

CONTRACT



WABC
7 Lincoln Square
New York, NY 10023
(917) 260-7000

And:

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Encino, CA 91403

<u>Contract / Revision</u> 8997 /		<u>Alt Order #</u> WOC10063868
<u>Product</u> JOE LHOTA FOR MAYOR		
<u>Contract Dates</u> 09/03/13 - 09/10/13		<u>Estimate #</u>
<u>Advertiser</u> Joe Lhota for Mayor		<u>Original Date / Revision</u> 08/08/13 / 08/08/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WABC	<u>Account Executive</u> Charlotte Gerull	<u>Sales Office</u> Los Angeles NT
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WABC	09/03/13	09/06/13	M-F EWN This Morning	5:00 AM-6:00 AM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-TWTF--				4	\$600.00			
N 2	WABC	09/09/13	09/10/13	M-F EWN This Morning	5:00 AM-6:00 AM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	MT-----				2	\$600.00			
N 3	WABC	09/03/13	09/06/13	M-F EWN This Morning	6:00 AM-7:00 AM		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-TWTF--				4	\$1,400.00			
N 4	WABC	09/09/13	09/10/13	M-F EWN This Morning	6:00 AM-7:00 AM		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	MT-----				2	\$1,400.00			
N 5	WABC	09/02/13	09/06/13	M-F GMA	7:00 AM-9:00 AM		:30			NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-TWTF--				8	\$2,000.00			
N 6	WABC	09/09/13	09/10/13	M-F GMA	7:00 AM-9:00 AM		:30			NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	MT-----				4	\$2,200.00			
N 7	WABC	09/03/13	09/06/13	M-F 9a-11a	9:00 AM-11:00 AM		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-TWTF--				4	\$850.00			
N 8	WABC	09/09/13	09/10/13	M-F 9a-11a	9:00 AM-11:00 AM		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	MT-----				2	\$850.00			
N 9	WABC	09/02/13	09/06/13	M-F EWN at Noon	12:00 PM-12:30 PM		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-TWTF--				4	\$1,000.00			
N 10	WABC	09/09/13	09/09/13	M-F EWN at Noon	12:00 PM-12:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	M-----				1	\$1,000.00			
N 11	WABC	09/03/13	09/06/13	M-F EWN at 5p	5:00 PM-6:00 PM		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-TWTF--				4	\$1,500.00			
N 12	WABC	09/09/13	09/09/13	M-F EWN at 5p	5:00 PM-6:00 PM		:30			NM	2	\$3,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/03/13 - 09/10/13		<u>Product</u> JOE LHOTA FOR MAYO
<u>Advertiser</u> Joe Lhota for Mayor		<u>Estimate #</u>
		<u>Original Date / Revision</u> 08/08/13 / 08/08/13

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	M-----				2	\$1,500.00			
N 13	WABC	09/03/13	09/06/13	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	8	\$26,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-TWTF--				8	\$3,300.00			
N 14	WABC	09/09/13	09/09/13	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	M-----				2	\$3,300.00			
N 15	WABC	09/03/13	09/08/13	M-Sun EWN at 11p	11:00 PM-11:35 PM		:30			NM	6	\$22,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-TWTFSS				6	\$3,800.00			
N 16	WABC	09/09/13	09/09/13	M-Sun EWN at 11p	11:00 PM-11:35 PM		:30			NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	M-----				1	\$3,800.00			
N 17	WABC	09/09/13	09/09/13	Nightline	12:37 XM-1:06 XM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	M-----				1	\$1,000.00			
N 18	WABC	09/03/13	09/06/13	Nightline	12:37 XM-1:06 XM		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-TWTF--				4	\$800.00			
N 19	WABC	09/03/13	09/06/13	Jimmy Kimmel Live	11:35 PM-12:37 XM		:30			NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-TWTF--				4	\$1,700.00			
N 20	WABC	09/09/13	09/09/13	Jimmy Kimmel Live	11:35 PM-12:37 XM		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/09/13	09/15/13	M-----				1	\$1,800.00			
N 21	WABC	09/07/13	09/08/13	Sa-Su EWN Extension	11:30 PM-12:00 XM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-----SS				1	\$2,000.00			
N 22	WABC	09/07/13	09/08/13	Sa-Su EWN 6a-10a Rotator	6:00 AM-10:00 AM		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/02/13	09/08/13	-----SS				4	\$375.00			
Totals											73	\$131,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/13 - 09/10/13	73	\$131,800.00	(\$19,770.00)	\$112,030.00
Totals	73	\$131,800.00	(\$19,770.00)	\$112,030.00

Signature: _____ **Date:** _____

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