

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2016 to May 31, 2017

Stations Comprising Station Employment Unit

KENN AM, KRWN FM, KISZ FM, KPRT FM

Vacancy Information

Full-time Positions Filled by Job Title

0

DOE

Total # Interviewed

Total Number of Persons Interviewed During Applicable Period:

0

Recruitment Sources:

- 1 KENN/KRWN/KISZ/KPRT
- 2 KDGOK/PTEKKDG
- 3 KVFC/KRITZ

Internet Site:

- 4 Americangeneralmedia.com
- 5 Nmba.org
- 6 Careerpage.org

NewsReports:

- 7 Farmington Daily Times
- 8 Cortez Journal
- 9 Durango Herald

Postings:

- 10 Internal/Farmington
- 11 Internal/Durango
- 12 Internal/Cortez
- 13 Albuquerque Indian Center
- 14 Alncan American Cultural Assoc.
- 15 John Marshall Multi Service Center
- 16 Medialine
- 17 Nat'l Association of Hispanic Journalists
- 18 Women's Housing Coalition
- 19 SASacco & Associates
- 20 Community Cable Channel 27
- 21 LULAC Nat'l Educational Service Centers, Inc
- 22 San Juan College
- 23 ITT Technical Institute
- 24 Communication & Journalism: UNM
- 25 Office of Career Services: UNM
- 26 Collins College
- 27 Eastern New Mexico University-Roswell
- 28 Career Services @ Western New Mexico University
- 29 Eastern New Mexico University
- 30 University of New Mexico
- 31 Eastern New Mexico University-KENW
- 32 San Juan Basin Technical College
- 33 UNM El Centro de la Raza
- 34 Student Services Center -UNM

Contact

Cheryl Jim
 Jessica Benson
 Kelly Turner
 Andrea Hays
 Cheryl Jim
 Susan Strong
 Kelly Ashley
 Tammy Wright
 Odette Capistrano

Address

212 W. Apache, Farmington, NM
 1911 Main Ave., #100, Durango, CO 81301
 2402 Hawkins, Cortez, CO 81321

ahays@agmgroup.biz
 nmba.org
 Suzanstrong@nmba.org

201 Allen Ave. Farmington, NM
 123 N. Smith Ave., CO, 81321
 1275 Main Ave, Durango, CO 81301

Cheryl Jim
 Jessica Benson
 Kelly Turner
 Antoinette Fontenelle
 Lovie McGee
 Timo Alvidrez
 Mark Shilstone
 Anna Lopez
 Angie Ludi
 Stacy Sacco
 John Ortiz
 Sandy Labato
 Karen Hemshing
 Gregoria Cavazos
 Mary Monaco
 Elizabeth Bakken
 Stephanie Herrera
 Career Services
 Margaret Kirby
 Richard Schaefer
 Sean Moore
 Tony Corona
 Veronica Mendez-Cruz
 Leslye Ellison

212 W. Apache, Farmington, NM
 1911 Main Ave., #100, Durango, CO 81301
 2402 Hawkins, Cortez, CO 81321
 105 Texas St SE, Albuquerque, NM
 POB 18043, Albuquerque NM 87185
 1500 Waller SE, Albuquerque NM
 POB 51909 Pacific Grove, CA 93950
 POB 226722 Washington DC 20045
 3005 San Pedro NE Albuquerque, NM 87110
 1201 Cannonade Ct SE Albuquerque, NM 87123
 415 Tjeras NW Albuquerque, NM 87102
 2000 L Street NW, Suite 610, Washington, DC 20036
 4601 College Blvd., Farmington, NM
 5100 Masthead NE, Albuquerque NM
 MSC03 2240, 1 University of NM, Albuquerque, NM871
 MSC06 3710, 1 University of NM, Albuquerque, NM 871
 1140 South Presh Drive, Tampa, AZ 85281
 PO Box 6000, Roswell, NM 88202
 1000 W. College St., Silver City, NM 88062
 1200 W. University, Portales, NM 88130
 C-J Building #235W Albuquerque, NM 87131
 KENW-TV Station 52, Portales, NM 88130
 PO Box 970, Cortez, CO 81321
 Mesa Vista Hall # 1153 MSC 063830, 1 University of N
 Albuquerque, NM
 Student Services Center #220, Albuquerque, NM87131

Recruitment Source of Hire

Recruitment Sources Utilized

#Interviews from Source

(505) 325-3541
 (970) 247-1240
 (970) 565-6565
 (661) 328-0118
 (505) 325-3541
 Suzanstrong@nmba.org
 (505) 325-4545
 (970) 565-8527
 (970) 247-3504
 (505) 325-3541
 (970) 247-1240
 (970) 565-6565
 (505) 288-9855
 (505) 296-8305
 (505) 848-1345
 800-237-8073
 (202) 662-7145
 (505) 884-8856
 (505) 489-2311
 (505) 243-0027
 (202) 835-9646
 (505) 599-3800
 (505)828-1114
 (505) 277-1903
 (505) 277-2531
 (480) 446-1111
 (505) 624-7032
 (505) 538-6336
 manager.kirby@emmu.edu
 (505) 277-9556
 (505) 562-2112
 (970) 565-8457
 (505) 277-5020
 (505) 277-5020
 (505) 277-1403

95 Walk-in
 36 Referrals
 37 Word of Mouth
 38 Direct Contact

None
 None
 None
 None

None
 None
 None
 None

None
 None
 None
 None

Total

0

Outreach Initiatives

1) 2016 TEEN Summer Career Exploration Camp
 Jun. 13, 2016
 Tana McCall and Carl D. Lang, Jr. gave a presentation to teenagers at Boys and Girls Club about careers in broadcasting. The students inquired by asking questions to the presenters.

Initiative 10: Participation in event sponsored by educational institutions relating to career opportunities in broadcasting

2) New Mexico Broadcasters Assn. Virtual Job Fair
 Jul. 25 - Jul. 29, 2016
 Participated in job fair by posting pertinent hiring information on NM Broadcasters's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

3) New Mexico Broadcasters Assn. Virtual Job Fair
 Nov. 14 - Nov. 18, 2016
 Participated in job fair by posting pertinent hiring information on NM Broadcasters's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

4) New Mexico Broadcasters Assn. Virtual Job Fair
 Feb. 13 - Feb. 17, 2017
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

5) San Juan College Community & Veterans Job Fair
 March 9, 2017
 Participated in job fair by setting up booth at the career fair and spoke to individuals who inquired about possible job opportunities in broadcasting. Received resumes and job applications also.

Initiative 1: Participation in Job Fair by Hiring Managers