:60
	Geico/Opera-What Are You Waiting For	:30
	Grainger/The Ones Moving Forward OUTCUE: ... get it done.	:30
11:52	:02 PAUSE FOR LOCAL AVAIL	:02
11:54	SEGMENT 2: THE WORLD OF CULTS	10:32
	<p>Synopsis: When you think of a cult, what image pops into your head? Is it one of violence or extremism? Is it people in all white praying and worshipping a guru? What exactly defines a cult? We answer these questions and more this week on Viewpoints.</p> <p>Host: Marty Peterson. Guests: Dr. Janja Lalich, professor emerita, sociology, University of California State University & founder, Center for Research on Influence and Control; Dr. Robert Jay Lifton, professor, psychiatry, Columbia University and author, <i>Losing Reality: On Cults, Cultism, and the Mindset of Political and Religious Zealotry</i>.</p> <p>Links for more info: http://cultresearch.org/about/ https://twitter.com/janja_lalich?lang=en https://en.wikipedia.org/wiki/Robert_Jay_Lifton https://www.amazon.com/Losing-Reality-Political-Religious-Zealotry/dp/1620974991</p> <p>Compliance Issues Covered: Social Movements, Religion, Violence, Culture, History, Psychology</p>	
22:26	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:26	CULTURE CRASH: THE LATEST BLOCKBUSTER FROM CHRISTOPHER NOLAN	3:00
	<p>Synopsis: <i>Tenet</i>, the newest movie from acclaimed director Christopher Nolan, is set to release next month. We take a look back at some of Nolan's biggest film triumphs including the star-filled thriller, <i>Inception</i>.</p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Film, Culture</p>	
26:26	SPOTBREAK 5: Progressive Insurance/Traffic-Comm Chicken	:31
	Grainger/The Ones Moving Forward OUTCUE: ...get it done.	:30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKN 6AM

Program	20-30	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	07/26/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/The Ones Moving Forward Garlique/Launch Blood Pressure	:30 :31
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT 1: A SHIFT TOWARDS SUSTAINABLE CONSTRUCTION & DESIGN	10:42
	Synopsis: Glass, wood, stone. These are some of the natural materials that are on the forefront of construction. Today, a greater number of architects and developers are not only thinking about profit and supply, but the additional - sometimes invisible - factors at play when it comes to new buildouts. These include the true benefits to humans, the environmental toll and the most practical designs that are symbiotic with nature. We uncover the modern perspective of 'conscious construction' this week on Viewpoints. Host: Gary Price. Guest: Teresa Coady, architect, founding partner, former president, B+H Bunting Coady, author, <i>Rebuilding Earth: Designing Eco-Conscious Habitats for Humans</i> . Links for more info: https://www.usgbc.org/people/teresa-coady/0000051251 https://www.amazon.com/Rebuilding-Earth-Designing-Ecoconscious-Habitats-ebook/dp/B07VJCCH6P https://parispropertygroup.com/blog/2015/rise-paris-city-center-skyscrapers/ Compliance Issues Covered: Environment, Architecture, Sustainability, Technology, Business, Construction, Urban Planning, Design, Engineering, Natural Resources	
12:30	SPOTBREAK 2&3: Sabre/Personal Safety Progressive Insurance/Fore-Fake Testimonials Grainger/The Ones Moving Forward	:60 :30 :30
14:30	:02 PAUSE FOR LOCAL AVAIL	:02
14:32	SEGMENT 2: THE CHURCH OF SCIENTOLOGY	7:48
	Synopsis: Scientology – is it a religion, spiritual group, business organization? The group was created in the 1950's and is headquartered in Los Angeles. There's been much mixed media coverage about Scientology, but, still, most people know little about the claimed religion. We speak with a former member about her involvement and the people who commit their faith, time and money to Scientology. Host: Marty Peterson. Guest: Sands Hall, author, <i>Reclaiming My Decade Lost in Scientology</i> . Links for more info: https://www.amazon.com/Flunk-Start-Reclaiming-Decade-Scientology-ebook/dp/B071P44P9R https://sandshall.com/ https://www.scientology.org/what-is-scientology/ https://www.sciencedirect.com/science/article/pii/B9780081003701000056 https://wholetrees.com/ Compliance Issues Covered: Spiritual Studies, Religion, Culture, History, Psychology, Literature	
22:20	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:20	CULTURE CRASH: FILM HIGHLIGHTS SO FAR IN 2020	3:07
	Synopsis: This year has forced the film industry – like many other industries – to adapt and do things a little differently. This means a new resurgence of drive-in theatres or the option to buy new releases straight from your home TV. We go through some of our favorite films and upcoming releases set for fall. Host: Evan Rook Compliance Issues Covered: Film, Business, Streaming, Culture	
26:27	SPOTBREAK 5: Grainger/The Ones Moving Forward Garlique/Launch Blood Pressure	:30 :30
27:27	Program Conclusion	:30
27:57	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKN 6AM

Program		20-31	Written & Produced	Amirah Zaveri, Cate Novak, Annie Krall & Evan
Air Week		08/02/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Blue Star/Reviews Version B	:30
	Progressive/Ball Game – Sounds of Old World OUTCUE: ...company and affiliates.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: BETTER UNDERSTANDING TRAUMA	10:23
	Synopsis: Trauma comes in many shapes and forms throughout life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon in order to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations. Host: Gary Price. Guest: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, founder, executive director, Center for Mind-Body Medicine, author, <i>The Transformation: Discovering Wholeness and Healing After Trauma</i> . Links for more info: https://cmbm.org/ https://jamesgordonmd.com/about/ https://www.amazon.com/Transformation-Discovering-Wholeness-Healing-Trauma/dp/0062870718 Compliance Issues Covered: Trauma, Stress, Psychology, Medicine, Psychiatry, Mental Health	
12:10	SPOTBREAK 2&3: Alzheimer's Association/Blood Test Studies	:60
	Progressive – Restaurant – Sounds of Old World	:30
	Blue Star/Reviews Version B OUTCUE: ...your money back.	:30
14:10	:02 PAUSE FOR LOCAL AVAIL	:02
14:12	SEGMENT 2: A DIFFERENT CAREER: THE LIFE OF A PROFESSIONAL CUDDLER	8:56
	Synopsis: Thousands of Americans are certified cuddlers. You might be asking - what does it mean to be a 'certified cuddler'? Christina Hepburn joins Viewpoints this week to talk about this relatively new niche and how she's working to dissolve the stigmas associated with the industry. Host: Marty Peterson. Guest: Christina Hepburn, professional cuddler. Links for more info: https://twitter.com/chrihepburn?lang=en https://www.washingtonpost.com/news/inspired-life/wp/2018/04/24/i-went-to-get-hugged-by-a-professional-cuddler-heres-how-it-felt/ https://cuddlist.com/faq/ Compliance Issues Covered: Career, Wellness, Companionship, Mental Health, Psychology	
23:08	SPOTBREAK 4: Sabre/Personal Safety OUTCUE: ...red dot com.	:60
24:08	CULTURE CRASH: EXPLORING THE INDIE BAND & ALBUM "RED HEARSE"	2:19
	Synopsis: The band "Red Hearse" is made up of acclaimed artists Jack Antonoff, Sam Dew and producer Sounwave. We explore the group's indie releases and what the musical trio brings to the table. Host: Evan Rook Compliance Issues Covered: Culture, Music, Production	
26:27	SPOTBREAK 5: GEICO/Baby Blue-Home1	:30
	Blue Star/Reviews Version B OUTCUE: ...your money back.	:30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKN 6AM

