

Florida Keys Media, LLC

New

ORDER #: Industry Code: drop

Customer Name: Local Promo

Cust. Contact (if new):

Note to see on invoice: Key West Little Conch Baseball Sign-up 2021

Invoice Supress Spot Rate New Business Special Handling Request
 Promo Invoice Weekly Hand Deliver No. of Invoice Copies
 CO-OP Electronic Invoice

Co-Op Partner:

Co-op Type: drop

AE: Rick Lopez Comm: 15.00%

Sales Competition (internal only):

Agency: Comm:

Billing Address: (if new)

Phone #: Fax #:

Revenue Type: drop
 Broadcast Calendar

Payment Procedure: drop

Sales Campaign (internal only):

EDI Contract # EDI Partner

Internal Comments:
Local Promo for sign-ups for Little Conch Baseball.

Start Date: 11/2/2020 Order Date:

End Date: 11/21/2020 Order Time:

Line #	*Rev	Station (drop)	Start Date	End Date	# Wks	Priority	Daypart/OrderTime	Break Type (drop)	M	T	W	TH	F	SA	SU	Flex Schd	Spts/Wk	Spots/Day	Lgth	RATE	Total Spots	Line Cost
1		WEOU	11/2/2020	11/8/2020	1		6a-Mid		2	2	2	2	2	2	2		14		30		14	
2		WEOU	11/9/2020	11/21/2020	2		6a-Mid		3	3	3	3	3	2			17		30		17	
3		WAIL	11/2/2020	11/8/2020	1		6a-Mid		2	2	2	2	2	2	2		14		30	\$ -	14	
4		WAIL	11/9/2020	11/21/2020	2		6a-Mid		3	3	3	3	3	2			17		30	\$ -	34	
5		WCNK	11/2/2020	11/8/2020	1		6a-Mid		2	2	2	2	2	2	2		14		30	\$ -	14	
6		WCNK	11/9/2020	11/21/2020	2		6a-Mid		3	3	3	3	3	2			17		30	\$ -	34	
7		WWUS	11/2/2020	11/8/2020	1		6a-Mid		2	2	2	2	2	2	2		14		30	\$ -	14	
8		WWUS	11/9/2020	11/21/2020	2		6a-Mid		3	3	3	3	3	2			17		30	\$ -	34	
9		WAVK	11/2/2020	11/20/2020	3		6a-Mid		3	3	3	3	3				15		30	\$ -	45	
10																						
11																						
12																						
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*Revision Code A=Add D=Delete CD=Chg Date CS=Chg # Spots CT=Chg Times CR=Chg Rate CL=Chg Length

Client Signature: _____ Traffic: _____

Sales Manager: _____ Business: _____

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Total # Spots (pg. 1) 220

Contract Total (pg. 1) \$ -

Agency Discount \$ -

Net Amount \$ -

**Please remember, not to use wrap weeks
 ***Restriction for Daypart/Order Time - Clocks go from 00:00 to 23:59:59