

WOC10817722 [00.00]

Order Printout



Order Status: New  
Traffic #: 6849942  
Buyer Order #: 6849942  
AE: Unassigned (Carolyn Stokka)  
Property: KVAL TV  
Sales Region: Local

Start/End Dates: 12/19/17 - 01/08/18  
Agency: AxMedia  
Advertiser: 18 - Campbell for US Senate ND  
Buyer: Adults 55+ (RTG)  
Primary Demo: Adults 55+ (RTG)

C/P/E: 18 / 20 / 162  
Product Desc.: Primary Election 2018  
Estimate Desc.: Campbell for US Senate ND TV 12/24 - 1/8  
Total Cost: \$6,420.00 (Cash)  
Received Date: 12/20/17 7:20 AM

Comments:

Flight to only run 12/24 - 1/8. Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, Spotdata #2095 Separation: 30

List Items										Totals				
Line	Program	ST	Len	Time	Days	Rate	Dec 19	Dec 26	Jan 2	Jan 3	Total Spots	Total Cost	RTG	Adults 55+
1	VALLEY TODAY @ 6AM	NM	:30	6:00 AM-7:00 AM	TWTF-M	4 250.00	1	3	3		7	1,750.00	4.40	30.80
(Program: VALLEY TODAY @ 6AM)														
2	VALLEY NEWS LIVE @ 6PM	NM	:30	6:00 PM-6:30 PM	TWTF-M	4 210.00	1	3	3		7	1,470.00	11.10	77.70
(Program: VALLEY NEWS LIVE @ 6PM)														
3	VALLEY NEWS LIVE @ 10PM - SUN	NM	:30	10:00 PM-10:35 PM	---S-	4 400.00	1	0	0		1	400.00	8.50	8.50
(Program: VALLEY NEWS LIVE @ 10PM - SUN)														
4	VALLEY NEWS LIVE @ 10PM	NM	:30	10:00 PM-10:35 PM	TWTF-M	4 400.00	1	3	3		7	2,800.00	6.70	46.90
(Program: VALLEY NEWS LIVE @ 10PM)														
Spot Totals:										4	9	9		
Adults 55+ GRP:										30.70	66.60	66.60		
												\$6,420.00		163.90

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
December	13	\$3,840.00	97.30	January	9	\$2,580.00	66.60