

# ORDER



**Orders**  
**Order / Rev:** 1291919  
**Alt Order #:** WOC14661248  
**Product Desc:** 2023 OOW  
**Estimate:** 11782  
**Flight Dates:** 05/29/24 - 06/03/24  
**Original Date / Rev:** 05/28/24 / 05/28/24  
**Order Type:** GENERAL

**WACY**  
**Primary AE:** Matthew Mulzoff  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Media Buying and Analytics  
**Buying Contact:**  
**Billing Contact:**  
 4355 Cobb Pkwy SE  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Biden/Democrat/President  
**Demographic:** A35+  
**Product Codes:** Federal Candidate,Presidential  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 255871  
**Agency External ID:** 138770  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/03/24	12	\$380.00	\$323.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	12	\$380.00	\$323.00	0.00
<b>Totals</b>	<b>12</b>	<b>\$380.00</b>	<b>\$323.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WACY	05/29/24	06/03/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	1-111--	:30	4	\$15.00	P-3	0.00	NM	4	\$60.00
(Program: MODERN FAMILY) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	1-111--			4		\$15.00		0.00				
N 2	WACY	05/29/24	06/03/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	2-222--	:30	8	\$40.00	P-3	0.00	NM	8	\$320.00
(Program: FAMILY FEUD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/29/24	06/04/24	2-222--			8		\$40.00		0.00				
													<b>Totals</b>	<b>12</b>	<b>\$380.00</b>