

EEO PUBLIC FILE REPORT  
FOR SORENSEN MEDIA GROUP  
DbA KGUM-AM, KZGZ-FM, KGUM-FM, KZGU-FM  
DbA KTGM-TV, KEQI-TV  
HAGATNA, GUAM

This EEO Public File Report is filed in our public inspection file pursuant to Section 73.2080(c)(6) of the Federal Communications Commission's ("FCC") rules.

During the period ending on September 30, 2017 the stations filled the following full-time vacancies: (1) TV Production Asst.; (1) Engineering Asst.; and (4) Account Executives

The stations interviewed a total of 32 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each: See attached.

Employee Referral - (6)  
Website - (34)  
Guam Community College -- (0)  
University of Guam - (26)  
Walk-ins - (3)  
638 Radio Ads on KGUM-AM - (0)  
568 Radio Ads on KZGZ-FM - (6)  
762 Radio Ads on KGUM-FM - (0)  
658 Radio Ads on KZGU-FM -- (0)  
1416 TV Ads on KTGM-TV - (0)  
1145 TV Ads on KEQI-TV - (0)

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- The recruitment source that referred the hiree for each full-time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a list and brief description of menu options activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

If your organization would like to be contacted regarding future vacancies, please contact Margaret Agulto at:

Sorensen Media Group  
962 Pale San Vitores Rd. Ste 116  
Tumon, Guam 96913  
Tel: (671) 477-5700 Fax: (671) 477-3982  
Email: [magulto@spbguam.com](mailto:magulto@spbguam.com)

\*\*\*The positions of Photographer, On-Air Personality, and Accountant were considered Exigent, so no recruiting was done for these positions.

SORENSEN MEDIA GROUP  
 FULL- TIME VACANCY EEO INFORMATION  
 PUBLIC FILE

Covering the period from: 10/1/2016

to: 9/30/2017

Job Title of Vacancy: TV Production Asst.

Recruitment Source that Referred the Hire: University of Guam Job Fair

Date Vacancy Opened: 5/2/2017

Total Number of Persons interviewed for the Vacancy: 5

Date Vacancy Filled: 5/15/2017

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	
					Did the source request notification?
KGUM-AM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0	no
KZGZ-FM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0	no
KGUM-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0	no
KZGU-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0	no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0	no
Website	pacificnewscenter.com	M. Agulto	477-5700	0	no
Walk-In	Bank of Guam, Hagatna	M. Agulto	477-5700	2	no
Employee Referral	Bank of Guam, Hagatna	Kent Pueblo	477-5700	1	no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	David Okada	735-2902	2	no
Facebook	PNCGUAM	<a href="mailto:hr@spbguam.com">hr@spbguam.com</a>	477-5700	0	no

SORENSEN MEDIA GROUP  
 FULL- TIME VACANCY EEO INFORMATION  
 PUBLIC FILE

Covering the period from: 10/1/2016

to: 9/30/2017

Job Title of Vacancy: Engineering Asst.

Recruitment Source that Referred the Hiree: Radio Ad

Date Vacancy Opened: 9/21/2016

Total Number of Persons interviewed for the Vacancy: 6

Date Vacancy Filled: 1/30/2017

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	
					Did the source request notification?
KGUM-AM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0	no
KZGZ-FM Radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	2	no
KGUM-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0	no
KZGU-FM radio Ads	Bank of Guam, Hagatna	M. Agulto	477-5700	0	no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0	no
Website	pacificnewscenter.com	M. Agulto	477-5700	2	no
Walk-In	Bank of Guam, Hagatna	M. Agulto	477-5700	1	no
Employee Referral	Bank of Guam, Hagatna	C. Guerrero	477-5700	1	no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	David Okada	735-2902	0	no
Facebook	PNCGUAM	<a href="mailto:hr@spbguam.com">hr@spbguam.com</a>	477-5700	0	no

SORENSEN MEDIA GROUP  
 FULL- TIME VACANCY EEO INFORMATION  
 PUBLIC FILE

Covering the period from: 10/1/2016

to: 9/30/2017

Job Title of Vacancy: Account Executive

Recruitment Source that Referred the Hire: Radio Ad

Date Vacancy Opened: 12/22/2016

Total Number of Persons interviewed for the Vacancy: 21

Date Vacancy Filled: 1/30/2017

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	M. Agulto	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	M. Agulto	477-5700	1		no
KGUM-FM radio Ads	Acanta, Tumon	M. Agulto	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	M. Agulto	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	pacificnewscenter.com	M. Agulto	477-5700	8		no
Walk-In	Acanta, Tumon	M. Agulto	477-5700	0		no
Employee Referral	Acanta, Tumon	E. Suarez	477-5700	1		no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	David Okada	735-2902	6		no
Facebook	PNCGUAM	<a href="mailto:hr@spbguam.com">hr@spbguam.com</a>	477-5700	0		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	4		no
Client Referral	Acanta, Tumon	J. Mafnas	477-5700	1		no

