

WJMX
Florence, SC
Quarterly Issues/Programs List
Third Quarter, 2019
10/01/2019

WJMX
Quarterly Issues/Programs List

WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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AROUND THE PEE DEE (ISSUES PROGRAM) 7:00AM – 7:30AM

7/7/2019 - PRODUCER: DENIS DAVIS/GUEST(S) DR. BRIAN HUTCHESON (HOPE HEALTH) LES ECHOLS (FLORENCE CO. CHAMBER OF COMMERCE)

ISSUE: STEM CELLS DURATION: 11MIN

SEGMENT (1): A DISCUSSION REGARDING STEM CELLS; WHAT IS CORD BLOOD, AND WHY THE HYPE SURROUNDING STEM CELLS AND WHAT TO LOOK OUT FOR AS WELL AS CONSIDERING STORAGE OF STEM CELLS

ISSUE: SKIN CARE DURATION: 8 MIN

SEGMENT (2): SUNBURN, AND HOW IT IMPACTS US, AS WELL AS GETTING PROPER TREATMENT AND WHAT NOT TO DO

ISSUE: BUSINESS NETWORKING DURATION: 9 MIN

SEGMENT (3): THE FLORENCE CHAMBER OF COMMERCE EMERGING LEADERS PROGRAM AND WHY IT IS IMPORTANT TO THE COMMUNITY AS WELL AS DATES FOR THE BUSINESS AFTER HOURS EVENT AS WELL AS THE ALUMNI EVENT

7/14/2019 - PRODUCER: DENIS DAVIS/GUEST(S) CARLA GLOVER (NAACP) PAM MCDANIEL (FLORENCE SCHOOL DIST 1) KIMBERLY RICHARDSON (WIDOWS OF OPPORTUNITY)

ISSUE: CIVIL RIGHTS **DURATION: 12 MIN**

SEGMENT (1): NAACP MEET AND GREET EVENT AS WELL AS RECRUITMENT INITIATIVE AND HOW THE NAACP IS ASSISTING MINORITIES IN THE PEE DEE AND HOW THE NAACP IS PROMOTING CIVIL RIGHTS IN THE AREA

ISSUE: MENTAL HEALTH **DURATION: 9 MIN**

SEGMENT (2): A DISCUSSION REGARDING GREIF COUNCELING FOR WIDOWS ACROSS THE PEE DEE AND HOW THE WIDOWS OF OPPORTUNITY PROGRAM HELPS WITH COUNCELING WOMEN WHO ARE WIDOWED

ISSUE: PUBLIC EDUCATION **DURATION: 8 MIN**

SEGMENT (3): A DISCUSSION REGARDING SUMMER READING PROGRAMS FOR AREA KIDS AS WELL AS ENROLLMENT FOR THE UPCOMING SCHOOL YEAR AND WHAT PARENTS SHOULD KNOW

7/21/2019 - PRODUCER: DENIS DAVIS/GUEST(S) BRIAN HUTCHESON (HOPE HEALTH FLORENCE) MIKE GOODMAN & CANDACE HAMPTON (SEMINOLE 6)

ISSUE: ALTERNATIVE MEDICINE **DURATION: 13 MIN**

SEGMENT (1): A DISCUSSION REGARDING CBD OIL(S). WHAT IS IT, THE BENEFITS AND USES, ALSO WHY NOT ALL IN THE MEDICAL FIELD HAS NOT FULLY SUPPORTED CBD OIL. POINTERS AND SUMMARY

ISSUE: YOUTH ATHLETICS DURATION: 6 MIN

SEGMENT (2): THE SEMINOLE 6 ORGANIZATION – NEW TRAVELBALL TEAM/AAU FOOTBALL TEAM IN FLORENCE FOR YOUTH. MISCONCEPTIONS AS WELL FACTS ABOUT AAU AND HOW PARENTS CAN GET THEIR KIDS INVOLVED

7/28/2019 - ****REPEAT OF LAST WEEKS SHOW****

8/4/2019 - **PRODUCER: DENIS DAVIS/GUEST(S) BRIAN HUTCHESON (HOPE HEALTH FLORENCE) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE)**

ISSUE: VACCINATIONS DURATION 22 MIN

SEGMENT (1): A DISCUSSION REGARDING THE ANTI-VAXXER MOVEMENT; WHY ITS GAINING POPULARITY, WHAT IS IT, VACCINATIONS IN GENERAL AND HOW THE ANIT-VAX MOVEMENT STARTED.

