



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1992795

Schedule Dates 11/10/15-11/16/15
Advertiser Stavrinakis for Mayor (99039)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LEON FOR MAYOR (681629)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Welsh, Kathryn
Phone/Fax /
CPE 711/719/4427
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments LEON FOR MAYOR EST 4427
FRAN BROWN

Date Entered 11/09/15
Last Modified 11/09/15
Entered By Randi Weathers
CO-OP No
Headline # ECR10708524
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$928.50
Net Total \$5,261.50
Sales Tax

Charleston S (WTAT)
By Broadcast Month Spots Rate
Nov. 2015 37 \$6,190.00
Grand Total: 37 \$6,190.00

CHECKED NOV 09 2015
Ken

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	11/10/15-11/10/15	10	:15	8p-9p (EST)	2		X						1	\$35.00	\$35.00	Charleston S (WTAT)	GRANDFATHERED/THE GRINDER	11/9/15
1.0.1	Preempt	11/10/15															Charleston S (WTAT)	Pre-empt/Exception -	
1.0.2	Preempt	11/10/15															Charleston S (WTAT)	Pre-empt/Exception -	
2.0	Normal Line / SPOT (B/E) (2)	11/10/15-11/10/15	3	:15	:15 1p-2p (EST)	1		1						1	\$35.00	\$35.00	Charleston S (WTAT)	DIVORCE COURT	11/9/15
3.0	Normal Line / SPOT (B/E) (3)	11/12/15-11/12/15	3	:15	:15 1p-2p (EST)	1				1				1	\$35.00	\$35.00	Charleston S (WTAT)	DIVORCE COURT	11/9/15
4.0	Normal Line / SPOT (B/E) (4)	11/16/15-11/16/15	3	:15	:15 1p-2p (EST)	1								1	\$35.00	\$35.00	Charleston S (WTAT)	DIVORCE COURT	11/9/15
5.0	Normal Line / SPOT (B/E) (5)	11/10/15-11/10/15	3	:15	:15 2p-3p (EST)	1		1						1	\$35.00	\$35.00	Charleston S (WTAT)	PATERNITY COURT	11/9/15
6.0	Normal Line / SPOT (B/E) (6)	11/12/15-11/12/15	3	:15	:15 2p-3p (EST)	1				1				1	\$35.00	\$35.00	Charleston S (WTAT)	PATERNITY COURT	11/9/15
7.0	Normal Line / SPOT (B/E) (7)	11/13/15-11/13/15	3	:15	:15 2p-3p (EST)	1					1			1	\$35.00	\$35.00	Charleston S (WTAT)	PATERNITY COURT	11/9/15
8.0	Normal Line / SPOT (B/E) (8)	11/10/15-11/10/15	3	:15	:15 3p-4p (EST)	1								1	\$35.00	\$35.00	Charleston S (WTAT)	PEOPLE'S COURT	11/9/15
9.0	Normal Line / SPOT (B/E) (9)	11/11/15-11/11/15	3	:15	:15 3p-4p (EST)	1								1	\$35.00	\$35.00	Charleston S (WTAT)	PEOPLE'S COURT	11/9/15
10.0	Normal Line / SPOT (B/E) (10)	11/13/15-11/13/15	3	:15	:15 3p-4p (EST)	1								1	\$35.00	\$35.00	Charleston S (WTAT)	PEOPLE'S COURT	11/9/15
11.0	Normal Line / SPOT (B/E) (11)	11/11/15-11/11/15	3	:15	:15 4p-5p (EST)	1								1	\$45.00	\$45.00	Charleston S (WTAT)	TMZ LIVE	11/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

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Billing Type Weekly/Irregular
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FRAN BROWN

