

WJMX-AM  
Florence, SC  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/07/2014

WJMX-AM  
Quarterly Issues/Programs List

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WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

F	I	I	I	I
F	C	C	C	C
C	S	S	S	S
S	A	A	A	A
A	N	N	N	N
N	I	I	I	I
I	S	S	S	S
S	S	S	S	S
S	U	U	U	U
U	/	/	/	/
/	T	T	T	T
T	I	I	I	I
I	C	C	C	C
C	N	N	N	N
N	E	E	E	E

(This station aired no local issues programming during the quarter in question.)

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

I S S U E / T I T L E	P R O G R A M / T I M E	P R E S C R I P T I O N	D E S C R I P T I O N	D U R A T I O N
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**(Insert  
network  
and/or  
syndicat  
or-  
provided  
program  
s lists  
here.)**

Radio  
Health  
Journal ®  
**AIRTIM**  
**E: 5AM-  
530AM**  
Quarterly  
Issues  
Report –  
Q3 Third  
Quarter,  
July 6-  
Septembe  
r 28,  
2014  
Radio  
Health  
Journal  
Programs  
14-27  
through  
14-39

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P R O G R A M /	D E S C R I P T I O N	D U R I N G
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During the third quarter of 2014 the following compliance issues were covered:

- Agriculture
  - Business and industry
  - Community activism
  - Consumer safety
  - Consumerism
  - Diet & Nutrition
  - Disabilities
  - Economy
  - Education
  - Elderly and senior citizens
  - Environment
  - Family issues
  - Federal government
-

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

nt and  
regulatio  
n  
Health  
care  
Homeless  
ness  
Interpers  
onal  
relationsh  
ips  
Laws and  
the legal  
system  
Medicine  
&  
Medical  
Technolo  
gy  
Mental  
health  
Mental  
illness;  
Parenting  
issues  
Pets and  
people  
Police  
Police  
brutality  
Pollution  
Poverty  
Preventio  
n  
Prisons  
Psycholo  
gy  
Public  
health

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P R O G R A M / I S S U E	D E S C R I P T I O N	D U R A T I O N
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Public  
safety  
Rehabilit  
ation  
School  
truancy  
Technolo  
gy  
Traffic  
and  
highway  
safety  
Youth at  
risk

Program  
# 14-27

Air week:  
7-6-14

SEGME  
NT 1:  
Cued  
speech  
for deaf  
children

11:36

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I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

Synopsis:  
The average deaf high school graduate reads at about a 4th grade level. Some schools are teaching a technique called cued speech to make phonics accessible to deaf people. Many educators say this helps with literacy. Experts explain and

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P  
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D  
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O  
N

discuss.

Host:  
Reed  
Pence.  
Guests:  
Sarina  
Roffe,  
Executive  
Director,  
National  
Cued  
Speech  
Assn.;  
Angela  
Kuhn,  
Principal,  
Prek-K-  
8th  
Grade,  
Illinois  
School  
for the  
Deaf

COMPLI  
ANCY  
ISSUES  
COVERE  
D:  
education  
; youth at  
risk;  
school  
truancy;  
parenting  
issues;  
mental  
health

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P	R	D	D
R	C	E	A
C	S	T	T
G	R	R	R
R	A	I	A
M	M	P	T
/	/	T	I
T	T	I	C
I	T	C	E
L	N	E	N
E			

issues

SEGMENT 2:  
 Locked-In  
 Syndrome

08:13

Synopsis:  
 Some people who have a stroke in the brain stem suffer from a condition where they are fully conscious and aware, yet appear to be in a coma because

---



P	R	D	D
R	C	E	A
C	S	T	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	I	I	I
I	C	C	C
T	E	E	E
L			
E			

they cannot move a muscle, except for sometimes the eyes. They may remain in this "locked-in" state for years.

Host:  
Nancy Benson.  
Guests:  
Allison O'Reilly, Locked-In Syndrome survivor and author, Out Of the Darkness; Dr. Ralph Sacco, Chairman of Neurology, Univ. of Miami Miller

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M  
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U  
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N

School of  
Medicine  
and  
former  
President,  
American  
Heart  
Assn.