SORENSEN MEDIA GROUP  
 FULL- TIME VACANCY EEO INFORMATION  
 PUBLIC FILE

Covering the period from: 10/1/2016

to: 9/30/2017

Job Title of Vacancy: Account Executive

Recruitment Source that Referred the Hire: website

Date Vacancy Opened: 12/22/2016

Total Number of Persons interviewed for the Vacancy: 21

Date Vacancy Filled: 4/10/2017

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	M. Agulto	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	M. Agulto	477-5700	1		no
KGUM-FM radio Ads	Acanta, Tumon	M. Agulto	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	M. Agulto	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	pacificnewscenter.com	M. Agulto	477-5700	8		no
Walk-In	Acanta, Tumon	M. Agulto	477-5700	0		no
Employee Referral	Acanta, Tumon	E. Suarez	477-5700	1		no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	David Okada	735-2902	6		no
Facebook	PNCGUAM	<a href="mailto:hr@spbguam.com">hr@spbguam.com</a>	477-5700	0		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	4		no
Client Referral	Acanta, Tumon	J. Mafnas	477-5700	1		no

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Covering the period from: 10/1/2016

to: 9/30/2017

Job Title of Vacancy: Account Executive

Recruitment Source that Referred the Hire: employee referral

Date Vacancy Opened: 12/22/2016

Total Number of Persons interviewed for the Vacancy: 21

Date Vacancy Filled: 5/22/2017

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	Did the source request notification?	
KGUM-AM Radio Ads	Acanta, Tumon	M. Agulto	477-5700	0		no
KZGZ-FM Radio Ads	Acanta, Tumon	M. Agulto	477-5700	1		no
KGUM-FM radio Ads	Acanta, Tumon	M. Agulto	477-5700	0		no
KZGU-FM radio Ads	Acanta, Tumon	M. Agulto	477-5700	0		no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0		no
Website	pacificnewscenter.com	M. Agulto	477-5700	8		no
Walk-In	Acanta, Tumon	M. Agulto	477-5700	0		no
Employee Referral	Acanta, Tumon	E. Suarez	477-5700	1		no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	David Okada	735-2902	6		no
Facebook	PNCGUAM	<a href="mailto:hr@spbguam.com">hr@spbguam.com</a>	477-5700	0		no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	4		no
Client Referral	Acanta, Tumon	J. Mafnas	477-5700	1		no

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 FULL- TIME VACANCY EEO INFORMATION  
 PUBLIC FILE

Covering the period from: 10/1/2016

to: 9/30/2017

Job Title of Vacancy: Account Executive

Recruitment Source that Referred the Hire: client referral

Date Vacancy Opened: 12/22/2016

Total Number of Persons interviewed for the Vacancy: 21

Date Vacancy Filled: 7/5/2017

RECRUITMENT SOURCES USED TO FILL THE VACANCY

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total # of Interviewees Referred by the source for the vacancy	
					Did the source request notification?
KGUM-AM Radio Ads	Acanta, Tumon	M. Agulto	477-5700	0	no
KZGZ-FM Radio Ads	Acanta, Tumon	M. Agulto	477-5700	1	no
KGUM-FM radio Ads	Acanta, Tumon	M. Agulto	477-5700	0	no
KZGU-FM radio Ads	Acanta, Tumon	M. Agulto	477-5700	0	no
Guam Community College	P.O. Box 23069, Mangilao, GU 96910	Mary Okada	735-5700	0	no
Website	pacificnewscenter.com	M. Agulto	477-5700	8	no
Walk-In	Acanta, Tumon	M. Agulto	477-5700	0	no
Employee Referral	Acanta, Tumon	E. Suarez	477-5700	1	no
University of Guam	P.O. Box 5202, Mangilao, GU 96910	David Okada	735-2902	6	no
Facebook	PNCGUAM	<a href="mailto:hr@spbguam.com">hr@spbguam.com</a>	477-5700	0	no
Agana Shopping Center Job Fair	Hagatna, Guam	P. Yanson	472-5027	4	no
Client Referral	Acanta, Tumon	J. Mafnas	477-5700	1	no

Sorensen Media Group

**Outreach Initiatives**

**For period ending September 30, 2017**

February 20 – 24, 2017; 9:15a – 10:50a

Career Days at Tiyan High School was attended by Power 98 Mid-Day Host Charles “Mama Char” Catbagan and Program Director Kyle Mandapat, where they explained the different departments of our organization and the possible career fields available. They were invited by Kimberly Castro Salas

September 13, 2016

Guam High School Seniors via the Career Practicum Program, particularly Hailey Jones, interned as reporter. She worked on specialty shows: FAST (Featured Athlete Sports Talk) and Live Life Healthy which is featured in Pacific News Center segments. She did interviews of Liberators and promoted Facebook presence and other Social Media. She edited stories that were posted onto website.

July 7, 2017

University of Guam Internship Program and our company have established an internship program. The students who are soon to be graduates complete tasks/projects that we request within the context of a classroom setting. We commit to provide 180 hours of training and supervision to the students who are applying and learning in the Communications Dept. We were sent us 2 interns: Robert Miyasaki and Jase Sarmiento. Jase Sarmiento was hired as a photographer on August 28, 2017.

May 27, 2017

Agana Shopping Center Career Fair was an outreach event attended by Program Director, Kyle Mandapat, VP of Administration, Margaret Agulto, Radio Sales Manager, Doris Quichocho. We participated in this event which offers services to veterans, persons with disabilities, the homeless, and youths at risk. We accepted and interviewed all those interested in our Broadcasting Industry.