Program	20-32	Written & Produced	Amirah Zaveri, Pat Reuter & Evan Rook
Air Week	08/09/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Granger/The Ones Moving Forward	:30
	RemFresh/ Restore Natural Sleep Cycle OUTCUE: ...prevent any disease.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: MODERN CONTRACTS FOR NONTRADITIONAL RELATIONSHIPS	10:56
	<p>Synopsis: There are millions of Americans who live together as husband and wife, but never become formally "married." What are their rights? Who gets the house, the car and the bank accounts if the relationship ends or one of them passes away? We speak with a contract and family law attorney who has written extensively on the subject to find out how society and the courts views co-habitation relationships. We also cover what steps co-habiting couples should take to still be recognized by the law.</p> <p>Host: Gary Price. Guest: Martha Ertman, Professor of Law specializing in contract and family at the Carey School of Law, University of Maryland, and author of the book, <i>Love's Promises: How formal and informal contracts shape all kinds of families.</i></p> <p>Links for more info: https://www.law.umaryland.edu/Directory/profile.asp?id=543 https://www.amazon.com/Loves-Promises-Informal-Contracts-Families/dp/0807033669</p> <p>Compliance Issues Covered: Divorce, Relationships, Personal Finance, Marriage, Law, Government, Death</p>	
12:43	SPOTBREAK 2&3: Alzheimer's Association/Blood Test Studies	:61
	Granger/The Ones Moving Forward	:30
	Rem Fresh/ Better Quality Sleep OUTCUE: ...prevent any disease.	:30
14:44	:02 PAUSE FOR LOCAL AVAIL	:02
14:46	SEGMENT 2: THE INVENTION OF INSTANT PHOTOGRAPHY	8:34
	<p>Synopsis: In the early to mid 1900's, capturing a picture was cumbersome and complicated and took weeks to process the film. Then, Edwin Land, the creator of the Polaroid camera, came along and revolutionized the industry. Viewpoints speaks with author Ron Fierstein who profiles Land in his book, <i>A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War.</i></p> <p>Host: Marty Peterson. Guest: Ron Fierstein, author of the book, <i>A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War.</i></p> <p>Links for more info: http://www.triumphofgenius.com/ https://www.acs.org/content/acs/en/education/whatischemistry/landmarks/land-instant-photography.html https://twitter.com/ronfierstein?lang=en https://www.amazon.com/Triumph-Genius-Edwin-Polaroid-Patent/dp/1627227695</p> <p>Compliance Issues Covered: Photography, Technology, Business, History, Literature</p>	
23:20	SPOTBREAK 4: Sabre/Personal Safety OUTCUE: ...red dot com.	:61
24:21	CULTURE CRASH: A FATHER-SON HORROR NOVELLA	2:06
	<p>Synopsis: Viewpoints speaks with father-son duo, Richard and Billy Chizmar about the combined process of writing the popular horror story, <i>Widow's Point.</i></p> <p>Host: Evan Rook</p> <p>Compliance Issues Covered: Literature, Culture, Writing</p>	
26:27	SPOTBREAK 5: Grainger/The Ones Moving Forward	:30
	Progressive/Toy Boat-Fake Testimonials OUTCUE: ...company and affiliates.	:30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKN 6AM

Program	20-33	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook
Air Week	08/16/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Granger/The Ones Moving Forward Napa/For Everyone-Napa Synthetic	:30 :30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: THE HOLOCAUST: SURVIVING THE GERMAN OCCUPATION OF THE NETHERLANDS	10:21
	Synopsis: When Dutch forces surrendered to the Germans in May of 1940, the Nazis gained control of the Netherlands and set in action a plan to exterminate hundreds of thousands of Jews and minorities. Arguably, the most famous voice from that region is Anne Frank – the young teenage girl who wrote of her daily life in hiding until she was discovered in 1944 and died in the Bergen-Belsen concentration camp. While Anne Frank is a prominent voice, there are many other stories of those who hid out for years, evading capture and awaiting freedom. Host: Gary Price. Guest: Daphne Geismar, teacher, author, <i>Invisible Years: A Family's Collected Account of Separation and Survival During the Holocaust in the Netherlands</i> . Links for more info: http://daphnegeismar.com/ https://www.ushmm.org/ https://www.amazon.com/Invisible-Years-Collected-Separation-Netherlands/dp/1567926592/ref=sr_1_1?crid=111PZJN75TNP0&keywords=invisible%20years&qid=1579820093&srefix=invisible%20yea%2Caps%2C156&sr=8-1 https://jfr.org/bureau-of-speakers/robert-jan-van-pelt/ https://www.annefrank.org/en/anne-frank/go-in-depth/netherlands-greatest-number-jewish-victims-western-europe/ Compliance Issues Covered: History, War, Literature, Genocide, Race, Ethnicity, Minority	
12:08	SPOTBREAK 2&3: Alzheimer's Association/Vaccinations-Alzheimer's Risk Granger/The Ones Moving Forward Napa/Best Batteries 2020	:57 :30 :30
14:05	:02 PAUSE FOR LOCAL AVAIL	:02
14:07	SEGMENT 2: DOT CON: PRANKING THE AUTHORS OF SPAM EMAILS	8:49
	Synopsis: We've all received spam calls and fishy-looking emails that promise us a free vacation or a great bargain that's too good to pass up. Sometimes they even come from a phone contact or your boss asking for help or to download an attachment. Author and comedian, James Veitch has made a name for himself by replying to these scams and continuing the conversation, effectively wasting the scammers time as much as they waste ours. We speak with him about his trade and the major telltale signs to look out for in a scam. Host: Marty Peterson. Guest: James Veitch, comedian, author, <i>Dot Con: The Art of Scamming a Scammer</i> . Links for more info: https://veitch.me/ https://www.youtube.com/watch?v=QdPW8JrYzQ https://twitter.com/veichtweets?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.ftccomplaintassistant.gov/#cmt&panel1-1 https://www.consumer.ftc.gov/articles/how-recognize-and-avoid-phishing-scams https://www.amazon.com/Dot-Scamming-Scammer-James-Veitch/dp/184949651X Compliance Issues Covered: Cybersecurity, Identity Theft, Technology, Communication, Literature	
22:56	SPOTBREAK 4: Donate Cars/Going to Do	:60
23:56	CULTURE CRASH: A COLLECTION OF SCIENCE FICTION	2:31
	Synopsis: <i>The Forward</i> is a new science fiction series of six short novellas written by prominent authors in the genre. We discuss the appeal and if the new release is worth the purchase. Host: Evan Rook Compliance Issues Covered: Science Fiction, Literature, Culture	
26:27	SPOTBREAK 5: GEICO/Baby-WAYWF Grainger/The Ones Moving Forward	:30 :30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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WNKN 6AM

Program	20-34	Written & Produced	Amirah Zaveri, Polly Hansen, Cate Novak & Evan Rook
Air Week	08/23/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive/Vermicelli-Cmcl Chicken Grainger/The Ones Moving Forward	:30
	OUTCUE: ...get it done.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: HOW TO TRAVEL ONCE WE CAN ALL TRAVEL AGAIN	9:36
	Synopsis: For most people this year, traveling seems like a distant memory. Getting on a plane, taking a train or even using public transport on a daily basis has been largely abandoned with COVID-19. But once it is safe to travel again – where's the first place you'd like to go? Acclaimed travel guide, writer and TV host, Rick Steves joins Viewpoints this week to share how you can get the most out of your travels and fully immerse yourself in the local culture, people and history. Host: Gary Price. Guest: Rick Steves, travel writer, television show host, travel guide, author, <i>For the Love of Europe: My Favorite Places, People, and Stories</i> . Links for more info: https://www.ricksteves.com/ https://www.theguardian.com/travel/2020/jun/18/end-of-tourism-coronavirus-pandemic-travel-industry https://www.amazon.com/Love-Europe-Greatest-Hits-Steves/dp/1641711310/ref=sr_1_1?dchild=1&qid=1597421669&refinements=p_n_feature_fourteen_browse-bin%3A5483161011&s=books&sr=1-1 Compliance Issues Covered: Travel, Culture, History, Food, Writing, Literature	
11:23	SPOTBREAK 2&3: Alzheimer's Association/Vaccinations-Alzheimer's Risk Grainger/The Ones Moving Forward Progressive/Traffic-Comm Chicken	:57 :30 :30
	OUTCUE: ...company and affiliates.	
13:20	:02 PAUSE FOR LOCAL AVAIL	:02
13:22	SEGMENT 2: MURDER ON THE HERBERT FULLER	9:28
	Synopsis: Rewind back to 1896 aboard the voyager ship, the <i>Herbert Fuller</i> . Just a week into the journey, three people aboard were murdered and there were multiple suspects. The murder trial that follows is historic and helped shape modern law today. Links for more info: http://gerardkoeppel.com/ https://twitter.com/koeppelg?lang=en https://www.amazon.com/Not-Gentlemans-Work-Gruesome-Justice/dp/0306903385 https://crimereads.com/the-high-seas-murder-that-shocked-and-baffled-the-world/ Compliance Issues Covered: History, Law, Government, Literature, Law Enforcement	
22:50	SPOTBREAK 4: Donate Cars/Going to Do	:60
	OUTCUE: ...four seven eight.	
23:50	CULTURE CRASH: TAYLOR SWIFT'S SURPRISE ALBUM	2:35
	Synopsis: The new summer release, <i>Folklore</i> , by artist Taylor Swift heads in a stylistically different direction than what she's largely known for. We discuss the new album and some of our favorite songs. Host: Evan Rook Compliance Issues Covered: Music, Indie, Culture, Songwriting	
26:25	SPOTBREAK 5: Grainger/The Ones Moving Forward Progressive/Fore-Fake Testimonials	:30 :30
	OUTCUE: ...company and affiliates.	
27:25	Program Conclusion	:33
27:58	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKN 6AM

