

WJMX  
Florence, SC  
Quarterly Issues/Programs List  
Fourth Quarter, 2018  
01/02/2019

WJMX  
Quarterly Issues/Programs List

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WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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WJMX-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health & Fitness
- Disaster Relief
- Education
- Arts
- Infrastructure
- FEMA Assistance
- Pancreatic Cancer
- Small Business
- Fireworks Safety
- Aids

**AROUND THE PEE DEE (ISSUES PROGRAM) 7:00AM – 7:30AM**

**10/7/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE**

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**HEALTH FLORENCE)**

**ISSUE: INFRASTRUCTURE                      DURATION: 15 MIN**

SEGMENT (1): A DISCUSSION REGARDING FUTURE INFRASTRUCTURE IMPROVEMENTS IN THE FLORENCE AREA; NEW ROADS, ROUNDABOUTS, LANE EXPANSIONS AND NEW TRAFFIC PATTERNS AS WELL AS INFO ON FUNDING OF THESE PROJECTS

**ISSUE: HEALTH & FITNESS                      DURATION: 10 MIN**

SEGMENT (2): CHOOSING THE RIGHT WORKOUT PLAN FOR YOUR FITNESS NEEDS; A RUNDOWN OF AREA GYMS THAT CATER TO BOTH CARDIO AND BODY BUILDING FITNESS GOALS

**10/14/2018** - PRODUCER: DENIS DAVIS/GUEST(S) ROSSYVELT REY BERRIOS (FEMA) JONEL FINLEY (SMALL BUSINESS ASSOC.)

**ISSUE: DISASTER RELIEF                      DURATION: 15 MIN**

SEGMENT (1): HOW TO REGISTER WITH FEMA AS WELL AS NEW DRC LOCATION AND WHAT YOU NEED TO BRING WHEN REGISTERING AND WHAT ARE THE DEADLINES

**ISSUE: DISASTER RELIEF FOR SMALL BUSINESS                      DURATION: 10 MIN**

SEGMENT (2): SMALL BUSINESS ASSOCIATION REFERAL FROM FEMA. SBA LOCATIONS(DRC/BRC). WHAT TO EXPECT AS WELL AS DEALINE DATES

**10/21/2018** - PRODUCER: DENIS DAVIS/GUEST(S) ROSSYVELT REY BERRIOS (FEMA) PAUL LARENZO (FEMA) JAVIER CALTENCO (SMALL BUSINESS ASSOC.) CHRIS MCKAGEN (DARLINGTON SCHOOL DIST.)

**ISSUE: DISASTER RELIEF                      DURATION: 10 MIN**

SEGMENT (1): HOW TO GET A REFERAL FROM FEMA AS WELL DEADLINE DATES

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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AND WHAT TO EXPECT ONCE YOU FILE A CLAIM.

**ISSUE: EDUCATION/ARTS                      DURATION: 5 MIN**

SEGMENT (2): DARLINGTON SCHOOL DIST. BUS DRIVER TRAINING. HOW TO GET INVOLVED IN THE SC STATE FAIR ART COMPETITION. MAGNET SCHOOL APPLICATION DEADLINES

**ISSUE: HOME STORM DAMAGE REPAIR                      ISSUE: 10 MIN**

SEGMENT (3): HOW TO DEAL WITH ROOF DAMAGE AFTER A STORM. FINDING THE RIGHT CONTRACTOR FOR REBUILDING AND RECONSTRUCTION.

**10/28/2018** - PRODUCER: DENIS DAVIS/GUEST(S) ROSSYVELT REY BERRIOS (FEMA) PAUL LARENZO (FEMA) JULIE GARRETT (SMALL BUSINESS ASSOC.) CHRIS MCKAGEN (DARLINGTON SCHOOL DIST.)

**ISSUE: DISASTER RELIEF                      DURATION 10MIN**

SEGMENT (1): A RECAP OF FEMA DEADLINES TO FILE A CLAIM. HOW TO APPLY AND WHAT WEBSITES TO VISIT.

