

# ORDER

**Orders**  
**Order / Rev:** 980365  
 Alt Order #:  
**Product Desc:** Cathy Stryker  
 Estimate:  
**Flight Dates:** 10/20/22 - 11/08/22  
**Original Date / Rev:** 10/13/22 / 10/13/22  
**Order Type:** GEN

**KSMG-FM**  
**Primary AE:** Kelly Tutt  
**Sales Office:** L-SAN  
**Sales Region:** Local

**Agency Name:** 1797 Creative  
**Buying Contact:** Sandra Richards  
**Billing Contact:** Robin Hodges  
 311 W Mistletoe Ave  
 San Antonio, TX 78212

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/C Stryker//JUDGE/TX-A  
**Demographic:** HH  
**Product Codes:** State Candidate  
**Revenue Code 1:** CORE  
**Revenue Code 2:** POLITICAL  
**Revenue Code 3:** GENERAL  
**Priority:** P-99

**New Business Thru:**  
**Advertiser External ID:** P00093171-A  
**Agency External ID:** P00017562  
**Unit Code:** Political  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	26	\$2,210.00	\$1,878.50
11/01/22	11/08/22	26	\$2,210.00	\$1,878.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	26	\$2,210.00	\$1,878.50	0.00
November 2022	26	\$2,210.00	\$1,878.50	0.00
<b>Totals</b>	<b>52</b>	<b>\$4,420.00</b>	<b>\$3,757.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelly Tutt			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSMG	10/20/22	11/08/22	AM	CM	6a-10a	MTWTF--	:30	4	\$85.00	P-02	0.00	NM	26	\$2,210.00
Morning Drive															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/22	10/23/22	---TF--		4				\$85.00		0.00			
	Week:	10/24/22	10/30/22	MTWTF--		8				\$85.00		0.00			
	Week:	10/31/22	11/06/22	MTWTF--		8				\$85.00		0.00			
	Week:	11/07/22	11/13/22	MT-----		6				\$85.00		0.00			
N 2	KSMG	10/20/22	11/08/22	PM	CM	3p-7p	MTWTF--	:30	4	\$85.00	P-02	0.00	NM	26	\$2,210.00
Afternoon Drive															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/22	10/23/22	---TF--		4				\$85.00		0.00			
	Week:	10/24/22	10/30/22	MTWTF--		8				\$85.00		0.00			
	Week:	10/31/22	11/06/22	MTWTF--		8				\$85.00		0.00			
	Week:	11/07/22	11/13/22	MT-----		6				\$85.00		0.00			
													<b>Totals</b>	<b>52</b>	<b>\$4,420.00</b>