Program	20-35	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	08/30/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive Insurance/Movie Theatre Sounds of Old World Blue Star/Reviews Ver. C	:30
	OUTCUE: ...your money back.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: REHABILITATION WHILE IN PRISON: GETTING TO THE ROOT OF THE PROBLEM	9:14
	Synopsis: The U.S. has the largest prison population in the world with more than 2.3 million inmates. Each year, prisons cost taxpayers 80 billion dollars. But with two thirds of those incarcerated returning back behind bars within a few years, clearly something is broken. We discuss how some popular reforms do more harm than good and what needs to change within the system. Host: Gary Price. Guest: Maya Schenwar, editor-in-chief, <i>Truth Out</i> , co-author, <i>Prison by Any Other Name: The Harmful Consequences of Popular Reforms</i> . Links for more info: https://www.themarshallproject.org/ https://www.aclu.org/other/aclu-policy-priorities-prison-reform https://www.mayaschenwar.com/ https://www.amazon.com/Prison-Any-Other-Name-Consequences/dp/1620973103/ https://truthout.org/articles/in-the-age-of-abolition-many-reforms-constitute-incarceration-by-another-name/ https://twitter.com/MayaSchenwar?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor Compliance Issues Covered: Criminal Justice, Crime, Government, Mental Health, Addiction, Psychology, Race, Poverty, Politics	
11:01	SPOTBREAK 2&3: Talcum Powder Legal Progressive Insurance/Not Talking-Cmcl Chicken Blue Star/Reviews Ver. A	:60
	OUTCUE: ...your money back.	:30
13:01	:02 PAUSE FOR LOCAL AVAIL	:02
13:03	SEGMENT 2: SLEEPING SOUNDLY: THE INTERCONNECTED BENEFITS OF GETTING GOOD REST	9:01
	Synopsis: All humans need some amount of rest – whether that's five hours or eight. But how we sleep and the quality of that slumber can vary widely. We speak with sleep expert, Matthew Walker, a professor at California-Berkeley, who says getting restful sleep is the single biggest thing we can do to vastly improve our mental and physical health. Host: Marty Peterson. Guest: Matthew Walker, professor of neuroscience and psychology at the University of California-Berkeley and author, <i>Why We Sleep: Unlocking the power of sleep and dreams</i> . Links for more info: https://www.amazon.com/Why-We-Sleep-Unlocking-Dreams/dp/1501144316/ref=asap_bc?ie=UTF8 https://newsinhealth.nih.gov/2013/04/benefits-slumber https://health.gov/myhealthfinder/topics/everyday-healthy-living/mental-health-and-relationships/get-enough-sleep https://www.health.harvard.edu/sleep/8-reasons-why-youre-not-sleeping Compliance Issues Covered: Health, Medicine, Stress, Technology, Research, Literature	
22:04	SPOTBREAK 4: Foreclosure Portection Services	:60
23:04	CULTURE CRASH: EXPLORING THE WORKS OF CHARLIE KAUFMAN	3:23
	Synopsis: Writer & director Charlie Kaufman is known for several hit movies including <i>Eternal Sunshine of the Spotless Mind</i> and <i>Synechdoche, New York</i> . We explore some of his biggest career triumphs and the upcoming release of his new Netflix original, <i>I'm Thinking of Ending Things</i> that's based off the novel written by Ian Reid. Host: Evan Rook Compliance Issues Covered: Film, Culture	
26:27	SPOTBREAK 5: Progressive Insurance/Grammar-Cmcl Chicken Blue Star/Reviews Ver. B	:30
	OUTCUE: ...your money back.	:30
27:27	Program Conclusion	:33
28:00	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKR 6 https://www.youtube.com/watch?v=tn7lc4Mva3s&ab_channel=InfinityRoyalsAM

Program	20-36	Written & Produced	Amirah Zaveri, Polly Hansen & Evan Rook
Air Week	09/06/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive Insurance/Birthdaas-Daa Tadaa Physicians Seal/Resotre Natural Sleep Cycle	:30 OUTCUE: ...prevent any disease.
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: A VIOLENT WILDFIRE SEASON IN THE WEST	9:35
	Synopsis: It's only September and this year's wildfires in California are already worse than last year with still months left in peak fire season. We explore the growing challenges facing Californians and what the future holds for The Golden State. Host: Gary Price. Guests: Stephen Pyne, fire expert, emeritus professor, School of Life Sciences, Arizona State University; Kendra Atleework, writer, author, <i>Miracle Country: A Memoir</i> . Links for more info: https://www.fire.ca.gov/ https://twitter.com/kendraatleework?lang=en https://www.workman.com/products/miracle-country https://datebook.sfchronicle.com/books/review-in-miracle-country-kendra-atleework-pays-tribute-to-her-rural-california-roots https://twitter.com/StephenJPyne?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor http://www.stephenpyne.com/ Compliance Issues Covered: Climate Change, Natural Disasters, Pandemic, Science, Literature.	
11:22	SPOTBREAK 2&3: Talcum Powder Legal Progressive Insurance/Zaaa-Daa Tadaa Physicians Seal/Better Sleep Quality	:60 :30 OUTCUE: ...prevent any disease.
13:22	:02 PAUSE FOR LOCAL AVAIL	:02
13:24	SEGMENT 2: THE CURRENT SCOPE OF SURVEILLANCE IN THE U.S.	9:31
	Synopsis: Today, ex-government employee, Edward Snowden is recognized around the world for his role in leaking highly classified information about government mass surveillance. We explore the benefits and consequences of modern surveillance and how both private business entities and governments are acquiring information from millions of Americans. Host: Marty Peterson. Guests: Barton Gellman, journalist, <i>The Atlantic</i> , author, <i>Dark Mirror: Edward Snowden and the American Surveillance State</i> ; Dr. Marcus Rogers, professor, executive director, Cybersecurity Programs, Purdue Polytechnic Institute at Purdue University. Links for more info: https://twitter.com/bartongellman?lang=en https://polytechnic.purdue.edu/profile/rogersmk https://twitter.com/Snowden?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.barnesandnoble.com/w/dark-mirror-barton-gellman/1122928803 Compliance Issues Covered: Cybersecurity, Technology, Government, Politics, Information Technology	
22:55	SPOTBREAK 4: Donate Cars/Going to Do	OUTCUE: ...four seven eight. :60
23:55	CULTURE CRASH: THE SOOTHING SOUNDS OF FRANK OCEAN	2:32
	Synopsis: It's no surprise that many of us are always looking for new ways to de-stress and relax this year. Whether you're cooking, driving or just relaxing, the music of Frank Ocean is a fantastic choice. Host: Evan Rook Compliance Issues Covered: Music, Culture	
26:27	SPOTBREAK 5: Geico/Dentist-WAYWF Physicians Seal/Resotre Natural Sleep Cycle	:30 OUTCUE: ...prevent any disease.
27:27	Program Conclusion	:32
27:59	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKN 6AM

