

# Florida Keys Media, LLC

New

ORDER #: \_\_\_\_\_ Industry Code: \_\_\_\_\_  
 Customer Name: Local Promo  
 Cust. Contact (if new): \_\_\_\_\_  
 Note to see on invoice: Juneteenth - Key West Carnival 2021

Invoice     Suppress Spot Rate     New Business    Special Handling Request  
 Promo     Invoice Weekly    Hand Deliver:   
 CO-OP     Electronic Invoice

Co-Op Partner: \_\_\_\_\_ No. of Invoice Copies: 1

Co-op Type: \_\_\_\_\_ drop

AE: Rick Lopez    Comm: 15.00%

Sales Competition (internal only): \_\_\_\_\_

Agency: \_\_\_\_\_ Comm: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
 (if new)

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Revenue Type: Local Direct drop  
 Broadcast     Calendar

Payment Procedure: Existing Credit drop

Sales Campaign (internal only): \_\_\_\_\_

Internal Comments:  
 FKM is a sponsor of the event.

Start Date: 6/5/2021    Order Date: \_\_\_\_\_

End Date: 6/19/2021    Order Time: \_\_\_\_\_

EDI Contract #: \_\_\_\_\_ EDI Partner: \_\_\_\_\_

Line #	*Rev	Station (drop)	Start Date	End Date	# Wks	Priority	Daypart/OrderTime	Break Type (drop)	M	T	W	TH	F	SA	SU	Flex Schd	Spts/ Wk	Spots/Day	Lgth	RATE	Total Spots	Line Cost
1		WEOU	6/5/2021	6/6/2021	1		6a-Mid							3	3		6		30		6	
2		WEOU	6/7/2021	6/13/2021	1		6a-Mid		3	3	3	3	3	3	3		21		30		21	
3		WEOU	6/14/2021	6/19/2021	1		6a-Mid		3	3	3	3	3	3	3		18		30		18	
4		WWUS	6/5/2021	6/6/2021	1		6a-Mid							2	2		4		30		4	
5		WWUS	6/7/2021	6/13/2021	1		6a-Mid		2	2	2	2	2	2	2		14		30		14	
6		WWUS	6/14/2021	6/19/2021	1		6a-Mid		2	2	2	2	2	2	2		12		30		12	
7		WAVK	6/5/2021	6/6/2021	1		6a-Mid							2	2		4		30		4	
8		WAVK	6/7/2021	6/13/2021	1		6a-Mid		2	2	2	2	2	2	2		14		30		14	
9		WAVK	6/14/2021	6/19/2021	1		6a-Mid		2	2	2	2	2	2	2		12		30		12	
10																						
11																						
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19																						
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\*Revision Code A=Add D=Delete CD=Chg Date CS=Chg # Spots CT=Chg Times CR=Chg Rate CL=Chg Length

Total # Spots (pg.1) 105

Contract Total (pg. 1) \$ -

Agency Discount \$ -

Net Amount \$ -

Client Signature: \_\_\_\_\_

Sales Manager: \_\_\_\_\_

Traffic: \_\_\_\_\_

Business: \_\_\_\_\_

\*\*Please remember, not to use wrap weeks  
 \*\*\*Restriction for Daypart/Order Time - Clocks go from 00:00 to 23:59:59