

WJMX
Florence, SC
Quarterly Issues/Programs List
Second Quarter, 2017
06/30/2017

WJMX
Quarterly Issues/Programs List

WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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WJMX-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Child Abuse
- The Arts
- Economic Development
- Aids/HIV
- Health Science
- Autism
- Children's Issues
- Local Charities
- Education
- Disabilities
- Internet & Tech

AROUND THE PEE DEE (ISSUES PROGRAM) 7:00AM – 7:30AM

4/2/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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MIN

SEGMENT (2): WEIRD SCIENCE FACTS: CIESIUM, AND WHAT IT DOES AND THE ANTI-CANCER AGENTS IT CARRIES

ISSUE COVERED: COMMUNITY EVENTS DURATION: 10 MIN

SEGMENT (3): RELAY FOR LIFE OF THE PEE DEE. HOW TO GET INVOLVED(SPONSORS AND INDIVIDUALS).

4/23/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE

ISSUE COVERED: HEALTH AWARENESS DURATION: 10 MIN

SEGMENT (1): A DISCUSSION REGARDING ANTIOXIDANTS AND ASTAXANTIIN AND THE HEALTH ASPECTS AND BENEFITS OF BOTH

ISSUE COVERED: CEREBRAL HEALTH DURATION: 10 MIN

SEGMENT (2): ENVIRONMENTAL CONDITIONING: EXAMLES OF SOUND AND LIGHT POLLUTION. HOW IT EFFECTS THE BRAIN AND WHAT TO DO TO PREVENT IT

ISSUE COVERED: INTERNET & TECH DURATION: 5 MIN

SEGMENT (3): A DISCUSSION REGARDING INTERNET SAFETY AND STATISTICS OF INTERNET HACKING IN THE PEE DEE AREA

ISSUE COVERED: COMMUNITY EVENTS DURATION: 5 MIN

SEGMENT (4): RELAY FOR LIFE IN THE DARLINGTON AND MARION COUNTIES AND HOW INDIVIDUALS AND SPONSORS CAN GET INVOLVED

4/30/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE)

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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****REPEAT OF LAST WEEKS SHOW (4/23/17) DUE TO SUDDEN REDUCTION IN STAFF DUE TO BUDGET CONSTRAINTS****

5/7/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE

ISSUE COVERED: ALTERNATIVE HEALTH DURATION: 5 MIN

SEGMENT (1): A DISCUSSION REGARDING GENETICS AND THE HEALTH BENEFITS AND NEW TESTING THAT REVEAL BREAKTHROUGHS

ISSUE COVERED: ALERNATIVE HEALTH DURATION: 5 MIN

SEGMENT (2): A DISCUSSION REGARDING EPIGENETICS AS WELL AS HEALTH BENEFITS AND TESTING

ISSUE COVERED: COMMUNITY OUTREACH DURATION: 10 MIN

SEGMENT (3) LEADERSHIP FLORENCE AND HOW TO APPLY FOR THE NEW CLASS OFFERED IN CONJUNCTION WITH THE FLORENCE CHAMBER OF COMMERCE

ISSUE COVERED: ECONOMIC DEVELOPMENT DURATION: 10 MIN

SEGMENT (4) THE EMERGING LEADERS PROGRAM AND HOW TO GET INVLOVED AS WELL AS A DISCUSSION REGARDING SMALL BUSINESS WEEK IN THE PEE DEE AREA

5/14/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) JESSICA BROWN (ALL-4-AUTISM) NORM STEADMAN (DARLINGTON CHAMBER)

ISSUE COVERED: ECONOMIC DEVELOPMENT DURATION: 10 MIN

SEGMENT (1): FLORENCE CHAMBER – DISCO BALL EVENT AS WELL AS THE EMERGING LEADERS INITIATIVE AND THE BUSINESS AFTER

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HOURS EVENT

ISSUE COVERED: COMMUNITY OUTREACH DURATION: 10 MIN

SEGMENT (2): DARLINGTON CHAMBER – MAY 18TH LUNCH & LEARN EVENT, JUNE 1ST ARTS EVENT AS WELL AS FREEDOM FEST

ISSUE COVERED: AUTISM AWARENESS DURATION: 10 MIN

SEGMENT (3): ALL 4 AUTISM – A DISCUSSION REGARDING THEIR RESOURCE CENTER, WHAT THEY DO FOR THE COMMUNITY AS WELL AS THEIR PACING FOR PIECES AND ARCHANGELS PROJECTS

5/21/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) PAM MCDONALD (FLORENCE SCHOOL DIST. 1) AUDREY CHILDERS (DARLINGTON SCHOOL DIST.)

