WJMX-AM Florence, SC Quarterly Issues/Programs List Fourth Quarter, 2014 01/05/2015

WJMX-AM Quarterly Issues/Programs List

WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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(This station aired no local issues programming during the quarter in question.)

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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Radio Health Journal ® AIRTIME: 5AM-530AM

Quarterly Issues Report – Q4 2014 through

Radio Health Journal Programs 14-40 through 14-52

During the second quarter of 2014 the following compliancy issues were covered:

Addiction Child Abuse Children At Risk Consumerism Consumer Safety

Crime

Criminal Justice System

Disabilities

Discrimination

Drugs And Drug Treatment

Economics

Federal Government

Education

Emergency Response

Employment

Workplace Issues

Environment And Pollution

Family And Parenting Issues

Family Issues

Federal Government And Regulation

Federal Law

Gender Issues

Health & Fitness

Health Care

Infectious Disease

Legal System

Medicaid And Medicare

Men's Issues

Mental Health

Pets And People

Police

Police And Fire

Pop Culture

Pop Psychology

Prison And Justice System

Public Health

Public Policy

Public Safety

Recreation

Roads And Highways

Substance Abuse And Treatment

Technology

Travel And Transportation

Urban Planning

Violence

Women's Issues

Youth At Risk

Program # 14-40 Air week: 10-5-14

SEGMENT 1: Pregnant? You're fired 11:57

Synopsis: Discrimination due to pregnancy has been illegal since the 1970's, yet it's still a common occurrence. Experts discuss the many pretexts employers use to fire pregnant women and the steps women need to take to combat it.

Host: Reed Pence. Guests: Sarah Crawford, Director, Workplace Fairness, National Partnership for Women and Families; Jamie Dolkas, Director of Women's Leadership, Center for Worklife Law, Hastings College of the Law, Univ. of California; Joan Williams, Distinguished Prof. of Law, Hastings Foundation Chair and Founding Director, Center for Worklife Law, Hastings College of the Law, Univ. of California

COMPLIANCY ISSUES COVERED: employment; discrimination; economics; women's issues; family issues; federal law

SEGMENT 2: The emotional attachment of pets 7:28

Synopsis: Some people, particularly childless couples, insist they love their pets as much as anyone could love their children. Is the emotional attachment really the same? Experts discuss the evidence.

Host: Nancy Benson. Guests: Marilyn Putz, pet loss counselor and animal behaviorist, Lincolnshire Animal Hospital, Lincolnshire IL; Laura S. Scott, founder and director, Childless By Choice documentary/research project and author, Two Is Enough: A Couples Guide to Living Childless By Choice; Froma Walsh, Emeritus Prof. of Clinical Psychology, Univ. of Chicago and Co-Director, Chicago Center for Family Health.

COMPLIANCY ISSUES COVERED: : pets and people; family issues

Program #14-41 Air week: 10-12-14

SEGMENT 1: Restoring doctors' compassion 12:15

Synopsis: Doctors have often been advised to avoid emotions regarding patients in order to keep their decisions objective. However, this has led many patients to believe doctors don't care about them. A new movement in medicine seeks to reverse the trend and put compassion back in medicine, led by a "Healer's Art" class in many medical schools. Experts who teach the class explain.

Host: Reed Pence. Guests: Dr. Joseph O'Donnell, Prof. of Medicine and Psychiatry, Senior Advising Dean and Director of Community Programs, Geisel School of Medicine, Dartmouth College; Dr. Dean Parmelee, Associate Dean for Academic Affairs, Wright State Univ. Boomshoft School of Medicine.

COMPLIANCY ISSUES COVERED: education; health care; legal system

SEGMENT 2: Water and healing 7:34

Synopsis: Water is almost synonymous with relaxation and mental cleansing. A researcher explains the mind science behind it.

Host: Nancy Benson. Guest: Wallace J. Nichols, Research Associate, California Academy of Sciences and author, "Blue Mind"

COPLIANCY ISSUES COVERED: mental health; environment and pollution

Program #14-42 Air week: 10-19-14

SEGMENT 1: The "obesity virus"

11:41

Researchers are collecting evidence that a virus is to blame for at least some cases of obesity, making it literally as easy to catch as a cold, and explaining in part why obesity has grown so quickly all over the world. Experts discuss the virus, how it takes over fat cells of the body, and its implications.

Host: Reed Pence. Guests: Dr. Anne Fernald, Assoc. Prof. of Psychology, Stanford Univ.; Dr. Kimberly Noble, Assoc. Prof. of Pediatrics, Columbia Univ.

