

**Issues/Public Affairs
3rd Quarter 2022
WVNN-FM Trinity, AL
WVNN-AM Athens, AL**

In our ongoing effort to serve the public interest, WVNN broadcasts programming responsive to issues of concern to the entire Huntsville/Decatur Metropolitan area. Our programming also discusses issues important to the entire state of Alabama and the nation. The following contains summaries of public affairs broadcasts that aired.

**Program: Info Trak
Date: Sun Jul 10 6:00am
Length: 7:46**

Matthew J. Quade, PhD, Assistant Professor in the Department of Management at the Hankamer School of Business, Baylor University

Unethical behaviors by employees can tarnish an organization's reputation, lead to considerable monetary losses, and even result in legal prosecutions. Dr. Quade led a study that found that, in many cases, employees will tolerate misdeeds from a coworker who has the reputation of being a high performer. He believes companies need to take a hard look at how they prioritize performance over ethics.

**Issues covered:
Ethics
Workplace Matters**

**Program: Info Trak
Date: Sun Jul 17 6:00am
Length: 8:58**

Iris Bohnet, PhD, Professor of Public Policy , Behavioral Economist at Harvard University, Director of the Women and Public Policy Program, Co-Chair of the Behavioral Insights Group at the Kennedy School of Government, author of "*What Works: Gender Equality by Design*"

Dr. Bohnet discussed gender equality in the workplace and why it's good business. She explained why diversity training programs have had limited success. She outlined the latest research into quick and often inexpensive ways that companies can address gender bias and improve performance.

**Issues covered:
Gender Equality**

Women's Issues
Workplace Matters

Program: Info Trak
Date: Sun July 24 6:00am
Length: 4:59

Simon Davidoff, Water Expert and Director, Food & Beverage Industry for Siemens Water Technologies

Mr. Davidoff talked about little-known ways that water is wasted by consumers each year, both directly and indirectly. He explained how businesses are changing their practices to reduce water consumption and what the average person can do to determine and reduce their personal "water footprint."

Issues covered:
Environment
Consumer Matters

Program: Info Trak
Date: Sun Aug 14 6:10am
Length: 8:39

Jodie Plumert, PhD, Professor in the Department of Psychological and Brain Sciences at the University of Iowa

For adults, crossing the street by foot seems easy. Yet it is anything but simple for a child. Dr. Plumert led a study that found that perceptual judgment and motor skills are not fully developed in most kids until age 14. She explained what parents can do to help children learn these life and death skills as early as possible.

Issues covered:
Traffic Safety
Parenting
Children's Issues

Program: Info Trak
Date: Sun Aug 28 6:15am
Length: 4:56

Arielle O'Shea, investing staff writer at NerdWallet.com

It's no secret that Americans need to save more. Ms. O'Shea outlined a recent analysis by NerdWallet that found an alternative approach. She said a 25-year-old could accumulate nearly \$1 million by simply saving and investing 50% of all raises and bonuses over the course of his or her career. She explained why saving for the future is more critical than ever and why this approach may be easier than more traditional plans.

Issues covered:

Personal Finance

Retirement Planning

Program: Info Trak

Date: Sun Sep 11 6:00am

Length: 9:15

David Finkelhor, Director of the University of New Hampshire's Crimes against Children Research Center

Gwendolen Wilder, domestic violence survivor, author of "*It's Ok To Tell My Story!: Surviving Common Law Domestic Violence*"

Ms. Wilder shared her story of years of domestic violence and her eventual escape. She talked about the hurdles that prevent women from leaving abusive relationships. She discussed the sources of help and support available to victims, and offered advice for how to take the difficult step of leaving.

Issues covered:

Domestic Violence

Women's Issues

Program: Info Trak

Date: Sun Sep 18 6:10am

Length: 8:26

Jenn Donahue, leadership coach, engineer, entrepreneur

The leadership gender gap in American business is glaring; even today, women fill just 6% of CEO positions at Fortune 500 companies. Ms. Donahue explained how those women who have broken the glass ceiling can determine their leadership style, and also seek ways to bring other women up through mentoring.

Issues covered:

**Women's Concerns
Career**

Program: Info Trak

Date: Sun Sep 25 6:20am

Length: 8:22

Henry A. Spiller, MS, D.ABAT., Director of the Central Ohio Poison Center at Nationwide Children's Hospital in Columbus, OH

Each day in the United States, Poison Control Centers receive an average of 32 calls about children exposed to prescription opioids. Dr. Spiller explained what child is most at risk, how adults can prevent children and adolescents from gaining access to these drugs, and how to properly dispose of unused prescriptions.

Issues covered:

Poisoning Prevention

Drug Abuse