

Northland Television, LLC - WJFW-12



Order

Orig. Date: 11/01/2016	Advertiser: ISON FOR COUNTY CLERK	Acct. Exec.: Charlotte Berens	Price Type:
Order Date: 11/04/2016	Product: ISON FOR COUNTY CLERK	Est. Code:	Revenue Type: Default
Start Date: 11/03/2016	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 11/13/2016	Sec. Prod. Category: POLITICAL	Order Class: Local	Order Type: Political
		Spot Type: Local	

Agency Information

Name: ISON FOR COUNTY CLERK
Address: 2366 FORREST ST
 MONICO WI 54501
Contact: BUYER.
Fax:
Phone:

Special Instructions:

Order #: 37898 **Revision:** 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Line#	Ordered As	BB MI MG	Length	Flight Start - End	Time Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title	Station			Flight Detail	Log			Comment										
1	Morning News 5a-7a		:10	11/03/16 11/04/16	5:30AM 7:00AM		4	\$25.00	2	\$50.00					2	2		
	WJFW - NBC 12				Master													
2	Morning News 5a-7a		:10	11/07/16 11/08/16	5:30AM 7:00AM		4	\$25.00	4	\$100.00		2	2					
	WJFW - NBC 12				Master													
3	UP NORTH @ 4		:10	11/03/16 11/03/16	4:30PM 4:30PM		1	\$50.00	1	\$50.00					X			
	WJFW - NBC 12				Master													
5	NEWSWATCH 12 5 P NEW		:10	11/07/16 11/07/16	4:59PM 5:30PM		1	\$125.00	1	\$125.00		X						
	WJFW - NBC 12				Master													
6	NEWSWATCH 12 10P NEW		:10	11/07/16 11/07/16	10:00PM 10:34PM		1	\$150.00	1	\$150.00		X						
	WJFW - NBC 12				Master													

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Total Cost Monthly Breakouts

Month(s)	Amount
November (2016)	\$475.00
Total:	\$475.00

Spots	Cost	Gross Cost:	
Pre-Empted: 2	\$50.00	- Agency Commission:	\$475.00
Credited: 0	\$0.00		\$0.00
Billboards: 0			
Total : 9		Net Cost:	\$475.00

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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