ISSUE COVERED: EDUCATION DURATION: 10 MIN

SEGMENT (1): FLORENCE SCHOOL DISTRICT DISCUSSION – GRADUATION JUNE 3RD; SECURITY CHECK PPOINTS AND METAL DETECTORS. ALSO SUMMER READING PROGRAM AND HOW TO GET YOUR CHILD INVOLVED

ISSUE COVERED: EDUCATION/ARTS DURATION: 10 MIN

SEGMENT (2): DARLINGTON SCHOOL DIST. DISCUSSION – GRADUATION DATES, SUMMER READING PROGRAM, BIKE GIVEAWAY, HARTSVILLE HIGH SCHOOL MUSICAL

ISSUE COVERED: ALTERNATIVE HEALTH AWARENESS

DURATION: 10 MIN

SEGMENT (3): A DISCUSSION REGARDING NUTRITIONAL IV'S AND THE HEALTH BENEFITS AS WELL AS WHAT YOU SHOULD TAKE

5/28/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) LES ECHOLS (FLORENCE CHAMBER OF

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**COMMERCE) AUDREY CHILDERS (DARLINGTON SCHOOL DIST.)
NORM STEADMAN (DARLINGTON CHAMBER OF COMMERCE)**

ISSUE COVERED: COMMUNITY OUTREACH DURATION: 5 MIN

SEGMENT (1): DISCO BALL CHARITY EVENT RECAP AS WELL AS A DISCUSSION REGARDING THE EMERGING LEADERS PROGRAM AND HOW TO GET INVLOVED

ISSUE COVERED: COMMUNITY OUTREACH DURATION: 5 MIN

SEGMENT (2): DARLINGTON COMMUNITY OUTREACH REGARDING THEIR FREEDOM FEST EVENT AS WELL THE ANNUAL ART RECEPTION AND THE PDRTA SCAVENGER HUNT FOR LOCAL KIDS

***ISSUE COVERED: HIV/AIDS AWARENESS/BACK DISABILITIES
DURATION: 10MIN***

SEGMENT (3): A DISCUSSION REGARDING NATIONAL HIV TEST DAY AND THE FREE TESTING @ HOPE HEALTH FLORENCE & QUESTIONS ABOUT HIV. LOWER BACK PAIN AND THE CAUSE OF THE DISABILITY

ISSUE COVERED: EDUCATION DURATION: 10 MIN

SEGMENT (4): DARLINGTON SCHOOL DIST. SUMMER FOOD PROGRAM AS WELL AS GRADUATION DATES FOR AREA COUNTY SCHOOLS. DATE FOR PUBLIC MEETING TO DISCUSS NEW SCHOOLS & THE D-SEP PROGRAM FOR HIGH ACHIEVEING STUDENTS

6/4/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE) AUDREY CHILDERS (DARLINGTON SCHOOL DIST.) NORM STEADMAN (DARLINGTON CHAMBER OF COMMERCE)

***ISSUE COVERED: COMMUNITY & EDUCATION INITIATIVES
DURATION: 10 MIN***

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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SEGMENT (1): DARLINGTON CO. SCHOOL DIST. COMMUNITY MEETINGS, AS WELL AS SUMMER SAFETY TIPS, CAMP THUNDERBIRD FOR AREA YOUTH AS WELL AS GRANTS AVAILABLE TO PROSPECTIVE AREA STUDENTS.