COMPLI  
ANCY  
ISSUES  
COVERE  
D: health  
care;  
disabilitie  
s

Program  
#14-28

Air week:  
7-13-14

SEGME  
NT 1:  
Antibacte  
rial Silver  
Nanoparti  
cles

11:36

---

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

Synopsis:  
Silver nanoparticles provide germ resistant characteristics to anything containing them, so silver nano is being added to all kinds of consumer products, from teddy bears to computer hard drives. However, scientists aren't sure what the effects of

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P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	T	I	I
I	N	C	C
T		E	N
L			
E			

silver  
nano is in  
the  
environm  
ent or on  
the  
human  
body.

Host:  
Reed  
Pence.  
Guests:  
Dr.  
Samuel  
Luoma,  
Research  
Ecologist,  
John  
Muir  
Institute  
of the  
Environm  
ent,  
Rosalind  
Volpe,  
Exec.  
Director,  
Silver  
Nanotech  
nology  
Working  
Group;  
Marina  
Quadros,  
Research  
Scientist,  
Virginia  
Tech

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P	R	D	D
C	E	E	A
G	S	C	T
R	C	R	R
A	R	I	/
M	I	P	T
/	T	I	I
T	I	C	N
I	T	E	
S			
S			
U			
E			

Univ.

COMPLI  
 ANCY  
 ISSUES  
 COVERE  
 D:  
 technolog  
 y;  
 consumer  
 ism;  
 business  
 and  
 industry;  
 economy;  
 health  
 care;  
 environm  
 ent;  
 consumer  
 safety;  
 federal  
 governme  
 nt and  
 regulatio  
 n

SEGME  
 NT 2:  
 Back pain

7:07



I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

Synopsis:  
Back pain  
hits 80  
percent of  
American  
s at some  
point in  
their  
lives. An  
expert  
discusses  
why it  
can be so  
hard to  
diagnose  
and treat.

Host:  
Nancy  
Benson.  
Guest:  
Dr.  
Steven  
Stanos,  
Director,  
Center  
for Pain  
Managem  
ent,

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Rehabilit  
ation  
Institute  
of  
Chicago

COMPLI  
ANCY  
ISSUES  
COVERE  
D: health  
care;  
public  
health;  
rehabilita  
tion

Program  
#14-29

Air week:  
7-20-14

SEGME  
NT 1:  
Talking  
to your  
baby

11:49

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I	P			
S	R	D	D	D
S	A	E	A	U
U	M	S	T	R
E	/	C	R	A
	T	R	E	T
	I	I	/	I
	T	P	T	C
	L	T	I	N
	E	N	C	E

Synopsis:  
Scientists  
have  
discovere  
d that the  
way  
parents  
talk to  
their  
infants  
has a  
huge  
effect on  
their  
intellectu  
al  
developm  
ent and  
later  
success.  
Experts  
discuss  
why and  
how  
parents  
should  
hold  
"conversa  
tions"  
with their

---



P	R	D	D
R	C	E	A
C	G	S	T
A	R	C	R
M	I	R	E
/	P	I	/
T	T	T	T
I	C	I	I
T	E	C	C
L		N	N
E			

babies.

Host:  
 Reed  
 Pence.  
 Guests:  
 Dr. Anne  
 Fernald,  
 Assoc.  
 Prof. of  
 Psycholo  
 gy,  
 Stanford  
 Univ.;  
 Dr.  
 Kimberly  
 Noble,  
 Assoc.  
 Prof. of  
 Pediatrics  
 ,  
 Columbia  
 Univ.

COMPLI  
 ANCY  
 ISSUES  
 COVERE  
 D: youth  
 at risk;  
 education  
 ;  
 parenting  
 issues;  
 economic  
 s

SEGME  
 NT 2:

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I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	C
	E	N	E

Near  
drowning  
and  
secondar  
y  
drowning  
7:23

Synopsis:  
Some 700  
American  
children  
under age  
14 die of  
drowning  
each  
year. But  
when a  
child is  
pulled out  
of the  
water and  
revived,  
they may  
face

---

P	R	D	D
R	C	E	A
G	R	S	T
A	A	C	R
M	M	R	E
/	/	I	/
T	T	P	T
I	I	T	I
L	L	I	C
E	E	N	E

lifethreat  
ening  
peril  
hours or  
days later  
as the  
body  
reacts.  
Experts  
discuss.

