

Florida Keys Media, LLC

Internal Comments:
PSA for Veterans Day Parade and weekend.

Agency: _____ Comm: _____

Billing Address: _____
(if new)

Phone #: _____ Fax #: _____

Revenue Type: Broadcast Local Direct drop

Payment Procedure: Existing Credit drop

Sales Campaign (internal only)

EDI Contract # _____ EDI Partner _____

ORDER # _____ Industry Code: _____ Events _____

Customer Name: Local Promo

Cust. Contact (if new): Veterans Day Parade & Weekend 2021

Note to see on invoice:

Invoice Suppress Spot Rate New Business Special Handling Request

Promo Invoice Weekly Hand Deliver

COOP Electronic Invoice

No. of Invoice Copies: 1

Co-Op Partner: _____

Co-op Type: _____ drop

AE: Rick Lopez Comm: 15.00%

Sales Competition (internal only)

Start Date: 11/9/2021 Order Date: _____

End Date: 11/13/2021 Order Time: _____

Line #	Rev	Station (drop)	Start Date	End Date	# Wks	Priority	Daypart Order Time	Break Type (drop)	M	T	W	TH	F	SA	SU	Flex Schd	Spots/Wk	Spots/Del Y	Lgth	RATE	Total Spots	Line Cost
1		WAIL	11/9/2021	11/13/2021	1		6a-Mid			3	3	3	3	3			15		30		15	
2		WWUS	11/9/2021	11/13/2021	1		6a-Mid			3	3	3	3	3			15		30		15	
3		WEOW	11/9/2021	11/13/2021	1		6a-Mid			3	3	3	3	3			15		30		15	
4		WCNK	11/9/2021	11/13/2021	1		6a-Mid			3	3	3	3	3			15		30		15	
5		WAVK	11/9/2021	11/13/2021	1		6a-Mid			3	3	3	3	3			15		30		15	
6																						
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*Revision Code A=Add D=Delete CD=Chg Date CS=Chg # Spots CT=Chg Times CR=Chg Rate CL=Chg Length

Client Signature: _____

Sales Manager: _____

Traffic: _____

Business: _____

Page 1 of _____

Total # Spots (pg. 1) **75**

Contract Total (pg. 1) \$ _____

Agency Discount \$ _____

Net Amount \$ _____

**Please remember, not to use wrap weeks
***Restriction for Daypart/Order Time - Clocks go from 00:00 to 23:59:59