ISSUE COVERED: COMMUNITY OUTREACH DURATION: 10 MIN

SEGMENT (2): DARLINGTON CHAMBER OF COMMERCE LUNCH & LEARN INITIATIVE AND CONFERENCE AS WELL AS A DISCUSSION REGARDING THE ANNUAL FREEDOM FEST

ISSUE COVERED: HEALTH AWARENESS DURATION: 10 MIN

SEGMENT (3): A DISCUSSION REGARDING MENS HEALTH MONTH AS WELL AS MIGRANE & HEADACHE AWARENESS MONTH AND WHAT STEPS TO TAKE TO CURE HEADACHES & MIGRANES

6/11/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) PAMELA BRANTLEY & SHAWN MAXWELL (HOPE HEALTH FLORENCE) NORM STEADMAN (DARLINGTON CHAMBER OF COMMERCE)

ISSUE COVERED: COMMUNITY OUTREACH DURATION: 10 MIN

SEGMENT (1): A DISCUSSION REGARDING FREEDOM FEST IN DARLINGTON CO. AND BRINGING DOWNTOWN DARLINGTON ALIVE AND HOW TO GET INVOLVED. FREE DOWNTOWN CONCERTS JULY 21ST – SEPT 1ST

ISSUE COVERED: HIV/AIDS AWARENESS DURATION: 20 MIN

SEGMENT (2): NATIONAL HIV TESTING DAY JUNE 27TH AND WHERE TO GET TESTED IN THE PEE DEE AREA AND WHY WE CELEBRATE NATIONAL HIV TESTING DAY. A DISCUSSION REGARDING WHO IS AT RISK AND WHY WE SHOULD BE CONCERNED WITH HIV AND HOW HOPE HEALTH FLORENCE PLAYS A ROLE IN THE FIGHT AGAINST HIV

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6/18/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE) CHRIS MCKAGEN (DARLINGTON SCHOOL DIST.) JOEL FRANCK (HOPE HEALTH FLORENCE)

ISSUE COVERED: EDUCATION/COMMUNITY AWARENESS
DURATION: 10 MIN

SEGMENT (1): RECAP OF PUBLIC MEETINGS AS WELL AS THE DISTRICT SCHOLARSHIP TOTALS AND THE JUST A CHICKEN PRESENTATION

ISSUE COVERED: ECONOMIC DEVELOPMENT ***DURATION: 10 MIN***

SEGMENT (2): A DISCUSSION REGARDING THE FLORENCE CHAMBER OF COMMERCE EMERGING LEADERS INITIATIVE AS WELL AS THE SUMMER INSTITUTE & BUSINESS AFTER HOURS. WHAT IS THE NEW LEADERSHIP CLASS & HOW TO GET INVOLVED

ISSUE COVERED: NEURO HEALTH AWARENESS ***DURATION: 10 MIN***

SEGMENT (3): A DISCUSSION WITH A CERTIFIED NEUROSURGEON REGARDING A REVOLUTIONARY NEW PROCEDURE; WHAT IS IT AND HOW DOES IT HELP. WHAT ARE SIGNS AND SYMPTOMS TO CONSIDER BEFORE CONSULTING A NEUROSURGEON

6/25/2017 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE) DR. ROSS HOWSER (HOPE HEALTH FLORENCE)

ISSUE COVERED: STRESS AWARENESS ***DURATION: 10 MIN***

SEGMENT (1): A DISCUSSION REGARDING STRESS AND HOW TO COPE.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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WHAT METHODS TO USE TO COMBAT STRESS AND HOW TO AVOID STRESS IN A DAILY ROUTINE

ISSUE COVERED: ECONOMIC DEVELOPMENT DURATION: 10 MIN

SEGMENT (2): FLORENCE CHAMBER OF COMMERCE BUSINESS AFTER HOURS AND THE LEADERSHIP FLORENCE INITIATIVE AND HOW TO GET INVOLVED

ISSUE COVERED: ARTHRITIS AWARENESS DURATION: 10 MIN

SEGMENT (3): A DSCUSSION REGARDING ARTHRITIS; WHO IT AFFECTS AND HOW TO DEAL WITH THE DISEASE AND WHAT MEDICATION TO REQUEST FROM YOUR DOCTOR

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH: 61	PEE DEE HEALTHY START		:30
40	ACS RELAY FOR LIFE		:30
COMMUNITY: 25	BALL FOR A CAUSE LOCAL BENEFIT		:30
ENVIRONMENT:	PEE DEE DIST. WATER ENVIRONMENT ETHICS & SAMPLING		:30

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
30 EDUCATION: 34	GIRLS UNIVERSITY INITIATIVE		:30
