

CONTRACT



WABC
7 Lincoln Square
New York, NY 10023
(917) 260-7000

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Encino, CA 91403

<u>Contract / Revision</u> 17664 / 4		<u>Alt Order #</u> WOC10076102
<u>Product</u> JOE LHOTA FOR MAYOR		
<u>Contract Dates</u> 10/14/13 - 10/27/13		<u>Estimate #</u>
<u>Advertiser</u> Joe Lhota for Mayor		<u>Original Date / Revision</u> 10/23/13 / 10/23/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Brennan Arter	<u>Sales Office</u> Los Angeles NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WABC	10/14/13	10/17/13	M-F EWN This Morning	5:00 AM-6:00 AM		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/14/13	10/20/13	-TWT---	3			\$800.00				
2	WABC	10/14/13	10/17/13	M-F EWN This Morning	6:00 AM-7:00 AM		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/14/13	10/20/13	-TWT---	5			\$1,800.00				
3	WABC	10/14/13	10/18/13	M-F GMA	7:00 AM-9:00 AM		:30			NM	5	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/14/13	10/20/13	-TWTF--	5			\$2,400.00				
4	WABC	10/14/13	10/18/13	M-F EWN at Noon	12:00 PM-12:30 PM		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/14/13	10/20/13	MTWTF--	5			\$1,400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/14/13-10/20/13	M-F EWN at Noon	12:00 PM-12:30 PM	TuWThF----	:30		\$1,400.00	NM		
				Credited								
5	WABC	10/14/13	10/17/13	M-F 1230p-1p	12:30 PM-1:00 PM		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/14/13	10/20/13	MTWT---	3			\$1,600.00				
6	WABC	10/14/13	10/18/13	M-F EWN at 4p	4:00 PM-5:00 PM		:30			NM	6	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/14/13	10/20/13	MTWTF--	6			\$1,100.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WABC	10/14/13-10/20/13	M-F EWN at 4p	4:00 PM-5:00 PM	MTuWThF----	:30		\$1,100.00	NM		
				See MG 6.8								
	6	WABC	10/14/13-10/20/13	M-F EWN at 4p	4:00 PM-5:00 PM	MTuWThF----	:30		\$1,100.00	NM		
				See MG 6.7								
	7	WABC	10/14/13-10/20/13	M-F EWN at 4p	4:00 PM-5:00 PM	MTuWThF----	:15/:15		\$1,100.00	BK		
				MG for 6.6 10/18								
	8	WABC	10/14/13-10/20/13	M-F EWN at 4p	4:00 PM-5:00 PM	MTuWThF----	:15/:15		\$1,100.00	BK		
				MG for 6.5 10/18								
7	WABC	10/14/13	10/18/13	M-F EWN at 5p	5:00 PM-6:00 PM		:30			NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/14/13	10/20/13	MTWT---	4			\$2,000.00				
8	WABC	10/14/13	10/18/13	M-Su EWN at 6p	6:00 PM-6:30 PM		:30			NM	5	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 17664 / 4		<u>Alt Order #</u> WOC10076102
<u>Contract Dates</u> 10/14/13 - 10/27/13	<u>Product</u> JOE LHOTA FOR MAYO	<u>Estimate #</u>
<u>Advertiser</u> Joe Lhota for Mayor		<u>Original Date / Revision</u> 10/23/13 / 10/23/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	MTWTF--				5	\$2,200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WABC	10/14/13-10/20/13	M-Su EWN at 6p	6:00 PM-6:30 PM	MTuWThF----	:30		\$2,200.00	NM		
