

WJMX
Florence, SC
Quarterly Issues/Programs List
First Quarter, 2018
04/02/2018

WJMX
Quarterly Issues/Programs List

WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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WJMX-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health & Fitness
- Youth Advocacy
- Economic Development
- Dieting
- School Safety
- Local Charities
- Education
- Community Outreach
- Children's Charities

AROUND THE PEE DEE (ISSUES PROGRAM) 7:00AM – 7:30AM

**1/7/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON
(HOPE HEALTH FLORENCE)**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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DURATION: 10 MIN ISSUE: COMMUNITY OUTREACH

SEGMENT (1): THE FLORENCE CHAMBER OF COMMERCE AND THE SUCCESS OF THE BUILDING BRIDGES CAMPAIGN AND HOW TO GET INVOLVED. MLK ACTIVITIES FOR THE UPCOMING MONTH OF JANUARY.

DURATION: 15 MIN ISSUE: HEALTH

SEGMENT (2): NEW YEARS HEALTH RESOLUTIONS: WEIGHT LOSS TIPS AND HOW TO STAY ON TRACK AS WELL AS STAYING FOCUSED ON YOUR HEALTH GOALS THROUGHOUT THE YEAR

1/14/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) AUDREY CHILDERS (DARLINGTON CO. SCHOOL DIST.)

DURATION: 10 MIN ISSUE: EDUCATION

SEGMENT (1): THE DARLINGTON CO. SCHOOL DIST. EXPANDED CHOICE PROGRAM AND ITS FUNCTION WITHIN THE SCHOOL DIST. MAKE UP DAYS ANNOUNCED. LOCAL HIGH SCHOOL ATHLETES SIGN LETTERS OF INTENT

DURATION: 15 MIN ISSUE: HEALTH

SEGMENT (2): A DISCUSSION REGARDING THE 5 DETRIMENTS OF HEALTH; HOW LACK OF WATER & SLEEP CONTRIBUTE TO BAD HEALTH. PROPER DIET & EXERCISE ROUTINES TO ASSIST IN BETTER LIVING AND HOW TO MAINTAIN GOOD HEALTH HABITS.

1/21/2018 - **REPEAT OF LAST WEEKS SHOW DUE TO FLU ILLNESS**

1/28/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.)

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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DURATION: 10 MIN ISSUE: ALTERNATIVE HEALTH

SEGMENT (1): A DISCUSSION REGARDING TO BETTER LIVING(HAPPINESS). HEALTH VS GENETICS, EXTRENSIC AND INTRINSIC PLUS THINGS PEOPLE CAN DO TO INCREASE HAPPINESS

DURATION: 10 MIN ISSUE: EDUCATION

SEGEMENT (2): DARLINGTON CO. SCHOOL DIST. AND THE CAREER SPECIALIST WORKSHOP AS WELL AS MAYO-PALMETTO SCHOOL PERFORMANCE. REPORT CARDS DUE TUESDAY

DURATION: 10 MIN ISSUE: HEALTH

SEGMENT (3): IMPROVING YOUR HEALTH IN RESPECT TO DAILY ROUTINES. TAKING BREAKS AND HOW TO MAKE YOUR DAY BETTER.

2/4/2018 - PRODUCER: DENIS DAVIS/GUEST(S) PAM MCDANIEL (FLORENCE CO. SCHOOL DIST. 1) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.)

DURATION: 10 MIN ISSUE: EDUCATION

SEGMENT (1): DARLINGTON CO. SCHOOL DIST BOARD INTERVIEWING SUPERINTENDENT CANDIDATES AS WELL AS AN UPDATE ON THE BOARD MEETING IN MARCH AND THE NEW LOCATION.

DURATION: 15 MIN ISSUE: EDUCATION

SEGMENT (2): FLORENCE SCHOOL DIST. 1 PRE 1-B MEETING AS WELL AS HOW TO GET STUDENTS INVOLVED IN THE STUDENT SHOWCASE. FDS1 VOCAL STAR PROGRAM AND HOW TO GET INVOLVED IN THE S.T.E.A.M PROGRAM AND WHY

2/11/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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SCHOOL DIST.)

DURATION: 15 MIN ISSUE: COMMUNITY OUTREACH

SEGMENT (1): LOCAL BUSINESS DONTATIONS FOR THE DARLINGTON HS ATHLETIC PROGRAMS. HOW LOCAL BUSINESS IN DARLINGTON CO ARE CONTRIBUTING TO THE COMMUNITY THROUGH MONETARY DONATIONS

DURATION: 10 MIN ISSUE: SELF AWARENESS

SEGMENT (2): DEALING WITH STRESS: HOW BAD IS IT AND HOW TO COPE. ACTUAL BENEFITS OF STRESS? AND HOW TO MEASURE YOUR STRESS LEVELS WITH AN ONLINE SURVEY.

2/18/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) RACHEL LEE (HOOVERS HOPE INC) PAM MCDANIEL(FLORENCE SCHOOL DIST. 1)

ISSUE: EDUCATION DURATION: 5 MIN

SEGMENT (1): DARLINGTON SCHOOL DIST SUPERINTENDENT FINALIST AND WHO THE CANDIDATES ARE AND BACKGROUND. ST. JOHNS AUDITORIUM DEDICATION.

