

WJMX
Florence, SC
Quarterly Issues/Programs List
Second Quarter, 2019
07/02/2019

WJMX
Quarterly Issues/Programs List

WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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WJMX-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health & Fitness
- Child Abuse/Safety
- Education
- Prescription Drugs
- Sexual Assault Awareness
- Small Business Networking
- Animal Care
- Safety/Crime
- Various forms of Cancer
- DNA/Genetics
- Mental Health

AROUND THE PEE DEE (ISSUES PROGRAM) 7:00AM – 7:30AM

4/7/2019 - PRODUCER: DENIS DAVIS/GUEST(S) DR. BRIAN HUTCHESON (HOPE HEALTH) DR. ERIC WALTER (MEDICAL UNIV. OF SC) CHRIS MCKAGEN (DARLINGTON SCHOOL DIST.)

ISSUE: PUBLIC EDUCATION

DURATION: 5 MIN

SEGMENT (1): BOARD MEETING DATES FOR PARENTS INTERESTED IN ATTENDING AND WHAT WILL BE DISCUSSED. ALSO THE DARLINGTON SCHOOL DIST. TEACHER FEATURE PROGRAM AND WHAT IT ENTAILS

ISSUE: HEALTHY LIFESTYLE

DURATION: 5 MIN

SEGMENT (2): HEALTH HACKS FOR A BETTER LIVING; THE ELIMINATION DIET AS WELL AS HOW TO GET PROPER SLEEP. SPINAL HYGENE VS DENTAL HYGENE AND THE HEALTH BENEFITS OF BOTH PRACTICES

ISSUE: CANCER EVENTS

DURATION: 10 MIN

SEGMENT (3): AMERICAN CANCER SOCIETY SURVIVOR EVENTS; RECAP OF RELAY FOR LIFE IN MARION CO. AS WELL AS A REMINDER OF UPCOMING DATES FOR DILLON, MARLBORO AND DARLINGTON COUNTIES

ISSUE: THROAT CANCER

DURATION: 10 MIN

SEGMENT (4): A DISCUSSION REGARDING THROAT CANCER MONTH; RISK FACTORS AS WELL AS SIGNS AND SYMPTOMS.

4/14/2019 - PRODUCER: DENIS DAVIS/GUEST(S) TAWANDA ROUSE (PEE DEE COALITION) KRYSTAL ANDERSON-JORDAN (DURANT CHILDRENS CENTER) CHRIS MCKAGEN (DARLINGTON SCHOOL DIST.)

ISSUE: CHILD ABUSE

DURATION: 20 MIN

SEGMENT (1): A DISCUSSION REGARDING CHILD ABUSE PREVENTION MONTH; OVERVIEW OF STATISTICS IN THE PEE DEE AREA ALSO HOW TO SPOT WARNING SIGNS AND WAYS THE PUBLIC CAN HELP

ISSUE: CANCER/HEALTH AWARENESS EVENTS

DURATION: 5 MIN

SEGMENT (2): DATES FOR THE ANNUAL COMMUNITY HEALTH FAIR AND HOW BUSINESSES AND INDIVIDUALS CAN GET INVOLVED AS WELL AS A PREVIEW OF THE ANNUAL IHEARTMEDIA SISTA STRUT CANCER WALK

ISSUE: PUBLIC EDUCATION

DURATION: 5 MIN

SEGMENT (3): A DISCUSSION REGARDING THE DARLINGTON CO. SCHOOL DIST. P.A.W.S PROGRAM AND HOW IT BENEFITS STUDENTS

4/21/2019 - PRODUCER: DENIS DAVIS/GUEST(S) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) MCKENZIE CLEMENTSON (PEE DEE COALITION)

ISSUE: SEXUAL ASSAULT AWARENESS

DURATION: 20 MIN

SEGMENT (1): A DISCUSSION REGARDING SEXUAL ASSAULT AWARENESS MONTH. HOW THE PEE DEE COALITION SUPPORTS VICTIMS AS WELL AS A RUNDOWN OF STATS, RESOURCES, FACTS AND OTHER EDUCATIONAL MATERIALS

ISSUE: SMALL AND MINORITY BUSINESS DEVELOPMENT

DURATION: 5 MIN

SEGMENT (2): FLORENCE CHAMBER OF COMMERCE ADMINISTRATION PROFESSIONALS LUNCHEON AS WELL AS DETAILS ON HOW TO GET INVOLVED WITH THE EMERGING LEADERS SUMMER INSTITUTE