Host:  
Nancy  
Benson.  
Guests:  
Dr.  
Christoph  
er  
Michos,  
emergenc  
y  
physician  
, St.  
Vincent's  
Medical  
Center,  
Bridgepo  
rt, CT;  
Dr. Luis  
Torero,  
Division  
Chief,  
Pediatric  
Critical  
Care,  
Advocate  
Children'  
s  
Hospital,

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P	R	D	D
C	E	E	A
G	S	A	T
R	C	R	R
A	R	I	/
M	I	P	T
/	T	I	I
T	I	C	N
I	T	E	
S			
S			
U			
E			

Oak  
Lawn, IL

COMPLI  
ANCY  
ISSUES  
COVERE  
D: youth  
at risk;  
parenting  
issues;  
public  
safety

Program  
#14-30

Air week:  
7-27-14

11:14

SEGME  
NT 1:  
Fecal  
transplant  
s

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I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

Synopsis:  
Doctors  
have  
discovere  
d that a  
transplant  
of fecal  
material  
from a  
healthy  
person  
into a  
sick one  
can cure  
sometime  
s fatal c.  
difficile  
infections  
more than  
90  
percent of  
the time.  
In the  
past, the  
"ick  
factor"  
has  
contribut  
ed to the  
technique  
being  
seldom  
used.  
That is  
finally

---

P  
R  
O  
C  
E  
D  
U  
R  
E  
S  
C  
R  
I  
P  
T  
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O  
N  
I  
S  
S  
U  
E  
/

D  
U  
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A  
T  
I  
O  
N  
I  
S  
S  
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E  
/

T  
I  
T  
L  
E

starting to  
change,  
and  
researche  
rs are  
looking  
for ways  
to clean  
up the  
procedure

Host:  
Reed  
Pence.  
Guests:  
Catherine  
Duff,  
founder  
and  
President,  
Fecal  
Transplan  
t  
Foundati  
on; Dr.  
Elizabeth  
Hohmann  
, Assoc.

Prof. of  
Medicine,  
Harvard  
Medical  
School  
and  
Massachu  
setts  
General

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P	R	D	D
C	E	E	A
G	S	A	T
R	C	R	R
A	R	E	/
M	I	P	T
/	T	I	N
I	S	S	E
S	S	E	/
E	T	I	T
	L	L	E

Hospital;  
 Dr.  
 Robert  
 Orenstein  
 , Chair of  
 Infectious

Diseases,  
 Mayo  
 Clinic--  
 Arizona

COMPLI  
 ANCY  
 ISSUES  
 COVERE  
 D: health  
 care;  
 public  
 health;  
 consumer  
 ism

SEGME  
 NT 2:  
 The  
 psycholo  
 gy of  
 weight  
 loss  
 surgery

8:31

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	N	E

Synopsis:  
People  
who get  
bariatric  
surgery  
often face  
drasticall  
y  
changed  
relationsh  
ips with  
spouses,  
children,  
and  
friends.  
Their self  
image  
also often  
needs  
repair, all  
while  
they've  
lost their  
most  
reliable  
old  
coping  
mechanis  
m--food.

Host:

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P	R	D	D
R	C	E	A
C	S	T	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	I	I	I
I	C	C	C
T	E	E	E
L			
E			

Nancy Benson.  
Guests:  
Dr. Adam Crane, psychologist, Kane Center for Advanced Surgical Weight Solutions and Suburban Surgical Care Specialists, Hoffman Estates, IL; Dr. Nick Nicholson, Medical Director, Nicholson Clinic for Weight Loss Surgery, Plano, TX.

COMPLI

P	R	D	D
R	C	E	A
C	G	S	T
R	A	C	R
A	M	R	E
M		I	/
		P	T
		T	I
		I	C
		N	E
I	S		
S			
U			
E	/		
	T		
	I		
	T		
	L		
	L		
	E		

ANCY  
ISSUES  
COVERE  
D: health  
care;  
consumer  
ism  
Program  
#14-31

Air week:  
8-3-14

SEGME  
NT 1:  
Are  
saturated  
fats as  
bad as we  
think?

12:18

Synopsis:  
Most  
American  
s know

---

I	P			
S	R	D	D	D
S	A	E	A	U
U	M	S	T	R
E	/	C	R	A
	T	R	E	T
	I	I	/	I
	T	P	T	T
	L	T	I	C
	E	N	C	N

that saturated fats are bad for their health. But some experts now say saturated fat has been unfairly villified, the victim of bad science in the 1950's. Many of these scientists say the real culprit is carbohydrates in combination with fats. Other experts say the truth is much more complicated. Experts

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P	R	D	D
R	C	E	A
C	G	S	T
R	A	C	R
A	M	R	E
M	/	I	/
/	T	P	T
T	I	T	I
I	T	I	C
L	L	C	E
E		N	N

on both  
sides  
discuss  
the  
evidence.

