

KPWR-FM

**PROGRAMMING QUARTERLY
REPORT**

(July-September 2023)

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KPWR-FM

**PUBLIC AFFAIRS QUARTERLY
REPORT**

(3rd Quarter, 2023)

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COMMUNITY NEEDS AND ISSUES – 3rd Q 2023

Below is a list of some of the significant issues responded to by Station KPWR Los Angeles, California, along with the most significant programming treatment of those issues for the period. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

| Description of Issue | Program | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|-----------------------------|--------------------|-------------|--------------------|-----------------|---|
| Community/ Housing/ Laws | Brown Bag Mornings | 7/7/23 | 6:09am - 6:16am | 7mins | Brown Bag Mornings informs that Karen Bass passes a new law that updates affordable housing city zone codes for new housing projects. There will no longer be a longer delay creating more affordable housing at a quicker pace. |
| Community/ Education | Bryhana Middays | 7/12/23 | 11:22 am - 11:23am | 1min | Bryhana discusses that Walmart and Target will give a 20% discount on school supplies. Just take a valid school ID from July 16th - August 26th. |
| Community/ Health | Brown Bag Mornings | 7/14/23 | 7:08am- 7:13am | 5 mins | Brown Bag Mornings warns listeners of the upcoming heat wave. Emergency rooms are said to be over filled with patients due to heat strokes, dehydration etc. Brown Bag Mornings encourages everyone to stay hydrated and if there are any signs such as: dizziness and vomiting hurry into the emergency room. |
| Community/ Jobs | Brown Bag Mornings | 7/17/23 | 6:11am- 6:16am | 5mins | Brown Bag Mornings notifies listeners of a job opportunity. San Bernardino, CA is looking for bus drivers for the upcoming school year. Offering a signing bonus and willing to teach new bus drivers. |
| Community | Brown Bag Mornings | 8/1/23 | 6:12am- 6:15am | 3mins | Brown Bag Mornings notifies that the DMV is testing a mobile app that will allow people to upload their driver's license and ID to the phone. Brown Bag directs you to the dmV website at dmv.ca.gov to enroll to be a part of the beta program to test out the app. The mobile app will also help with age verification. |
| Community/ health | Brown Bag Mornings | 8/2/23 | 6:44AM- 6:46AM | 2mins | Brown Bag warns listeners of a disease called "valley fever" When there is a lot of heat and rain it can cause bacteria to arise causing symptoms such as difficulty breathing and a fever. Warning this may be around and to be careful. |
| Community/ Politics | Brown Bag Mornings | 8/4/23 | 8:14AM- 8:19AM | 5 mins | Brown Bag Mornings welcomes assembly member Chris Holden and speaks on Tu Voz Tu Voto Tu Vida. This is a campaign to encourage people in the community to vote. Chris Holden speaks on his experience that encouraged him to vote. |
| community | Brown Bag Mornings | 8/8/23 | 6:10AM- 6:16AM | 6mins | Brown Bag Mornings notifies the city of LA is shut down due to many unhappy workers protesting, being the first protest from the city since 1980. Around 11,000 workers protest for more people to be hired, better pay, less crazy hours, a better work environment. |
| Community/ Politics | Brown Bag Mornings | 9/8/23 | 9:10AM- 9:20AM | 10mins | Brown Bag Mornings welcomes Senator Alex Padilla. Discussed his background and becoming a Senator and being the first latino to |

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| | | | | | <p>be elected in CA. They also discuss Tu Voz Tu Voto Tu Vida (your voice, your vote, your life) and the importance of voting. Our voice makes a difference and we need to vote. Voting can help with many things in the community such as: jobs, housing, etc. by voting we can create change. Alex Padilla spoke on how we all need to register to vote because there is power in numbers when it comes to voting and having a say in who can possibly be elected. He also gives so many options to vote such as: online, in person, or through mail.</p> |
| Community/Politics | Brown Bag Mornings | 9/12/23 | 8:10AM-8:20AM | 10mins | <p>Brown Bag welcomes Council Member Monica Rodriguez. They started this discussion with a little background of the councilwoman. They all then start to encourage the community to go out and vote. The Councilwoman speaks on how coming together to vote can create change for the community. Being able to travel has allowed her to bring back new ideas in order to help the community no matter how small it can be. Brown Bag directs our listeners to www.vozvotovida.com for an upcoming event and for more information.</p> |
| Community/Politics | Brown Bag Mornings | 9/18/23 | 8:19AM-8:30AM | 11 mins | <p>Brown Bag welcomes the State Treasurer Fiona Ma. Fiona Ma speaks on her current position and what that is. Spoke on helping the youth through a bill that was passed in order to help saving for children. This program is called a "Hope Account" it consists of helping children start saving due to loss or being in a foster situation. Through Voz Voto Vida they are encouraging people to go and vote. Besides having a voice through voting citizens are also accounted for through registration in order to properly distribute money. Voting also gives the community a voice on how this money is used.</p> |