



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

# Contract # 1992545

Schedule Dates 09/22/15-09/23/15  
Advertiser Stavrinakis for Mayor (99039)  
Agency Buying Time Media (1779)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand LEON FOR MAYOR (681629)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Welsh, Kathryn  
Phone/Fax /  
CPE 711/719/4270  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments LEON FOR MAYOR EST 4270  
FRAN BROWN 215-563-5400

Date Entered 09/16/15  
Last Modified 09/16/15  
Entered By Randi Weathers  
CO-OP No  
Headline # ECR10681869  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$39.00  
Net Total \$221.00  
Sales Tax

Charleston 5 (WTAT)  
By Broadcast Month Spots Rate  
Sep. 2015 2 \$260.00  
Grand Total: 2 \$260.00

CHECKED SEP 18 2015  
NEW

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/23/15-09/23/15	5	:30	10:30P- News-News at 10				1					1	\$85.00	\$85.00	Charleston 5 (WTAT)	FOX 24 NEWS AT 10	9/16/15
2.0	Normal Line / News (2)	09/22/15-09/22/15	3	:30	10P- News-News at 10		1							1	\$175.00	\$175.00	Charleston 5 (WTAT)	FOX 24 NEWS AT 10	9/16/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

Rep Order# 10681869 Ver# 1 Status New

Traffic Order# 1992595

Printed: 09/16/15 4:36 PM  
Last Received: 09/16/15 4:14 PM  
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Checked SEP 16 2015

Station WTAT-TV CHARLESTON, SC  
Advertiser (NW80) POLITICAL  
Product LEON FOR MAYOR  
Estimate# 4270  
Buyer Kathryn Welsh

Agency (BUY) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 711/719/4270  
Flight Dates 09/17/15-09/23/15

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (FB2) FRAN BROWN  
Sales Assistant FRAN  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

9/16 THIS IS A NEW ORDER, THIS IS AN ADD TO SCHEDULE. PLEASE CONFIRM, THANK YOU FRAN

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1	09/23-09/23	30	1030P-11P	1	W	1	\$85.00	\$85.00	FOX 24 NEWS AT 10	1	-	1
2	09/22-09/22	30	10P-1030P	1	Tu	1	\$175.00	\$175.00	FOX 24 NEWS AT 10	1	-	2

## ---REPORT TOTALS---

Report Totals: 2 / \$260.00

## ---SALES MONTHLY TOTALS---

Sep2015: 2 / \$260.00  
Order Totals: 2 / \$260.00  
Total GRPs: 0.0

## --- COMPETITIVE ---

Market Totals \$13,131.31  
CABL .00% UNKN .00% WCBD 39.40% WCIV 19.27% WCSG 39.35%  
WCTP .00% WMMP .00% WTAT 1.98%

Books [NOV14]  
Demos RA35+P

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Salesperson (FB2) FRANK BROWN  
Sales Assistant FRANK  
Salesperson Phone# 215-563-5400  
Salesperson Fax# 215-563-2974

-- CREDIT RISK --  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Buying Time, LLC.

being/on behalf of: Leon for Mayor

a legally qualified candidate of the Democratic

political party for the office of: Mayor (Charleston, SC)

in the General

election to be held on: November 3, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):	NET	\$
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I represent that the payment for the above described broadcast time has been furnished by:

Leon for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ellis Roberts

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/9/2015

Date

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title