Host:  
Reed  
Pence.  
Guests:  
Nina  
Teicholz,  
author,  
Big Fat  
Surprise:  
Why  
Butter,  
Meat and  
Cheese  
Belong in  
a Healthy  
Diet; Dr.  
Eric  
Westman,  
Assoc.  
Prof. of  
Medicine,  
Duke  
Univ.  
Medical  
Center;  
Dr.  
Penny  
Kris-  
Etherton,  
Prof. of  
Nutrition,  
Penn  
State

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I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	I	I
	L	C	N
	E	E	

Univ. ;  
Dr.  
Walter  
Willett,  
Chair,  
Dept. of  
Nutrition,  
Harvard  
School of  
Public  
Health

COMPLI  
ANCY  
ISSUES  
COVERE  
D: health  
care;  
public  
health;  
consumer  
ism

SEGME  
NT 2:  
Asperger'  
s  
Syndrom  
e from  
inside

7:31

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I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

Synopsis:

Most people don't understand Asperger's Syndrome, which affects high functioning people with autism. Most of those with the syndrome can't express what their lives are like, but here, one person with the syndrome

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P  
R  
O  
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articulate  
his  
unusual  
world.

Host:  
Nancy  
Benson.  
Guest:  
Aaron  
Likens,  
author,  
Finding  
Kansas:  
Living  
and  
Decoding  
Asperger'  
s  
Syndrom  
e

COMPLI  
ANCY  
ISSUES  
COVERE  
D:  
disabilitie  
s; mental  
health;  
education

Program  
#14-32

Air week:  
8-10-14

11:48

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P	R	D	D
C	E	E	A
G	S	A	T
R	C	R	R
A	R	E	E
M	I	/	T
/	P	T	I
T	T	I	C
I	C	E	N
T	E		
L			
E			

SEGMENT 1:  
Police  
crisis  
intervention  
teams

Synopsis:  
Police  
confrontations with  
mentally  
ill  
subjects  
can  
quickly  
turn  
tragic, as  
neither  
side often  
understan

---



P	R	D	D
C	E	E	A
G	S	C	T
R	C	R	R
A	R	E	E
M	I	I	/
/	P	T	T
T	I	I	I
I	C	C	N
T	E	E	
L			
E			

ds the  
other.  
Specially  
trained  
crisis  
interventi  
on teams  
have  
spread  
around  
the  
country  
to prevent  
deaths,  
injuries,  
and  
unneces  
sary  
incarcerat  
ion.  
Experts  
discuss  
how CIT  
works.

Host:  
Reed  
Pence.  
Guests:  
Laura  
Usher,  
Crisis  
Interventi  
on Team  
Program  
Manager,  
National  
Alliance  
on

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P	R	D	D
R	C	E	A
C	S	T	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	I	I	I
I	C	C	C
T	E	E	E
L			
E			

Mental  
Illness  
(NAMI);  
Mary  
Neal,  
Director  
and co-  
founder,  
Assistance  
to the  
Incarcerated  
Mentally  
Ill; Dr.  
Randolph  
DuPont,  
clinical  
psychologist  
and  
Prof. of  
Criminal  
Justice,  
Univ. of  
Memphis  
; Sam  
Cochran,  
Major,  
Memphis  
Police  
Dept.  
(retired)  
and  
Project  
Coordinator,  
Univ.  
of  
Memphis  
CIT  
Center.

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P  
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C  
E  
D  
U  
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E  
S  
/

COMPLI  
ANCY  
ISSUES  
COVERE  
D: public  
safety;  
mental  
illness;  
police  
and  
criminal  
justice;  
police  
brutality;  
education  
;  
communi  
ty  
activism;  
prisons

SEGME  
NT 2:  
Zoobiquit  
y:  
diseases  
and  
disorders  
we share  
with  
animals

8:11

---

I	P			
S	R	D	D	D
S	A	E	A	U
U	M	S	T	R
E	/	C	R	A
	T	R	E	T
	I	I	/	I
	T	P	T	T
	L	T	I	I
	E	N	C	C

Synopsis:  
Humans  
and  
animals  
share  
many  
diseases,  
and  
surprising  
ly, many  
behaviora  
l  
disorders  
as well.

