

Official Traffic Log for Saturday September 21, 2013

as of (Sep 20 2013 4:55PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	7:00:00AM	00:30:00	KIDS 0-12 El-CW-The Adventure of Chuck and Friends TV-Y							
_____	7:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	7:00:00AM	00:00:00					NO HOST SELLING			
_____	7:00:00AM	00:00:00					NO VIOLATIONS			
_____	7:00:00AM	00:00:00					MASTER CONTROL OPERATOR _____			
_____	7:00:00AM	00:17:00	Segment 1	Program Segment			ITCW			
_____	7:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	7:17:00AM	00:00:30	PS18ARBOR	Promo/PSA	77065	PS18ARBOR300 K			Various	1.1
_____	7:17:30AM	00:10:20	Segment 2	Program Segment			ITCW			
_____	7:27:50AM	00:00:10	Station ID	Kids ID						
_____	7:27:50AM	00:00:10	PS 18/24 MKE CARES PSA	Promo/PSA	77421	PS1824MKECA1 0			Various	1.1
_____	7:28:00AM	00:02:00	Segment 3	Program Segment			ITCW			

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_____	7:30:00AM	00:30:00	KIDS 0-12 El-CW-Rescue Heroes TV-Y							
_____	7:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	7:30:00AM	00:00:00					NO HOST SELLING			
_____	7:30:00AM	00:00:00					NO VIOLATIONS			
_____	7:30:00AM	00:00:00					MASTER CONTROL OPERATOR _____			
_____	7:30:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	7:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	7:47:00AM	00:00:30	PS18 BRAIN BREAK PSA	Promo/PSA	77433	PS18BBHIST300 K			Various	1.1
_____	7:47:30AM	00:00:30	Break 1b	Kids PSA						
_____	7:47:30AM	00:00:30	PS18BOYSTOWN	Promo/PSA	77066	PS18BOY300K			Various	1.1
_____	7:48:00AM	00:00:10	Station ID	Kids ID						
_____	7:48:00AM	00:00:10	18 Logo Legal ID	Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	7:48:10AM	00:11:50	Segment 2	Program Segment			/TCW			

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_____	8:00:00AM	00:30:00	KIDS 0-12-CW-Sonic X TV-Y7							
_____	8:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	8:00:00AM	00:00:00					NO HOST SELLING			
_____	8:00:00AM	00:00:00					NO VIOLATIONS			
_____	8:00:00AM	00:00:00					MASTER CONTROL OPERATOR _____			
_____	8:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	8:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	8:17:00AM	00:00:30	PS18 BRAIN BREAK PSA	Promo/PSA	77355	PS18BBREPT30 OK			Various	1.1
_____	8:17:30AM	00:08:00	Segment 2	Program Segment			/TCW			
_____	8:25:30AM	00:00:10	Station ID	Kids ID						
_____	8:25:30AM	00:00:10	PS 18/24 MKE CARES PSA	Promo/PSA	77422	PS1824MKECB1 0			Various	1.1
_____	8:25:40AM	00:04:20	Segment 3	Program Segment			/TCW			

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_____	8:30:00AM	00:30:00	KIDS 0-12-CW-Bolts & Blip TV-Y7							
_____	8:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	8:30:00AM	00:00:00					NO HOST SELLING			
_____	8:30:00AM	00:00:00					NO VIOLATIONS			
_____	8:30:00AM	00:00:00					MASTER CONTROL OPERATOR _____			
_____	8:30:00AM	00:17:00	Segment 1	Program Segment			ITCW			
_____	8:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	8:47:00AM	00:00:30	PS18VALUES2	Promo/PSA	77067	PS18VAL230OK			Various	1.1
_____	8:47:30AM	00:00:30	Break 1b	Kids PSA						
_____	8:47:30AM	00:00:30	PS18 BRAIN BREAK PSA	Promo/PSA	77434	PS18BBDINO30 OK			Various	1.1
_____	8:48:00AM	00:00:10	Station ID	Kids ID						
_____	8:48:00AM	00:00:10	18 Logo Legal ID	Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	8:48:10AM	00:11:50	Segment 2	Program Segment			ITCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	9:00:00AM	00:30:00	KIDS 0-12-CW-The Spectacular Spider Man TV-Y							
_____	9:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	9:00:00AM	00:00:00					NO HOST SELLING			
_____	9:00:00AM	00:00:00					NO VIOLATIONS			
_____	9:00:00AM	00:00:00					MASTER CONTROL OPERATOR _____			
_____	9:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	9:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	9:17:00AM	00:00:30	PS18PEACE	Promo/PSA	77068	PS18PEACE300 K			Various	1.1
_____	9:17:30AM	00:00:10	Station ID	Kids ID						
_____	9:17:30AM	00:00:10	PS 18/24 MKE CARES PSA	Promo/PSA	77423	PS1824MKECC1 0			Various	1.1
_____	9:17:40AM	00:12:20	Segment 2	Program Segment			/TCW			

