

# Florida Keys Media, LLC

Internal Comments:  
Benefit for Rotary and the Florida Keys SPCA.

Agency: \_\_\_\_\_ Comm: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
(if new)

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Revenue Type:  Broadcast  Commer  
Local Direct drop

Payment Procedure:  Existing Credit  drop

Sales Campaign (Internal only): \_\_\_\_\_

EDI Contract # \_\_\_\_\_ EDI Partner \_\_\_\_\_

ORDER #: \_\_\_\_\_ Industry Code: \_\_\_\_\_  
Events drop

Customer Name: Local Promo

Cust. Contact (if new): \_\_\_\_\_

Note to see on invoice: Rotary - Winning for Animals 2021

Invoice  Suppress Spot Rate  New Business  Special Handling Request

Promo  Invoice Weekly  Hand Deliver

CO-OP  Electronic Invoice

No. of Invoice Copies: 1

Co-Op Partner: \_\_\_\_\_

Co-op Type: \_\_\_\_\_ drop

AE: Rick Lopez Comm: 15.00%

Sales Competition (Internal only): \_\_\_\_\_

Start Date: 11/1/2021 Order Date: \_\_\_\_\_

End Date: 11/8/2021 Order Time: \_\_\_\_\_

Line #	Rev	Station (drop)	Start Date	End Date	# Wks	Priority	Daypart Order Time	Break Type (drop)	M	T	W	TH	F	SA	SU	Flex Schd	Spots/Wk	Spots/Day	Lgth	RATE	Total Spots	Line Cost
1		WAIL	11/1/2021	11/7/2021	1		6a-Mid		2	2	2	2	3	3	3		17		30		17	
2		WAIL	11/8/2021	11/8/2021	1		6a-Mid		3								3		30		3	
3		WWWUS	11/1/2021	11/7/2021	1		6a-Mid		2	2	2	2	3	3	3		17		30		17	
4		WWWUS	11/8/2021	11/8/2021	1		6a-Mid		3								3		30		3	
5		WEOW	11/1/2021	11/7/2021	1		6a-Mid		2	2	2	2	3	3	3		17		30		17	
6		WEOW	11/8/2021	11/8/2021	1		6a-Mid		3								3		30		3	
7		WCNK	11/1/2021	11/7/2021	1		6a-Mid		2	2	2	2	3	3	3		17		30		17	
8		WCNK	11/8/2021	11/8/2021	1		6a-Mid		3								3		30		3	
9		WAVK	11/1/2021	11/5/2021	1		6a-Mid		3	3	3	3	3	3			15		30		15	
10		WAVK	11/8/2021	11/8/2021	1		6a-Mid		3								3		30		3	
11																						
12																						
13																						
14																						
15																						
16																						
17																						
18																						
19																						
20																						

\*Revision Code A=Add D=Delete CD=Chg Date CS=Chg # Spots CT=Chg Times CR=Chg Rate CL=Chg Length

Total # Spots (pg. 1) 98

Contract Total (pg. 1) \$ -

Client Signature: \_\_\_\_\_

Traffic: \_\_\_\_\_

Sales Manager: \_\_\_\_\_

Business: \_\_\_\_\_

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Agency Discount \$ -

Net Amount \$ -

\*\*Please remember, not to use wrap weeks  
\*\*\*Restriction for Daypart/Order Time - Closes go from 00:00 to 23:59:59