

WJMX  
Florence, SC  
Quarterly Issues/Programs List  
Second Quarter, 2018  
07/03/2018

WJMX  
Quarterly Issues/Programs List

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WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**(This station aired no local issues programming during the quarter in question.)**

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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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WJMX-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health & Fitness
  - Economic Development
  - School Safety
  - Local Charities
  - Education
  - Community Outreach
  - Elderly Care
  - Domestic violence
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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- Child Abuse

**AROUND THE PEE DEE (ISSUES PROGRAM) 7:00AM – 7:30AM**

**4/1/2018** - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE) MCKENZIE (PEE DEE COALITION FOR DOMESTIC ABUSE)

***ISSUE: EDUCATION DURATION: 5 MIN***

SEGMENT (1): SPRING BREAK DATES FOR THE DISTRICT. ALSO COMMUNITY SCHOOL CONSTRUCTION MEETING REGARDING NEW SCHOOLS.

***ISSUE: ECONOMIC DEVELOPMENT DURATION: 5 MIN***

SEGMENT (2): FLORENCE CHAMBER OF COMMERCE BUSINESS AFTER HOURS DISCUSSION AS WELL AS HOW TO ENTER THE CHAMBERS ANNUAL GOLF TOURNAMENT

***ISSUE: CHARITABLE CAUSES DURATION: 5 MIN***

SEGMENT (3): HEAVENS HOPE CHARITIES SWAMPFOX HIGHLAND GAMES AND HOW TO GET INVOLVED AND THE WHO BENEFITS FROM THE FUNDS RAISED

***ISSUE: DOMESTIC VIOLENCE DURATION: 10 MIN***

SEGMENT (4): THE PEE COALITION FOR DOMESTIC ABUSE AND A DISCUSSION REGARDING SEXUAL ASSAULT AWARENESS MONTH. MYTHS VS FACTS REGARDING THE STATE STATISTICS AND THE HOW OFTEN DOES IT OCCUR

***ISSUE: HEALTH DURATION: 5 MIN***

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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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SEGMENT (5): VITAMIN D. WHY ITS GOOD FOR YOU AND WHY TO GET IT FROM NATURAL SOURCES RATHER THAN ARTIFICIAL.

**4/8/2018**

**\*\*REPEAT OF LAST WEEKS SHOW DUE TO AUTOMATION SYSTEM TECH ERRORS\*\***

**4/15/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.)**

***ISSUE: EDUCATION DURATION: 15 MIN***

SEGMENT (1): DARLINGTON SCHOOL DIST SEARCH FOR A NEW PRINCIPLE AND WHO ARE THE CANDIDATES. SCHEDULE OF OPEN HOUSES FOR THE SCHOOL DIST AS WELL AS DISTRICT GRADUATION DATES

***ISSUE: HEALTH DURATION: 10 MIN***

SEGMENT (2): A DISCUSSION REGARDING SUPPLEMENTS; THE DIFFERENT KINDS RANGING FROM VITAMINS, HERBAL AND SYNTHETICS PLUS THE PROS AND CONS OF EACH

**4/22/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) MEG TEMPLE & SARAH HILL (CARE HOUSE OF THE PEE DEE) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE)**

***ISSUE: CHILD ABUSE AWARENESS DURATION: 10 MIN***

SEGMENT (1): THE CARE HOUSE OF THE PEE DEE'S 5K/10K RUN ON APRIL 28<sup>TH</sup> AND THE CAPES FOR KIDS FOR ABUSED CHILDREN IN THE PEE DEE AREA

***ISSUE: EDUCATION DURATION: 5 MIN***

SEGMENT (2): DARLINGTON CO SCHOOL DIST. 4-K-5K REGISTRATION

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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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DATES AS WELL AS HARTSVILLE HIGH SCHOOL. RETIREMENT CEREMONY FOR DR. BOYD

***ISSUE: SCHOOL SAFETY    DURATION: 5 MIN***

SEGMENT (3): A DISCUSSION REGARDING THE IMPLEMENTATION OF METAL DETECTORS AT ALL FLORENCE SCHOOL DIST. ONE SCHOOLS

***ISSUE: ELDERLY CARE    DURATION: 5 MIN***

SEGMENT (4): A DISCUSSION REGARDING PAIN FOR AN AGING POPULATION AND IF PAIN DOES COME WITH AGE

***ISSUE: ECONOMIC DEVELOPMENT    DURATION: 5 MIN***

SEGMENT (5): THE FLORENCE CHMABER OF COMMERCE BUSINESS OPPORTUNITY BREAKFAST IN MAY AND MAY 4<sup>TH</sup> GOLF TOURNAMENT AND HOW TO GET INVOLVED INVOLVED OR SPONSOR

**4/29/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.)**

***ISSUE: EDUCATION    DURATION: 10 MIN***

SEGMENT (1): THE DARLINGTON CO. SCHOOL DIST. STAND AWARDS AND ITS RECIPIENTS. DATES FOR GRADUATION ACROSS THE COUNTY AND SIGNED LETTERS OF INTENT FROM HIGH SCHOOL ATHLETES

***ISSUE: HEALTH DURATION: 15 MIN***

SEGEMENT (2): MEDICATION USE; UNDERSTANDING THE FINE PRINT AS WELL AS MEDICAL DOCUMENTATION AND HOW TO KEEP PROPER RECRODS OF MEDICINS AND SUPPLEMENTS

**5/6/2018 - PRODUCER: DENIS DAVIS/GUEST(S) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.)**

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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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***ISSUE: EDUCATION DURATION: 10 MIN***

SEGMENT (1): DARLINGTON CO. SCHOOL DIST. A TEAM CEREMONIES AS WELL AS NATIONAL COLLEGE SIGNING DAY FOR AREA HIGH SCHOOL ATHLETES THROUGHOUT DARLINGTON CO.