Program	20-37	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	09/13/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Progressive Insurance/Vermicelli-Cmcl. Chicken Garlique/Launch Blood Pressure	:31 OUTCUE: ...use as directed. :30
1:46	:02 PAUSE FOR LOCAL AVAIL	:02
1:48	SEGMENT 1: PEAK HURRICANE SEASON 2020	11:14
	Synopsis: Hurricane Laura ramped up to a Category 4 hurricane late last month and was the strongest storm to hit the Louisiana coast in more than a hundred and sixty years. Each year, the most powerful storms during the Atlantic hurricane season typically form between the end of August and early October. We speak with two experts to better understand the history of hurricanes and the destruction they wreak each year. Host: Gary Price. Guests: Eric Jay Dolin, author, <i>Furious Sky: The Five Hundred Year History of America's Hurricanes</i> ; Dr. Barry Keim, Louisiana state climatologist, professor, Department of Geography & Anthropology. Links for more info: https://www.nhc.noaa.gov/breakpoints/ https://twitter.com/NHC_Atlantic?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.redcross.org/about-us/our-work/disaster-relief/hurricane-relief.html#:~:text=When%20a%20hurricane%20or%20tropical,food%20and%20comfort%20to%20families. https://lsu.edu/ga/people/faculty/barry-d-keim/ https://www.ericjayedolin.com/ https://www.amazon.com/Furious-Sky-Five-Hundred-Year-Americas-Hurricanes/dp/1631495275/ref=sr_1_4?keywords=a+furious+sky&qid=1571499968&sr=8-4 Compliance Issues Covered: Meteorology, Science, Climate, Natural Disasters, Government, History	
13:02	SPOTBREAK 2&3: Talcum Powder Legal Progressive Insurance/Traffic-Cmcl. Chicken Grainger/The Ones Moving Forward	:60 :30 OUTCUE: ...get it done. :30
15:02	:02 PAUSE FOR LOCAL AVAIL	:02
15:04	SEGMENT 2: FUELING CREATIVITY: FUNDING MODERN, INDEPENDENT INVENTION	7:19
	Synopsis: Without inventors like Benjamin Franklin or visionaries like Elon Musk, the world would look a bit different. Both of these people and countless others followed their passion, but sometimes it can be hard to slow down and take a risk. Do you enjoy writing? Tinkering with tech? Creating music? Art? It's never too late to forge a different career path or side hobby. We speak with Kickstarter co-founder, Yancey Strickler about some of the barriers to entry creatives face today and how to find support within a community. Host: Marty Peterson. Guest: Yancey Strickler, co-founder, Kickstarter, author, <i>This Could Be Our Future: A Manifesto for a More Generous World</i> . Links for more info: https://www.kickstarter.com/ https://twitter.com/ystrickler?lang=en https://www.penguinrandomhouse.com/books/591594/this-could-be-our-future-by-yancey-strickler/ Compliance Issues Covered: Invention, Career, Business, Technology, Music, Arts, Creativity, Literature	
22:23	SPOTBREAK 4: Donate Cars/Going to Do	OUTCUE: ...four seven eight. :60
23:23	CULTURE CRASH: THE LASTING LEGACY OF ACTOR CHADWICK BOSEMAN	3:04
	Synopsis: Chadwick Boseman passed away from cancer at the age of 43 on August 28. We honor his legacy and his many contributions to film from starring in <i>Black Panther</i> to his portrayal of baseball player, Jackie Robinson in the 2013 movie <i>42</i> . Host: Evan Rook Compliance Issues Covered: Film, Culture, Death, Race Relations	
26:27	SPOTBREAK 5: Geico/Steve MOAT Home2 Grainger/The Ones Moving Forward	:29 OUTCUE: ...get it done. :30
27:26	Program Conclusion	:32
27:58	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKN 6AM

Program	20-38	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	09/20/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Grainger/The Ones Moving Forward Sherwin Williams/2020 Sept. Super Sale	:30 OUTCUE: ...store for details.
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: BACK TO SCHOOL 2020: LEARNING THROUGH TECH	10:15
	Synopsis: Navigating back to school this year has been challenging to say the least. With switching policies and protocols, everyone is just trying to get through the fall one day at a time. Viewpoints speaks with two education experts about the biggest barriers to learning and what online education technology can really offer students. Host: Gary Price. Guests: Justin Reich, assistant professor, Massachusetts Institute of Technology, director, MIT Teaching Systems Lab, author, <i>Failure to Disrupt: Why Technology Alone Can't Transform Education</i> ; Dr. Sanjay Sarma, professor, Massachusetts Institute of Technology, vice president, Open Learning at MIT, co-author, <i>Grasp: The Science Transforming How We Learn</i> . Links for more info: https://tsl.mit.edu/ https://openlearning.mit.edu/ https://www.pbslearningmedia.org/ https://www.khanacademy.org/ https://www.coursera.org/ https://www.edx.org/ https://twitter.com/bjfr?lang=en https://cmsw.mit.edu/profile/justin-reich/ https://www.hup.harvard.edu/catalog.php?isbn=9780674089044 https://openlearning.mit.edu/about/our-team/sanjay-sarma https://www.amazon.com/Grasp-Science-Transforming-How-Learn/dp/0385541821/ref=sr_1_1?dchild=1&qid=1599842218&refinements=p_27%3ASanjay+Sarma&s=books&sr=1-1 https://www.weareteachers.com/free-online-learning-resources/ Compliance Issues Covered: Education, Technology, Online Learning, Parenting, Child Development	
12:02	SPOTBREAK 2&3: Talcum Powder Legal Progressive Insurance/Vermicelli-Cmcl. Chicken Grainger/The Ones Moving Forward	:60 :30 OUTCUE: ...get it done.
14:01	:02 PAUSE FOR LOCAL AVAIL	:02
14:03	SEGMENT 2: THE HIDDEN GEMS ACROSS CHICAGO & IN EVERY U.S. TOWN	8:18
	Synopsis: Suffering from a travel bug that can't be quenched this year? Chicago writer, Jessica Mlinaric believes that if you look hard enough you don't have to leave your town or city to experience something new. We cover some of the interesting, historical sights around Chicago and how you can explore your own area. Host: Marty Peterson. Guest: Jessica Mlinaric, writer, author <i>Secret Chicago: A Guide to the Weird, Wonderful, and Obscure</i> . Links for more info: https://www.secretechicagobook.com/ https://jessica-mlinaric.square.site/ https://blog.ihg.com/chicago-hidden-gems Compliance Issues Covered: Travel, Community, Music, Education, History, Sports, Arts	
22:21	SPOTBREAK 4: Donate Cars/Going to Do	OUTCUE: ...four seven eight.
23:20	CULTURE CRASH: THE THEATRE RELEASE OF "TENET"	3:06
	Synopsis: The blockbuster release, "Tenet" by prominent director Christopher Nolan is one of the first major films to make a theatre release in several months. Is it worth the watch? Host: Evan Rook Compliance Issues Covered: Film, Culture, Revenue	
26:26	SPOTBREAK 5: Progressive Insurance/Traffic-Cmcl. Chicken Grainger/The Ones Moving Forward	:30 OUTCUE: ...get it done.
27:26	Program Conclusion	:33
27:59	TOTAL TIME	

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Program Log for Viewpoints Radio

WNKN 6AM

Program	20-39	Written & Produced	Amirah Zaveri & Evan Rook
Air Week	09/27/2020	Studio Producer	Jason Dickey

