

WJMX  
Florence, SC  
Quarterly Issues/Programs List  
First Quarter, 2019  
04/03/2019

WJMX  
Quarterly Issues/Programs List

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WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**\*\*DUE TO A HARD DRIVE CRASH, THE ENTIRE MONTH OF JANUARY AND THE FIRST SUNDAY OF FEBRUARY COULD NOT BE RETRIEVED\*\***

WJMX-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health & Fitness
  - Dieting
  - Education
  - Arts
  - Infrastructure
  - Small Business Networking
  - Local Politics/Voting
  - School Safety
  - Cancer
  - Mental Health Care for Veterans
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**AROUND THE PEE DEE (ISSUES PROGRAM) 7:00AM – 7:30AM**

**2/10/2019** - PRODUCER: DENIS DAVIS/GUEST(S) DR. BRIAN HUTCHESON (HOPE HEALTH) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE) CHRIS MCKAGEN (DARLINGTON SCHOOL DIST.)

***ISSUE: HEALTH/DIET***

***DURATION: 10 MIN***

SEGMENT (1): A DISCUSSION REGARDING CORN SYRUP; WHAT ARE THE HEALTH EXPERTS SAYING, DIETARY FACTS AS WELL AS SAFER ALTERNATIVES. ALSO HOW MUCH WATER SHOULD WE BE DRINKING, THE NEGATIVE EFFECTS IF WE DON'T GET EOUGH WATER AND BEST PRACTICES FOR PROPER HYDRATION

***ISSUE: SMALL BUSINESS NETWORKING***

***DURATION: 10 MIN***

SEGMENT (2): FLORENCE CHAMBER OF COMMERCE LEGISLATIVE BREAKFAST AND HOW TO GET INVOLVED AS WELL AS THE MONTHLY BUSINESS AFTER HOURS EVENT

***ISSUE: EDUCATION/INFRASTRUCTURE***

***DURATION: 10 MIN***

SEGMENT (3): RECAP OF THE DARLINGTON SCHOOL DIST. COLLEGE FAIR AS WELL AS A RECAP OF THE GROUDBREAKING OF NEW SCHOOLS AND CONSTRUCTION UPDATES.

**2/17/2019** - PRODUCER: DENIS DAVIS/GUEST(S) BRIAN HUTCHESON (HOPE HEALTH) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.)

***ISSUE: HEALTH***

***DURATION: 10 MIN***

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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SEGMENT (1): A COMPREHENSIVE DISCUSSION REGARDING THE IMPORTANCE OF HEART HEALTH AS WELL AS CAUSES OF HEART DISEASE; GENETICS AND LIFESTYLE

**ISSUE: EDUCATION      DURATION: 10 MIN**

SEGMENT (2): DARLINGTON CO. SCHOOL DIST. BUS DRIVER APPRECIATION WEEK AS WELL THE HIRING PHASE FOR NEW BUS DRIVERS. PRINCIPLE FOR A DAY EVENT  
AS WELL AS THE PATE ELEMENTARY ASCA PROGRAM

**ISSUE: INFRASTRUCTURE/LOCAL POLITICS      DURATION: 10 MIN**

SEGMENT (3): THE \$198 MILLION BOND REFERENDUM FOR FLORENCE SCHOOL DIST. ONE; WHAT IT MEANS AND WHO DOES IT BENEFIT AS WELL AS VOTING DATE AND LOCAL POLLING LOCATIONS

**2/24/2019** - \*\* NO PROGRAM DUE TO NEXGEN AUTOMATION ERROR\*\*

**3/3/2019** - PRODUCER: DENIS DAVIS/GUEST(S) BRIAN HUTCHESON (HOPE HEALTH) CHRIS MCKAGEN (DARLINGTON CO SCHOOL DIST.) CEO OF EASTERN SC GIRL SCOUTS

**ISSUE: HEALTH/EXERCISE      DURATION: 10 MIN**

SEGMENT (1): AEROBIC EXERCISE; WHAT IS IT? VS ANEROBIC EXERCISE AND IT HEALTH BENEFITS FOR THE HEART, FAT BURING AND OTHER BENEFITS. THE KINDS OF AEROBIC EXERCISE AND MISCONCEPTIONS

