

# Florida Keys Media, LLC

Internal Comments:  
PSA for KWHS

Agency: \_\_\_\_\_ Comm: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
(if new)

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Revenue Type:  Breaker  Calendar

Local Direct  drop

Payment Procedure:  Existing Credit  drop

Sales Campaign (internal only): \_\_\_\_\_

EDI Contract # \_\_\_\_\_ EDI Partner \_\_\_\_\_

ORDER #: \_\_\_\_\_ Industry/Code: \_\_\_\_\_ Events

Customer Name: Local Promo

Cust. Contact (if new): \_\_\_\_\_

Note to see on invoice: KWHS Homecoming 2021

Invoice  Suppress Spot Rate  New Business  Special Handling Request

Promo  Invoice Weekly  Hand Deliver

Co-Op  Electronic Invoice

Co-Op Partner: \_\_\_\_\_ No. of Invoice Copies: 1

Co-op Type: \_\_\_\_\_ drop

AE: Rick Lopez Comm: 15.00%

Sales Competition (internal only): \_\_\_\_\_

Start Date: 10/29/2021 Order Date: \_\_\_\_\_

End Date: 11/5/2021 Order Time: \_\_\_\_\_

Line #	*Rev	Station (drop)	Start Date	End Date	# Wks	Priority	Daypart OverTime	Break Type (drop)	M	T	W	TH	F	SA	SU	Flex Schd	Spts/Wk	Spots/Da Y	Lgth	RATE	Total Spots	Line Cost
1		WAIL	10/29/2021	10/31/2021	1		6a-Mid						3	3	3		9		30		9	
2		WAIL	11/1/2021	11/5/2021	1		6a-Mid						2				14		30		14	
3		WWUS	10/29/2021	10/31/2021	1		6a-Mid						3	3	3		9		30		9	
4		WWUS	11/1/2021	11/5/2021	1		6a-Mid						2				14		30		14	
5		WECW	10/29/2021	10/31/2021	1		6a-Mid						3	3	3		9		30		9	
6		WECW	11/1/2021	11/5/2021	1		6a-Mid						2				14		30		14	
7		WCNK	10/29/2021	10/31/2021	1		6a-Mid						3	3	3		9		30		9	
8		WCNK	11/1/2021	11/5/2021	1		6a-Mid						2				14		30		14	
9		WAVK	10/29/2021	10/29/2021	1		6a-Mid						3				3		30		3	
10		WAVK	11/1/2021	11/5/2021	1		6a-Mid						3	3	3		15		30		15	
11																						
12																						
13																						
14																						
15																						
16																						
17																						
18																						
19																						
20																						

\*Revision Code A=Add D=Delete CD=Chg Date CS=Chg # Spots CT=Chg Times CR=Chg Rate CL=Chg Length

Total # Spots (pg.1) 110

Contract Total (pg. 1) \$ -

Agency Discount \$ -

Net Amount \$ -

Client Signature: \_\_\_\_\_ Traffic: \_\_\_\_\_

Sales Manager: \_\_\_\_\_ Business: \_\_\_\_\_

Page 1 of \_\_\_\_\_

\*\*Please remember, not to use wrap weeks  
\*\*\*Restriction for Daypart/Order Time - Clocks go from 00:00 to 23:59:59