



TJC 463 R Megan Dahle for AD1 March Election

Order #: 463-4537

Revision #:

Date: 2/11/2020

4:53 PM

Client: The Justin Company

Estimate: 463

Owner: Mapleton Communications

Vendor: KRDG-FM

Send Billing To: Misfit

1631 Alhambra Blvd Suite 120

Media: Radio

Description: TJC 463 R Megan Dahle for AD1 - March 2020

Product: Megan Dahle for AD1

Flight Start Date: 2/10/2020 05:00 AM

Market: Redding, CA-Redding, CA

Flight End Date: 3/8/2020 04:59 AM

Redding, CA

Sacramento, CA 95816

Primary Demo: Adults 50+

Contact: Janette Storer

Phone: 916-290-9660

Separation between spots: 30

Buyer: Carol Gleeson

E-Mail: janette@reddingradio.com

Fax: 916-231-0063

Phone: 530-949-4932

Format: Classic Hits

Estimate Comments: Flight dates Wed 2/12 - Mon 3/2.

Daypart Line No Program	Daypart Code	STN Gross	STN Net	Dur	Wks 2/10 2/17 2/24 3/2	Total Spots	Adults 50+ Rtg/CPP
KRDG-FM 5 SaSu 6:00a- 7:00p	WK D60	\$10.00	\$8.50	60	37 37 37	111	0.9
							\$11.11
							\$9.44
Total Spots:						111	
Total GRP/GIMP(000):							99.9
Total CPP/CPM:							\$11.11
							\$9.44
Total Cost:		\$1,110.00	\$943.50			111	

Signature: _____

Broadcast Contract

MISFIT
MEGAN DAHLE for AD1:MISFIT
1631 ALHAMBRA BLVD
STE 120
SACRAMENTO, CA 95816

Start Date 02/13/20	Contract# 36537	Mod# 0
End Date 03/01/20	Date Entered 02/12/20	Date Last Modified 02/12/20
Advertiser MEGAN DAHLE for AD1:	Station Market KRDG-FM	
Product MEGAN DAHLE FOR AD1	SalesRep/Office House House	

Standard Billing Cycle Estimate# 463

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 02/13/20 SU 03/01/20	06:00A-07:00P	60	--	--	--	--	--	X	X	37	\$10.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	111	1,110.00	\$166.50	\$ 943.50	\$ 1,110.00

Billing Projections: By Month

	Feb 20	Mar 20
CA	930.00	180.00
ST	740.00	370.00

SMG-REDDING, LLC and its affiliated stations do not discriminate in the sale of advertising time because of race, ethnicity, or national origin and will accept no advertising placed with the intent to discriminate on the basis of race or ethnicity. Sale of all broadcast services subject to the current terms and conditions of SMG-REDDING, LLC Rate Card and Broadcast Time Purchase Agreement in effect at time of Purchase.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title

Name Title

See reverse for accepted terms and conditions, if any

Page 2

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KR DG-FM. Redding.	Date: 2/11/2020
--	---------------------------

I, CAROL GLEESON
do hereby request station time concerning the following issue:

Megan Dahle for Assembly District 1, 2020

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE SCHEDULE ATTACHED FOR: MEGAN DAHLE FOR AD 1				\$1,100 GROSS \$1,110	

This broadcast time will be used by: California Real Estate Independent Expenditure Committee – California Association of REALTORS (CAR)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

NOT APPLICABLE

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NOT APPLICABLE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

NOT APPLICABLE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

California Alliance for Progress and Education Committee - major funding from California Association of Realtors, California Building Industry Association, California Correctional Peace Officers Association

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

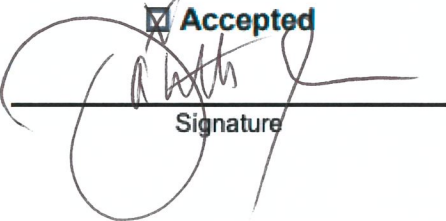
The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/11/2020  (916) 290-9660 ext.102
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

 Janette Storer Market Manager
Signature Printed Name Title