ISSUE: BUSINESS NETWORKING DURATION: 7 MIN

SEGMENT (2): UPCOMING NETWORK BUSINESS EVENTS AND HOW TO GET INVOLVED BOTH AS AN INDIVIDUAL AND A SMALL BUSINESS

8/11/2019 - ****NO SHOW DUE TO NEXGEN AUTOMATION ERROR****

8/18/2019 - **PRODUCER: DENIS DAVIS/GUEST(S) BRIAN HUTCHESON (HOPE HEALTH) PAM MCDANIEL (FLORENCE SCHOOL DIST 1)**

ISSUE: HEALTHCARE DURATION: 17 MIN

SEGMENT (1): A DISCUSSION REGARDING THE TRANSITION FROM CAROLINAS HOSPITAL SYSTEM TO THE MEDICAL UNIV. OF SOUTH CAROLINA. WHAT THE TRANSITION MEANS FOR CURRENT PATIENTS, THE PEE DEE COMMUNITY AND THE PROS AND CONS OF THE TRANSITION

ISSUE: PUBLIC EDUCATION

DURATION: 12 MIN

SEGMENT (2) BACK TO SCHOOL FOR FLORENCE SCHOOL DIST. 1, WHAT TO KNOW, NEW POLICIES, NEW SCHOOLS, BUS ROUTES AND EXPECTATIONS AND GOALS FOR THE 2019/2020 SCHOOL YEAR.

8/25/2019 - PRODUCER: DENIS DAVIS/GUEST(S)

****REPEAT OF LAST WEEKS SHOW DUE TO THE LABOR DAY HOLIDAY AND HURRICANE DORIAN PREPERATION****

CAROLINA CARES (ISSUES PROGRAM) 7:00AM – 7:30AM

South Carolina Alzheimer's Association – 9/01/19 – DURATION: 29 MIN

ISSUE: ALZHEIMERS

This week on Carolina Cares, Tyler Ryan speaks with Taylor Wilson, with the South Carolina Alzheimer's Association. Wilson shares the background of the affliction, how it impacts both victims and caregivers, and the very difficult "ah-ha" moment, and the hard discussion that follows.

South Carolina First Responders Memorial – 9/08/19 – DURATION: 29 MIN

ISSUE: COMMUNITY SERVICE

Carolina Cares host Tyler Ryan speaks with 2 of the founders of the South Carolina First Responders Memorial, Dan Hennigan and Irmo Fire Chief Mike Sonefeld, about the building of the monument, reflections on 9-11, the lessons, and how to ensure that the memory of the day and the brave men and women who have paid the ultimate sacrifice for Country and Community since that day.

South Carolina Commission on the Art – 09/15/19 – DURATION: 29 MIN

ISSUE: THE ARTS

The South Carolina Commission on the Arts Executive Director David Platts and Assistant Director Ashley Brown are program guests.

Congaree River Keeper – 09/22/19 – DURATION: 29 MIN

ISSUE: ENVIRONMENT

The Congaree River Keeper, Bill Stangler joins Tyler Ryan to talk about the duties of the riverkeepers in different parts of the state, various state-wide efforts on water conservation, and tourism.

2019 Growth Summit – 09/29/19 – DURATION: 29 MIN

ISSUE: SMALL BUSINESS/ECONOMICS

This weekend on Carolina Cares, host Tyler Ryan talks with entrepreneur Matt Vaadi, who is a business coach, and founder of the 2019 Growth Summit. Matt discusses key errors that many small businesses make while starting up, and provides details on the Summit, aimed at helping South Carolina small businesses with speakers, resources, and more.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
EDUCATION	NATIONAL SUMMER LEARNING	000:31	022
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FESTIVAL	000:30	007
NO KID HUNGRY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	056
NO KID HUNGRY CAMPAIGN	NO KID HUNGRY	000:30	011