

Annual EEO Public File Report

Winton Road Broadcasting, LLC- Farmington, NM

Covering the Period from June 01, 2017 to May 31, 2018

Stations Comprising Station Employment Unit:

KENN AM, KRWN FM, KISZ FM, KPRT FM

Vacancy Information

Full-time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
Traffic Assistant	1/16/2018	4	Internal/Farmington	4,5,6,7,8,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32
Receptionist	1/29/2018	10	Facebook	4,5,6,7,8,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,29,30,31,32

Total Number of Persons Interviewed During Applicable Period:

14

Recruitment Sources:

<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact</u>	<u>#Interviews from Source</u>
1 KENN/KRWN/KISZ/KPRT	Cheryl Jim	212 W. Apache, Farmington, NM	(505) 325-3541	
2 KDGO/KPTE/KKDG	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240	
3 KVFC/KRTZ	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
<u>Internet Site:</u>				
4 Americangeneralmedia.com	Andrea Hays	ahays@agmgroupp.biz	(661) 328-0118	
5 Nmba.org	Cheryl Jim	nmba.org	(505) 325-3541	
6 Careerpage.org	Susan Strong	Suzanstrong@nmba.org	Suzanstrong@nmba.org	
7 Craigslist.com	Cheryl Jim	craigslist.com	Self Post	7
8 Facebook.com	Shawn Kelly	Facebook.com	Self Post	5
<u>Newspapers:</u>				
9 Farmington Daily Times	Kelly Ashley	201 Allen Ave. Farmington, NM	(505) 325-4545	
<u>Postings:</u>				
10 Internal/Farmington	Cheryl Jim	212 W. Apache, Farmington, NM	(505) 325-3541	1
11 Internal/Durango	Jessica Benson	1911 Main Ave., #100, Durango, CO 81301	(970) 247-1240	
12 Internal/Cortez	Kelly Turner	2402 Hawkins, Cortez, CO 81321	(970) 565-6565	
13 Albuquerque Indian Center	Antoinette Fontenelle	105 Texas St SE , Albuquerque, NM	(505) 268-8955	
14 Albuquerque Job Corps	Joann Lopez	lopez.joann@jobcorps.org		
15 African American Cultural Assoc.	Lovie McGee	POB 18043, Albuquerque NM 87185	(505) 256-8305	
16 John Marshall Multi Service Center	Timo Alvidrez	1500 Walter SE, Albuquerque NM	(505) 848-1345	
17 Medialine	Mark Shilstone	POB 51909 Pacific Grove, CA 93950	800-237-8073	
18 Nat'l Association of Hispanic Journalists	Anna Lopez	POB 226722 Washington DC 20045	(202) 662-7145	
19 Women's Housing Coalition	Angie Ludi	3005 San Pedro NE Albuquerque, NM 87110	(505) 884-8856	
20 SASacco & Associates	Stacy Sacco	1201 Cannonade Ct SE Albuquerque, NM 87123	(505) 489-2311	
21 Community Cable Channel 27	John Ortiz	415 Tijeras NW Albuquerque, NM 87102	(505) 243-0027	
22 LULAC Nat'l Educational Service Centers, Inc		2000 L Street NW, Suite 610, Washington, DC 20036	(202) 835-9646	
23 San Juan College	Sandy Labato	4601 College Blvd., Farmington, NM	(505) 599-3800	
24 ITT Technical Institute	Karen Helsing	5100 Masthead NE, Albuquerque NM	(505)828-1114	
25 Communication & Journalism; UNM	Gregoria Cavazos	MSC03 2240, 1 University of NM, Albuquerque, NM871	(505) 277-1903	
26 Office of Career Services; UNM	Mary Montano	MSC06 3710, 1 University of NM, Albuquerque, NM 87	(505) 277-2531	
27 Colorado Media School	Career Services	tcuff@beonair.com		
28 Collins College	Elizabeth Bakken	1140 South Priest Drive, Tempe, AZ 85281	(480) 446-1111	
29 Eastern New Mexico University	Margaret Kirby	1200 W. University, Portales, NM 88130	margaret.kirby@enmu.edu	
30 Eastern New MexicoUniversity-KENW	Sean Moore	KENW-TV Station 52, Portales, NM 88130	(505) 562-2112	
31 San Juan Basin Technical College	Tony Corona	PO Box 970, Cortez, CO 81321	(970) 565-8457	
32 UNM El Centro de la Raza	Veronica Mendez-Cruz	Mesa Vista Hall # 1153 MSC 063830, 1 University of NI	(505) 277-5020	
		Albuquerque, NM	(505) 277-5020	

33 Walk-In	None	None	None	
34 Referrals	None	None	None	1
35 Word of Mouth	None	None	None	
36 Direct Contact	None	None	None	
			Total	14

Outreach Initiatives

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- 1) **New Mexico Broadcasters Assn. Virtual Job Fair**
 Jun. 19 - Jun. 23, 2017
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.
Initiative 1: Participation in Job Fair by Hiring Managers
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- 2) **New Mexico Broadcasters Assn. Virtual Job Fair**
 Sep. 25 - Sep. 29, 2017
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.
Initiative 1: Participation in Job Fair by Hiring Managers
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- 3) **The Changing Face of EEO Webinar**
 Oct. 18, 2017
 Webinar was an overview of the current EEO rules, latest EEO enforcement actions and the prospects of streamlining the EEO Rule's paperwork burdens.
Initiative 14: Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination
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- 4) **New Mexico Broadcasters Assn. Virtual Job Fair**
 Dec. 4 - Dec. 8, 2017
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.
Initiative 1: Participation in Job Fair by Hiring Managers
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- 5) **New Mexico Broadcasters Assn. Virtual Job Fair**
 Feb. 26 - Mar. 2, 2018
 Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.
Initiative 1: Participation in Job Fair by Hiring Managers
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- 6) **Boy Scouts Tour of Station**
 Mar. 14, 2018
 KRWN Program Director gave a tour of the studios and answered questions about radio broadcast careers.
Initiative 15: Provision of training to unaffiliated non-profit organization interested in broadcast employment opportunities
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7) **San Juan College Community & Veterans Job Fair**

April 20, 2018

Participated in job fair by setting up booth at the career fair and spoke to individuals who inquired about possible job opportunities in broadcasting. Received resumes and job applications also.

Initiative 1: Participation in Job Fair by Hiring Managers

8) **New Mexico Broadcasters Assn. Virtual Job Fair**

May 7 - May 11, 2018

Participated in job fair by posting pertinent hiring information on NM Broadcaster's Website and individuals then inquired about possible job opportunities.

Initiative 1: Participation in Job Fair by Hiring Managers