**ISSUE: ARTS/EDUCATION                      DURATION: 15 MIN**

SEGMENT (2): THE DARLINGTON SCHOOL DIST. HOLIDAY ART CONTEST AND HOW TO GET STUDENTS INVOLVED IN PARTICIPATING IN THE ART PROGRAM AND ITS IMPORTANCE. ADDRESSING THE SCHOOL BUS DRIVER SHORTAGE; HOW IT AFFECTS STUDENTS AND HOW TO APPLY IF INTERESTED AND THE QUALIFICATIONS TO BECOME A SCHOOL BUS DRIVER.

**11/4/2018** -

**\*\*REPEAT OF LAST WEEKS SHOW DUE TO TECH. ERRORS\*\***

**11/11/2018** - PRODUCER: DENIS DAVIS/GUEST(S) ISSA MANSARY (FEMA) MARTAVIOUS WIMBERLY (SMALL BUSINESS ASSOC.) DR. HUTCHINSON (HOPE

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**HEALTH) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.)**

**ISSUE: FEMA ASSISTANCE      DURATION: 10 MIN**

SEGMENT (1): A DISCUSSION REGARDING FEMA EXTENDED DEADLINES AS WELL AS ANOTHER RECAP OF THE REGISTRATION PROCESS AS WELL AS DRC'S & FREE LEGAL ASSISTANCE

**ISSUE: PANCREATIC CANCER AWARENESS      DURATION: 5 MIN**

SEGMENT (2): PANCREATIC CANCER AWARENESS MONTH AND THE RISK FACTOR AS WELL AS TREATMENT AND THE WARNING SIGNS OF PANCREATIC CANCER

**ISSUE: EDUCATION      DURATION: 10 MIN**

SEGMENT (3): A DISCUSSION REGARDING SAT SCORES AND THE GRADUATING SENIORS IN THE SCHOOL DIST. BEATING THE NATIONAL AVERAGE. BOARD MEETING DATES FOR THE REMAINDER OF THE SEMESTER

**11/18/2018 - PRODUCER: DENIS DAVIS/GUEST(S) GREG CHILDRESS (SMALL BUSINESS ASSOC.) CHRIS MCKAGEN (DARLINGTON SCHOOL DIST.) DR. OZA (MCLEOD HEALTH)**

**ISSUE: SMALL BUSINESS      DURATION: 10 MIN**

SEGMENT (1): A DISCUSSION REGARDING CLAIM/INSURANCE SETTLEMENTS FOR SMALL BUSINESS AS WELL AS THE THE APPROACHING DEC 5<sup>TH</sup> DEADLINE AS WELL AS THE REGISTRATION PROCESS

**ISSUE: EDUCATION      DURATION: 10 MIN**

SEGMENT (2): DARLINGTON SCHOOL DIST HOLIDAY DATES AS WELL THE BI-CENTENIAL CELEBRATION OF THE ST. JOHNS SCHOOL

**ISSUE: PANCREATIC CANCER      DURATION: 10 MIN**

SEGMENT (3): A SECOND DISCUSSION FROM ANOTHER PERSPECTIVE REGARDING

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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PANCREATIC CANCER; AWARENESS, AS WELL AS TREATMENT AND RISK FACTORS INVOLVED

**11/25/2018**

**\*\*REPEAT OF LAST WEEKS SHOW DUE TO THE THANKSGIVING HOLIDAY\*\***

**12/2/2018** – PRODUCER: DENIS DAVIS/GUEST(S) ISSA MANSARY (FEMA) LIZ BON (SMALL BUS. ASSOC.) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE) JENEIL JOLLEY (HOPE HEALTH FLORENCE)

**ISSUE: DISASTER RELIEF                      DURATION: 5 MIN**

SEGMENT (1): FINAL RECAP OF FEMA DEADLINES AS WELL AS APPLICATION PROCESS & DRC CLOSINGS

**ISSUE: SMALL BUSINESS                      DURATION: 5 MIN**

SEGMENT (2): A DISCUSSION REGARDING LOW INTEREST LOANS FOR SMALL BUSINESS AS WELL DETAILS ON HOW TO APPLY

**ISSUE: EDUCATION                      DURATION: 5 MIN**

SEGMENT (3): DATES FOR DARLINGTON CO. SCHOOL MEETINGS AS WELL AS THE IMPLEMENTATION OF SATURDAY SCHOOL AND A RECAP OF ATHLETIC SIGNINGS

