

Annual EEO Public File Report

Writon Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2015 to May 31, 2016

Stations Compising Station Employment Unit:

KENN AM, KRWN FM, KISZ FM, KPRT FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
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0

Total Number of Persons Interviewed During Applicable Period: 0

Recruitment Sources:

- 1 KENN/KRWN/KISZ/KPRT
- 2 KDGOK/PTE
- 3 KVFC/KRTZ

Internet Site:

- 4 Americangeneralmedia.com
- 5 Nmba.org
- 6 Careerpage.org

News/Reports:

- 7 Farmington Daily Times
- 8 Cortez Journal
- 9 Durango Herald

Postings:

- 10 Internal/Farmington
- 11 Internal/Durango
- 12 Internal/Cortez
- 13 Albuquerque Indian Center
- 14 African American Cultural Assoc.
- 15 John Marshall Multi Service Center
- 16 Medialine
- 17 Nat'l Association of Hispanic Journalists
- 18 Women's Housing Coalition
- 19 SASaco & Associates
- 20 Community Cable Channel 27
- 21 LULAC Nat'l Educational Service Centers, Inc
- 22 San Juan College
- 23 ITT Technical Institute
- 24 Communication & Journalism: UNM
- 25 Office of Career Services: UNM
- 26 Collins College
- 27 Eastern New Mexico University-Roswell
- 28 Career Services @ Western New Mexico University
- 29 Eastern New Mexico University
- 30 University of New Mexico
- 31 Eastern New Mexico University-KENW
- 32 San Juan Basin Technical College
- 33 UNM El Centro de la Raza
- 34 Student Services Center - UNM

Contact

Cheryl Jim
 Jessica Benson
 Kelly Turner
 Andrea Hays
 Cheryl Jim
 Susan Strong
 Kelly Ashley
 Tammy Wright
 Odette Capistrano

Address

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Method of Contact

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#Interviews from Source

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 Jessica Benson (970) 247-1240
 Kelly Turner (970) 565-8565
 Antoinette Fontenelle (505) 268-8955
 Lovie McGee (505) 256-8305
 Timo Alvidrez (505) 848-1345
 Mark Shilstone 800-237-8073
 Anna Lopez (202) 662-7145
 Angie Ludi (505) 884-8856
 Stacy Sacco (505) 489-2311
 John Ortiz (505) 243-0027
 Sandy Labalo (202) 835-9646
 Wally Salazar (505) 599-3800
 Gregoria Cavazos (505) 828-1114
 Mary Monlano MSC03 2240, 1 University of NM, Albuquerque, NM 87131 (505) 277-1903
 Elizabeth Bakken MSC06 3710, 1 University of NM, Albuquerque, NM 871 (505) 277-2531
 Stephanie Herrera 1140 South Priest Drive, Tempe, AZ 85281 (480) 446-1111
 Career Services PO Box 6000, Roswell, NM 88202 (505) 624-7032
 Margaret Kirby 1000 W. College St., Silver City, NM 88062 (505) 538-6336
 Richard Schaefer 1200 W. University, Portales, NM 88130 (505) 277-9556
 Orlando Ortega C-1 Building #235W Albuquerque, NM 87131 (505) 562-2112
 Tony Corona KENW-TV Station 52, Portales, NM 88130 (970) 565-8457
 Veronica Mendez-Cruz Mesa Vista Hall # 1153 MSC 063830, 1 University of NM, Albuquerque, NM (505) 277-5020
 Leslye Ellison Student Services Center #220, Albuquerque, NM 87131 (505) 277-1403

35 Walk-in
 36 Referrals
 37 Word of Mouth
 38 Direct Contact

None
 None
 None
 None

Outreach Initiatives

None
 None
 None
 None

Total

0

1) New Mexico Broadcasters Assn. Virtual Job Fair
 Jul. 6 - Jul. 10, 2015

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

2) Harassment & Discrimination Training
 Aug. 25, 2015

Training provided by S. Charles Archuleta and Margaret Nuñez. Topics included Sexual Harassment, company policies and responsibilities. Also discussed Discrimination in the Workplace.

Initiative 14: Provision of training to ensure equal opportunity and preventing discrimination

3) New Mexico Broadcasters Assn. Virtual Job Fair
 Oct. 5 - Oct. 9, 2015

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

4) New Mexico Broadcasters Assn. Virtual Job Fair
 Jan. 11 - Jan. 15, 2016

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

5) Colorado Broadcasters Assn. Virtual Job Fair
 Feb. 1 - Feb. 5, 2016

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

6) San Juan College Community Job Fair
 March 17, 2016

Participated in job fair by setting up booth at the career fair and spoke to individuals who inquired about possible job opportunities in broadcasting. Received resumes and job applications also.

Initiative 1: Participation in Job Fair by Hiring Managers

7) **New Mexico Broadcasters Assn. Virtual Job Fair**

Apr. 11 - Apr. 15, 2016

Participated in job fair by posting pertinent hiring information on NM Broadcasters' Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers

8) **Four Corners Career Expo**

April 13, 2016

Participated in job fair by setting up booth at the career fair and spoke to individuals who inquired about possible job opportunities in broadcasting. Received resumes and job applications also.

Initiative 1: Participation in Job Fair by Hiring Managers