ISSUE: CHARITIES DURATION 10 MIN

SEGMENT (2): HIGHLAND GAMES CHARITABLE FUNDRAISING EVENT AND HOW TO GET INVOLVED. RECAP OF FUNDRAISING EVENT AND HOW THE PUBLIC CAN ASSIST IN OTHER HOOVERS HOPE CHARITABLE CAUSES

ISSUE: HEALTH/ALLERGIES DURATION: 10 MIN

SEGMENT (3): ALLERGY SEASON AND THE DIFFERENT KINDS OF CHARITIES. EPIPEN AND HOW TO USE IN CASE OF EMERGENCY.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ALLERGY DANGERS AND HOW TO HELP PREVENT ALLERGIES.

ISSUE: CHILD/STUDENT SAFETY DURATION: 5 MIN

SEGMENT (4): IN WAKE THE SCHOOL TRAGEDY IN PARKLAND, FL A DISCUSSION REGARDING ACTIVE SHOOTER TRAINING FOR ALL FLORENCE DIST SCHOOLS AND THE PRECAUTIONS BEING TAKEN BY THE ADMINISTRATION TO ENSURE STUDENT SAFETY

2/25/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE)

ISSUE: COMMUNITY OUTREACH DURATION: 10 MIN

SEGMENT (1): A RECAP OF THE FLORENCE CHAMBER OF COMMERCE LEGISLATIVE BREAKFAST. ALSO HOW TO GET INVOLVED IN THE BUSINESS AFTER HOURS EVENT MARCH 1ST AND 15TH AND THE BULDING BRIDGES CAMPAIGN ON MARCH 19TH

ISSUE: HEALTH DURATION: 10 MIN

SEGMENT (2): THE BENEFITS OF STRETCHING AND WORKING OUT AS WELL AS HYDRATING DURING WORKOUTS

ISSUE: ECONOMIC EMPOWERMENT DURATION: 10 MIN

SEGMENT (3): THE EDUCATION AND ENTREPRENUERSHIP GALA ON SEPT 21. HOW PARTICIPANTS CAN BENEFIT FROM THE PROGRAM AND HOW TO GET TICKETS

3/4/2017 - **SPECIAL IHEARTMEDIA PROGRAMMING**

ISSUE: CHILDRENS CHARITABLE CAUSES DURATION: 30 MIN

“Children's Miracle Network Hospitals & Children’s Hospitals Week”

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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WE WERE ADVISED THAT THIS COULD AIR IN PLACE OF OUR REGULAR PUBLIC AFFAIRS PROGRAM.

3/11/2017 - **DUE TO TECHNICAL DIFFICULTIES RESULTING FROM OUR MIGRATION FROM ZETTA TO NEXGEN WE DID NOT AIR OUR PROGRAM FOR THIS DATE 3/11/18**

3/18/2018 - PRODUCER: DENIS DAVIS/GUEST(S) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) JAMES STEVENS III (JAMES STEVENS SCHOLARSHIP FUND)

ISSUE: EDUCATION DURATION: 10 MIN

SEGMENT (1): DARLINGTON CO. SCHOOL DIST. NEW SUPERINTENDENT AND HIS INITIATIVES, PLANS, AND WHAT LIES AHEAD FOR THE SCHOOL DIST. THE ART SUMMER PROJECT AND HOW STUDENTS CAN GET INVOLVED

ISSUE: YOUTH ADVOCACY DURATION: 15 MIN

SEGMENT (2): THE JAMES STEVENS SCHOLARSHIP FOUNDATION. WHO BENEFITS AND WHY IT WAS FOUNDED. HOW IT HAS RAISED OVER HALF A MILLION DOLLARS IN FOR KIDS IN SC. RECIPIENT CEREMONY IN MYRTLE BEACH IN APRIL

3/25/2018 - PRODUCER: DENIS DAVIS/GUEST(S) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) DR. HUTCHINSON (HOPE HEALTH FLORENCE) N. ESHUN (SPECIAL GUEST)

ISSUE: EDUCATION DURATION: 5 MIN

SEGMENT (1): DARLINGTON CO. SCHOOL DIST 4K/5K REGISTRATION. MAYO SCHOOL'S PALMETTO'S FINEST PROGRAM. COMMUNITY MEETING REGARDING CONSTRUCTION OF A NEW SCHOOL IN

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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DARLINGTON CO.

ISSUE: HEALTH/DIET DURATION: 5 MIN

SEGMENT (2): THE HEALTH AFFECTS OF COOKING OIL. THE RIGHT CONSUMPTION AS WELL AS QUALITY. ALLERGIES RELATED TO COOKING OIL AND HOW TO TREAT

ISSUE: ECONOMIC EMPOWERMENT DURATION: 10 MIN

SEGMENT (3): THE FUTURE ENTREPRENEUR PROGRAM AND HOW TO GET INVOLVED. INNOVATION GALA ON SEPT 21ST

ISSUE: CHARITABLE CAUSES DURATION: 10

SEGMENT (4): THE HEAVENS HOPE CHARITY. PROGRAM THAT FOCUSES ON CHILDREN WHO ARE PROVIDED EQUIPMENT TO BE TREATED ON AN OUTPATIENT BASIS.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	027
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	011