***ISSUE: HEALTH/MINORITY OUTREACH DURATION: 15 MIN***

SEGMENT (2): IHEARTMEDIA FLORENCE 2<sup>ND</sup> ANNUAL SISTA STRUT BREAST CANCER WALK. HOW TO GET INVOLVED, WHAT IT MEANS TO MINORITY WOMEN IN THE COMMUNITY AS WELL AS WHEN THE EVENT WILL TAKE PLACE AND WHERE AND HOW TO SUPPORT THIS CAUSE.

**5/13/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.)**

***ISSUE: EDUCATION DURATION: 10 MIN***

SEGMENT (1): THE DARLINGTON CO. SCHOOL DIST. THEATRE PROGRAM AND HOW TO GET STUDENTS INVOLVED. TEACHER SCHOOL NURSE APPRECIATION WEEK AS DETAILS OF THE BOARD MEETING.

***ISSUE: HEALTH DURATION: 15 MIN***

SEGMENT (2): THE IMPORTANCE OF SLEEP; WHAT THE BODY AND MIND DOES DURING R.E.M AND THE RESULTS OF CLINICAL STUDIES IN REGARD TO SLEEP AND SLEEP DEPRIVATION

**5/20/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.)**

***ISSUE: EDUCATION DURATION: 10 MIN***

SEGMENT (1): DARLINGTON SCHOOL DIST. 3 NEW PRINCIPLES AS

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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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WELL AS HARTSVILLE HS BAND HONORED. THE DISTRICTS NEW SUPERINTENDENT AS WELL LAST DAY OF SCHOOL PREPERATION.

***ISSUE: FITNESS DURATION: 15 MIN***

SEGMENT (2): A DISCUSSION REGARDING WORKOUT ROUTINES; THE 3 PILLARS AS WELL AS HOW TO INCREASE STRENGTH, GOOD CARDIO ROUTINES AS WELL AS HOW TO INCREASE FLEXIBILITY

**5/27/2018**

**\*\*REPEAT OF LAST WEEKS (5/20/2018) SHOW DUE TO TECHNICAL ERRORS\*\***

**6/3/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE)**

***ISSUE: EDUCATION DURATION: 5 MIN***

SEGMENT (1): DARLINGTON CO. SCHOOL DIST SOLICITATION FOR 10K IN GRANTS FOR AREA CLASSROOMS. THE SCHOOL DISTRICTS SUMMER FOOD PROGRAM AND HOW PARENTS AND STUDENTS CAN GET INVOLVED.

***ISSUE: ECONOMIC DEVELOPMENT DURATION: 10 MIN***

SEGMENT (2): FLORENCE CHAMBER OF COMMERCE AND THE LEADERSHIP FLORENCE GRADUATION AS WELL AS HOW TO GET INVOLVED IN THE EMERGING LEADERS PROGRAM

***ISSUE: MEDICINE DURATION: 10 MIN***

SEGMENT (3): A DISCUSSION REGARDING REGENERATIVE MEDICINE; WHAT IS IT AND HOW IT COULD BECOME THE WAVE OF THE FUTURE. WHAT VALUE DOES IT BRING US AND HOW DOES IT CHANGE THE WAY WE THINK ABOUT AGING.

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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**6/10/2018**

**\*\*REPEAT OF LAST WEEKS (6/3/2018) SHOW DUE TO TECHNICAL ERRORS\*\***

**6/17/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE) SAVIAH MILLER (MISS DARLINGTON TEEN) JORDAN BRADDOCK (NEPTUNE ISLAND WATER PARK)**

***ISSUE: COMMUNITY OUTREACH      DURATION: 5 MIN***

SEGMENT (1): MISS SC & MISS SC TEEN AND THE PLATFORMS THEY HAVE AND HOW THAT WILL BENEFIT THE LOCAL COMMUNITIES IN WHICH THEY REPRESENT

***ISSUE: COMMUNITY OUTREACH      DURATION: 5 MIN***

SEGMENT (2): DARLINGTON CO. SCHOOL DIST. SUMMER FOOD SERVICES AS WELL AS THEIR KEEP THE COUNTY BEAUTIFUL CAMPAIGN AND HOW TO GET INVOLVED

***ISSUE: ECONOMIC DEVELOPMENT      DURATION: 10 MIN***

SEGMENT (3): THE NEPTUNE ISLAND WATER PARK GRAND OPENING AND RIBBON CUTTING CEREMONY AS WELL AS THE IMPACT IT WILL HAVE ON THE LOCAL COMMUNITY.

***ISSUE: HEALTH DURATION: 5 MIN***

SEGMENT (4): THE HEALTH BENEFITS OF DRINKING SMOOTHIES. HOW TO MAKE THEM WITH THE RIGHT INGREDIENTS AS WELL AS USING THE RIGHT RECOMMENDED EQUIPMENT.

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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**6/24/2018**

**\*\* NO SHOW DUE TO STATIONS OFF THE AIR FROM A THUNDERSTORM\*\***

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	013
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	013
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	018
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	065
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007