ISSUE: PUBLIC EDUCATION

DURATION: 5 MIN

SEGMENT (3): FOLLOW-UP DISCUSSION REGARDING AN ALL IMPORTANT SCHOOL DIST. BOARD MEETING AS WELL AS MAKE-UP DATES FROM HURRICANE FLORENCE

4/28/2019

****REPEAT OF LAST WEEKS SHOW****

5/5/2019 - PRODUCER: DENIS DAVIS/GUEST(S) JANE BOSWELL (FLORENCE AREA HUMANE SOCIETY) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) DR. HUTCHESON (HOPE HEALTH FLORENCE)

ISSUE: ANIMAL CARE

DURATION: 10 MIN

SEGMENT (1): A DISCUSSION REGARDING THE PARVO OUTBREAK IN FLORENCE COUNTY AND THE IMPORTANCE OF VACCINATING PETS. ALSO DATES FOR THE FLORENCE HUMANE SOCIETY VOLUNTEER ORIENTATION

ISSUE: PUBLIC EDUCATION

DURATION: 10 MIN

SEGMENT (2): DARLINGTON CO SCHOOL DIST. END OF THE YEAR PREPERATIONS AS WELL AS SC STEM PROGRAM SIGNING DAY AND WHAT PARENTS NEED TO KNOW AND DATES FOR THE A-TEAM CEREMONY

ISSUE: HEALTH

DURATION: 10 MIN

SEGMENT (3): AN OVERVIEW OF ARTHRITIS AND HOW TO TREAT IT AS WELL THE DIFFERENT TYPES OF ARTHRITIS AND HOW TO GET THE PROPER TREATMENT.

5/5/2019 ****SPECIAL IHEARTMEDIA PSA PROGRAMMING****

National Perscription Drug Take Back Day/ISSUE: PUBLIC HEALTH/PUBLIC SAFETY

- The National Prescription Drug Take Back Day addresses a crucial public safety and public health issue.

- According to the 2017 National Survey on Drug Use and Health, **6 million Americans misused controlled prescription drugs.**
- The study shows that a majority of abused prescription drugs were obtained from family and friends, often from the home medicine cabinet.
- The DEA's Take Back Day events provide an opportunity for Americans to prevent drug addiction and overdose deaths.

Host/Guest

- Host - Bernie Lucas, iHeartMedia
- Guest - Uttam Dhillon, Acting Administrator DEA

Topics Discussed

- How to properly dispose of prescription drugs
- How to find an official location site near interested parties

5/19/2019 - PRODUCER: DENIS DAVIS/GUEST(S) Dr Farrah Hughes - Director of Behavioral Health Services (Hope Health Florence) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST)

ISSUE: MENTAL HEALTH AWARENESS

DURATION: 25 MIN

SEGMENT (1): A DISCUSSION REGARDING MENTAL HEALTH (MAY IS MENTAL HEALTH AWARENESS MONTH) AN OVERVIEW OF MENTAL HEALTH, RESOURCES AVAILABLE TO LOCAL RESIDENTS IN THE PEE DEE AREA, TYPES OF MENTAL HEALTH DISORDERS, TREATMENT OPTIONS, HELP & SUPPORT THAT IS AVAILABLE & A SUMMARY OF KEY FACTS AND STATS

ISSUE: PUBLIC EDUCATION

DURATION: 5 MIN

SEGMENT (2): DARLINGTON CO. SCHOOL DIST. END OF YEAR EVENTS AS WELL AS DETAILS ON THE ENLISTMENT RECOGNITION CEREMONY AND SPRING COMMENCEMENT DATES AND TIMES

5/26/2019 - PRODUCER: DENIS DAVIS/GUEST(S) DR. BRIAN HUTCHESON (HOPE HEALTH) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE) CHRIS KCKAGEN (DARLINGTON CO. SCHOOL DIST.)

ISSUE: DNA/GENETICS

DURATION: 12 MIN

SEGMENT (1): A DISCUSSION REGARDING ON HOW TO USE DNA TESTING TO GATHER INFO FOR UNDERSTANDING HEALTH RISKS; BASICS OF DNA TESTING, GENETIC ILLNESSES AND EPIGENETICS

ISSUE: SMALL AND MINORITY BUSINESS NETWORKING

DURATION: 8 MIN

SEGMENT (2): THE LEADERSHIP FLORENCE INFORMATION CLASS SERIES FOR TRAINING AND MENTORING YOUNG MANAGERS. ALSO THE BUSINESS OVER BREAKFAST ON MAY 30TH AND HOW TO GET INVOLVED

ISSUE: PUBLIC EDUCATION

DURATION: 9 MIN

SEGMENT (3): MAY 30TH PUBLIC BUDGET MEETING AND WHERE TO ATTEND. RETIREMENT CEREMONY FOR EMPLOYEES LEAVING THE DISTRICT. DETAILS ON THE INTERNSHIP PROGRAM ENDING THIS YEAR AND WHY

6/2/2019 - PRODUCER: DENIS DAVIS/GUEST(S) DR. BRIAN HUTCHESON (HOPE HEALTH) CHRIS KCKAGEN (DARLINGTON CO. SCHOOL DIST.)

