

WFLF
Panama City, FL
Quarterly Issues/Programs List
Third Quarter, 2023
10/8/23

WFLF
Quarterly Issues/Programs List

WFLF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Women’s Health, Hurricane Preparedness, Care Givers, Brain Cancer, Malaria, Stroke, Gas and Oil, Hurricane Communications, DAV, Hydration, Rapid Genome Testing, AI, Student Loans, Pickleball, Podiatry, Heat for Elderly, FDA T1D, Flu Season, GERD, FTC on Scams, HIV/Aids, Inflation Reduction Act, Veganism

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
Maternal Mortality	Florida Roundtable	Mortality rates among pregnant women is rising	Dr. Johanna Contreras, AHA	07-02-23 6AM	60 min
Women’s health		Wellness habits of women	Kathleen Davis, ARNP		
Self-healing		Your body can heal without medicine	Eduardo Osegueda, Life guide		
Landscaping		How to start and maintain a garden	Sara Bendrick, TV Personality		

<p>AARP Travel</p> <p>Hurricane Preparedness</p> <p>Maternal Mortality</p> <p>GPS for Pets</p>	<p>Florida Roundtable</p>	<p>Traveling can be fun</p> <p>Get ready for a power outage, don't wait</p> <p>Mortality rates among pregnant women is rising</p> <p>Should you use GPS for pets</p>	<p>Jeff Johnson, AARP State Director</p> <p>Thomas Tighe, Pres and CEO Direct Relief</p> <p>Dr. Johanna Contreras, AHA</p> <p>AVMA Pres Dr. Lori Teller</p>	<p>07-09-23 6AM</p>	<p>60 min</p>
<p>Caregivers</p> <p>Refresh your wardrobe</p> <p>FDA T1D in kids</p>	<p>Florida Roundtable</p>	<p>Caregivers should be paid</p> <p>Get a new look</p> <p>How T1D impacts children</p>	<p>Jeff Johnson, AARP State Director</p> <p>Norstrom Fashion Editor, Kate Bellman</p> <p>Aaron Turner Phifer JDRF</p>	<p>07-16-23 6AM</p>	<p>60 min</p>
<p>Aggressive Brain Cancer</p> <p>Malaria</p> <p>Stroke at 31 Infant</p>	<p>Florida Roundtable</p>	<p>What is GBM?</p> <p>Surviving Malaria</p> <p>Warnings of a stroke</p>	<p>Jason Tharp, survivor DR Rimas Lukas</p> <p>Dr. Immanuel Amisah</p>	<p>07-23-23 6AM</p>	<p>60 min</p>
<p>Pomp, Snow and Cirqueumstance</p> <p>Gas & Oil prices</p>	<p>Florida Roundtable</p>	<p>New musical hits Broadway</p> <p>How the Oil and Gas industry is restricting travel</p> <p>Communication during a hurricane</p>	<p>Neil Goldberg, Writer, creator</p> <p>JP Bolton, Wheeler Resource Recovery</p> <p>Josh Miner, VP of Land Mobile</p>	<p>07-30-23 6AM</p>	<p>60 min</p>

Iridium Satellite phones					
DAV Hydration Breast Cancer	Florida Roundtable	DAV employment How to stay hydrated Genetic testing and Breast Cancer	Mr. Ryan Burgos, Ret. Military Dr. Marisa Garshic Caroline Yost Advocate/Survivor	08-06-23 6AM	60 min
Rapid Genome Testing Fear of AI Student Loans	Florida Roundtable	Rare Disease Testing for Newborns Americans have a love/hate relationship with AI Federal Student loans are due	Ashley Arthur, GeneDX Shaffee Abraham, Atomik Research Brian Walsh, SoFi Student Loan Expert	08-13-23 6AM	60 min
Social Media restrictions Pickleball Injuries Flat Feet	Florida Roundtable	Kids need restrictions on Socials How to stay healthy Go to the Podiatrist	Dayna Geldwert, Meta Dr. Luis Gandara Dr. Lori Grant, Orlando Health	08-20-23 6AM	60 min
Pediatric Cancer Heat & the Elderly	Florida Roundtable	Research on Childhood cancers Caregivers Tips for the heat	Kevin Reilly, ED Hyundai Hope on Wheels Joseph Pergolizzi, Jr., MD	08-27-23 6AM	60 min

Caregivers Refresh your wardrobe FDA T1D in kids	Florida Roundtable	Caregivers should be paid Get a new look How T1D impacts children	Jeff Johnson, AARP State Director Norstrom Fashion Editor, Kate Bellman Aaron Turner Phifer JD RF	09-03-23 6AM	60 min
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Skin Hydration Heat & you MENTion It survey Flu Season	Florida Roundtable	Black women and skincare Keep Cool Men's Health Chance of Severe Flu Season	Ashlee Wisdom, In Her Hue Shelley Ragsdale, FPL Raevti Bole, MD, Cleveland Clinic Dr. Gregg Sylvester, CHO, CSL Seqirus	09-10-23 6AM	60 min
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Green Jobs Developmental Screenings GERD	Florida Roundtable	Green Career opportunities Ensuring Children are on good health path	Jazmin Albarran, ED, Seed Your Future Alyssa Gray, Help Me Grow, NW. FL John Pandolfino, MD Northwestern Medicine	09-17-23 6AM	60 min
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WWP Women FTC on SCams	Florida Roundtable	Women Wounded Warriors FTC talks AI scams	Danielle Green, WWP Nima Tahmassebi, FTC	09-24-23 6AM	60 min
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HIV/AIDS The Inflation Reduction Act	Florida Roundtable	Advancements in Treatments SBA is optimistic for 2024	Michael Kharfen, Director HIV/AIDS Bureau Shaundell Newsome,	10-01-23 6AM	60 min
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Going Vegan		How to properly become Vegan	Small Business for America's Future Co-Chair Carolina Schneider, MS, RD		
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Breast Cancer	AMERICAN CANCER SOCIETY	000:27	10
Breast Cancer	AMERICAN CANCER SOCIETY	000:27	144
CHILD MENTORING	BOYS & GIRLS CLUB	000:22	32
CHILD PASSENGER SAFETY	NHTSA-NATIONAL HIGHWAY TRAFFI	000:14	2
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	8
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	11
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	16
Domestic violence	NO MORE.ORG	000:30	12
ENVIRONMENT	ESTUARY PROGRAM AT FSU PC	000:31	9
Fish and Wildlife Conservatio	Regional News Networks	000:29	37
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	4
HUNGER	EMERALD COAST HOSPICE CARE	000:29	20
HUNGER	EMERALD COAST HOSPICE CARE	000:30	13
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	8
NO KID HUNGRY	NO KID HUNGRY	000:29	6
NO KID HUNGRY	NO KID HUNGRY	000:29	8
ORGAN DONATION	MATCHING DONORS DOT COM	000:14	73
ORGAN DONATION	MATCHING DONORS DOT COM	000:29	79
SCHOOL BUS SAFETY	BAY DISTRICT SCHOOLS	000:28	8
SCHOOL BUS SAFETY	BAY DISTRICT SCHOOLS	000:29	37

SEXUAL ASSAULT	GULF COAST CHILDREN ADVOCACY	000:29	44
TOURISM	CITY OF LYNN HAVEN	000:29	4
TOURISM	CITY OF LYNN HAVEN	000:30	24
TOURISM	CITY OF LYNN HAVEN	000:30	7
TRAVEL AND SAFETY	NHTSA	000:29	13
YOUTH VAPING	AMERICAN LUNG ASSOCIATION	000:14	3