Host: Reed Pence. Guests: Dr. Nikhil Dhurandhar, Prof. of Health Promotion, Pennington Biomedical Research Center, Louisiana State Univ.; Dr. Richard Atkinson, Emeritus Prof. of Medicine & Nutritional Sciences, Univ. of Wisconsin-Madison.

COMPLIANCY ISSUES COVERED: health care; public health; infectious disease; consumerism; health & fitness

SEGMENT 2: Twinless twins

7:59

Synopsis: Twins whose "other half" dies unexpectedly may face challenging issues of grief and identity. A well-known psychotherapist, herself a twin, explains these issues through the lens of her own life.

Host: Nancy Benson. Guest: Mary R. Morgan, New York psychotherapist and author, Beginning With the End: A Memoir of Twin Loss and Healing

COMPLIANCY ISSUES COVERED: family and parenting issues; children at risk; education

Program #14-43 Air week: 10-26-14

SEGMENT 1: The reality of ebola

12:05

Synopsis: The ebola virus, which has killed thousands in West Africa, has made it to the US. Experts describe the characteristics of the virus and its transmission, whether there really is a risk to Americans, and the odds of success of new safety measures.

Host: Reed Pence. Guests: Dr. Dr. William Schaffner, Prof. of Preventive Medicine, Vanderbilt Univ. Medical Center; Dr. Robert Murphy, Prof. of Medicine & Biomedical Engineering and Director, Center for Global Health, Northwestern Univ.

COMPLIANCY ISSUES COVERED: health care; public health; infectious disease; public safety

SEGMENT 2: Breast cancer treatment

7:47

Synopsis: Breast cancer treatment has made great strides since doctors have determined several types and subtypes of cancers and the treatments that are optimum for each. An expert explains where breast cancer treatment is today.

Host: Nancy Benson. Guest: Dr. Denise Yardley, Senior Investigator, Sarah Cannon Breast Cancer Research Program, Nashville.

COMPLIANCY ISSUES COVERED: health care; women's issues; technology

Program #14-44 Air week: 11-2-14

SEGMENT 1: Emergency responder stress

12:27

Synopsis: Police officers, firefighters, paramedics and emergency dispatchers experience events that most people couldn't stand, and they pay for it with high levels of stress-related outcomes and PTSD.

Host: Reed Pence. Guests: Dr. Joel Fay, former police officer and President, First Responder Support
Network and West Coast Post Trauma Retreat; Rodger Ruge, former police officer and founder,
HeroTalk; Dr. Michelle Lilly, Asst. Prof. of Psychology, Northern Illinois Univ.; Heather Pierce, former 911
dispatcher; Dr. John Mason, founder, Stress Education Center, Oak Harbor, WA and author,.

COMPLIANCY ISSUES COVERED: police and fire; public safety; emergency response; education

SEGMENT 2: Fighting fear and phobias

8:33

Synopsis: Halloween is the season for fright, but people with phobias may not have been in the mood to enjoy it. Research shows an effective way to combat phobias--admit out loud what you're afraid of. Most people are advised to pretend they're not afraid. The lead researcher of this study explains why pretending doesn't work and why this approach has promise.

Host: Nancy Benson. Guest: Dr. Katharina Kircanski, post-doctoral fellow in psychology, Stanford Univ.

COMPLIANCY ISSUES COVERED: pop culture; consumerism; public health

Program #14-45 Air week: 11-9-14

SEGMENT 1: Post-hospital syndrome 12:38

Synopsis: Many people who've recently been in the hospital quickly make a return trip, often with a different illness. Hospital stays themselves can make people sick, or at least susceptible to getting sick

Host: Reed Pence. Guests: Dr. David Newman, Director of Research, Dept. of Emergency Medicine, Icahn School of Medicine at Mt. Sinai; Dr. Harlan Krumholz, Prof. of Medicine, Yale School of Medicine and Director, Yale-New Haven Hospital Center for Outcomes Research and Evaluation

COMPLIANCY ISSUES COVERED: health care; public health; economics

SEGMENT 2: Rescuing runaways 7:50

Synopsis: More than two million youth may run away from home each year. More than 100,000 of them are forced into the sex trade each year to survive. One young woman who overcame such a life describes how she beat the odds and what runaways need to have a chance to succeed.