**ISSUE: EDUCATION/ARTS      DURATION: 10 MIN**

SEGMENT (2): A DISCUSSION REGARDING THE DARLINGTON CO. EDUCATION FOUNDATION AND ITS FUNCTION AS WELL THE ARTS IN BUSINESS PROGRAM AND HOW TO GET INVOLVED AND A RECAP OF THE LITERACY AND MATH NIGHTS OFFERED BY THE DISTRICT

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**ISSUE: YOUTH ADVOCACY**

**DURATION: 10 MIN**

SEGMENT (3): THE GIRL SCOUTS OF EASTERN SC WOMEN OF DISTINCTION PROGRAM AS WELL AS HOW TO GET GIRLS INVOLVED IN THE GIRL SCOUTS

**3/10/2019** \*\*REPEAT OF LAST WEEKS SHOW DUE TO PRODUCER ON VACATION\*\*

**3/17/2019** - PRODUCER: DENIS DAVIS/GUEST(S) (HOPE HEALTH) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE)

**ISSUE: SCHOOL SAFETY/ARTS**

**DURATION: 10 MIN**

SEGMENT (1): A DISCUSSION REGARDING THE \$4.7M SECURITY UPGRADES TO THE DISTRICTS SCHOOLS, AS WELL AS HOW TO GET INVOLVED IN THE ART SUMMER CAMP

**ISSUE: BUSINESS NETWORKING**

**DURATION: 10 MIN**

SEGMENT (2): THE FLORENCE CHAMBER OF COMMERCE BUILDING BRIDGES CAMPAIGN AND THE CHAMBER LUNCHEON AND HOW BUSINESSES AND INDIVIDUALS CAN GET INVOLVED

**ISSUE: ACADEMIC/SKILLS TRAINING**

**DURATION: 10 MIN**

SEGMENT (3): GEORGETOWN CO. IN PARTNERSHIP WITH THE PLANTERSVILLE COMMUNITY IN ASSISTANCE WITH CHILDRENS GROUPS FOR TRAINING WITH ACADEMICS AND SKILLS TRAINING

**3/24/2019** - PRODUCER: DENIS DAVIS/GUEST(S) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) CHINEL BEATERS (AMERICAN CANCER SOCIETY)

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**ISSUE: EDUCATION**

**DURATION: 10 MIN**

SEGMENT (1): A DISCUSSION REGARDING THE ADVANCED EDUCATION PROGRAM AND HOW PARENTS CAN GET THEIR KIDS INVOLVED AS WELL AS THE SOLICITATION FOR NAMES FOR NEW SCHOOLS

**ISSUE: CANCER**

**DURATION: 20 MIN**

SEGMENT (2): A DISCUSSION REGARDING RELAY FOR LIFE; WHY ITS IMPORTANT IN REGARDS TO CANCER RESEARCH AS WELL AS HOW TO GET INVOLVED AND DATES FOR MARION AND FLORENCE COUNTIES

**3/31/2019** - PRODUCER: DENIS DAVIS/GUEST(S) BRIAN HUTCHESON (HOPE HEALTH) SHAWN LAURIE (HOPE HEALTH) SHAWN MAXWELL (HOPE HEALTH) LES ECHOLS( FLORENCE CHAMBER OF COMMERCE)

**ISSUE: BUSINESS NETWORKING**

**DURATION: 10 MIN**

SEGMENT (1): A RECAP OF THE BUILDING BRIDGES CAMPAIGN. DATES FOR THE ADMINISTRATIVE PROFESSIONALS DAY LUNCHEON AND HOW TO GET INVOLVED IN THE GOV'T FREE WORKSHOP

**ISSUE: EDUCATION/ARTS**

**DURATION: 10 MIN**

SEGMENT (2): DARLINGTON CO. SCHOOL DIST EMPLOYMENT FAIR AND HOW TO GET INVOLVED AS WELL AS HOW TO GET INVOLVED IN THE ARTS AND BUSINESS PROGRAM

**ISSUE: VETERAN AFFAIRS/MENTAL HEALTH**

**DURATION: 10 MIN**

SEGMENT (3): A DISCUSSION REGARDING THE MENTAL HEALTH/SUICIDE PROBLEM FACING VETERANS IN THE PEE DEE AREA; STATISTICS AND HOW HOPE HEALTH FLORENCE IS HELPING AREA VETERANS COPE WITH MENTAL DISORDERS

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	009
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	014
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	020
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	029
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	004
NOAC	NOAC	000:30	009