Host:  
Nancy  
Benson.  
Guests:  
Dr.  
Barbara  
Natterson  
-  
Horowitz,  
cardiolog  
ist,  
UCLA  
Medical  
Center  
and co-  
author,  
Zoobiquit  
y: What

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Animals  
Can  
Teach Us  
About  
Health  
and the  
Science  
of  
Healing;  
Kathryn  
Bowers,  
co-  
author,  
Zoobiquit  
y

COMPLI  
ANCY  
ISSUES  
COVERE  
D: pets  
and  
people;  
psycholo  
gy

Program  
#14-33

Air week:  
8-17-14

SEGME  
NT 1:  
Alzheim  
er's from

---

I	P			
S	R	D	D	D
S	A	E	A	U
U	M	S	T	R
E	/	C	R	A
	T	R	E	T
	I	I	/	I
	T	P	T	T
	L	T	I	I
	E	I	C	C
		N	E	N

inside

12:42

Synopsis:  
Millions  
of  
American  
s will  
experienc  
e the  
slow loss  
of  
memory  
due to  
Alzheim  
r's  
disease.  
But what  
is it like  
for those  
going  
through

---

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N

it. A  
journalist  
describes  
how he  
hopes to  
provide  
the most  
detailed  
look yet  
as he  
progresses  
through  
early-  
onset  
Alzheimer's.

Host:  
Reed  
Pence.  
Guest:  
Greg  
O'Brien,  
author,  
On Pluto:  
Inside the  
Mind of  
Alzheimer's

COMPLI  
ANCY  
ISSUES  
COVERED:  
health  
care;  
public  
health;  
consumer

---





P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	/	T
/	P	T	I
T	I	I	C
I	N	N	E
T			
L			
E			

season  
has many  
health  
benefits,  
but  
consumer  
s also  
need to  
be careful  
of  
pesticides  
. Experts  
discuss.

Host:  
Nancy  
Benson.  
Guests:  
Jolene  
Hart,  
author,  
Eat  
Pretty:  
Nutrition  
for  
Beauty  
Inside  
and Out;  
Dr. Alex  
Lu,  
Assoc.  
Prof. of  
Environm  
ental  
Exposure  
Biology,  
Harvard  
Univ.  
School of

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P R O C E D U R E S	D E S C R I P T I O N	D I S C U S S I O N	D U R A T I O N
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Public Health; Joan Dye Gussow, Prof. Emeritus and former Chair, Columbia Teachers College Nutrition Education Program and author, This Organic Life: Confessions of a Suburban Homesteader

COMPLI  
ANCY  
ISSUES  
COVERED:  
Consume  
rism;  
agricultur  
e;  
environm  
ent and  
pollution;

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N

public  
health

Program  
#14-34

Air week:  
8-24-14

SEGME  
NT 1:  
Setting  
speed  
limits

11:28

Synopsis:  
Auto  
crashes  
kill more  
than  
35,000  
people in  
the US  
each  
year, but  
that toll is  
down  
dramatica  
lly even  
as speed  
limits

---

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	/
M	I	P	T
/	T	I	I
T	I	C	N
I	T	E	
S			
S			
U			
E			

have been  
going up.  
Engineers  
now  
realize  
that  
artificiall  
y slow  
speed  
limits can  
be more  
dangero  
s than  
high  
speeds.

Host:  
Reed  
Pence.  
Guests:  
John  
Bowman,  
Communi  
cations  
Director,  
National  
Motorists  
Assn.; Lt.  
Garry  
Megge,  
Traffic  
Services  
Division,  
Michigan  
State  
Police;  
Dr. David  
Noyce,  
Prof. of

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S  
I  
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E

Civil and  
Environmental  
Engineering and  
Director,  
Traffic  
Operations

and  
a  
nd Safety  
Laboratory,  
Univ.  
of  
Wisconsin-  
Madison.

COMPLI  
ANCY  
ISSUES  
COVERED:  
D: traffic  
and  
highway  
safety;  
public  
safety;  
police,  
laws and  
legal  
system

SEGMENT 2:  
When  
summer  
bites

---

I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	C
	E	N	E

12:31

Synopsis:  
Summer  
vacation  
can be  
marred  
by  
mosquito  
and tick  
bites and  
by the  
rash of  
poison  
ivy.  
Home  
remedies  
abound  
on the  
internet,  
but do  
any of  
them  
work?