Host: Nancy Benson. Guest: Carissa Phelps, author, Runaway Girl: Escaping Life on the Streets, One Helping Hand at a Time

COMPLIANCY ISSUES COVERED: youth at risk; crime and police; child abuse; education

Program #14-46 Air week: 11-16-14

SEGMENT 1: Questions on lasik safety 12:19

Synopsis: Sixteen million Americans have had lasik surgery for vision correction, and some have complained of severe visual artifacts and eye pain. The former chief of the FDA branch that approved lasik has now petitioned the FDA to remove lasik devices

Host: Reed Pence. Guests: Dr. Morris Waxler, founder, Waxler Regulatory Consultancy and former Chief of Ophthalmic Devices, FDA Center for Devices and Radiological Health; Dr. Eric Donnenfeld, Clinical Prof. of Ophthalmology, New York Univ.; Dr. Perry Rosenthal, Harvard Medical School and founder, Boston Eye Pain Foundation

COMPLIANCY ISSUES COVERED: health care; public health; federal government and regulation; consumerism and consumer safety

SEGMENT 2: Biking as transportation

Synopsis: More and more Americans are turning to their bicycles for everyday transportation, not just recreation. Experts discuss the public policy and urban planning ideas that can make this healthy habit easier.

8:37

Host: Nancy Benson. Guests: Jim Merrell, Campaign Director, Active Transportation Alliance, Chicago; Mark Fenton, public health planning and transportation consultant, Boston and Adjunct Prof., Tufts Univ.

COMPLIANCY ISSUES COVERED: public health; recreation; travel and transportation; roads and highways; urban planning

Program #14-47 Air week: 11-23-14

SEGMENT 1: Sexual harassment of men 7:07

Synopsis: Some people believe it's not possible for men to be sexually harassed at work. But new studies show that not only is it possible, but men can be much more disturbed by it than most people think, and may react in some ways even more than women.

Host: Reed Pence. Guests: Keith Fink, Los Angeles Attorney and lecturer, UCLA law school; Dr. NiCole Buchanan, Assoc. Prof. of Sociology, Michigan State Univ.

COMPLIANCY ISSUES COVERED: men's issues; employment and workplace issues; legal issues; discrimination; gender issues

SEGMENT 2: "Almost alcoholic" 7:34

Synopsis: Most people who have a drinking problem are not alcoholics, so they may slip through the cracks and not receive the help then need. Experts discuss warning signs and ways to break through denial.

Host: Nancy Benson. Guests: Dr. Robert Doyle, clinical psychiatrist, Massachusetts General Hospital and Harvard Medical School; Dr. Joe Nowinski, clinical psychologist

COMPLIANCY ISSUES COVERED: addiction, substance abuse and treatment

Program #14-48 Air week: 11-30-14

SEGMENT 1: Midlife eating disorders 12:52

Synopsis: The last decade, the number of women over 30 seeking treatment for anorexia, bulimia and binge eating disorder has skyrocketed. Experts discuss the factors triggering eating disorders in midlife or bringing women in for treatment for long standing disorders.

Host: Reed Pence. Guests: Denise Folcik, eating disorder survivor; Lori Ciotti, Site Director, Renfrew Center of Massachusetts; Dr. Margo Maine, psychologist, co-founder, National Eating Disorders Assn.; Dr. Cynthia Bulik, founding Director, Univ. of North Carolina Center of Excellence for Eating Disorders.

COMPLIANCY ISSUES COVERED: women's issues; mental health; health care; consumerism; family issues

SEGMENT 2: Bad health and incarceration

7:07

Synopsis: Researchers have found that poor health and disabilities can be factors leading to prison. An expert discusses the life cycles that can make this occur.

Host: Nancy Benson. Guest: Dr. Susan Sered, Prof. of Sociology, Suffolk Univ. & co-author, Can't Catch a Break: Gender, Jail, Drugs and the Limits of Personal Responsibility

COMPLIANCY ISSUES COVERED: prison and justice system; crime; drugs and drug treatment; public health; disabilities

Program #14-49 Air week: 12-7-14

SEGMENT 1: Mental illness in adolescents and children 11:49

Synopsis: Two years ago, when mentally ill 20-year old Adam Lanza killed 20 grade school children and six staff members at Sandy Hook Elementary School, some in the public blamed Lanza's mother (also a victim) for not getting him treatment. A writer with a mentally ill son explains the many reasons why it's not as easy to get treatment as many people think..

Host: Reed Pence. Guest: Liza Long, author, The Price of Silence: A Mom's Perspective on Mental Illness.

COMPLIANCY ISSUES COVERED: mental health; health care; family issues; youth at risk; violence; criminal justice system

SEGMENT 2: Digital eyestrain

8:19

Synopsis: Increased use of computer screens and smartphones has brought an epidemic of eye complaints. Experts discuss why digital devices produce extra eyestrain and how people can avoid it.

Host: Nancy Benson. Guests: Dr. Michael Rosenblatt, optometrist, Washington DC; Jakob Nielsen, Principal, Meilsen Norman Group user experience research firm.

