

ORDER



Orders
Order / Rev: 1293490
Alt Order #: WOC1466864
Product Desc: 2024 President Elections
Estimate: 11802
Flight Dates: 06/04/24 - 06/10/24
Original Date / Rev: 06/03/24 / 06/03/24
Order Type: GENERAL

WACY

Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 4355 Cobb Pkwy SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Biden/Democrat/President
Demographic: A35+
Product Codes: Federal Candidate,Presidential
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 255871
Agency External ID: 138770
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/10/24	30	\$850.00	\$722.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	30	\$850.00	\$722.50	0.00
Totals	30	\$850.00	\$722.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WACY	06/04/24	06/10/24	M-F 4-5pm M-F 4-5pm	CM	4-5pm	22222--	:30	10	\$15.00	P-3	0.00	NM	10	\$150.00
(Program: MODERN FAMILY) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	22222--			10		\$15.00		0.00				
N 2	WACY	06/04/24	06/10/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	22222--	:30	10	\$40.00	P-3	0.00	NM	10	\$400.00
(Program: FAMILY FEUD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	22222--			10		\$40.00		0.00				
N 3	WACY	06/04/24	06/10/24	M-F 7-8pm M-F 7-8pm	CM	7-8pm	1-1----	:30	2	\$30.00	P-3	0.00	NM	2	\$60.00
(Program: DATELINE) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	1-1----			2		\$30.00		0.00				
N 4	WACY	06/04/24	06/10/24	M-F 8-9pm M-F 8-9pm	CM	8-9pm	1-1----	:30	2	\$30.00	P-3	0.00	NM	2	\$60.00
(Program: CHICAGO PD) 2Q24 COMSCORE (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/04/24	06/10/24	1-1----			2		\$30.00		0.00				

Order / Rev: 1293490
 Alt Order #: WOC14666864
 Flight Dates: 06/04/24 - 06/10/24

Advertiser: Biden/Democrat/President
 Product Desc: 2024 President Elections
 Estimate: 11802

WACY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 5	WACY	06/04/24	06/10/24	Timber Rattlers Baseball	ICM	12-11pm	- 1- 11- -	:30	3	\$30.00	P-3	0.00	NM	3	\$90.00																																
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N 6	WACY	06/04/24	06/10/24	Timber Rattlers Baseball	ICM	12-11pm	- 1- 11- -	:30	3	\$30.00	P-3	0.00	NM	3	\$90.00																																
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