

WJMX-AM  
Florence, SC  
Quarterly Issues/Programs List  
Fourth Quarter, 2014  
01/05/2015

WJMX-AM  
Quarterly Issues/Programs List

---

WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

---

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

**(This station aired no local issues programming during the quarter in question.)**

---

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

**Radio Health Journal ®**

**AIRTIME: 5AM-530AM**

**Quarterly Issues Report – Q4 2014 through**

**Radio Health Journal Programs 14-40 through 14-52**

**During the second quarter of 2014 the following compliancy issues were covered:**

**Addiction  
Child Abuse  
Children At Risk  
Consumerism  
Consumer Safety**

---

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

- Crime
  - Criminal Justice System
  - Disabilities
  - Discrimination
  - Drugs And Drug Treatment
  - Economics
  - Federal Government
  - Education
  - Emergency Response
  - Employment
  - Workplace Issues
  - Environment And Pollution
  - Family And Parenting Issues
  - Family Issues
  - Federal Government And Regulation
  - Federal Law
  - Gender Issues
  - Health & Fitness
  - Health Care
  - Infectious Disease
  - Legal System
  - Medicaid And Medicare
  - Men's Issues
  - Mental Health
  - Pets And People
  - Police
  - Police And Fire
  - Pop Culture
  - Pop Psychology
  - Prison And Justice System
  - Public Health
  - Public Policy
  - Public Safety
  - Recreation
  - Roads And Highways
  - Substance Abuse And Treatment
  - Technology
  - Travel And Transportation
  - Urban Planning
  - Violence
  - Women's Issues
  - Youth At Risk
-











ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

finding that getting access to care is extremely difficult due to meager provider networks and low doctors' payments. Many insured are also being surprised by high deductibles and co-payments.

Host: Reed Pence. Guests: Dr. Andrew Kleinman, President, Medical Society of the State of New York; Merrill Matthews, Resident Scholar, Institute for Policy Innovation; Dr. Paul Ginsburg, Norman Topping Chair in Medicine and Public Policy, Univ. of Southern California

COMPLIANCY ISSUES COVERED: health care; federal government; public policy; public health; Medicaid and Medicare; economics; consumerism

SEGMENT 2: Christmas Overshopping 7:26

Synopsis: Compulsive overshoppers often are seeking to compensate for some unfilled internal need. An expert discusses these reasons and how people can learn to overcome compulsive shopping.

Host: Nancy Benson. Guest: Dr. April Lane Benson, psychologist, founder, StoppingOvershopping.com and author, To Buy Or Not To Buy: Why We Overshop and How To Stop.

COMPLIANCY ISSUES COVERED: addiction; economics; consumerism; mental health

Program #14-51 Air week: 12-21-14

SEGMENT 1: "Twice exceptional" children 12:20

Synopsis: Many people feel that gifted children don't need any help because they're so talented. But many gifted kids are so bored in school they become disruptive and do poorly, so they're not identified and their need for a challenge isn't met. Some gifted children also have disabilities, such as learning disabilities, that are not identified because they are masked by their gifts.

Host: Reed Pence. Guests: Dr. James Webb, clinical psychologist, President, Great Potential Press and founder, Supporting Emotional Needs of the Gifted; Megan Foley Nicpon, Assoc. Prof of Counseling Psychology, University of Iowa and Assoc. Director for Research and Clinic, Belin-Blank Center; Jen Merrill, and author, If This Is A Gift, Can I Send It Back?

COMPLIANCY ISSUES COVERED: education; children at risk; disabilities; mental health

SEGMENT 2: Beat deafness 7:30

Synopsis: Some people simply have no rhythm. A small percentage may be "beat deaf," the rhythmic equivalent of tone deafness, and have a biological deficit in their body's timing mechanism.

Host: Nancy Benson. Guests: Mathieu Dion, Montreal TV reporter who suffers from beat deafness; Dr. Caroline Palmer, Prof. of Psychology, McGill Univ., Montreal.

COMPLIANCY ISSUES COVERED: disabilities; pop psychology

Program #14-52 Air week: 12-28-14

SEGMENT 1: Kidney dialysis 12:19

Synopsis: More than 400,000 Americans are on kidney dialysis, a number that may grow to 2 million by 2030



ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

due to obesity-related diseases. Experts discuss the advantages and shortfalls of dialysis and new transplant waiting list rules that will give the best organs to recipients who will be able to use them the longest.

Host: Reed Pence. Guests: Dr. David Law, Asst. Chief of Nephrology, Kaiser Permanente Oakland Medical Center & Medical Director, Satellite Healthcare dialysis, Oakland; Dr. Les Spry, nephrologist, Lincoln, NE, and spokesperson, National Kidney Foundation

COMPLIANCY ISSUES COVERED: health care; public health; economics

SEGMENT 2: Cancer rehabilitation

7:27

Synopsis: People who undergo cancer treatment are not generally offered the same kind of physical rehabilitation given to others who suffer injuries and illnesses. A leader in the new field of cancer rehabilitation explains how it could improve outcomes and quality of life after cancer.

Host: Nancy Benson. Guest: Dr. Julie Silver, Asst. Prof. of Physical Medicine and Rehabilitation, Harvard medical School and founder, Oncology Rehab Partners.

COMPLIANCY ISSUES COVERED: health care; disabilities

Contents copyright 2014 by  
MediaTracks, Incorporated  
2250 East Devon Avenue, Suite 150  
Des Plaines, Illinois 60018

847-299-9500 Fax 847-299-9501 www.mediatracks.com

Affiliate downloads are available at <ftp://mediatracksdownloads.com> Questions? Email [info\(at\)mediatracks.com](mailto:info(at)mediatracks.com)

Guest information, segment podcasts and the latest health news are available at [www.radiohealthjournal.net](http://www.radiohealthjournal.net)

Radio Health Journal is a registered trademark of MediaTracks, Inc.

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH:	HEARTWALK 2014	10/1-10/17/14	85
COMMUNITY:	POWER OF THE PURSE	10/22-11/6/14	80
ENVIRONMENT:	WORLD WILDLIFE FUND	10/1-12/15/14	65
EDUCATION:	MUSIC IN SCHOOLS	10/7-12/20/14	40