

WFLF
Panama City, FL
Quarterly Issues/Programs List
Fourth Quarter, 2023
1/7/24

WFLF
Quarterly Issues/Programs List

WFLF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Plasma, Animal Welfare, Mental Health, Personal Finance, Sobriety, Children's Health, HIV/AIDS, GERD, AI, Student Loans, Rapid Genome Testing, Hydration, Flu, Holiday Tips, Florida Insurance Crisis, Space Industry, Hunger, Cancer, Veteran Suicide Prevention, Heart Health, Women in Sports

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUESTS	DATE/TIME	DURATION
Plasma	Florida Roundtable	Importance of Plasma discussing the needs for Plasma donations. Donations are down and they need help.	Anita Brickman from PPTA	10/8/23 6AM	60min
Horse abuse		Horse racing abuse	Kathy Guermo PETA		
Build your credit score.		PETA focusing on Horse Abuse in racing and Budweiser's Clydesdales.	Jeff Softley Experian President		
		Money for paying your bills. talks about building your credit score helps consumers save time and money and build their credit scores through digital.			

Trick or treat kid's allergies. Sober October	Florida Roundtable	<p>FARE Teal PUMPKIN project raising food allergy awareness for kids with allergies.</p> <p>Talking about Sober October giving up booze for the month and the benefits that come from it.</p>	<p>Tiffinay Leon, MS, RD FARE ASST.</p> <p>Maria Martinez Registered dietitian Orlando Health Sober October</p>	10/22/23 6AM	60min
--	--------------------	---	---	-----------------	-------

<p>Mental Health Disorder.</p> <p>Right Choice for your health plan</p> <p>Help underserved communities</p>	Florida Roundtable	<p>1 out of 5 Americans have a mental health disorder. Since the pandemic we recognize and encourage Americans to seek help.</p> <p>Discussing what health plan is best for you in 2024.</p> <p>What is AmeriCorps and how do they help underserved communities.</p>	<p>APAF Executive Director Rawle Andrews Jr.</p> <p>Steven Ruiz RVP CarePlus Health Plan</p> <p>Michael Smith CEO of AmeriCorps</p>	10/15/23 6AM	60min
---	--------------------	--	---	-----------------	-------

Trick or treat kid's allergies. Sober October	Florida Roundtable	<p>FARE Teal PUMPKIN project raising food allergy awareness for kids with allergies.</p> <p>Talking about Sober October giving up booze for the month</p>	<p>Tiffinay Leon, MS, RD FARE ASST.</p> <p>Maria Martinez Registered dietitian Orlando</p>	10-29-23 6AM	60min
--	--------------------	---	--	-----------------	-------

		and the benefits that come from it.	Health Sober October		
HIV/AIDS Health, food live healthy GERD	Florida Roundtable	Advancements in Treatments What to look for in the store and best way to shop How to treat and prevent GERD	Michael Kharfen, Director HIV/AIDS Bureau Jim Lovell John Pandolfino, MD Northwestern Medicine	11-5-23 6AM	60 min

Rapid Genome Testing Fear of AI Pickle-Ball Student Loans	Florida Roundtable	Rare Disease Testing for Newborns Avoid injuries how to prepare before you play. Americans have a love/hate relationship with AI Federal Student loans are due. tips to pay back	Ashley Arthur, GeneDX Shaffee Abraham, Atomik Research Dr. Louis Madara sports Medicine physician Brian Walsh, SoFi Student Loan Expert	11-12-23 6AM	60 min
--	--------------------	---	---	-----------------	--------

<p>Skin Hydration Heat & you MENTion It survey Flu Season</p>	<p>Florida Roundtable</p>	<p>Black women and skincare Keep Cool Men's Health Chance of Severe Flu Season</p>	<p>Ashlee Wisdom, In Her Hue Shelley Ragsdale, FPL Raevti Bole, MD, Cleveland Clinic Dr. Gregg Sylvester, CHO, CSL Seqirus</p>	<p>11-19-23 6AM</p>	<p>60 min</p>
<p>Holiday Tips for Pets Business response to consumer concerns Cops Direct / Troops Direct Black Friday Gifts</p>	<p>Florida Roundtable</p>	<p>How to have a safe holiday with your pets Holiday Trends and Demands and the strategies to meet them Law Enforcement Cops Direct supplies them gear and training The hot gifts of the season</p>	<p>Dr. Emily Stefan, DVM, VCA Animal Hospital Karl Haller, Partner, Consumer Ctr of Competency Leader, IBM Aaron Negherbon, ED of Cops Direct Bob Guiney, Today Show</p>	<p>11/26/23 6AM</p>	<p>60 min</p>
<p>Florida Insurance Crisis</p>	<p>Florida Roundtable</p>	<p>Discussion of cause and solutions for FL homeowners re: insurance scarcity, Citizens Insurance and tips for consumers</p>	<p>Kevin Swanson, owner- Great Florida Insurance of Brandon</p>	<p>12/03/23 6AM</p>	<p>60 minutes</p>

History- Pearl Harbor Day, Florida Class Battleships and a little known hero	Florida Roundtable	History and untold story of a Pearl Harbor Hero on a Florida Class Battleship the season	Historian Dave Bowman Davedoeshistory.org	12/10/23 6AM	60 min
Florida and the Space Industry	Florida Roundtable	The Impact of the Space Industry on Florida and mankind	Jim Banke, veteran Space Reporter and commentator	12/17/23 6AM	60 min

No Kid Hungry Cancer Screenings A.I Fleet Vehicles for SMB Veteran Suicide Prevention	Florida Roundtable	Ensuring consistent access to food for our kids Act now Against Cancer - Don't wait get screened AI improves Safety for commercial fleets American Legion "Be the One" Campaign	Sky Beard, Director of No Kid Hungry Florida Dr. Simarta Brennan Prescod, Optum Health Barrett Young, VP Fleet Safety Strategy Dr. David Rudd, suicide prevention leader	12/24/23 6AM	60 minutes
Heart Health Girls & Sports How to Calm Your Mind Mental Health Advancements	Florida Roundtable	DASH and TLC Diets help HBP Sports are still male-oriented. Finding Presence and Productivity in Anxious Times Check Swab personalizes Mental Health treatment	Dr. Alison Brown, NHLBI/NIH Lauren Fleshman, Distance Runner/Author Chris Bailey, Productivity Expert/Author Dr. Rachael Earls, GeneSight DNA	12/31/23 6AM	60 min

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ALZHEIMERS	ALZHEIMER'S ASSOCIATION	000:29	28
Breast Cancer	AMERICAN CANCER SOCIETY	000:27	80
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	14
CHILD MENTORING	GUARDIAN AD LITEM	000:29	215
Child Safety, Public Healthca	GULF COAST CHILDREN ADVOCACY	000:28	11
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	15
DRIVING SAFETY	AD COUNCIL	000:59	1
FINANCIAL COACHING	OPERATION HOPE	000:29	2
HIV AWARENESS	Basic of NWFL	000:32	3
HOMEBASE	HOMEBASE	000:30	27
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	5
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	7
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
ORGAN DONATION	MATCHING DONORS DOT COM	000:14	3
TOURISM	CITY OF LYNN HAVEN	000:30	11
TOURISM	CITY OF LYNN HAVEN	000:30	12
TOURISM	CITY OF LYNN HAVEN	000:30	13