

STATION:	WAKB-FM	ORDER#:	3192085	DATE:	12/17/2021
MARKET:	Augusta, GA	AMOUNT:	\$300.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	SPOTS:	13	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	773-253-7625		
SALESPERSON:	Mary Carroll/CH	SLS FAX:	773		
SLS EMAIL:	Mary.Carroll@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4416486	
ADVERTISER:	Stacey Abrams for Governor	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 3812 12/20-12/26 Abrams for Governor	AGY EST:	3812	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	12-20-2021 TO 12/26/2021	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 18+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 12/17/2021 11:17	

COMMENTS

[Rep Comment] 12/17/2021: New URGENT order. copy and NAB being sent momentarily . Please confirm ASAP TODAY in RX if you are set up or to shanna.bustillos@genmediapartners.com. Thanks!

Flight runs Monday 12/20 through Sunday 12/26

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1	12/20/2021 To 12/26/2021	WK TOT \$300.00	WK TOTAL SPOTS 13
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	30	12/20/2021	12/24/2021	3	\$24	\$72
	2		MTWTF..	10:00AM	3:00PM	30	12/20/2021	12/24/2021	3	\$24	\$72
	3		MTWTF..	3:00PM	7:00PM	30	12/20/2021	12/24/2021	4	\$24	\$96
	4	SS	6:00AM	7:00PM	30	12/25/2021	12/26/2021	3	\$20	\$60

Line 1 => GEN MEDIA

TOTAL	Dec											Total
SPOT	13											13
CASH	300.00											300.00
TOTAL	300.00											300.00

Hi Team,

We just sent new orders for Stacey Abrams for Governor

Est 3812 - 12/20-12/26

Est 3815 - 12/27-1/1

Attached is the NAB and spot to air 100% UFN.

We are working on payment and will email you detailed info ASAP.

Please reply to this email with your station call letters, to confirm receipt/acceptance of the order as well as the attached materials.

If your station is set up in Radio Exchange, please login to the system and confirm the order that way.

Let us know any issues/questions ASAP today.

Thanks for your help!



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AL Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Stacey Abrams

Authorized committee:

Abrams for Governor

Agency requesting time (and contact information):

N/A AL Media (info@almediastrategy.com)

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Governor of Georgia

Date of election:

05/24/2022

General

Primary

Treasurer of candidate's authorized committee:

Judy Zamore

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>AL Media</i>	Signature:
Name: AL Media	Name: <i>Debbie Schae</i>
Date of Request to Purchase Ad Time: 12/17/2021	Date of Station Agreement to Sell Time: <i>12-17-21</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 12-17-21

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WAKB</u>	Date Received/Requested: <u>12-17-21 / 12-17-21</u>
Est. #: <u>3812</u>	Station Location: <u>Atlanta, GA</u>	Run Start and End Dates: <u>12-20-21 - 12-26-21</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.