**ISSUE: LOCAL EVENTS                      DURATION: 5 MIN**

SEGMENT (4): FLORENCE CHAMBER OF COMMERCE BUSINESS AFTER HOURS EVENT AND HOW IT BENEFITS THE COMMUNITY AS WELL AS THE DATE FOR THE ANNUAL MLK EVENT AND THE TED X EVENT

**ISSUE: AIDS                      DURATION: 10 MIN**

SEGMENT (5): A DISCUSSION REGARDING WORLD AIDS DAY AND WHERE TO GET TESTED HERE IN THE PEE DEE AS WELL AS A SNAPSHOT OF AIDS STATISTICS IN THE

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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PEE DEE AREA.

**12/9/2018**

**\*\*REPEAT OF LAST WEEKS SHOW DUE TO SHOW PRODUCER ON VACATION\*\***

**12/16/2018** – PRODUCER: DENIS DAVIS/GUEST(S) MARTAVIOUS WIMBERLY (SMALL BUS. ASSOC.) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE)

**ISSUE: EDUCATION      DURATION: 10 MIN**

SEGMENT (1): DETAILS REGARDING THE \$100K GRANT AWARDED TO THE SCHOOL DIST. AS WELL AS THE BOARD MEMBERS ELECTED TO THE STATE BOARD OF TRUSTEES AND THEIR PLANS GOING FORWARD TO BETTER THE EDUCATION SYSTEM IN THE COUNTY

**ISSUE: ARTS/COMMUNITY EVENTS      DURATION 10 MIN**

SEGMENT (2): MLK CELEBRATION AT FRANCIS MARION UNIV.; GUEST SPEAKERS, ART EVENTS, AS WELL AS A RUNDOWN OF ALL ACTIVITIES PLANNED FOR THE JAN 2019 EVENT

**ISSUE: SMALL BUSINESS      DURATION: 10 MIN**

SEGMENT (3): FINAL RECAP OF THE DRC SMALL BUSINESS ASSOC. DEADLINE OF DEC. 20<sup>TH</sup>. AS WELL AS DETAIL ON THE LATE APPLICATION PROCESS

**12/23/2018**

**\*\*REPEAT OF LAST WEEKS SHOW DUE TO THE CHRISTMAS HOLIDAY\*\***

**12/30/2018**

**RODUCER: DENIS DAVIS/GUEST(S) TOM PRICHARD (FLORENCE FIRE STATION #3) DR. HUTCHINSON (HOPE HEALTH FLORENCE)**

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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**ISSUE: FIREWORKS SAFETY**

**DURATION: 15 MIN**

SEGMENT (1): A DISCUSSION REGARDING FIREWORKS SAFETY. PROPER USE OF FIREWORKS AS WELL AS OTHER SAFETY PRECAUTIONS RAGARDING THE USE OF FIREWORK AND S.C LAWS REGARDING FIREWORKS

**ISSUE: HEALTH AND FITNESS**

**DURATION: 15 MIN**

SEGMENT (2): NEW YEARS RESOLUTION FITNESS GOALS; HOW TO MAINTAIN YOUR GOALS FOR THE NEW YEAR AND FINDING THE RIGHT TRAINING PROGRAM TO HELP ACHIEVE YOUR WELLNESS GOALS

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
-----	Living With Diabetes Longform PSA	029:01	001
BULLYING	CRISIS TEXTLINE	000:30	002
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	013
COMMUNITY INVOLVEMENT	L'OREAL	000:30	009
DISASTER RELIEF	100 ROOFS	000:30	012
DISASTER RELIEF	RED CROSS	000:30	012
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	163
HEALTH AND FITNESS	RED	000:30	015
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	012