	See MG 8.6											
	6	WABC	10/14/13-10/20/13	M-Su EWN at 6p	6:00 PM-6:30 PM	MTuWThF----	:15/:15		\$2,200.00	BK		
	(H) MG for 8.5 10/18											
9	WABC	10/14/13	10/18/13	M-F 7p-8p	7:00 PM-7:30 PM		:30			NM	3	\$17,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	MTWTF--				3	\$5,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WABC	10/14/13-10/20/13	M-F 7p-8p	7:00 PM-7:30 PM	MTuWThF----	:30		\$5,800.00	NM		
	See MG 9.4											
	4	WABC	10/14/13-10/20/13	M-F 7p-8p	7:00 PM-7:30 PM	MTuWThF----	:15/:15		\$5,800.00	BK		
	(H) MG for 9.3 10/18											
10	WABC	10/14/13	10/20/13	M-Sun EWN at 11p	11:00 PM-11:35 PM		:30			NM	5	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	MTWTF--				5	\$4,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/14/13-10/20/13	M-Sun EWN at 11p	11:00 PM-11:35 PM	MTuWThFsa--	:30		\$4,800.00	NM		
	See MG 10.6											
	6	WABC	10/14/13-10/20/13	M-Sun EWN at 11p	11:00 PM-11:35 PM	MTuWThFsa--	:15/:15		\$4,800.00	BK		
	(H) MG for 10.1 10/18											
11	WABC	10/14/13	10/18/13	Nightline	12:37 XM-1:06 XM		:30			NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	MTWT---				4	\$1,100.00			
12	WABC	10/14/13	10/18/13	Jimmy Kimmel Live	11:35 PM-12:37 XM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	MTWT---				3	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WABC	10/14/13-10/20/13	Jimmy Kimmel Live	11:35 PM-12:37 XM	MTuWTh-----	:30		\$2,000.00	NM		
	Credited											
	3	WABC	10/14/13-10/20/13	Jimmy Kimmel Live	11:35 PM-12:37 XM	MTuWTh-----	:30		\$2,000.00	NM		
	Credited											
13	WABC	10/14/13	10/20/13	EWN This Morning Sunday	6:00 AM-7:00 AM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----S				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/14/13-10/20/13	EWN This Morning Sunday	6:00 AM-7:00 AM	-----Su	:30		\$800.00	NM		
	See MG 13.2											
	2	WABC	10/14/13-10/20/13	EWN This Morning Sunday	6:00 AM-7:00 AM	-----Su	:15/:15		\$800.00	BK		
	(H) MG for 13.1 10/20											
14	WABC	10/14/13	10/20/13	EWN This Morning Sunday	7:00 AM-8:00 AM		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----S				2	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/14/13-10/20/13	EWN This Morning Sunday	7:00 AM-8:00 AM	-----Su	:30		\$900.00	NM		
	See MG 14.3											
	2	WABC	10/14/13-10/20/13	EWN This Morning Sunday	7:00 AM-8:00 AM	-----Su	:30		\$900.00	NM		
	See MG 14.4											
	3	WABC	10/14/13-10/20/13	EWN This Morning Sunday	7:00 AM-8:00 AM	-----Su	:15/:15		\$900.00	BK		
	(H) MG for 14.1 10/20											
	4	WABC	10/14/13-10/20/13	EWN This Morning Sunday	7:00 AM-8:00 AM	-----Su	:15/:15		\$900.00	BK		
	(H) MG for 14.2 10/20											