---

P	R	D	D
R	C	E	A
C	S	T	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	I	I	I
T	C	C	C
I	N	E	N
L			
E			

What does? Experts discuss the best ways to avoid these problems and get relief.

Host:  
Nancy Benson.  
Guests:  
Joseph Conlon, Technical Advisor, American Mosquito Control Association; Dr. Phillip Baker, Exec. Dir., American Lyme Disease Foundation; Dr. Jamie Weisman, scholar, American Academy

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/

of  
Dermatol  
ogy and  
physician

,  
Peachtree  
Dermatol  
ogy  
Associate  
s,  
Atlanta.

COMPLI  
ANCY  
ISSUES  
COVERE  
D:  
consumer  
ism  
Program  
#14-35

Air week:  
8-31-14

SEGME  
NT 1:  
Hypoplas  
tic left  
heart  
syndrome

12:28

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P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	P	/
/	P	T	T
T	I	I	I
T	C	C	N
I	N	E	
L			
E			

Synopsis:  
Newborn  
s born  
with  
virtually  
"half a  
heart" can  
now be  
saved  
through a  
series of  
surgeries  
rerouting  
their  
heart  
blood

f  
low. An  
expert, a  
cardiac  
nurse and  
the  
mother of  
one such  
child  
discuss  
the  
successes  
and  
questions  
these  
procedure  
s raise.

Host:  
Reed  
Pence.

---

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	/	/
/	P	T	T
T	I	I	I
I	C	N	C
L	E		N
E			

Guests:  
Diana  
Scoles,  
mother of  
child  
born with  
hypoplast  
ic left  
heart  
syndrome  
; Dr.  
Michael  
Gewitz,  
Physician  
I  
n Chief &  
Chief,  
Pediatric  
Cardiolog  
y, Maria  
Fareri  
Children'  
s  
Hospital,  
Westches  
ter  
Medical  
Center,  
Valhalla,  
NY, Prof.  
of  
Medicine,  
New  
York  
Medical  
College  
and past  
Chair,  
Council

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P	R	D	D
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R	C	R	R
A	R	E	/
M	I	P	T
/	T	I	C
T	I	N	E
I	S	S	D
S	A	A	U
U	M	T	R
E	/	I	A
	T	C	T
	I	N	I
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	E		

of  
 Cardiovascular  
 Disease  
 in the  
 Young,  
 American  
 Heart  
 Assn;  
 Angela  
 Boomsma,  
 a nurse  
 in  
 Advocate  
 Medical  
 Group  
 Pediatric  
 Cardiology  
 Practice

COMPLI  
 ANCY  
 ISSUES  
 COVERED:  
 health  
 care;  
 youth at  
 risk;  
 technology

SEGMENT 2:  
 Cystic  
 fibrosis  
 nutrition

I	P			
S	R	D	D	D
S	A	E	A	U
U	M	S	T	R
E	/	C	R	A
	T	R	E	T
	I	I	/	I
	T	P	T	T
	L	T	I	C
	E	I	C	N

Synopsis:

Most people know cystic fibrosis as a disease that clogs the lungs with mucous, but the same sort of mucous also clogs ducts for digestive secretions, making it very difficult for CF patients

---

P	R	D	D
C	E	E	A
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R	C	R	R
A	R	E	/
M	I	P	T
/	T	I	I
T	I	C	N
I	T	E	
S			
S			
U			
E			

to digest food and get adequate nutrition. Two experts discuss the results of this problem and ways patients get around them.

Host:  
Nancy Benson.  
Guests:  
Sue Landgraf, mother of CF patient and Executive Director, Cystic Fibrosis Research, Inc.;  
Suzanne Michel, registered dietitian and

---

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Clinical  
Asst.  
Prof,  
Medical  
Univ. of  
South  
Carolina  
Cystic  
Fibrosis  
Center.

COMPLI  
ANCY  
ISSUES  
COVERE  
D:  
consumer  
ism;  
health  
care;  
youth at  
risk

Program  
#14-36

Air week:  
9-7-14

SEGME  
NT 1:  
"Marriag  
e 101"

7:54

---

P	R	D	D
R	C	E	A
C	S	S	T
R	C	R	R
A	R	E	E
M	I	/	T
/	P	T	I
T	I	C	E
I	T	N	
T	L		
L	E		

Synopsis:

Nearly half of marriages end in divorce in the US. A college course at Northwestern Univ. seeks to give students tools to build relationships that last, with lessons for all of us. The course's teacher and a student who recently took the course explain.

