

WJMX
Florence, SC
Quarterly Issues/Programs List
Third Quarter, 2018
10/02/2018

WJMX
Quarterly Issues/Programs List

WJMX provides its listeners with programming and public service announcements that address issues of concern to our local community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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WJMX-AM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Health
- Affordable Housing
- Crime
- Skin Health
- Hurricane/Disaster Relief
- Local Charities
- Education
- Community Outreach
- Infrastructure
- Prostate Cancer

AROUND THE PEE DEE (ISSUES PROGRAM) 7:00AM – 7:30AM

7/1/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) PAM MCDANIEL (FLORENCE SCHOOL DIST. 1)

ISSUE: EDUCATION DURATION: 10 MIN

SEGMENT (1): THE FLORENCE SCHOOL DIST. ONE SUMMER READING PROGRAM AND THE IMPORTANCE OF GETTING KIDS TO READ DURING THE SUMMER MONTHS. INFORMATION ON HOW PARENTS CAN REGISTER THEY'RE KIDS FOR BUS TRANSPORTATION

ISSUE: EDUCATION DURATION: 5 MIN

SEGMENT (2): DARINGTON CO. SCHOOL DIST. LEADERSHIP CHANGES REGARDING NEW ATHLETIC DIRECTOR AS WELL AS OTHER PERSONNEL CHANGES. THE ART SUMMER PROGRAM AND HOW PARENTS CAN SIGN UP THEY'RE KIDS

ISSUE: HEALTH DURATION: 10 MIN

SEGMENT (3): THE HEALTH BENEFITS OF DRY NEEDLING AND WHEN TO CONSIDER CONSULTING A PHYSICIAN TO DO IT. A DISCUSSION REGARDING PRESSURE POINTS; WHAT IS A PRESSURE POINT AND HOW IT COULD BE HELP WITH OTHER HEALING ISSUES

7/8/2018 -

REPEAT OF LAST WEEKS SHOW DUE TO PRODUCER ON VACATION

7/15/2018 -

REPEAT OF LAST WEEKS SHOW DUE TO AUTOMATION SYSTEM TECHNICAL ERROR

7/22/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) PAM MCDANIEL (FLORENCE CO. SCHOOL DIST. 1)

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE: EDUCATION DURATION: 5 MIN

SEGMENT (1): THE FLORENCE SCHOOL DIST. 1 SUMMER READING PROGRAM AND HOW TO GET KIDS INVOLVED. HOW PARENTS CAN PRE-REGISTER THEIR KIDS FOR BUS TRANSPORTATION

ISSUE: EDUCATION DURATION: 10 MIN

SEGMENT (2): DARLINGTON SCHOOL DISTRICTS NEW SUPERINTENDENT AND HIS INITIATIVES FOR THE COMING SCHOOL YEAR. THE SCHOOL DISTRICTS PARTNERSHIP WITH DARLINGTON RACEWAY SUMMER READING PROGRAM DATES FOR SCHOOL REGISTRATION AS WELL AS THE SCHOOL DISTRICTS PROFESSIONAL DEVELOPMENT PROGRAM.

ISSUE: SKIN HEALTH DURATION: 10 MIN

SEGMENT (4): THE EFFECTS OF SUNBURN; A DESCRIPTION OF HOW IT HAPPENS AS WELL HOW TO PROPERLY TREAT SUNBURN AND THE PRECAUTIONS YOU CAN TAKE AS WELL AS RISK FACTORS

7/29/2018 -

REPEAT OF LAST WEEKS SHOW DUE TO PRODUCER ON VACATION

8/5/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE) PAM STEVENS (HOUSING AUTHORITY OF FLORENCE)

ISSUE: EDUCATION DURATION: 10 MIN

SEGMENT (1): DETAILS ON THE NEW ASSISTANT SUPERINTENDENT AS WELL AS REGISTRATION DATES FOR STUDENTS. TIME AND DATE FOR THE BOARD OF

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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EDUCATION MEETING.

ISSUE: COMMUNITY OUTREACH DURATION: 10 MIN

SEGMENT (2): THE FLORENCE CHAMBER OF COMMERCE LUNCHEON FEAT. FORMER S.C GOVERNOR DAVID BEASLEY. DETAILS ON THE BUSINESS AFTER HOURS EVENT AS WELL AS THE JOB EXPO ON AUG. 23RD. LEADERSHIP FLORENCE AND HOW THE PUBLIC CAN GET INVOLVED.

ISSUE: AFFORDABLE HOUSING DURATION: 5 MIN

SEGMENT (3): THE HOUSING AUTHORITY OF FLORENCE OPEN HOUSE AND HOW PEOPLE CAN APPLY AND FIND OUT IF THEY QUALIFY FOR SECTION 8 AND HOW TO BECOME A SECTION 8 LAND LORD AND WHY AFFORDABLE HOUSING IS NEEDED IN THE PEE DEE AREA

8/12/2018 - PRODUCER: DENIS DAVIS/GUEST(S) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) LES ECHOLS (FLORENCE CHAMBER OF COMMERCE

ISSUE: EDUCATION DURATION: 15 MIN

SEGMENT (1): THE DARLINGTON CO. SCHOOL DIST. TITLE ONE MEETINGS AND HOW PARENTS CAN GET INVOLVED. ALSO THE RED APPLE PASSES FOR STUDENT AS WELL AS A DISCUSSION REGARDING THE PROJECT TEACH INITIATIVE.