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<u>Advertiser</u> Joe Lhota for Mayor		<u>Estimate #</u>
<u>Original Date / Revision</u> 10/23/13 / 10/23/13		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
15	WABC	10/14/13	10/19/13	EWN This Morning Saturday	6:00 AM-7:00 AM		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----S-				2	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/14/13-10/20/13	EWN This Morning Saturday	6:00 AM-7:00 AM	-----Sa--	:30		\$800.00	NM		
			See MG 15.3									
	2	WABC	10/14/13-10/20/13	EWN This Morning Saturday	6:00 AM-7:00 AM	-----Sa--	:30		\$800.00	NM		
			See MG 15.4									
	3	WABC	10/14/13-10/20/13	EWN This Morning Saturday	6:00 AM-7:00 AM	-----Sa--	:15/:15		\$800.00	BK		
	(M)	MG for 15.1 10/19										
	4	WABC	10/14/13-10/20/13	EWN This Morning Saturday	6:00 AM-7:00 AM	-----Sa--	:15/:15		\$800.00	BK		
	(M)	MG for 15.2 10/19										
16	WABC	10/14/13	10/19/13	EWN This Morning Saturday	9:00 AM-10:00 AM		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----S-				1	\$1,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/14/13-10/20/13	EWN This Morning Saturday	9:00 AM-10:00 AM	-----Sa--	:30		\$1,100.00	NM		
			See MG 16.2									
	2	WABC	10/14/13-10/20/13	EWN This Morning Saturday	9:00 AM-10:00 AM	-----Sa--	:15/:15		\$1,100.00	BK		
	(M)	MG for 16.1 10/19										
17	WABC	10/14/13	10/19/13	Sa 7p-8p	7:00 PM-8:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----S-				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/14/13-10/20/13	Sa 7p-8p	7:00 PM-8:00 PM	-----Sa--	:30		\$1,000.00	NM		
			See MG 17.2									
	2	WABC	10/14/13-10/20/13	Sa 7p-8p	7:00 PM-8:00 PM	-----Sa--	:15/:15		\$1,000.00	BK		
	(M)	MG for 17.1 10/19										
18	WABC	10/20/13	10/20/13	Sa-Su EWN Extension	1135p-1200a	-----S	:30	1	\$2,400.00	NM	1	\$2,400.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/20/13-10/20/13	Sa-Su EWN Extension	1135p-1200a	-----Su	:30		\$2,400.00	NM		
			See MG 18.2									
	2	WABC	10/20/13-10/20/13	Sa-Su EWN Extension	1135p-1200a	-----Su	:15/:15		\$2,400.00	BK		
	(M)	MG for 18.1 10/20										
19	WABC	10/16/13	10/18/13	M-F 3p-4p	3p-4p	--WT---	:30	2	\$850.00	NM	2	\$1,700.00
20	WABC	10/20/13	10/20/13	Sa-Su 5a-6a	5a-6a	-----S	:30	2	\$50.00	NM	2	\$100.00
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/20/13-10/20/13	Sa-Su 5a-6a	5a-6a	-----Su	:30		\$50.00	NM		
			See MG 20.4									
	2	WABC	10/20/13-10/20/13	Sa-Su 5a-6a	5a-6a	-----Su	:30		\$50.00	NM		
			See MG 20.3									
	3	WABC	10/20/13-10/20/13	Sa-Su 5a-6a	5a-6a	-----Su	:15/:15		\$50.00	BK		
	(M)	MG for 20.2 10/20										
	4	WABC	10/20/13-10/20/13	Sa-Su 5a-6a	5a-6a	-----Su	:15/:15		\$50.00	BK		
	(M)	MG for 20.1 10/20										
21	WABC	10/14/13	10/20/13	M-F EWN This Morning	5a-6a		:15			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	----F--				1	\$400.00			
22	WABC	10/21/13	10/21/13	M-F EWN This Morning	5a-6a		:15			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	M-----				1	\$400.00			
23	WABC	10/14/13	10/18/13	M-F EWN This Morning	6a-7a		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Week:		10/14/13	10/20/13	----F--				1	\$1,800.00			
24	WABC	10/21/13	10/21/13	M-F EWN This Morning	6a-7a		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	M-----				1	\$1,800.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	WABC	10/21/13-10/27/13		M-F EWN This Morning	6a-7a	M-----	:30		\$1,800.00	NM		
See MG 24.3												
3	WABC	10/21/13-10/27/13		M-F EWN This Morning	6a-7a	M-----	:15/:15		\$1,800.00	BK		
(H) MG for 24.2 10/21												
25	WABC	10/14/13	10/18/13	M-F 10a-11a	10a-11a		:15			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--WTF--				2	\$800.00			
26	WABC	10/21/13	10/24/13	M-F 10a-11a	10a-11a		:15			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	MTWT---				4	\$800.00			
27	WABC	10/14/13	10/18/13	M-F 1p-2p	1p-2p		:15			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--WTF--				2	\$1,000.00			
28	WABC	10/21/13	10/24/13	M-F 1p-2p	1p-2p		:15			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	MTWT---				4	\$1,000.00			
29	WABC	10/14/13	10/18/13	M-F 9a-10a	9a-10a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--WTF--				1	\$2,000.00			
30	WABC	10/22/13	10/24/13	M-F 9a-10a	9a-10a		:15/:15			BK	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	-TWT---				3	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
5	WABC	10/21/13-10/27/13		M-F 9a-10a	9a-10a	MTuWThF----	:15/:15		\$2,000.00	BK		
(H) MG for 30.1 10/21												
31	WABC	10/14/13	10/18/13	M-F 11a-12p	11a-12p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--WT---				1	\$2,000.00			
32	WABC	10/21/13	10/21/13	M-F 11a-12p	11a-12p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	M-----				1	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WABC	10/21/13-10/27/13		M-F 11a-12p	11a-12p	M-----	:30		\$2,000.00	NM		
See MG 32.2												
2	WABC	10/21/13-10/27/13		M-F 11a-12p	11a-12p	M-----	:15/:15		\$2,000.00	BK		
(H) MG for 32.1 10/21												
33	WABC	10/18/13	10/18/13	M-F 11a-12p	11a-12p		:15			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	----F--				1	\$1,000.00			
34	WABC	10/22/13	10/24/13	M-F 11a-12p	11a-12p		:15			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	-TWT---				4	\$1,000.00			
35	WABC	10/14/13	10/18/13	M-F 3p-4p	3p-4p	----F--	:15	1	\$425.00	NM	1	\$425.00
36	WABC	10/21/13	10/24/13	M-F 3p-4p	3p-4p		:15			NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	MTWT---				5	\$425.00			