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Order Type Normal
Package Deal
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By Broadcast Month Spots Rate
Nov. 2015 37 \$6,190.00
Grand Total: 37 \$6,190.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (8/E) (12)	11/12/15-11/12/15	3	:15/:15	4P- 5P (EST)					1				1	\$45.00	\$45.00	Charleston S (WTAT)	TMZ LIVE	11/9/15
13.0	Normal Line / SPOT (8/E) (13)	11/16/15-11/16/15	3	:15/:15	4P- 5P (EST)		1							1	\$45.00	\$45.00	Charleston S (WTAT)	TMZ LIVE	11/9/15
14.0	Normal Line / SPOT (8/E) (14)	11/10/15-11/10/15	3	:15/:15	5P- 6P (EST)			1						1	\$85.00	\$85.00	Charleston S (WTAT)	DR PHIL	11/9/15
15.0	Normal Line / SPOT (8/E) (15)	11/12/15-11/12/15	3	:15/:15	5P- 6P (EST)					1				1	\$85.00	\$85.00	Charleston S (WTAT)	DR PHIL	11/9/15
16.0	Normal Line / SPOT (8/E) (16)	11/13/15-11/13/15	3	:15/:15	5P- 6P (EST)					1				1	\$85.00	\$85.00	Charleston S (WTAT)	DR PHIL	11/9/15
17.0	Normal Line / SPOT (8/E) (17)	11/16/15-11/16/15	3	:15/:15	5P- 6P (EST)		1							1	\$85.00	\$85.00	Charleston S (WTAT)	DR PHIL	11/9/15
18.0	Normal Line / SPOT (8/E) (18)	11/10/15-11/10/15	3	:15/:15	6P- 6:30P (EST)			1						1	\$185.00	\$185.00	Charleston S (WTAT)	JUDGE JUDY	11/9/15
19.0	Normal Line / SPOT (8/E) (19)	11/12/15-11/12/15	3	:15/:15	6P- 6:30P (EST)				1					1	\$185.00	\$185.00	Charleston S (WTAT)	JUDGE JUDY	11/9/15
20.0	Normal Line / SPOT (8/E) (20)	11/13/15-11/13/15	3	:15/:15	6P- 6:30P (EST)					1				1	\$185.00	\$185.00	Charleston S (WTAT)	JUDGE JUDY	11/9/15
21.0	Normal Line / SPOT (8/E) (21)	11/16/15-11/16/15	3	:15/:15	6P- 6:30P (EST)		1							1	\$185.00	\$185.00	Charleston S (WTAT)	JUDGE JUDY	11/9/15
22.0	Normal Line / SPOT (8/E) (22)	11/11/15-11/11/15	3	:15/:15	6:30P- 7P (EST)			1						1	\$185.00	\$185.00	Charleston S (WTAT)	JUDGE JUDY	11/9/15
23.0	Normal Line / SPOT (8/E) (23)	11/12/15-11/12/15	3	:15/:15	6:30P- 7P (EST)				1					1	\$185.00	\$185.00	Charleston S (WTAT)	JUDGE JUDY	11/9/15
24.0	Normal Line / SPOT (8/E) (24)	11/13/15-11/13/15	3	:15/:15	6:30P- 7P (EST)					1				1	\$185.00	\$185.00	Charleston S (WTAT)	JUDGE JUDY	11/9/15
25.0	Normal Line / SPOT (8/E) (25)	11/16/15-11/16/15	3	:15/:15	6:30P- 7P (EST)		1							1	\$185.00	\$185.00	Charleston S (WTAT)	JUDGE JUDY	11/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

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North Charleston, SC 29418

Buying Time Media
650 Massachusetts Ave NW
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Advertiser Stevtrakis for Mayor (99039)
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Phone/Fax /
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Billing Type Weekly/Irregular
Comments LEON FOR MAYOR EST 4427
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By Broadcast Month
Nov. 2015
Spots 37
Rate \$6,190.00
Grand Total: 37 \$6,190.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / News(8/E) (27)	11/10/15-11/10/15	3	:15	10:30P-11P (EST)	1		1						1	\$195.00	\$195.00	Charleston S (WTAT)	FOX 24 NEWS AT 10	11/9/15
27.0	Normal Line / News(8/E) (27)	11/12/15-11/12/15	3	:15	10:30P-11P (EST)	1				1				1	\$195.00	\$195.00	Charleston S (WTAT)	FOX 24 NEWS AT 10	11/9/15
28.0	Normal Line / SPOT(8/E) (28)	11/10/15-11/10/15	3	:15	7P-7:30P (EST)	1		1						1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	11/9/15
29.0	Normal Line / SPOT(8/E) (29)	11/12/15-11/12/15	3	:15	7P-7:30P (EST)	1				1				1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	11/9/15
30.0	Normal Line / SPOT(8/E) (30)	11/16/15-11/16/15	3	:15	7P-7:30P (EST)	1	1							1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	11/9/15
31.0	Normal Line / SPOT(8/E) (31)	11/11/15-11/11/15	3	:15	7:30P-8P (EST)	1		1						1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	11/9/15
32.0	Normal Line / SPOT(8/E) (32)	11/13/15-11/13/15	3	:15	7:30P-8P (EST)	1				1				1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	11/9/15
33.0	Normal Line / SPOT(8/E) (33)	11/16/15-11/16/15	3	:15	7:30P-8P (EST)	1	1							1	\$225.00	\$225.00	Charleston S (WTAT)	FAMILY FEUD	11/9/15
34.0	Normal Line / News(8/E) (34)	11/15/15-11/15/15	3	:15	10P-10:35P (EST)	1						1		1	\$235.00	\$235.00	Charleston S (WTAT)	FOX 24 NEWS AT 10	11/9/15
35.0	Normal Line / News(8/E) (35)	11/11/15-11/11/15	3	:15	10P-10:30P (EST)	1		1						1	\$235.00	\$235.00	Charleston S (WTAT)	FOX 24 NEWS AT 10	11/9/15
36.0	Normal Line / News(8/E) (36)	11/16/15-11/16/15	3	:15	10P-10:30P (EST)	1	1							1	\$235.00	\$235.00	Charleston S (WTAT)	FOX 24 NEWS AT 10	11/9/15
37.0	Normal Line / Prime(8/E) (37)	11/12/15-11/12/15	3	:15	8P-9P (EST)	1			1					1	\$475.00	\$475.00	Charleston S (WTAT)	BONES	11/9/15
38.0	Normal Line / Prime(8/E) (38)	11/11/15-11/11/15	3	:15	9P-10P (EST)	1		1						1	\$1,000.00	\$1,000.00	Charleston S (WTAT)	EMPIRE	11/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ORDER WORKSHEET

