

THU 12/15/16 MIN MAG: ALGAE AWARD

FOR MINUTE MAGAZINE, I'M EZRA MARCUS.  
THE EVERGLADES FOUNDATION IS CONDUCTING  
A SEARCH TO FIND A SOLUTION FOR ONE  
OF FLORIDA'S -AND THE WORLD'S- MOST  
CHALLENGING ENVIRONMENTAL PROBLEMS.  
THE FOUNDATION IS OFFERING A 4-YEAR,  
10-MILLION DOLLAR GEORGE BARLEY WATER  
PRIZE... FOR CONTESTANTS WHO CAN SOLVE  
THE EVER-GROWING PROBLEM OF ALGAE BLOOMS.  
THE PRIZE IS THE LARGEST CASH REWARD EVER  
OFFERED IN THE FIELD OF WATER STEWARDSHIP...  
AND HAS ALREADY DRAWN 147 TEAMS FROM AROUND  
THE WORLD.

EVERGLADES FOUNDATION WETLANDS  
ECOLOGIST DOCTOR STEVE DAVIS SAYS...  
CONTESTANTS ARE FOCUSING ON HOW TO  
INNOVATIVELY AND COST-EFFECTIVELY REMOVE  
PHOSPHOROUS FROM OUR FRESH WATER RIVERS  
AND LAKES...

FILE #76746

[ :20 ] MEETING OUR FOOD SUPPLY NEEDS

THERE'S MORE INFORMATION AVAILABLE  
ON-LINE AT [BARLEYPRIZE.COM](http://BARLEYPRIZE.COM)...  
AND [EVERGLADESFOUNDATION.ORG](http://EVERGLADESFOUNDATION.ORG).  
FOR MINUTE MAGAZINE, I'M EZRA MARCUS  
ON THE US-1 RADIO NEWS NETWORK.