

EEO PUBLIC FILE REPORT
FOR SORENSEN MEDIA GROUP
DbA KGUM-AM, KZGZ-FM, KGUM-FM, KZGU-FM
DbA KTGM-TV, KEQI-TV
HAGATNA, GUAM

This EEO Public File Report is filed in our public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on September 30, 2015 the stations filled the following full-time vacancies: (2) Media Consultants

The stations interviewed a total of 12 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each: See attached.

Employee Referral - (3)
Website - (0)
Guam Community College - (0)
University of Guam - (4)
200 Radio Ads on KGUM-AM - (0)
224 Radio Ads on KZGZ-FM - (1)
224 Radio Ads on KGUM-FM - (0)
224 Radio Ads on KZGU-FM - (0)
Walk-ins - (4)

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Margaret Agulto at:

Sorensen Media Group
111 W. Chalan Santo Papa St., Suite 800
Hagatna, Guam 96910
Tel: (671) 477-5700 Fax: (671) 477-3982
Email: magulto@spbguam.com

***The positions of General Manager; Sales Manager; and IT Specialist were considered Exigent, so no recruiting was done for these positions.

SORENSEN MEDIA GROUP
 FULL- TIME VACANCY EEO INFORMATION
 PUBLIC FILE

Covering the period from: 10/1/2014

to: 9/30/2015

Job Title of Vacancy: media consultant

Recruitment Source that Referred the Hiree: employee referral

Date Vacancy Opened: 4/13/2015

Total Number of Persons interviewed for the Vacancy: 12

Date Vacancy Filled: 4/20/2015

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	
					Did the source request notification?
KGUM-AM Radio Ads	Bank of Guam, Hagatna	Clarissa Guerrero	477-5700	0	no
KZGZ-FM Radio Ads	Bank of Guam, Hagatna	Clarissa Guerrero	477-5700	1	no
KGUM-FM radio Ads	Bank of Guam, Hagatna	Clarissa Guerrero	477-5700	0	no
KZGU-FM radio Ads	Bank of Guam, Hagatna	Clarissa Guerrero	477-5700	0	no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mark Okada	735-5700	0	no
Website	pacificnewscenter.com	M. Agulto	477-5700	0	no
Walk-In	Bank of Guam, Hagatna	M. Agulto	477-5700	4	no
Employee Referral	Bank of Guam, Hagatna	M. Tagura	477-5700	3	no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	David Okada	735-2902	4	no

SORENSEN MEDIA GROUP
 FULL- TIME VACANCY EEO INFORMATION
 PUBLIC FILE

Covering the period from: 10/1/2014

to: 9/30/2015

Job Title of Vacancy: media consultant

Recruitment Source that Referred the Hiree: employee referral

Date Vacancy Opened: 4/13/2015

Total Number of Persons interviewed for the Vacancy: 12

Date Vacancy Filled: 5/26/2015

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	
					Did the source request notification?
KGUM-AM Radio Ads	Bank of Guam, Hagatna	Clarissa Guerrero	477-5700	0	no
KZGZ-FM Radio Ads	Bank of Guam, Hagatna	Clarissa Guerrero	477-5700	1	no
KGUM-FM radio Ads	Bank of Guam, Hagatna	Clarissa Guerrero	477-5700	0	no
KZGU-FM radio Ads	Bank of Guam, Hagatna	Clarissa Guerrero	477-5700	0	no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mark Okada	735-5700	0	no
Website	pacificnewscenter.com	M. Agulto	477-5700	0	no
Walk-In	Bank of Guam, Hagatna	M. Agulto	477-5700	4	no
Employee Referral	Bank of Guam, Hagatna	M. Tagura	477-5700	3	no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	David Okada	735-2902	4	no

Sorensen Media Group

Outreach Initiatives

For period ending September 30, 2015

February 20, 2015

Guam Community College's Visual Communications program and our company have established an internship program. The students who are soon to be graduates complete tasks/projects that we request within the context of a classroom setting. We commit to provide 180 hours of training and supervision to the students who are applying and learning viscom skills. The only student who took part in the intership was Jenna Reyes. After she completed her 180 hours, she decided to take a position at a Child Development Center.

April 17, 2015 9am – 2pm

Career / Job Fair held at the University of Guam. It was attended by Sales managers Ron Diaz and Clarissa Guerrero.

April 21 - 23, 2015

Career Days at Agueda Johnston Middle School was attended by Kimberly Blaz. Kim explained the different positions and jobs held at Sorensen Media Group.