

# Florida Keys Media, LLC

Internal Comments:  
PSA for TDC

Agency: \_\_\_\_\_ Comm: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
(if new)

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Revenue Type:  Breakfast  Calendar  Local Direct  drop

Payment Procedure:  Existing Credit  drop

EDI Contract # \_\_\_\_\_

EDI Partner \_\_\_\_\_

ORDER #: \_\_\_\_\_ Industry Code: \_\_\_\_\_  
Events

Customer Name: Local Promo

Cust. Contact (if new): TDC - Funding Summer-Fall 2021

Note to see on invoice: \_\_\_\_\_

Invoice  Suppress Spot Date  New Business  Special Handling Request  
 Promo  Invoice Weekly  Hard Dollar

Co-Op  Electronic Invoice

Co-Op Partner: \_\_\_\_\_

Co-op Type: \_\_\_\_\_ drop

AE: Rick Lopez Comm: 15.00%

Sales Competition (internal only)

Start Date: 8/2/2021 Order Date: \_\_\_\_\_

End Date: 9/19/2021 Order Time: \_\_\_\_\_

Line #	*Rev	Station (drop)	Start Date	End Date	# Wks	Priority	Daypart/Order Time	Break Type (drop)	M	T	W	TH	F	SA	SU	Flex Schd	Sps/Wk	Spots/Daily	Lgth	RATE	Total Spots	Line Cost
1		WAIL	8/2/2021	9/19/2021	7		6a-Mid		2	2	2	2	2	1	1		12		30		84	
2		WWUS	8/2/2021	9/19/2021	7		6a-Mid		2	2	2	2	2	1	1		12		30		84	
3		WEOUW	8/2/2021	9/19/2021	7		6a-Mid		2	2	2	2	2	1	1		12		30	\$	84	
4		WFKZ	8/2/2021	9/19/2021	7		6a-Mid		2	2	2	2	2	1	1		12		30	\$	84	
5		WCTH	8/2/2021	9/19/2021	7		6a-Mid		2	2	2	2	2	1	1		12		30	\$	84	
6		WCNK	8/2/2021	9/19/2021	7		6a-Mid		2	2	2	2	2	1	1		12		30	\$	84	
7		WAVK	8/2/2021	9/19/2021	7		6a-Mid		2	2	2	2	2	1	1		12		30	\$	84	
8																						
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\*Revision Code A=Add D=Delete CD=Chg Date CS=Chg # Spots CT=Chg Times CR=Chg Rate CL=Chg Length

Total # Spots (pg. 1) **588**

Contract Total (pg. 1) \$ -

Agency Discount \$ -

Net Amount \$ -

Client Signature: \_\_\_\_\_ Traffic: \_\_\_\_\_

Sales Manager: \_\_\_\_\_ Business: \_\_\_\_\_

\*\*Please remember, not to use wrap weeks  
 \*\*\*Restriction for Daypart/Order Time - Clocks go from 00:00 to 23:59:59