Rep Order# 10708524 Ver# 1 Status New
EC'd Yes

Traffic Order#

1992295

Printed: 11/09/15 10:59 AM
Last Received: 11/09/15 10:45 AM
Showing Buylines: All Rep Changes or Last Station Changes

164

CHECKED NOV 09 2015

Station WFLA-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product LEON FOR MAYOR
Estimate# 4427
Buyer Kathryn Welsh

Agency (BUY) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 711/719/4427
Flight Dates 11/10/15-11/16/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

LEON FOR MAYOR
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

11/9 NEW ORDER PLEASE CONFIRM, THANK YOU FRAN THESE ARE BOOKENDS

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
1	11/10-11/10	15	8P-9P	2	Tu	2	\$0.00	\$0.00	GRANDFATHERED/THE GRINDER	1	-	-
2	11/10-11/10	15	1P-2P	2	Tu	2	\$17.50	\$35.00	DIVORCE COURT	1	-	-
3	11/12-11/12	15	1P-2P	2	Th	2	\$17.50	\$35.00	DIVORCE COURT	1	-	-
4	11/16-11/16	15	1P-2P	2	M	2	\$17.50	\$35.00	DIVORCE COURT	1	-	-
5	11/10-11/10	15	2P-3P	2	Tu	2	\$17.50	\$35.00	PATERNITY COURT	1	-	-
6	11/12-11/12	15	2P-3P	2	Th	2	\$17.50	\$35.00	PATERNITY COURT	1	-	-
7	11/13-11/13	15	2P-3P	2	F	2	\$17.50	\$35.00	PATERNITY COURT	1	-	-
8	11/10-11/10	15	3P-4P	2	Tu	2	\$17.50	\$35.00	PEOPLE'S COURT	1	-	-
9	11/11-11/11	15	3P-4P	2	W	2	\$17.50	\$35.00	PEOPLE'S COURT	1	-	-
10	11/13-11/13	15	3P-4P	2	F	2	\$17.50	\$35.00	PEOPLE'S COURT	1	-	-

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ORDER WORKSHEET

Rep Order# 10708524 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 11/09/15 10:59 AM 2 of 4
Last Received: 11/09/15 10:45 AM
Showing Buylines: All Rep Changes or Last Station ChangesStation WYAT-TV CHARLESTON, SC
Advertiser (NW80) POLITICAL
Product LEON FOR MAYOR
Estimate# 4427
Buyer Kathryn WelshAgency (BUY) BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 711/719/4427
Flight Dates 11/10/15-11/16/15Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Ln	Dates	Len	Time	Spots/ Week	Day	Total Spots	Rate	Total Cost	Program	Num of Weeks	RTG/IMP	GRPs/ (000)
11	11/11-11/11	15	4P-5P	2	W	2	\$22.50	\$45.00	TMZ LIVE	1	-	11
12	11/12-11/12	15	4P-5P	2	Th	2	\$22.50	\$45.00	TMZ LIVE	1	-	12
13	11/16-11/16	15	4P-5P	2	M	2	\$22.50	\$45.00	TMZ LIVE	1	-	13
14	11/10-11/10	15	5P-6P	2	Tu	2	\$42.50	\$85.00	DR PHIL	1	-	14
15	11/12-11/12	15	5P-6P	2	Th	2	\$42.50	\$85.00	DR PHIL	1	-	15
16	11/13-11/13	15	5P-6P	2	F	2	\$42.50	\$85.00	DR PHIL	1	-	16
17	11/16-11/16	15	5P-6P	2	M	2	\$42.50	\$85.00	DR PHIL	1	-	17
18	11/10-11/10	15	6P-630P	2	Tu	2	\$92.50	\$185.00	JUDGE JUDY	1	-	18
19	11/12-11/12	15	6P-630P	2	Th	2	\$92.50	\$185.00	JUDGE JUDY	1	-	19
20	11/13-11/13	15	6P-630P	2	F	2	\$92.50	\$185.00	JUDGE JUDY	1	-	20
21	11/16-11/16	15	6P-630P	2	M	2	\$92.50	\$185.00	JUDGE JUDY	1	-	21
22	11/11-11/11	15	630P-7P	2	W	2	\$92.50	\$185.00	JUDGE JUDY	1	-	22
23	11/12-11/12	15	630P-7P	2	Th	2	\$92.50	\$185.00	JUDGE JUDY	1	-	23
24	11/13-11/13	15	630P-7P	2	F	2	\$92.50	\$185.00	JUDGE JUDY	1	-	24
25	11/16-11/16	15	630P-7P	2	M	2	\$92.50	\$185.00	JUDGE JUDY	1	-	25
26	11/10-11/10	15	1030P-11P	2	Tu	2	\$97.50	\$195.00	FOX 24 NEWS AT 10	1	-	26

