

Florida Keys Media, LLC

Internal Comments:
Benefit for KW Police Athletic League.

Agency: _____ Comm: _____

Billing Address: _____
(if new)

Phone #: _____ Fax #: _____

Revenue Type: Broadcast Local Direct drop

Payment Procedure: Existing Credit drop

EDI Contract # _____ EDI Partner _____

ORDER #: _____ Industry Code: _____
Events

Customer Name: Local Promo

Cust. Contact (if new): KW PAL Key West Day 2021 - Miami Marlins

Note to see on invoice:

Invoice Suppress Spot Rate New Business Special Handling Request
 Promo Invoice Weekly Hard Deliver

Co-Op Electronic Invoice

Co-Op Partner: _____ No. of Invoice Copies: 1

Co-op Type: _____ drop

AE: Rick Lopez Comm: 15.00%

Start Date: 8/4/2021 Order Date: _____

End Date: 8/25/2021 Order Time: _____

Line #	*Rev	Station (drop)	Start Date	End Date	# Wks	Priority	Daypart/ Order Time	Break Type (drop)	M	T	W	TH	F	SA	SU	Flex Schd	Spots/ Wk	Spots/Da y	Lgth	RATE	Total Spots	Line Cost
1		WAIL	8/4/2021	8/8/2021	1		6a-Mid			4	4	4	4	4	4		20		60		20	
2		WAIL	8/9/2021	8/22/2021	2		6a-Mid		4	4	4	4	4	4	4		28		60		56	
3		WAIL	8/23/2021	8/25/2021	1		6a-Mid		4	4	4						12		60		12	
4		WWWUS	8/4/2021	8/8/2021	1		6a-Mid		4	4	4	4	4	4	4		20		60		20	
5		WWWUS	8/9/2021	8/22/2021	2		6a-Mid		4	4	4	4	4	4	4		28		60		56	
6		WWWUS	8/23/2021	8/25/2021	1		6a-Mid		4	4	4						12		60		12	
7		WEOUW	8/4/2021	8/8/2021	1		6a-Mid		4	4	4	4	4	4	4		20		60		20	
8		WEOUW	8/9/2021	8/22/2021	2		6a-Mid		4	4	4	4	4	4	4		28		60		56	
9		WEOUW	8/23/2021	8/25/2021	1		6a-Mid		4	4	4						12		60		12	
10		WCNKK	8/4/2021	8/8/2021	1		6a-Mid		4	4	4	4	4	4	4		20		60		20	
11		WCNKK	8/9/2021	8/22/2021	2		6a-Mid		4	4	4	4	4	4	4		28		60		56	
12		WCNKK	8/23/2021	8/25/2021	1		6a-Mid		4	4	4						12		60		12	
13		WAVK	8/4/2021	8/8/2021	1		6a-Mid		4	4	4	4	4	4	4		20		60		20	
14		WAVK	8/9/2021	8/22/2021	2		6a-Mid		4	4	4	4	4	4	4		28		60		56	
15		WAVK	8/23/2021	8/25/2021	1		6a-Mid		4	4	4						12		60		12	
16																						
17																						
18																						
19																						
20																						

*Revision Code A=Add D=Delete CD=Chg Date CS=Chg # Spots CT=Chg Times CR=Chg Rate CL=Chg Length

Client Signature: _____ Traffic: _____

Sales Manager: _____ Business: _____

Total # Spots (pg. 1) 440

Contract Total (pg. 1) \$ -

Agency Discount \$ -

Net Amount \$ -

**Please remember, not to use wrap weeks
***Restriction for Daypart/Order Time - Clocks go from 00:00 to 23:59:59