

Northland Television, LLC - WJFW-12



Order

Orig. Date: 11/01/2016 **Advertiser:** ISON FOR COUNTY CLERK **Acct. Exec.:** Charlotte Berens **Price Type:**
Order Date: 11/04/2016 **Product:** ISON FOR COUNTY CLERK **Est. Code:** **Revenue Type:** Default
Start Date: 11/03/2016 **Pri. Prod. Category:** POLITICAL **Billing Cycle:** Broadcast Month **Billing Type:** Regular
End Date: 11/13/2016 **Sec. Prod. Category:** POLITICAL **Order Class:** Local **Order Type:** Political
Spot Type: Local

Agency Information **Special Instructions:**

Name: ISON FOR COUNTY CLERK
Address: 2366 FORREST ST
 MONICO WI 54501
Contact: BUYER. **Fax:**
Phone:

Order #: 37898 **Revision: 1**
 BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time Start	Time End	GE	S/W	Cost per spot	Spots	Ext. Cost	B/P	M	T	W	T	F	S	S	Pattern	
1	Morning News 5a-7a	WJFW - NBC 12		:10	11/03/16	11/04/16	5:30AM	7:00AM		4	\$25.00	2	\$50.00								2	2	
2	Morning News 5a-7a	WJFW - NBC 12		:10	11/07/16	11/08/16	5:30AM	7:00AM		4	\$25.00	4	\$100.00								2	2	
3	UP NORTH @ 4	WJFW - NBC 12		:10	11/03/16	11/03/16	4:30PM	4:30PM		1	\$50.00	1	\$50.00								X		
5	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:10	11/07/16	11/07/16	4:59PM	5:30PM		1	\$125.00	1	\$125.00								X		
6	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:10	11/07/16	11/07/16	10:00PM	10:34PM		1	\$150.00	1	\$150.00								X		

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Order

Total Cost Monthly Breakouts

Month(s)	Amount
November (2016)	\$475.00
Total:	\$475.00

	Spots	Cost	Gross Cost:
Pre-Empted:	2	\$50.00	\$475.00
Credited:	0	\$0.00	- Agency Commission: \$0.00
Billboards:	0		
Total :	9		Net Cost: \$475.00

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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