Time	Segment	Dur.
:00	INTRO	:45
:45	SPOTBREAK 1: Geico/Dentist-WAYWF Garlique/Launch Blood Pressure	:30
	OUTCUE: ...use as directed.	:30
1:45	:02 PAUSE FOR LOCAL AVAIL	:02
1:47	SEGMENT 1: INSIDE THE GROCERY INDUSTRY	11:49
	Synopsis: Americans spent 700 billion dollars on groceries in 2018. Across the U.S., there are more than 38,000 supermarkets, each stocking thousands and thousands of distinct products. But what is the human cost of this mass consumerism? Well, the burden largely falls on low-paid workers at each level of food production and distribution - and the pandemic has only exacerbated many of these problems. Host: Gary Price. Guests: Benjamin Lorr, writer, author, <i>The Secret Life of Groceries: The Dark Miracle of the American Supermarket</i> ; Jerry Nash, co-founder, Prairie Food Co-op. Links for more info: https://www.nytimes.com/2020/09/08/books/review/the-secret-life-of-groceries-benjamin-lorr.html https://www.onegreenplanet.org/lifestyle/reasons-to-buy-local/ http://www.prairiefood.coop/ http://www.prairiefood.coop/jerry_nash https://twitter.com/BenjaminLorr?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor https://www.penguinrandomhouse.com/books/253715/the-secret-life-of-groceries-by-benjamin-lorr/ Compliance Issues Covered: Business, Food Production, Pandemic, Transportation, Labor Issues	
13:36	SPOTBREAK 2&3: Talcum Powder Legal Progressive Insurance/Weather-Cmcl. Chicken Grainger/The Ones Moving Forward	:60
	OUTCUE: ...get it done.	:30
15:36	:02 PAUSE FOR LOCAL AVAIL	:02
15:38	SEGMENT 2: YOUNG LEARNERS & THEIR DEVELOPMENT DURING COVID	7:32
	Synopsis: The 2020 school year feels a bit different for the millions of students 'back to school' in whatever form that may be. We speak with two child development experts, Dr. Irene Koolwijk and Lindsay Jones, about some of the available resources and methods that parents can use to keep their young ones on track. Host: Marty Peterson. Guests: Dr. Irene Koolwijk, developmental behavioral pediatrician, UCLA Medical Center; Lindsay Jones, president & CEO, National Center for Learning Disabilities. Links for more info: https://www.uclahealth.org/irene-koolwijk https://www.vox.com/2020/8/6/21353154/schools-reopening-covid-19-special-education-disabilities https://www.ncld.org/checklist/ https://www2.ed.gov/about/initiatives/earlylearning/inclusion/resources-for-families.html https://www.ncld.org/about/team/lindsay-e-jones-esq/ Compliance Issues Covered: Education, Parenting, Child Development, Health, Mental Health, Technology	
23:10	SPOTBREAK 4: Donate Cars/Going to Do	:60
24:10	CULTURE CRASH: REVISITING OUR FAVORITE FILMS & BOOKS	2:16
	Synopsis: 2020 has not been as full of new releases as in previous years due to the pandemic, so we're rewinding back to some of our favorite selections from a few writers and directors. Host: Evan Rook Compliance Issues Covered: Culture, Film, Literature	
26:26	SPOTBREAK 5: Garlique/Launch Blood Pressure Grainger/The Ones Moving Forward	:30
	OUTCUE: ...get it done.	:30
27:26	Program Conclusion	:33
27:59	TOTAL TIME	

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wnkN

Date aired: 7/5/20 Time Aired: 6:30 am

Weekly Public Affairs Program

Show # 2020-27

Total running time: 29:30 (with optional exit at 24:00)

1. **Robert Cialdini, PhD**, social psychologist, Regents' Professor Emeritus of Psychology and Marketing at Arizona State University, former visiting Professor of Marketing, Business and Psychology at Stanford University and the University of California at Santa Cruz, author of *"Pre-Suasion: A Revolutionary Way to Influence and Persuade"*

Dr. Cialdini talked about the science behind persuasion. He said it's not so much about the message, but what happens in the moment before the message is delivered. He explained how consumers can recognize when they are the target of this sales technique. He also discussed how it can be used in job interviews and other common daily activities.

Issues covered:
Consumer Matters
Career

Length: 9:54

2. **Ateev Mehrotra, MD**, Senior Investigator and Associate Professor of Health Care Policy at Harvard Medical School

Increasingly powerful computers are playing a greater role in our lives every year. Could a computer match, or even outperform, human physicians in diagnosing illnesses? Dr. Mehrotra led a study that found that humans still have the upper hand--for now. He outlined several possible ways that computers may play a greter role in future healthcare scenarios.

Issues covered:
Personal Health
Technology

Length: 7:11

3. **Nicholson Baker**, teacher, author of *"Substitute: Going to School With a Thousand Kids"*

Mr. Baker worked as on-call substitute teacher in a Maine public school district. He discussed the state of public schooling in America: children swamped with assignments, overwhelmed by social media and educational technology, and staff who struggle with overly ambitious curriculums.

Issues covered:
Education
Youth at Risk

Length: 5:00



WNKN

Date aired: 7/12/20 Time Aired: 6:30AM

Weekly Public Affairs Program

Show # 2020-28

Total running time: 29:30 (with optional exit at 24:00)

1. **Sean O'Leary, MD**, Associate Professor, Pediatrics-Infectious Diseases at the University of Colorado School of Medicine, Director of the Colorado Pediatric Practice-Based Research Network, member of the American Academy of Pediatrics Committee on Infectious Diseases

As the school season approaches and the pandemic continues, administrators are struggling with plans to educate the nation's children. Dr. O'Leary was an author of new guidelines from the American Academy of Pediatrics that encourages having students physically present in school. He explained why remote learning has largely failed, and emphasized that there are major health, social and educational risks to keeping children at home.

Issues covered:

Length: 9:06

**Education
Coronavirus**

2. **Morgan Seybert**, Managing Director of US analytics at Nielsen

In the aftermath of consumer panic connected to COVID-19, Americans are now finding fewer choices on store shelves. Mr. Seybert said some companies plan to stick with fewer choices when the pandemic fades. He noted that baby care products, tobacco and frozen goods have seen the biggest reductions in varieties offered. He said restaurants are also thinning menus as the virus changes how they can seat and serve customers.

Issues covered:

Length: 8:08

**Consumer Matters
Economy
Coronavirus**

3. **Monica Betson-Montgomery**, author of *"The Keys to College: A Roadmap for Parents to Guide Their Children"*

Ms. Betson-Montgomery read and scored over 20,000 freshman college applications throughout her career. She believes the process of preparing for college should begin in grade school or even earlier. She outlined possible strategies for parents navigate their way through their child's educational career.

Issues covered:

Length: 4:57

**Education
Parenting**



WNKN

Date aired: 7/19/20 Time Aired: 6:30AM

Weekly Public Affairs Program

Show # 2020-29

Total running time: 29:30 (with optional exit at 24:00)

1. **Adam Levin**, founder of security management and resolution company IDT911, author of *"Swiped: How to Protect Yourself in a World Full of Scammers, Phishers, and Identity Thieves"*

With online breaches of massive databases becoming increasingly common, identity theft is a fact of life. Mr. Levin explained the most common schemes used by scammers, to steal consumers' private information. He said beyond simple identity theft, other forms such as medical-related, tax fraud-related and child identity theft are all increasing rapidly. He offered suggestions for consumers on how to avoid becoming a victim.

Issues covered:

Length: 9:29

**Identity Theft
Consumer Matters**

2. **Deborah Carr, PhD**, Professor of Sociology, Interim Director of the Institute for Health, Health Care Policy and Aging Research at Rutgers University

A recent federal report noted that, no matter how advanced their age, older men are far more likely to be married than older women. Dr. Carr said life expectancy explains only part of this gray gender gap. She discussed the economic, social and health effects of this issue. She also explained why many older women are content to be single anyway.

Issues covered:

Length: 7:40

**Women's Issues
Senior Citizens
Retirement**

3. **Jonathan Dirlam**, doctoral student in Sociology at Ohio State University

Mr. Dirlam was the lead author of a study that found that job satisfaction in a worker's late 20s and 30s has a link to mental health 15-20 years later. He said those less than happy with their work early in their careers reported that they were more depressed and worried and had more trouble sleeping in their 40s.

Issues covered:

Length: 4:57

**Mental Health
Career**



Date aired: 7/26/20 Time Aired: 6:30AM

Weekly Public Affairs Program

Show # 2020-30

Total running time: 29:30 (with optional exit at 24:00)

1. **Federico E. Vaca, PhD**, Professor of Emergency Medicine and Director of the Yale Developmental Neurocognitive Driving Simulation Research Center (DrivSim Lab)

Teens are getting drivers licenses later than previous generations and missing critical safety training as a result, according to Dr. Vaca's research. He discussed the importance of Graduated Driver Licensing requirements, which are typically not required after a person turns 18. He outlined potential policy changes that could expand and improve driver safety training, regardless of age.

