

# Florida Keys Media, LLC

Internal Comments:  
Benefit for Wounded  
Soldier Ride in Middle Keys.

Agency: \_\_\_\_\_ Comm: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
(if new)

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Revenue Type:  Broadcast  Calendar

Local Direct  drop

Payment Procedure:  Existing Credit  drop

Sales Campaign (Internal only) \_\_\_\_\_

ED1 Contract # \_\_\_\_\_ ED1 Partner: \_\_\_\_\_

ORDER # \_\_\_\_\_ Industry Code: \_\_\_\_\_  
Events drop

Customer Name: Local Promo

Cust. Contact (if new): \_\_\_\_\_

Note to see on invoice: Soldier Ride 2022 - Middle Keys

Invoice  Suppress Spot Issue  New Business  Special Handling Request  
 Promo  Invoice Weekly  Hard Deliver

Co-Op  Electronic Invoice

Co-Op Partner: \_\_\_\_\_ drop

AE: Rick Lopez Comm: 15.00%

Sales Competition (Internal only) \_\_\_\_\_

Start Date: 12/13/2021 Order Date: \_\_\_\_\_

End Date: 1/17/2022 Order Time: \_\_\_\_\_

| Line # | *Rev | Station (drop) | Start Date | End Date   | # Wks | Priority | Daypart/<br>Order Time | Break Type (drop) | M | T | W | TH | F | SA | SU | Flex<br>Schd | Spots/<br>Wk | Spots/Da<br>y | Lgth | RATE | Total<br>Spots | Line Cost |
|--------|------|----------------|------------|------------|-------|----------|------------------------|-------------------|---|---|---|----|---|----|----|--------------|--------------|---------------|------|------|----------------|-----------|
| 1      |      | WAIL           | 12/13/2021 | 12/19/2021 | 1     |          | 6a-Mid                 |                   |   |   | 2 | 2  | 2 | 2  | 2  |              | 10           |               | 30   |      | 10             |           |
| 2      |      | WAIL           | 12/20/2021 | 1/2/2022   | 2     |          | 6a-Mid                 |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |              | 14           |               | 30   |      | 28             |           |
| 3      |      | WAIL           | 1/3/2022   | 1/7/2022   | 1     |          | 6a-Mid                 |                   | 3 | 3 | 3 | 3  | 3 |    |    |              | 15           |               | 30   |      | 15             |           |
| 4      |      | WWWUS          | 12/13/2021 | 12/19/2021 | 1     |          | 6a-Mid                 |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |              | 10           |               | 30   |      | 10             |           |
| 5      |      | WWWUS          | 12/20/2021 | 1/2/2022   | 2     |          | 6a-Mid                 |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |              | 14           |               | 30   |      | 28             |           |
| 6      |      | WWWUS          | 1/3/2022   | 1/7/2022   | 1     |          | 6a-Mid                 |                   | 3 | 3 | 3 | 3  | 3 |    |    |              | 15           |               | 30   |      | 15             |           |
| 7      |      | WEOUW          | 12/13/2021 | 12/19/2021 | 1     |          | 6a-Mid                 |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |              | 10           |               | 30   |      | 10             |           |
| 8      |      | WEOUW          | 12/20/2021 | 1/2/2022   | 2     |          | 6a-Mid                 |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |              | 14           |               | 30   |      | 28             |           |
| 9      |      | WEOUW          | 1/3/2022   | 1/7/2022   | 1     |          | 6a-Mid                 |                   | 3 | 3 | 3 | 3  | 3 |    |    |              | 15           |               | 30   |      | 15             |           |
| 10     |      | WCNK           | 12/13/2021 | 12/19/2021 | 1     |          | 6a-Mid                 |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |              | 10           |               | 30   |      | 10             |           |
| 11     |      | WCNK           | 12/20/2021 | 1/2/2022   | 2     |          | 6a-Mid                 |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |              | 14           |               | 30   |      | 28             |           |
| 12     |      | WCNK           | 1/3/2022   | 1/7/2022   | 1     |          | 6a-Mid                 |                   | 3 | 3 | 3 | 3  | 3 |    |    |              | 15           |               | 30   |      | 15             |           |
| 13     |      | WAVK           | 12/13/2021 | 12/19/2021 | 1     |          | 6a-Mid                 |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |              | 10           |               | 30   |      | 10             |           |
| 14     |      | WAVK           | 12/20/2021 | 1/2/2022   | 2     |          | 6a-Mid                 |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |              | 14           |               | 30   |      | 28             |           |
| 15     |      | WAVK           | 1/3/2022   | 1/7/2022   | 1     |          | 6a-Mid                 |                   | 3 | 3 | 3 | 3  | 3 |    |    |              | 15           |               | 30   |      | 15             |           |
| 16     |      |                |            |            |       |          |                        |                   |   |   |   |    |   |    |    |              |              |               |      |      |                |           |
| 17     |      |                |            |            |       |          |                        |                   |   |   |   |    |   |    |    |              |              |               |      |      |                |           |
| 18     |      |                |            |            |       |          |                        |                   |   |   |   |    |   |    |    |              |              |               |      |      |                |           |
| 19     |      |                |            |            |       |          |                        |                   |   |   |   |    |   |    |    |              |              |               |      |      |                |           |
| 20     |      |                |            |            |       |          |                        |                   |   |   |   |    |   |    |    |              |              |               |      |      |                |           |