ISSUE: PUBLIC EDUCATION

DURATION: 10 MIN

SEGMENT (1): SPRING COMMENCEMENT DATES FOR THE ENTIRE DISTRICT AS WELL HOW TO GET STUDENTS INVOLVED IN THE PROJECT SEARCH/INTERNSHIP PROGRAM

ISSUE: MIGRANE/HEADACHE AWARENESS

DURATION: 13 MIN

SEGMENT (2): A DISCUSSION REGARDING MIGRANE/HEADACHE AWARENESS MONTH; OVERVIEW AS WELL AS EXAMPLES OF MIGRANES, FACTS ABOUT AS WELL AS ACTIONS AND HOW TO GET INVOLVED WITH THE AMERICAN MIGRANE FOUNDATION

ISSUE: MENS HEALTH AWARENESS

DURATION: 7 MIN

SEGMENT (3): A DISCUSSION REGARDING MENS HEALTH MONTH; STEREOTYPES V ROADBLOCKS AS WELL AS ADVOCATING HEIGHTENING AWARENESS

6/9/2019 - PRODUCER: DENIS DAVIS/GUEST(S) DR. BRIAN HUTCHESON (HOPE HEALTH) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE)

ISSUE: PUBLIC EDUCATION DURATION: 5 MIN

SEGMENT (1): DETAILS ON THE 4-DAY SUMMER SCHOOL PROGRAM AS WELL AS SUMMER FOOD AND READING PROGRAM FOR AREA STUDENTS DURING SUMMER BREAK

ISSUE: DIGESTIVE HEALTH DURATION: 11 MIN

SEGMENT (2): A DISCUSSION REGARDING FOOD AND WHAT IT DOES TO OUR BODIES; RELATIONSHIP WITH FOOD VS WHAT WE EAT AND THE CONNECTION WITH CERTAIN HEALTH CONDITIONS

ISSUE: CHILD SAFETY DURATION: 7 MIN

SEGMENT (3): A DISCUSSION REGARDING SUMMER AND SEASONAL HAZZARDS/INJURIES IN REGARDS TO SUMMER ACTIVITIES FOR CHILDREN – AVOIDING JELLYFISH AND SHARKS AS WELL CERTAIN BACTERIA

ISSUE: BUSINESS NETWORKING DURATION: 6 MIN

SEGMENT (4): FLORENCE CHAMBER OF COMMERCE YOUNG PROFESSIONALS EVENT AS WELL AS EMERGING LEADERS SUMMIT AND DATES FOR THE LEADERSHIP ALUMNI REUNION

6/16/2019

****REPEAT OF LAST WEEKS SHOW****

6/23/2019 - PRODUCER: DENIS DAVIS/GUEST(S) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) LENNY WATTS (CITY OF FLORENCE POLICE CHIEF)

ISSUE: PUBLIC EDUCATION

DURATION: 7 MIN

SEGMENT (1): UPDATE ON CONSTRUCTION OF NEW SCHOOLS AND DATES OF WHEN THEY ARE EXPECTED TO OPEN. DARLINGTON CO. SCHOOL DIST. SUMMER READING PROGRAM AND HOW PARENTS CAN GET THEIR KIDS INVOLVED.

ISSUE: PUBLIC SAFETY/CRIME

DURATION: 23 MIN

SEGMENT (2): CITY OF FLORENCE CRIME STATISTICS; AREAS TO AVOID AND HOW THE FLORENCE POLICE DEPT ARE DEALING WITH CRIME AREA WIDE AND HOW THE PUBLIC CAN HELP IN MAKING NEIGHBORHOODS SAFER

6/30/2019 - **REPEAT OF LAST WEEKS SHOW DUE TO PRODUCER ON VACATION**

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	DEA TAKEBACK DAY FULL PROGRAM	027:28	001
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	012
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	TAKE YOUR KID TO WORK	000:31	005
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MENTAL HEALTH	MENTAL HEALTH	000:33	023
MENTAL HEALTH	MENTAL HEALTH	000:35	011
WORLD WISH DAY	MAKE A WISH	000:29	005
WORLD WISH DAY	WORLD WISH DAY	000:29	013