COMPLIANCY ISSUES COVERED: health care; technology; consumerism

Program #14-50 Air week: 12-14-14

SEGMENT 1: The Affordable Care Act and access to care 12:27

Synopsis: As "Obamacare" health insurance exchanges enter their second year, some insured people are

ISSUE PROGRAM / TITLE DESCRIPTION DATE/TIM	E DURATION
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finding that getting access to care is extremely difficult due to meager provider networks and low doctors' payments. Many insured are also being surprised by high deductibles and co-payments.

Host: Reed Pence. Guests: Dr. Andrew Kleinman, President, Medical Society of the State of New York; Merrill Matthews, Resident Scholar, Institute for Policy Innovation; Dr. Paul Ginsburg, Norman Topping Chair in Medicine and Public Policy, Univ. of Southern California

COMPLIANCY ISSUES COVERED: health care; federal government; public policy; public health; Medicaid and Medicare; economics; consumerism

SEGMENT 2: Christmas Overshopping

7:26

7:30

12:20

Synopsis: Compulsive overshoppers often are seeking to compensate for some unfilled internal need. An expert discusses these reasons and how people can learn to overcome compulsive shopping.

Host: Nancy Benson. Guest: Dr. April Lane Benson, psychologist, founder, StoppingOvershopping.com and author, To Buy Or Not To Buy: Why We Overshop and How To Stop.

COMPLIANCY ISSUES COVERED: addiction; economics; consumerism; mental health

Program #14-51 Air week: 12-21-14

SEGMENT 1: "Twice exceptional" children

Synopsis: Many people feel that gifted children don't need any help because they're so talented. But many gifted kids are so bored in school they become disruptive and do poorly, so they're not identified and their need for a challenge isn't met. Some gifted children also have disabilities, such as learning disabilities, that are not identified because they are masked by their gifts.

Host: Reed Pence. Guests: Dr. James Webb, clinical psychologist, President, Great Potential Press and founder, Supporting Emotional Needs of the Gifted; Megan Foley Nicpon, Assoc. Prof of Counseling Psychology, University of Iowa and Assoc. Director for Research and Clinic, Belin-Blank Center; Jen Merrill, and author, If This Is A Gift, Can I Send It Back?

COMPLIANCY ISSUES COVERED: education; children at risk; disabilities; mental health

SEGMENT 2: Beat deafness

Synopsis: Some people simply have no rhythm. A small percentage may be "beat deaf," the rhythmic equivalent of tone deafness, and have a biological deficit in their body's timing mechanism.

Host: Nancy Benson. Guests: Mathieu Dion, Montreal TV reporter who suffers from beat deafness; Dr. Caroline Palmer, Prof. of Psychology, McGill Univ., Montreal.

COMPLIANCY ISSUES COVERED: disabilities; pop psychology

Program #14-52 Air week: 12-28-14

SEGMENT 1: Kidney dialysis 12:19

Synopsis: More than 400,000 Americans are on kidney dialysis, a number that may grow to 2 million by 2030

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION

due to obesity-related diseases. Experts discuss the advantages and shortfalls of dialysis and new transplant waiting list rules that will give the best organs to recipients who will be able to use them the longest.

Host: Reed Pence. Guests: Dr. David Law, Asst. Chief of Nephrology, Kaiser Permanente Oakland Medical Center & Medical Director, Satellite Healthcare dialysis, Oakland; Dr. Les Spry, nephrologist, Lincoln, NE, and spokesperson, National Kidney Foundation

COMPLIANCY ISSUES COVERED: health care; public health; economics

SEGMENT 2: Cancer rehabilitation

7:27

Synopsis: People who undergo cancer treatment are not generally offered the same kind of physical rehabilitation given to others who suffer injuries and illnesses. A leader in the new field of cancer rehabilitation explains how it could improve outcomes and quality of life after cancer.

Host: Nancy Benson. Guest: Dr. Julie Silver, Asst. Prof. of Physical Medicine and Rehabilitation, Harvard medical School and founder, Oncology Rehab Partners.

COMPLIANCY ISSUES COVERED: health care; disabilities

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Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGA	NIZATION OR TITLE	DURATION	RUNS
HEALTH	I:	HEARTWALK 2014	10/1-10/17/	14 85
COMMU	NITY:	POWER OF THE PURS	E 10/22-11/6/	14 80
ENVIRO	NMENT:	WORLD WILDLIFE FU	ND 10/1-12/15/1	14 65
EDUCAT	TION:	MUSIC IN SCHOOLS	10/7-12/20	/14 40