ISSUE: EDUCATION DURATION: 10 MIN

SEGMENT (2): THE IGNITING INOVATION GALA BENEFITING FLORENCE SCHOOL DIST. 1. HOW TO GET TICKETS AND HOW IT BENEFITS THE SCHOOL DIST. AS WELL AS OTHER EDUCATION INITIATIVES IN THE PEE DEE AREA

8/19/2018 -

****REPEAT OF LAST WEEKS SHOW DUE TO PRODUCER ON VACATION****

8/26/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.)

ISSUE: EDUCATION DURATION: 10 MIN

SEGMENT (1): DARLINGTON CO. SCHOOL DIST FIRST DAY OF SCHOOL PREPERATION AS WELL AS RED APPLE PASS INITIATIVE. MEET AND GREET EVENTS WITH THE NEW SUPERINTENDENT

ISSUE: HEALTH/INFANT CARE DURATION: 15 MIN

SEGMENT (2): BACK TO SCHOOL AND GETTING THE RIGHT VACCINES TO PROTECT YOUR CHILD FROM GERMS. THE ABC'S OF SAFE BABY SLEEP FACTS AND HOW TO PREVENT SERIOUS HARM OR DEATH IN DEALING WITH NEWBORNS

9/2/2018 - PRODUCER: DENIS DAVIS/GUEST(S) TOM YARBOROUGH (SC DEPT OF TRANSPORTATION)

ISSUE: CRIME DURATION: 10 MIN

SEGEMENT (1) VIOLENT CRIME IN THE PEE DEE AREA; STATISTICS AS WELL AS LAW ENFORCEMENT INITIATIVES TO HELP CURB CRIME IN HIGH-CRIME AREAS

ISSUE: INFRASTRUCTURE DURATION: 15 MIN

SEGMENT (2) A DISCUSSION REGARDING ROAD CONDITIONS IN THE PEE DEE AREA. WHAT IS BEING DONE AND WHAT FUTURE PROJECTS LIE AHEAD TO ALEVIATE TRAFFIC PROBLEMS

9/9/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HOYLE

ISSUE: HURRICANE PREPAREDENESS DURATION: 15 MIN

SEGMENT (1): THE LATEST ON TROPICAL STORM FLORENCE. A DISCUSSION REGARDING STORM READINESS AND WHAT TO GET TO PREPARE FOR A DIRECT HIT. CHOOSING THE RIGHT GENERATOR FOR YOUR HOME AND HOW TO PROPERLY USE IT

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE: PROSTATE CANCER AWARENESS DURATION: 10 MIN

SEGMENT (2): A DISCUSSION REGARDING PROSTATE CANCER AWARENESS MONTH WITH DR. HOYLE. WHERE TO GET SCREENED AND HOW TO DETECT EARLY SIGNS OF PROSTATE CANCER

9/16/2018 –

****NO SHOW DUE TO HURRICANE FLORENCE****

9/23/2018 - PRODUCER: DENIS DAVIS/GUEST(S) DR. HUTCHINSON (HOPE HEALTH FLORENCE) CHRIS MCKAGEN (DARLINGTON CO. SCHOOL DIST.) SHIREE BROWN (FEMA)

ISSUE: DISASTER RELIEF DURATION: 10 MIN

SEGMENT (1): HURRICANE FLORENCE AFTERMATH; WHAT ASSISTANCE IS AVAILABLE AND HOW TO FILE A CLAIM WITH FEMA

ISSUE: HEALTH HAZARDS DURATION: 10 MIN

SEGMENT (2): A DISCUSSION REGARDING MOLD IN YOUR HOME AFTER A FLOODING EVENT AND THE DANGERS OF MOLD AND WHAT TO DO

ISSUE: EDUCATION DURATION: 5 MIN

SEGMENT (3): DARLINGTON CO. SCHOOL DIST. MAKE UP DAYS AS WELL AS CANCELLED SPORTING EVENTS DUE TO HURRICANE FLORENCE

9/30/2018 - PRODUCER: DENIS DAVIS/GUEST(S) ERIC JENKINS (HEAVENS HOPE) DORILLE SYKES (GIRL SCOUTS OF AMERICA)

ISSUE: CHARITABLE CAUSES DURATION: 10 MIN

SEGMENT (1): THE HEAVENS HOPE CHARITABLE INITIATIVE. WHAT IS IT AND WHO BENEFITS FROM IT AND WHERE DO PROCEEDS GO.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE: COMMUNITY OUTREACH DURATION: 15 MIN

SEGMENT (2): THE GIRL SCOUTS OF EASTERN SC AND THE ON-TIME EVENT. WHEN AND WHERE PLUS WHY THE GIRL SCOUTS ARE AN IMPORTANT PART OF THE COMMUNITY IN THE PEE DEE AREA.

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMERICAN RED CROSS	AMERICAN RED CROSS	000:29	009
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	001
COMMUNITY INVOLVEMENT	NO KID HUNGRY CAMPAIGN	000:30	001
DISASTER RELIEF	100 ROOFS	000:30	007
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	119
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	009
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	032
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	012
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	005
PSA	9-11 DAY	000:30	007
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	003