\*Revision Code A=Add D=Delete CD=Chg Date CS=Chg # Spots CT=Chg Times CR=Chg Rate CL=Chg Length

Client Signature: \_\_\_\_\_ Traffic: \_\_\_\_\_

Sales Manager: \_\_\_\_\_ Business: \_\_\_\_\_

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Total # Spots (pg. 1) 265

Contract Total (pg. 1) \$ -

Agency Discount \$ -

Net Amount \$ -

\*\*Please remember, not to use wrap weeks  
\*\*\*Restriction for Daypart/Order Time - Clocks go from 00:00 to 23:59:59

# Florida Keys Media, LLC

Internal Comments:  
Benefit for Wounded  
Soldier Ride 2022 in Upper  
Keys

Invoice  Special Spec Rate  New Business  Special Handling Request  
 Invoicing  Invoice Weekly  Hand Deliver  
 CO-OP  Electronic Invoice

No. of Invoice Copies: **1**

Co-Op Partner: \_\_\_\_\_  
 Co-op Type: \_\_\_\_\_ drop

AE: **Rick Lopez** Comm: **15.00%**

Sales Competition (Internal only)

Revenue Type:  Local Direct  drop  
 Broadcast  Calendar

Payment Procedure:  Existing Credit  drop

Sales Campaign (Internal only)

Start Date: **12/15/2021** Order Date: \_\_\_\_\_  
 End Date: **1/6/2022** Order Time: \_\_\_\_\_

Agency: \_\_\_\_\_ Comm: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 (if new) \_\_\_\_\_  
 Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

| Line # | *Rev | Station (drop) | Start Date | End Date   | # Wks | Priority | Daypart/Order Time | Break Type (drop) | M | T | W | TH | F | SA | SU | Flex Schd | Spots/Wk | Spots/Day | Lgth | RATE | Total Spots | Line Cost |
|--------|------|----------------|------------|------------|-------|----------|--------------------|-------------------|---|---|---|----|---|----|----|-----------|----------|-----------|------|------|-------------|-----------|
| 1      |      | WFKZ           | 12/15/2021 | 12/19/2021 | 1     |          | 6a-Mid             |                   |   |   | 2 | 2  | 2 | 2  | 2  |           | 10       |           | 30   |      | 10          |           |
| 2      |      | WFKZ           | 12/20/2021 | 1/2/2022   | 2     |          | 6a-Mid             |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |           | 14       |           | 30   |      | 28          |           |
| 3      |      | WFKZ           | 1/3/2022   | 1/6/2022   | 1     |          | 6a-Mid             |                   | 3 | 3 | 3 | 3  |   |    |    |           | 12       |           | 30   | \$   | 12          |           |
| 4      |      | WCTH           | 12/15/2021 | 12/19/2021 | 1     |          | 6a-Mid             |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |           | 10       |           | 30   |      | 10          |           |
| 5      |      | WCTH           | 12/20/2021 | 1/2/2022   | 2     |          | 6a-Mid             |                   | 2 | 2 | 2 | 2  | 2 | 2  | 2  |           | 14       |           | 30   | \$   | 28          |           |
| 6      |      | WCTH           | 1/3/2022   | 1/6/2022   | 1     |          | 6a-Mid             |                   | 3 | 3 | 3 | 3  |   |    |    |           | 12       |           | 30   |      | 12          |           |
| 7      |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 8      |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 9      |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 10     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 11     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 12     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 13     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 14     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 15     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 16     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 17     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 18     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 19     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |
| 20     |      |                |            |            |       |          |                    |                   |   |   |   |    |   |    |    |           |          |           |      |      |             |           |

\*Revision Code A=Add D=Delete CD=Chg Date CS=Chg # Spots CT=Chg Times CR=Chg Rate CL=Chg Length

Client Signature: \_\_\_\_\_  
Sales Manager: \_\_\_\_\_

Traffic: \_\_\_\_\_  
Business: \_\_\_\_\_

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Total # Spots (pg. 1) **100**  
 Contract Total (pg. 1) \$ \_\_\_\_\_  
 Agency Discount \$ \_\_\_\_\_  
 Net Amount \$ \_\_\_\_\_

\*\*Please remember, not to use wrap weeks  
\*\*\*Restriction for Daypart/Order Time - Clocks go from 00:00 to 23:59:59