Host:  
Reed  
Pence.

---





I	P			
S	R	D	D	D
S	A	E	A	U
U	M	S	T	R
E	/	C	R	A
	T	R	E	T
	I	I	/	I
	T	P	T	T
	L	T	I	I
	E	I	C	C
		N	E	N

11:24

Synopsis:  
New  
research  
is  
showing  
that a  
remarkab  
ly high  
proportio  
n of  
homeless  
men have  
suffered a  
traumatic  
brain  
injury in  
the past,  
raising  
the  
possibilit  
y that  
TBIs may

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cause  
behaviors  
directly  
leading to  
homeless  
ness.

Host:  
Nancy  
Benson.  
Guests:  
Dr. Jane  
Topolove  
c-Vranic,  
Associate  
Scientist,  
St.  
Michael's  
Hospital,  
Toronto,  
and Asst.  
Prof. of

Occupati  
onal  
Science,  
Univ. of  
Toronto;  
Dr.  
Steven  
Hwang,  
Research  
Scientist,  
St.  
Michael's  
Hospital,  
Toronto,  
and Prof.  
of

---

P R O G R A M /	D E S C R I P T I O N	D U R A T I O N
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Medicine,  
Univ. of  
Toronto

COMPLI  
ANCY  
ISSUES  
COVERE  
D:  
homeless  
ness;  
poverty;  
health  
care;  
rehabilita  
tion;  
preventio  
n  
Program  
#14-37

Air week:  
9-14-14

SEGME  
NT 1:  
Discoid  
lupus

9:23

---

P	R	D	D
C	E	E	A
G	S	A	T
R	C	R	R
A	R	E	E
M	I	I	/
/	P	T	T
T	I	I	C
I	C	N	E
T	E		
L			
E			

Synopsis:  
Lupus results when the immune system turns on the body, producing inflammatory attacks on virtually any organ. A minority of patients have lupus only on the skin, and while this is not life threatening, it can still be psychologically devastating.

Host:  
Reed  
Pence.  
Guests:  
Dr.

---

P R O C E D U R E S	D I S C R I M I N A T I O N	A B S T R A C T S	I N T E R N A T I O N A L	J O U R N A L
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Christoph  
er  
Hansen,  
Asst.  
Prof. of  
Dermatol  
ogy,  
Univ. of  
Utah; Dr.  
Victoria  
Werth,  
Prof. of  
Dermatol  
ogy,  
Univ. of  
Pennsylv  
ania &  
Chief,  
Dermatol  
ogy  
Section,  
Philadelp  
hia VA  
Medical  
Center;  
Dr. Betty  
Diamond,  
Investigat  
or,  
Finestein  
Institute  
for  
Medical  
Research

COMPLI  
ANCY  
ISSUES  
COVERE

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P	R	D	D
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C	S	S	T
G	C	R	R
R	R	I	/
A	M	P	T
M	/	T	I
I	S	I	C
S	S	T	N
U	E	T	
E		L	
		E	

D: health care; consumerism; technology

SEGMENT 2: "Prozac kids" grow up

12:14

Synopsis:  
Use of prescription medications for mental disorders among children

---

P	R	D	D
C	E	E	A
G	S	C	T
R	C	R	R
A	R	E	E
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/	P	T	T
T	T	I	I
I	C	N	C
T	E		N
L			
E			

and adolescents is growing rapidly. An author, herself a Prozac user since age 17, discusses attitudes toward medications revealed in her extensive interviews with dozens of similar subjects.

Host:  
Nancy Benson.  
Guests:  
Kaitlin Bell Barnett, author,  
Dosed: The Medication Generation Grows

---





I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	C
	E	N	E

US is increasing, but among lower income people it is not, and the lifespan gap between rich and poor is increasing. Even middle class people have shorter lifespans than the rich. Experts discuss how a large income buys extra years of life, and why a lower income produces barriers to a

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P	R	D	D
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/	P	T	T
T	I	I	I
I	C	C	N
L	E	E	
E			

longer  
life.