Issues covered:

**Traffic Safety
Teen Concerns**

Length: 8:26

2. **John-Tyler Binfet, PhD**, Psychologist, Associate Professor of Education at the University of British Columbia Okanagan

Dr. Binfet discussed his research into kids and kindness, which challenges media stereotypes that teens are common perpetrators of bullying, cyber harassment and schoolyard fights. He said most parents would be surprised at how kind their children are to others outside of the home. He also suggested ways for parents to encourage their kids to be kind.

Issues covered:

**Children's Issues
Parenting
Mental Health**

Length: 8:48

3. **Daniel Soques, PhD**, Assistant Professor of Economics at the University of North Carolina Wilmington

The reaction to COVID-19 shutdowns has led to an unexpected coin shortage nationwide, causing some businesses to notify customers that they have no change to give, or to encourage only electronic transactions. Prof. Soques explained the factors behind the shortage and what steps are being taken by the Federal Reserve to address it. He also said that moving away from physical cash and coins disproportionately affects low income and homeless people.

Issues covered:

**Economy
Consumer Matters
Government
Poverty**

Length: 5:03



WNKN

Date aired: 8/2/20 Time Aired: 6:30AM

Weekly Public Affairs Program

Show # 2020-31

Total running time: 29:30 (with optional exit at 24:00)

1. **Jonathon Wai, PhD**, Psychologist, Research Scientist at the Duke University Talent Identification Program

Dr. Wai is one of the researches involved in a 45-year study of intellectually gifted children. He noted that kids who test in the top 1% tend to become the nation's eminent scientists and academics, Fortune 500 CEOs and federal judges, senators and billionaires. He said, because of the focus on lower performing students, youngsters who show an early aptitude for subjects like science and math tend not to receive the help they need. He offered several simple steps schools can take to help gifted students reach their full potential.

Issues covered:

Length: 9:00

**Education
Parenting**

2. **Joann S. Lublin**, Management News Editor for the Wall Street Journal, author of "*Earning It: Hard-Won Lessons from Trailblazing Women at the Top of the Business World*"

Ms. Lublin said that, although career prospects have improved, progress is still frustratingly slow for women hoping to break the glass ceiling in large companies. She explained what it takes for women to climb to corporate heights in America, such as finding a career mentor.

Issues covered:

Length: 8:13

**Women's Issues
Workplace Matters**

2. **Sage R. Myers, MD, MSCE**, Assistant Professor in Pediatrics at the University of Pennsylvania Perelman School of Medicine, Attending Physician in the Division of Emergency Medicine at Children's Hospital of Philadelphia

Contrary to what many believe, living in the city is far less risky than in the country, according to a study Dr. Myers recently completed. She said that although homicides in cities still outpace those in rural areas, the risk of dying from some form of accident or injury is 20 percent greater in rural counties. She explained how this research can be used for future planning of trauma centers and other improvements to the medical system.

Issues covered:

Length: 4:55

**Personal Health
Crime
Government**



WNKN

Date aired: 8/9/20 Time Aired: 6:30AM

Weekly Public Affairs Program

Show # 2020-32

Total running time: 29:30 (with optional exit at 24:00)

1. **Sofia Cienfuegos**, Dietitian, Intermittent Fasting Researcher, Human Nutrition PhD Candidate at the University of Illinois at Chicago

Ms. Cienfuegos led a study that examined the effectiveness of intermittent fasting for weight loss. She found that obese adults lost an average of 3% of their body weight in two months without counting calories, simply by confining their eating to a 6-hour window each day. She said the weight loss led to other significant health improvements, as well.

Issues covered:

Personal Health

Obesity

Nutrition

Length: 8:00

2. **Simone Bruce, Psy.D.**, visiting therapist at the Behavioral Wellness Clinic in Connecticut, expert in mental health issues related to racism and discrimination

Dr. Bruce said that the impact of race-based stress and trauma on the mental health of black people has been ignored far too long. She said that mental health professionals' lack of education in this area often results in misdiagnosis and mistreatment. She explained how the death of George Floyd sparked a serious increase in stress, anxiety and fear in the black community.

Issues covered:

Racism

Mental Health

Length: 9:23

2. **Merete Berg Nasset, Norwegian University of Science and Technology**

Domestic violence is on the rise, partly as a result of COVID-19 lockdowns. Prof. Nasset led a study that found that anger management treatment for offenders can have dramatic results in the prevention of physical and emotional violence. She found that two forms of treatment, cognitive-behavioral group therapy and a stress management course based on mindfulness, worked equally well. Prior to treatment, 85% cent of the male study subjects used physical violence that resulted in harm to their partner. After treatment, the percentage fell to 10%.

Issues covered:

Domestic Violence

Mental Health

Length: 5:02



WNKN

Date aired: 8/16/20 Time Aired: 6:30AM

Weekly Public Affairs Program

Show # 2020-33

Total running time: 29:30 (with optional exit at 24:00)

1. **Sophie Egan**, former Director of Health and Sustainability Leadership for the Strategic Initiatives Group at The Culinary Institute of America, author of *"How to Be A Conscious Eater: Making Food Choices That Are Good for You, Others, and the Planet"*

Ms. Egan offered easy-to-remember suggestions for making practical decisions about food. She explained why the organic label is important for certain specific foods. She outlined the concerns relating to some canned foods, particularly for children and pregnant women. She also explained how to choose foods that have the least impact on the environment.

Issues covered:

Length: 8:55

Nutrition

Food Safety

Environment

Consumer Matters

2. **Bindu Kalesan, PhD, MPH**, Assistant Professor of Medicine, Assistant Professor of Community Health Services at the Boston University School of Public Health

Dr. Kalesan led a study that examined gun suicides in rural America. She said that rather than firearm confiscation, efforts to reduce these suicides should be focused on addressing other diseases of despair which are connected to suicide, such as heart and liver diseases, diabetes and accidental opioid overdose. She said it is critical that those at risk of suicide and opioid addiction are treated by mental health professionals, rather than just untrained support from families or friends.

Issues covered:

Length: 8:29

Suicide

Mental Health

Gun Control

Drug Abuse

3. **S. Vincent Rajkumar, MD**, hematologist and researcher at the Mayo Clinic

The concept of herd immunity has sparked debate about whether it would control the spread of COVID-19. Dr. Rajkumar explained the two weapons the human body uses to fight the virus: antibodies and T cells. He also discussed whether immunity to COVID-19 can decrease with time.

Issues covered:

Length: 5:04

Personal Health

Coronavirus



Weekly Public Affairs Program

Date aired: 8/23/20 Time Aired: 6:30AM

Show # 2020-34

Total running time: 29:30 (with optional exit at 24:00)

1. **Melanie Cullen**, management and technology consultant, author of *"Get It Together: Organize Your Records So Your Family Won't Have To"*

Ms. Cullen said disorganization can be a nightmare for those who need to step in to help an elderly person as a caregiver or estate executor. She offered simple ways to organize important records like passwords, financial records, insurance policies, funeral arrangements, and other personal information.

Issues covered:

Senior Citizens

Retirement Planning

Length: 8:36

2. **Peter Mazareas, PhD**, worked with the U.S. Congress on legislation to create 529 savings plans, co-author of *"Plan and Finance Your Family's College Dreams: A Parent's Step-By-Step Guide from Pre-K to Senior Year"*

Planning and paying for a college education is a daunting task for most parents. Dr. Mazareas discussed the merits and complexities of 529 savings plans, which allow parents to save tax-free for higher education expenses. He said that there are numerous free and easy-to-access tools for parents to plan for the costs of college.

Issues covered:

Education

Consumer Matters

Parenting

Length: 8:38

2. **Pamela Rutledge, PhD**, Director of the Media Psychology Research Center, Fielding Graduate University in Santa Barbara, CA, author the "Positively Media" column for PsychologyToday.com, Editor-in-Chief of the academic journal Media Psychology Review

Dr. Rutledge talked about the effect of selfies, Instagram and other social media phenomenon on girls' self-esteem. She believes that parents should not be overly concerned, that selfies are just the latest form of exploration and identity experimentation in teenagers' formative years.

