

WJMX  
Florence, SC  
Quarterly Issues/Programs List  
First Quarter, 2020  
04/05/2020

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Quarterly Issues/Programs List

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WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**CAROLINA CARES (ISSUES PROGRAM) 7:00AM – 7:30AM**

**Alzheimer's Association - Duration: 29 min**

**ISSUE: Alzheimer's research**

This week on Carolina Cares, Tyler Ryan speaks with Taylor Wilson from the Alzheimer's Association about some of the big wins in 2019, and what some of the goals are for 2020 in research and understanding of this affliction that impacts over 90,000 South Carolinian's. The two also discuss the 10 warning signs, and share personal stories of the journey of declined in their own loved ones. January 5th

**Homeworks USA – Duration: 29 min**

**ISSUE: Shelter for elderly, vets and disabled**

This week on Carolina Cares, Host Tyler Ryan speaks with Joe Huggins, the Executive Director of Homeworks USA, a Palmetto State based organization that works with homeowners, primarily elderly, veterans, and disabled, on repairing dilapidated things in your homes, with the mission of allowing them to remain for as long as possible. The program, founded in 1996, serves all of South Carolina, eastern Georgia, and southern North Carolina. They rely heavily on volunteers, and bringing youth together with our "seasoned" citizens to build bonds and stronger communities, that reach well beyond a repaired porch. January 12th

## **Midlands American Heart Association – Duration: 29 min**

### **ISSUE: Heart health for youth**

This week on Carolina Cares, Host Tyler Ryan speaks with the Executive Director of the Midlands American Heart Association, Crystal Kirkland, a “Heart Mom,” Leslie Carter, and 11-year-old Riley Carter, a heart disease survivor. They discuss the mission the American Heart Association, and share stories of hope and overcoming what could have been a death sentence for a 6 month old. Kirkland also shares the details about the 2020 Heart Ball, planned for February 21, in Columbia. January 19th

## **Community Options – Duration: 29 min**

### **ISSUE: People with disabilities**

Community Options help people throughout the state who have disabilities. They work to get them set up in safe homes. Community Options also works to find jobs for people who have disabilities such as Autism, Down Syndrome and Spinal Cord injuries. January 26th

## **Widow's of Opportunity – Duration: 29 min**

### **ISSUE: Grief therapy**

How do you deal with grief? What is secondary grieving? This week on Carolina Cares Kimberly Richardson from Widow's of Opportunity joins us to talk about dealing with grief. We will cover things like when to get to back in the dating pool after losing your spouse, what kind of therapy really helps...and more this week on Carolina Cares. February 2nd

## **Johnathan Johnson/ Bill Shanahan – Duration: 29 min**

## **American Heart Association**

### **ISSUE: Heart Health for adults**

How healthy is your heart? Do you know how to take care of your heart? February is National Heart Month. This week we Crystal Kirkland from The American Heart Association will join us to talk about taking care of your heart. February 9th

## **PAALS – Duration: 29 min**

### **ISSUE: Service animals**

Service animals are becoming a part of our society. Do you know what a service animal can do for people with disabilities? How do you get a service animal for someone who needs it? Jen Rodgers from PAALS joins us to talk about service animals this week on Carolina Cares. February 16th

## **The South Carolina State Museum – Duration: 29 min**

### **ISSUE: Education**

This week we look at the educational treasures from South Carolina. The South Carolina State Museum is the educational treasure box of the state. Learn more about our state treasures this week on Carolina Cares. February 23rd

## **American Red Cross – Duration: 29 min**

### **ISSUE: Blood donation**

Did you know the American Red Cross does more than just blood services? This week on Carolina Cares learn about the 5 branches of the American Red Cross. March 1st

## **Indian Waters Council of The Boy Scouts of America – Duration: 29 min**

### **ISSUE: Youth advocacy**

This week on Carolina Cares with Tyler Ryan, Tyler speaks with Doug Stone with the Indian Waters Council of The Boy Scouts of America. The two discuss the history and future of Scouting, along with the inclusion of girls. Stone also explains the impact of the Chapter 11 filing on local councils and BSA related groups, and also addresses many of the changes that the BSA has in place to ensure the safety of all Scouts. March 8th

## **Corona Virus Special – Duration 35 min**

### **ISSUE: COVID19**

- GUEST 1 – Doctor discussing general questions about COVID-19. (What makes this virus unique, How does it spread, How is it different/similar to the flu and allergies, What are the right steps to take to protect yourself vs. misinformation being spread online, etc.) Also will ask some common question from listeners... what does it mean to be quarantined, what about children and COVID-19? How should you talk with your kids about this?, Is there a difference between indoor and outdoor exposure, etc...
- GUEST 2 – Former government official discussing the federal, state and local response. (What agencies are handling the response and why, What is an emergency declaration and how is that decision made, What goes into the decision to cancel events and large gatherings and why is that happening, etc...)
- GUEST 3 – Financial expert discussing the economic impact of the outbreak. (Why is the market responding the way it has recently, What are they halting trading?, How concerned should you be

about your investments and 401K, What will a recovery potentially look like, is it a good time to buy stocks, etc.) March 15th

**Coronavirus Explained – Duration: 29 min**

**ISSUE: COVID19**

This program is a balance of necessary information and information that will help ease the panic. Guests are from the Child Mind Institute and topics covered include Parenting through COVID-19. Program is hosted by iHeartMedia's Ryan Gorman from WFLA Radio, Tampa, FL. March 22nd

**Coronavirus Explained – Duration: 29 min**

**ISSUE: COVID19**

Designed to be a good balance of necessary information and information that will help ease the panic. Guests are Author and Allergy Specialist Dr. Leo Galland, Vice President of Communications for the American Red Cross Elizabeth Penniman and Former Chief Economist at GE Healthcare Dr. Lisa Kennedy. Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL). March 29th.

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**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	AMERICAN HEART ASSOCIATION	000:30	020
----	AMERICAN HEART ASSOCIATION	000:31	005
----	CHILD MIND INSTITUTE	000:33	014
----	CHILD MIND INSTITUTE	000:34	009
----	CHILD MIND INSTITUTE	000:35	004

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
-----	CHILD MIND INSTITUTE	000:36	010
-----	PEACE IN THE STREETS	000:31	006
-----	PROJECT YELLOW LIGHT	000:30	002