ORDER WORKSHEET

Rep Order# 10708524 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 11/09/15 10:59 AM
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3 of 4

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Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

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27	11/12-11/12	15	1030P-11P	2	Th	2	\$97.50	\$195.00	FOX 24 NEWS AT 10	1	-	27
28	11/10-11/10	15	7P-730P	2	Tu	2	\$112.50	\$225.00	FAMILY FEUD	1	-	28
29	11/12-11/12	15	7P-730P	2	Th	2	\$112.50	\$225.00	FAMILY FEUD	1	-	29
30	11/16-11/16	15	7P-730P	2	M	2	\$112.50	\$225.00	FAMILY FEUD	1	-	30
31	11/11-11/11	15	730P-8P	2	W	2	\$112.50	\$225.00	FAMILY FEUD	1	-	31
32	11/13-11/13	15	730P-8P	2	F	2	\$112.50	\$225.00	FAMILY FEUD	1	-	32
33	11/16-11/16	15	730P-8P	2	M	2	\$112.50	\$225.00	FAMILY FEUD	1	-	33
34	11/15-11/15	15	10P-1035P	2	Su	2	\$117.50	\$235.00	FOX 24 NEWS AT 10	1	-	34
35	11/11-11/11	15	10P-1030P	2	W	2	\$117.50	\$235.00	FOX 24 NEWS AT 10	1	-	35
36	11/16-11/16	15	10P-1030P	2	M	2	\$117.50	\$235.00	FOX 24 NEWS AT 10	1	-	36
37	11/12-11/12	15	8P-9P	2	Th	2	\$237.50	\$475.00	BONES	1	-	37
38	11/11-11/11	15	9P-10P	2	W	2	\$500.00	\$1,000.00	EMPIRE	1	-	38

---REPORT TOTALS---

Report Totals: 76 / \$6,190.00

---SALES MONTHLY TOTALS---

Nov2015: 76 / \$6,190.00

ORDER WORKSHEET

Rep Order# 10708524 Ver# 1 Status New

Traffic Order#

Printed: 11/09/15 10:59 AM
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Showing Buylines:

4 of 4
All Rep Changes or Last Station Changes

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Advertiser (NW80) POLITICAL
Product LEON FOR MAYOR
Estimate# 4427
Buyer Kathryn Welsh

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650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
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Flight Dates 11/10/15-11/16/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Order Totals: 76 / \$6,190.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	CABL .00%	UNKN .00%	WCBD 17.37%	WCIV 23.74%	WCSC 46.11%
WCTP .00% <td>WMMP .00% <td>WTAT 12.78% <td></td> <td></td> <td></td> </td></td>	WMMP .00% <td>WTAT 12.78% <td></td> <td></td> <td></td> </td>	WTAT 12.78% <td></td> <td></td> <td></td>			

Books [NOV14]
Demos RA35+P

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTAZ 4301 Arco Lane N. Charleston, SC 29413	Date: 11/11/15
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I, Buying Time, LLC.

being/on behalf of: Leon for Mayor

a legally qualified candidate of the Democratic

political party for the office of: Mayor (Charleston, SC)

in the Runoff

election to be held on: November 17, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): NET \$

I represent that the payment for the above described broadcast time has been furnished by:

Leon for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ellis Roberts

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/3/2015

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title