Host:  
Reed  
Pence.  
Guests:  
Dr. David  
Kindig,  
Emeritus  
Prof. of  
Populatio  
n Health  
Sciences,  
Univ. of  
Wisconsi  
n-  
Madison;  
Dr.  
Michael  
Reisch,  
Daniel  
Thursz  
Distingui  
shed  
Prof. of  
Social  
Justice,  
Univ. of  
Maryland

COMPLI  
ANCY  
ISSUES  
COVERE  
D: public  
health;  
economic  
s;

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P	R	D	D
C	E	E	A
G	S	C	T
R	C	R	R
A	R	I	/
M	I	P	T
/	T	I	I
T	I	C	C
I	N	E	N
L			
E			

poverty;  
youth at  
risk;  
employ-  
ment;  
worker  
safety;  
health  
care;  
consumer  
ism

SEGME  
NT 2:  
Traveling  
with a  
disability

8:19

Synopsis:  
Leisure  
travel is  
possible  
for  
people

---

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/	P	T	T
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T	C	C	C
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L			
E			

with disabilities if they plan well in advance and communicate their needs ahead of time. A travel writer with a disability discusses.

Host:  
Nancy Benson.  
Guest:  
Kendra Williams,  
Executive Editor,  
MSTravel.org.

COMPLI  
ANCY  
ISSUES  
COVERE  
D:  
disabilitie  
s;

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A	R	I	/
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/	T	I	I
T	I	C	E
I	T	N	
S	T		
S	L		
U	L		
E	E		

consumer  
ism

Program  
# 14-39

Air week:  
9-28-14

SEGME  
NT 1:  
High  
school  
starting  
times

12:41

Synopsis:  
Research  
is piling  
up  
showing  
that high  
school  
age  
students  
have a  
natural  
circadian  
rhythm  
that calls  
for them  
to sleep

---

ISSUE / TITLE	PROGRAM	DESCRIPTION	DURATION
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f

rom  
 about  
 11:00pm  
 to  
 8:00am.  
 Most  
 schools  
 start class  
 before  
 8:00,  
 leaving  
 most  
 students  
 with a  
 severe  
 and  
 detriment  
 al sleep

deficit.  
 Experts  
 discuss  
 how a  
 growing  
 number  
 of  
 schools  
 are  
 pushing  
 classes to  
 later in  
 the day  
 for  
 student  
 benefit.

Host:  
 Reed

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Pence.  
Guests:  
Dr. Kyla  
Wahlstro  
m,  
Director,  
Center  
for  
Applied  
Research  
and  
Educatio  
nal  
Improve  
ment,  
Univ. of

Minnesot  
a; Dr.  
Terra  
Ziporyn  
Snider,  
Co-  
Founder  
& Exec.  
Director,  
Start  
School  
Later.

COMPLI  
ANCY  
ISSUES  
COVERE  
D: public  
health;  
education  
; youth at  
risk

---



SEGMENT 2:  
The  
search for  
why we  
yawn

6:59

Synopsis:  
Virtually  
all  
vertebrate  
s yawn,  
but no  
one really  
knows  
why we  
do it.  
Experts  
discuss  
theories  
and the  
evidence  
behind  
them.

---



I	P	D	D
S	R	E	A
S	A	S	T
U	M	C	R
E	/	R	E
	T	I	/
	I	P	T
	T	T	I
	L	I	N
	E	C	E

Host:  
Nancy  
Benson.  
Guests:  
Dr.  
Robert R.  
Provine,  
Prof. of  
Psycholo  
gy, Univ.  
of  
Maryland  
-  
Baltimore  
County;  
Dr.  
Andrew  
Gallup,  
Asst.  
Prof. of  
Psycholo  
gy, State  
Univ. of  
New  
York at  
Oneonta

COMPLI  
ANCY  
ISSUES  
COVERE  
D:  
consumer  
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Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

I S S U E	O R G A N I Z A T I O N	D U R A T I O N	R U N S
T I T L E			

Health:  
 Sickle  
 Cell  
 Walk  
 2014  
 9/13/14-  
 9/20/14  
 32  
 Communi  
 ty:  
 Girl  
 Scouts of  
 E. S.C  
 8/25/14-  
 9/19/14  
 48  
 Environm  
 ent:  
 Discover  
 The  
 Forest  
 7/1/14-  
 9/28/14  
 60  
 Educatio  
 n:  
 Math Is  
 Power  
 7/1/14-  
 9/30/14

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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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