

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Bill Cost, Jr., hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Bill Cost, Jr.

Authorized committee: Bill Cost, Jr. for Council at Large

Agency requesting time (and contact information):
 N/A

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): Newark City Council at Large

Date of election: 11/7/23 General Primary

Treasurer of candidate's authorized committee: Bill Cost, Jr.

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Bill Cost, Jr.</u>	Name: <u>Thomas E. Ruyner</u>
Date of Request to Purchase Ad Time: <u>9/22/23</u>	Date of Station Agreement to Sell Time: <u>9/22/23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

9/22/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WCLT-AM	Date Received/Requested: 9/22/23
Est. #: <i>See Attached</i>	Station Location: Newcomb, OH	Run Start and End Dates: 10/16/23 - 11/6/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WCLT RADIO INC.
P.O. Box 5150
Newark, OH 43058-5150

Order #: 579-00003
Description: Council at Large AM
Date Entered: 9/22/2023
P.O.#:
Salesperson: Bunyard, Tom
Invoice Frequency: Billed at end of Cal Month, Sorted by Date

Bill Cost Jr for Council at Large
786 W. Main Street
Newark, OH 43055

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/16/2023	11/6/2023	WCLT-AM	***Morning Drive 6A-10A	CUSTOM	:30	6	8.00	48.00	Y	Y	Y	Y	Y	N	N
	10/16/2023	10/22/2023				2	8.00	16.00	0	1	0	1	0	0	0	0
	10/30/2023	11/5/2023				3	8.00	24.00	1	0	1	0	1	0	0	0
	11/6/2023	11/6/2023				1	8.00	8.00	1	0	0	0	0	0	0	0
2	10/16/2023	11/6/2023	WCLT-AM	*Afternoon Drive 3P-7P	CUSTOM	:30	6	8.00	48.00	Y	Y	Y	Y	Y	N	N
	10/16/2023	10/22/2023				3	8.00	24.00	1	0	1	0	1	0	0	0
	10/30/2023	11/5/2023				2	8.00	16.00	0	1	0	1	0	0	0	0
	11/6/2023	11/6/2023				1	8.00	8.00	1	0	0	0	0	0	0	0
3	11/6/2023	11/6/2023	WCLT-AM	**Mid-Day 10A-3P	Weekly	:30	1	8.00	8.00	1	0	0	0	0	0	0

Order Start Date: 10/16/2023 Order End Date: 11/6/2023 Spots: 13 Total Charges: \$104.00

Projected Calendar Month Billing Totals for Bill Cost Jr for Council at Large / 579-00003 :

		<u>Spot Count</u>	<u>Net Billing</u>
October	2023	7	\$56.00
November	2023	6	\$48.00
Total:		13	\$104.00

Confirmed & Accepted for WCLT RADIO INC. By:

Accepted for Bill Cost Jr for Council at Large By:

Please Sign and Return One Copy