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WABC
7 Lincoln Square
New York, NY 10023
(917) 260-7000

<u>Contract / Revision</u>		<u>Alt Order #</u>
17664 / 4		WOC10076102
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/14/13 - 10/27/13	JOE LHOTA FOR MAYO	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Joe Lhota for Mayor		10/23/13 / 10/23/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
37	WABC	10/21/13	10/21/13	M-F EWN at 4p	4p-5p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	M-----				1	\$1,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/21/13-10/27/13	M-F EWN at 4p	4p-5p	M-----	:30		\$1,100.00	NM		
	See MG 37.2											
	2	WABC	10/21/13-10/27/13	M-F EWN at 4p	4p-5p	M-----	:15/:15		\$1,100.00	BK		
	(H) MG for 37.1 10/21											
38	WABC	10/14/13	10/18/13	M-F EWN at 5p	5p-6p		:15			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	----F--				1	\$1,000.00			
39	WABC	10/21/13	10/24/13	M-F EWN at 5p	5p-6p		:15			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	MTWT---				5	\$1,000.00			
41	WABC	10/14/13	10/17/13	M-F 7p-8p	7:30 PM-8:00 PM		:30			NM	1	\$5,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	--WT---				1	\$5,800.00			
42	WABC	10/14/13	10/20/13	M-Sun EWN at 11p	11p-1135p		:15			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----S				1	\$2,400.00			
43	WABC	10/21/13	10/24/13	M-Sun EWN at 11p	11p-1135p		:15			NM	4	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	MTWT---				4	\$2,400.00			
44	WABC	10/21/13	10/21/13	Nightline	1237xm-108xm		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	M-----				1	\$1,100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/21/13-10/27/13	Nightline	1237xm-108xm	M-----	:30		\$1,100.00	NM		
	See MG 44.2											
	2	WABC	10/21/13-10/27/13	Nightline	1237xm-108xm	M-----	:15/:15		\$1,100.00	BK		
	(H) MG for 44.1 10/21											
45	WABC	10/18/13	10/18/13	Nightline	1237xm-108xm		:15			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	----F--				1	\$550.00			
46	WABC	10/21/13	10/21/13	Jimmy Kimmel Live	1135p-1237xm		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/21/13	10/27/13	M-----				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/21/13-10/27/13	Jimmy Kimmel Live	1135p-1237xm	M-----	:30		\$2,000.00	NM		
	See MG 46.2											
	2	WABC	10/21/13-10/27/13	Jimmy Kimmel Live	1135p-1237xm	M-----	:15/:15		\$2,000.00	BK		
	(H) MG for 46.1 10/21											
49	WABC	10/14/13	10/20/13	M-Su LF Rotator	12:00 XM-1:05 XM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----S				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WABC	10/14/13-10/20/13	M-Su LF Rotator	12:00 XM-1:05 XM	-----Su	:30		\$400.00	NM		
	See MG 49.2											
	2	WABC	10/14/13-10/20/13	M-Su LF Rotator	12:00 XM-1:05 XM	-----Su	:15/:15		\$400.00	BK		
	(H) MG for 49.1 10/20											
50	WABC	10/14/13	10/19/13	Sa-Su EWN 6a-10a Rotator	8:00 AM-9:00 AM		:15			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
17664 / 4	WOC10076102