Issues covered:

Girl's Issues

Parenting

Length: 5:01



WNKN

Date aired: 8/30/20 Time Aired: 6:30AM

Weekly Public Affairs Program

Show # 2020-35

Total running time: 29:30 (with optional exit at 24:00)

1. **Laura Makaroff, DO**, Senior Vice President of Prevention and Early Detection at the American Cancer Society

The American Cancer Society has updated its guidelines for diet and physical activity for cancer prevention. Dr. Makaroff said the new recommendations increase the suggested levels of physical activity and place an increased emphasis on reducing the consumption of processed and red meat, sugar-sweetened beverages, processed foods, and alcohol.

Issues covered:

Cancer Prevention

Personal Health

Physical Fitness

Length: 8:05

2. **Christine Carter, PhD**, sociologist, Senior Fellow at the Greater Good Science Center at the University of California Berkeley, author of "*The New Adolescence: Raising Happy and Successful Teens in an Age of Anxiety and Distraction*"

Prof. Carter discussed recent parenting research, along with her own real-world experiences as the mother of four teenagers. She also said that teens are struggling more than ever with suicidal thoughts, depression and anxiety, and that many of the challenges facing today's teens didn't exist when their parents were young. She outlined what she believes are the three most critical skills that parents need to teach their kids.

Issues covered:

Parenting

Teenage Concerns

Mental Health

Length: 9:12

3. **Rachel Lampert, MD**, Associate Professor of Medicine at Yale School of Medicine

Arrhythmias and sudden cardiac arrests are blamed for 400,000 deaths annually in the US. Dr. Lampert's research has found that anger and other negative emotions may be a major factor in many of these cases. She explained how stress and anger may affect electrical impulses in the heart, and discussed several methods of dealing with stress and anger.

Issues covered:

Personal Health

Mental Health

Length: 5:00



WNKN

Date aired: 9/6/20 Time Aired: 6:30AM

Weekly Public Affairs Program

Show # 2020-36

Total running time: 29:30 (with optional exit at 24:00)

1. **Stephanie Ruest, MD, FAAP**, Pediatric Emergency Medicine Fellow at Rhode Island Hospital, fellow of the American Academy of Pediatrics

Dr. Ruest's research on behalf of the American Academy of Pediatrics found that the more time children spend using digital devices, the less likely they are to finish their homework. Children who spent two to four hours a day using computers, videogames, tablets and smartphones had 23 percent lower odds of always or usually finishing their homework, compared to children who spent less than two hours. Dr. Ruest offered advice to parents on how to monitor and control digital usage.

Issues covered:

Length: 7:39

Education

Parenting

2. **Laura Adams**, Senior Insurance Analyst for insuranceQuotes.com

Ms. Adams outlined a new study by insuranceQuotes that found that 86% of Americans are unaware that insurers use the claims history of previous homeowners to set premiums for new policies. She explained why consumers are unaware of this database, what it contains, and how they can obtain a free report for their property.

Issues covered:

Length: 9:26

Consumer Matters

Home Ownership

3. **Heidi Williams, PhD**, Class of 1957 Career Development Associate Professor in the Department of Economics at Massachusetts Institute of Technology

The average amount an American spends on healthcare varies wildly, depending on where they live. Yet the outcome—average life expectancies—are similar. Dr. Williams co-authored a study of millions of Medicare patients' records. She found that decisions by patients and doctors are responsible for virtually equal shares of the differences in regional spending.

Issues covered:

Length: 4:55

Personal Health

Consumer Matters

Government Spending



Weekly Public Affairs Program

Date aired: 9/13/20 Time Aired: 6:30AM

Show # 2020-37

Total running time: 29:30 (with optional exit at 24:00)

1. **Sam Emaminejad, PhD**, Assistant Professor of Electrical and Computer Engineering at the UCLA Samueli School of Engineering

Prof. Emaminejad has developed an add-on for existing smartwatches that allows the device to monitor drug levels inside a person's body in real time. He said the wearable technology could be incorporated into a more personalized approach to medicine -- where an ideal drug and dosages can be tailored to an individual. He believes the cost will be low and it could be available to consumers within two or three years.

Issues covered:
Personal Health
Technology

Length: 8:52

2. **Lisa Boucher, RN**, author of "*Raising the Bottom: Making Mindful Choices in a Drinking Culture*"

Ms. Boucher said many Americans quarantined are feeling more and more disconnected, which can easily lead to substance abuse. She added that people who may already have drinking problems are drinking more because they are alone, and alcohol can be easily ordered online and delivered to their homes. She outlined warning signs and what help is available for those struggling with alcohol abuse.

Issues covered:
Substance Abuse
Coronavirus

Length: 8:18

3. **Roger Beckett**, Executive Director of the Ashbrook Center at Ashland University, Ashland, Ohio

For years, the teaching of history and civics has taken a back seat to STEM (science, technology, engineering, math) education. Testing has found that only 18 percent of 8th graders are deemed "proficient" or better in history; only 23 percent in civics or government. Mr. Beckett explained why he believes the founding documents of our country should be essential reading for every American, especially students.

Issues covered:
Education
Government Policies

Length: 5:03



WNKN

Date aired: 9/20/20 Time Aired: 6:30AM

Weekly Public Affairs Program

Show # 2020-38

Total running time: 29:30 (with optional exit at 24:00)

1. **Danielle Holly**, CEO of Common Impact, a nonprofit organization headquartered in Boston, which encourages skills-based volunteerism

Ms. Holly's organization recently issued a report that examined the impact of the COVID-19 pandemic on nonprofit organizations. She said the effect has been staggering, and the skills and expertise of corporate employees are a critical part of restoring and sustaining non-profit organizations. She outlined the core challenges different non-profit groups are facing, and ways that Americans can help, through philanthropic and skilled volunteer support.

Issues covered:

Length: 8:44

**Volunteerism
Charitable Contributions
Coronavirus**

2. **Ray Dorsey, MD**, David M. Levy Professor of Neurology and Director of the Center for Health + Technology at the University of Rochester Medical Center, co-author of "*Ending Parkinson's Disease: A Prescription for Action*"

Dr. Dorsey said brain diseases are now the world's leading cause of disability. The fastest growing of these is Parkinson's: the number of impacted patients has doubled to more than six million over the last twenty-five years and is projected to double again by 2040. He believes more resources must be placed into research, because while cases are on the rise, the most effective treatment is now a half century old.

Issues covered:

Length: 8:34

**Parkinson's Disease
Personal Health**



WNKN

Date aired: 9/27/20 Time Aired: 6:30AM

Weekly Public Affairs Program

Show # 2020-39

Total running time: 29:30 (with optional exit at 24:00)

1. **Karen L. Margolis, MD, MPH**, Executive Director of Research at HealthPartners Institute in Minneapolis

Dr. Margolis led a study that found that people enrolled in a pharmacist-led telemonitoring program to control high blood pressure were about half as likely to have a heart attack or stroke compared to those who received routine primary care. She explained how the approach differs from typical treatment programs. She also found that, with fewer medical complications, telemonitoring and phone visits translated into a \$1,900 savings on average, per patient.

Issues covered:

**High Blood Pressure
Personal Health**

Length: 9:59

2. **Honora Englander, MD**, Associate Professor of Medicine in the Oregon Health & Science University School of Medicine

Opioid abuse and overdoses are rising rapidly, in the wake of COVID-19 lockdowns. Dr. Englander studied 486 patients who entered an in-hospital addiction medicine intervention at OHSU, and found that three-quarters came into the hospital using more than one substance. She said medical personnel must be ready to offer additional support to patients using multiple drugs. She said participants in general abused fewer substances in the months after working with the hospital-based addictions team than before.

