

# Florida Keys Media, LLC

New

ORDER #: \_\_\_\_\_ Industry Code: \_\_\_\_\_  
 Charity (s) drop

Customer Name: Local Promo

Cust. Contact (if new): \_\_\_\_\_

Note to see on invoice: APSMC - Funding Idle Hands Program 2021

Invoice  Suppress Spot Rate  New Business  Special Handling Request  
 Promo  Invoice Weekly Hand Deliver  No. of Invoice Copies: 1  
 CO-OP  Electronic Invoice

Co-Op Partner: \_\_\_\_\_

Co-op Type: \_\_\_\_\_ drop

AE: Rick Lopez Comm: 15.00%

Sales Competition (Internal only): \_\_\_\_\_

Agency: \_\_\_\_\_ Comm: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
 (if new)

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Internal Comments:  
 This is a PSA for A Positive Step of Monroe County to keep Summer Jobs program for KWHS students going.

Revenue Type: Local Direct drop  
 Broadcast  Calendar

Payment Procedure: Existing Credit drop

Start Date: 12/16/2020 Order Date: \_\_\_\_\_

End Date: 1/17/2021 Order Time: \_\_\_\_\_

Sales Campaign (internal only): \_\_\_\_\_

EDI Contract # \_\_\_\_\_ EDI Partner \_\_\_\_\_

Line #	*Rev	Station (drop)	Start Date	End Date	# Wks	Priority	Daypart/Order Time	Break Type (drop)	M	T	W	TH	F	SA	SU	Flex Sched	Spts/Wk	Spots/Day	Lgth	RATE	Total Spots	Line Cost
1		WAIL	12/16/2020	12/20/2020	1		6a-Mid				2	2	2	2	2		10		60		10	
2		WAIL	12/21/2020	1/17/2021	4		6a-Mid		2	2	2	2	2	2	2		14		60		56	
3		WWUS	12/16/2020	12/20/2020	1		6a-Mid				2	2	2	2	2		10		60	\$ -	10	
4		WWUS	12/21/2020	1/17/2021	4		6a-Mid		2	2	2	2	2	2	2		14		60	\$ -	56	
5		WEOU	12/16/2020	12/20/2020	1		6a-Mid				2	2	2	2	2		10		60	\$ -	10	
6		WEOU	12/21/2020	1/17/2021	4		6a-Mid		2	2	2	2	2	2	2		14		60	\$ -	56	
7		WCNK	12/16/2020	12/20/2020	1		6a-Mid				2	2	2	2	2		10		60	\$ -	10	
8		WCNK	12/21/2020	1/17/2021	4		6a-Mid		2	2	2	2	2	2	2		14		60	\$ -	56	
9		WAVK	12/16/2020	12/18/2020	1		6a-Mid				2	2	2				6		60	\$ -	6	
10		WAVK	12/21/2020	1/17/2021	4		6a-Mid		2	2	2	2	2				10		60	\$ -	40	
11																						
12																						
13																						
14																						
15																						
16																						
17																						
18																						
19																						
20																						

\*Revision Code A=Add D=Delete CD=Chg Date CS=Chg # Spots CT=Chg Times CR=Chg Rate CL=Chg Length

Total # Spots (pg.1) 310

Contract Total (pg. 1) \$ -

Agency Discount \$ -

Net Amount \$ -

Client Signature: \_\_\_\_\_

Traffic: \_\_\_\_\_

Sales Manager: \_\_\_\_\_

Business: \_\_\_\_\_