Contract Dates	Product	Estimate #
10/14/13 - 10/27/13	JOE LHOTA FOR MAYO	

Advertiser	Original Date / Revision
Joe Lhota for Mayor	10/23/13 / 10/23/13

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----S-				1	\$600.00			
51	WABC	10/14/13	10/19/13	Sa-Su EWN 6a-10a Rotator	7:00 AM-8:00 AM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----S-				1	\$900.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WABC	10/14/13-10/20/13		Sa-Su EWN 6a-10a Rotator	7:00 AM-8:00 AM	-----Sa--	:30		\$900.00	NM		
Credited												
52	WABC	10/14/13	10/20/13	Sa-Su EWN 6a-10a Rotator	9:00 AM-10:00 AM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/14/13	10/20/13	-----S				1	\$1,100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WABC	10/14/13-10/20/13		Sa-Su EWN 6a-10a Rotator	9:00 AM-10:00 AM	-----Su	:30		\$1,100.00	NM		
Credited												
53	WABC	10/21/13	10/21/13	Monday Night Football	8:30pm-11:30pm	M-----	:15	2	\$7,500.00	NM	2	\$15,000.00
54	WABC	10/21/13	10/24/13	M-Su EWN at 6p	6p-630p	MTWT---	:15	4	\$1,300.00	NM	4	\$5,200.00
55	WABC	10/21/13	10/24/13	M-F 7p-8p	7:30 PM-8:00 PM	MTWT---	:15	3	\$2,900.00	NM	3	\$8,700.00
56	WABC	10/22/13	10/24/13	Jimmy Kimmel Live		-TWT---	:15	4	\$1,350.00	NM	4	\$5,400.00
57	WABC	10/22/13	10/24/13	M-F EWN This Morning	5a-6a	-TWT---	:15	1	\$425.00	NM	1	\$425.00
58	WABC	10/21/13	10/24/13	M-F 1230p-1p	1230p-1p	MTWT---	:15	4	\$900.00	NM	4	\$3,600.00
59	WABC	10/22/13	10/24/13	M-F EWN at 4p	4p-5p	-TWT---	:15	4	\$650.00	NM	4	\$2,600.00
N 60	WABC	10/21/13	10/24/13	M-F 7p-8p	7:00 PM-7:30 PM	MTWTF--	:15	3	\$2,900.00	NM	3	\$8,700.00
61	WABC	10/22/13	10/24/13	Nightline	1237xm-108xm	-TWT---	:15	3	\$650.00	NM	3	\$1,950.00
62	WABC	10/22/13	10/24/13	M-F EWN This Morning	5a-6a	-TWT---	:15	4	\$425.00	NM	4	\$1,700.00
63	WABC	10/22/13	10/24/13	M-F GMA	7a-9a	-TWT---	:15	4	\$1,200.00	NM	4	\$4,800.00
64	WABC	10/23/13	10/24/13	M-F 7p-8p	7p-8p	--WT---	:15/:15	2	\$5,800.00	BK	2	\$11,600.00
65	WABC	10/23/13	10/24/13	M-F EWN at Noon	12p-1230p	--WT---	:15/:15	2	\$1,400.00	BK	2	\$2,800.00
Totals											152	\$256,475.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/13 - 10/25/13	152	\$256,475.00	(\$38,471.25)	\$218,003.75
Totals	152	\$256,475.00	(\$38,471.25)	\$218,003.75

Signature: _____ Date: _____

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