Issues covered:

Drug Addiction

Length: 7:12

3. **Dennis E. Reidy, PhD**, Clinical Neuropsychologist, Behavioral Scientist in the Division of Violence Prevention at the Centers for Disease Control and Prevention in Atlanta

Stalking is a widely recognized public health concern, yet little information is available about stalking behaviors among teenage victims. Dr. Reidy led a study that determined that found that 14% of girls and 13% of boys have been victims of stalking. In addition, the survey found that the stalked teens were more likely to report symptoms linked to depression, as well as risky behavior such as binge drinking, drug abuse, dating violence and sexting.

Issues covered:

**Stalking
Youth at Risk
Mental Health**

Length: 5:07

**WNKN PERIODICALLY ROTATED PSA'S FOR THE
FOLLOWING ENTITIES THROUGHOUT THE DATES OF
7/1/2020-9/30/2020**

**Fatherhood.gov
Goodwill Donations
Ready.gov
Finishyourdiploma.org
Myoms.org
The Center for Disease Control
Asianlonghornedbeetle.com
Womanshealth.va.gov
Maketheconnection.net
Worldvision.org
Feedingamerica.org
Americaletsdolunch.org
The YMCA
Fightblindness.org**

OUR OHIO WEEKLY SUMMARIES

7AM-8AM

JULY 1, 2020 – SEPTEMBER 30, 2020

7/5/20 - Show synopsis: The Farmer Veteran Coalition was founded in 2008 with a handful of veterans looking to begin their farming careers. Today, there are 20,000 members and the organization is paving the way for more and more returning veterans to make the transition from the battlefield to a field of a completely different nature.

Guest - Farmer Veteran Coalition CEO Michael O'Gorman

7/12/20 - Show synopsis: Things are far from normal as the COVID-19 pandemic shows no signs of going away, but as the spread slows and restrictions are eased, Ohio is beginning to open back up. Businesses are getting back to business and some of us will be able to enjoy a county fair, in one way, shape or form. On this week's Our Ohio Weekly, we'll learn how county fairs are going about making their decisions for a 2020 event and we will check in on an industry hit extremely hard by the pandemic, the horse racing industry.

Guests

Rod Arter, President of the Ohio Fair Managers Association

Dave Basler, Executive Director of the Ohio Horsemen Benevolent and Protective Association.

Renee Mancin, Executive Director of the Ohio Harness Horsemen's Association

7/19/20 - Show synopsis: The COVID-19 pandemic put a major strain on our food system. Logistics from the farm, to the processing plants to the grocery stores went awry and the food supply chain became a tangled mess that took weeks to unwind. On the next Our Ohio Weekly, industry experts weigh in on what changes may have to happen so a derailment of our food supply never happens again.

Guests

Kurt Loudenback, CEO and owner of Grand Prairie Foods.

Dr. Sally Rockey, Executive Director of the Foundation for Food and Agriculture Research

Mike Townsley, Chairman, Bob Evans Farms / Post Refrigerated Retail

7/26/20 - Show synopsis: The air we breath, the water we drink and the ground we walk on are some things that many of us take for granted. Clear air, clean water and food are vital for life. For farmers, clean air, adequate water and healthy soils are vital to make a living. This week learn how government agencies, private industries and farmers are helping to strike a balance between growing the food we eat while protecting the natural resources we need.

Guests

Matt Lohr, Chief, Natural Resources Conservation Service

Andrew Wheeler, Administrator, US Environmental Protection Agency

Bethany Starlin, President, Ohio FFA

8/2/20 - Show synopsis: Farming often is listed as one of the most stressful occupations, yet most farmers say they wouldn't trade it for any other job. However, stress that goes unrecognized and is not managed well can play havoc with the farm family and the farm operation. On the next Our Ohio Weekly, find out how to recognize the common symptoms of stress, and effective ways to manage it.

Guests

Eric Karbowski, Community Behavioral Health Extension Educator, Michigan State

David White, Account Manager for Government Relations, Ag Credit

Joe Dagher, Government and Legislative Affairs Officer, Farm Credit Mid America

Jason Meadows, Host of the Ag State of Mind Podcast

8/9/20 - Show synopsis: Consumer trust is something that those of us in the agriculture sector continue to strive for. Sharing how farmers grow the food that you buy is paramount to making sure you feel confident that what you put on the table for your family meals is safe. This week on Our Ohio Weekly, Ty Higgins covers consumer trust and the latest consumer trends.

Guests

Steve Lerch, founder and president of Story Arc Consulting

Amy McCormick, Corporate Affairs Manager, The Kroger Co., Columbus Division

8/16/20 - Show synopsis: During the onset of COVID-19, the American Farm Bureau Federation quickly moved to ensure continuity and effectiveness of their operations and for all of agriculture in the US. Pivoting and adapting provided a reliable voice for members and elected officials and a reminder that agriculture is essential to feed America. On the next Our Ohio Weekly, hear from AFBF President Zippy Duvall about his personal COVID-19 experience and the work being done on farmers' behalf at the national level.

Guest

Zippy Duvall, President, American Farm Bureau

8/23/20 - Show synopsis: There are committees for just about everything in the US Congress. From infrastructure to finance, intelligence to ethics, these committees take a deeper look into issues that may help or hinder Americans. One committee that Farm Bureau keeps an eye on is the agriculture committee. A Representative from Ohio was recently named to that committee. Hear from Congressman Troy Balderson about his newest role and his ambitions for it this week on Our Ohio Weekly.

Guest

U.S. Congressman Troy Balderson (OH-12)

8/30/20 - Show synopsis: For the first time since small towns were settled, the number of deaths in rural America now outpaces births. Vast regions of the nation are literally dying. Or are they? In the new book Total Town Makeover, author Andrew McCrea takes you on a journey to places that are very much alive on the next Our Ohio Weekly!

9/6/20 - Show synopsis: Every year at about this time, Ohio's young professionals involved in agriculture take a trip to Washington DC to visit with industry experts and key lawmakers about issues that are important to their generation and their livelihood. But since that trip to the Nation's capital couldn't happen due to COVID-19 concerns, we are bringing D.C. to Ohio Farm Bureau's Young Ag Professionals on the next Our Ohio Weekly.

**Guests - Dr. John Newton - Chief Economist, AFBF
Cody Lyons - Managing Director of Advocacy and Political Affairs, AFBF
RJ Karney - Director of Congressional Relations, AFBF
Jenna Beadle - Director of State Policy, OFBF
Aaron Harter, Co-Chair, OFBF YAP Committee**

9/13/20 - Show synopsis: Farming is often a family run operation. As with any business, proper business planning and estate planning ensures that future generations can carry on the family farm. This week on Our Ohio Weekly learn about a program that was created specifically for farmers to help them make plans for the future of their operations.

Guest - Lauren Glovac, Land As Your Legacy

9/20/20 - Show synopsis: Little data exists on the millions of Americans who own and lease agricultural land but do not farm it themselves. That segment is known as non-operator landowners, or NOLs and many of them are women. In 2018 American Farmland Trust began surveying NOLs across the country to gain knowledge and understanding of who these non-landowner operators are, their thinking and the philosophy about agriculture and how they interact with the farmers they work with as far as agreements, conservation other farming practices go. On this week's Our Ohio Weekly, hear about some of the results of this survey.

Guest - Dr. Gabrielle Roesch-McNally, director of American Farmland Trust's Women for the Land initiative.

9/27/20 - Show synopsis: Ohio Farm Bureau is the textbook definition of a grassroots organization. Policies and issues that the state's largest farm organization takes up on the behalf of agriculture are developed and voted on by their members. The process for putting future policies together started last month when Twenty Ohio Farm Bureau leaders began serving on the 2020 Ohio Farm Bureau Federation Policy Development Committee. The committee collects and organizes public policy recommendations from county Farm Bureaus and presents the final policy suggestions to be voted on by Ohio Farm Bureau's delegates during the state annual meeting in December. On this Our Ohio Weekly, meet 2 of the Committee members and hear about some of the issues they are learning all about.

Guests - Dr. Larry Antosch, Sr. Director of Policy Development and Environmental Policy

OFBF Board Member Adele Flynn (District 3) N. Central Ohio

OFBF member Abram Klopfenstein from Paulding County

American Farm Bureau Director of Grassroots Outreach Michael Sistik

USDA-NRCS, Ohio's Doug Deardorff