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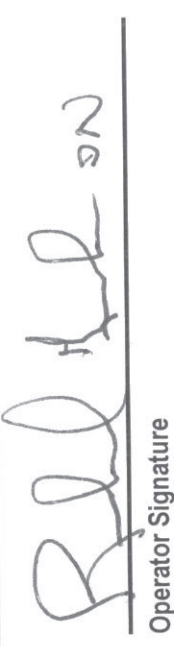
as of (Sep 20 2013 4:55PM)


MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	9:30:00AM	00:30:00	KIDS 0-12-CW-Justice League Unlimited TV-Y7							
_____	9:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	9:30:00AM	00:00:00					NO HOST SELLING			
_____	9:30:00AM	00:00:00					NO VIOLATIONS			
_____	9:30:00AM	00:00:00					MASTER CONTROL OPERATOR _____			
_____	9:30:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	9:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	9:47:00AM	00:00:30	PS18 BRAIN BREAK PSA	Promo/PSA	77356	PS18BBSTAMP3 00K			Various	1.1
_____	9:47:30AM	00:00:30	Break 1b	Kids PSA						
_____	9:47:30AM	00:00:30	PS18VETERANS	Promo/PSA	77069	PS18VETERANS 300K			Various	1.1
_____	9:48:00AM	00:00:10	Station ID	Kids ID						
_____	9:48:00AM	00:00:10	18 Logo Legal ID	Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	9:48:10AM	00:11:50	Segment 2	Program Segment			/TCW			

Milwaukee (WVTV)

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as of (Sep 20 2013 4:55PM)


Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:00:00AM	00:30:00	KIDS 0-12-CW-Dragonball Z Kai TV-Y7							
_____	10:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	10:00:00AM	00:00:00					NO HOST SELLING			
_____	10:00:00AM	00:00:00					NO VIOLATIONS			
_____	10:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
_____	10:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	10:17:00AM	00:00:30	Break 1a	Kids SPOT						
_____	10:17:00AM	00:00:30	PS18 BRAIN BREAK PSA	Promo/PSA	77436	PS18BBWTHR30 OK			Various	1.1
_____	10:17:30AM	00:08:00	Segment 2	Program Segment			/TCW			
_____	10:25:30AM	00:00:10	Station ID	Kids ID						
_____	10:25:30AM	00:00:10	PS 18/24 MKE CARES PSA	Promo/PSA	77424	PS1824MKECD1 0			Various	1.1
_____	10:25:40AM	00:04:20	Segment 3	Program Segment			/TCW			

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_____	10:30:00AM	00:30:00	KIDS 0-12-CW-B Daman Crossfire TV-Y							
_____	10:30:00AM	00:00:00					CTA KIDS 0-12 COMMERCIAL LIMITS APPLY			
_____	10:30:00AM	00:00:00					TRAFFIC			
_____	10:30:00AM	00:00:00					MASTER CONTROL			
_____	10:30:00AM	00:25:30	Segment 1	Program Segment			TCW			
_____	10:55:30AM	00:00:30	Break 1a	Kids SPOT						
_____	10:55:30AM	00:00:30	PS18ANIMAL	Promo/PSA	77070	PS18ANIMAL300 K			Various	1.1
_____	10:56:00AM	00:00:30	Break 1b	Kids PSA						
_____	10:56:00AM	00:00:30	PS18 BRAIN BREAK PSA	Promo/PSA	77435	PS18BBASTR30 OK			Various	1.1
_____	10:56:30AM	00:00:10	Station ID	Station ID						
_____	10:56:30AM	00:00:10	18 Logo Legal ID	Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	10:56:40AM	00:03:20	Segment 2	Program Segment			TCW			

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MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:00:00AM	00:30:00	KIDS 0-12-CW-Yu-Gi-Oh TV-Y7							
_____	11:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	11:00:00AM	00:00:00					NO HOST SELLING			
_____	11:00:00AM	00:00:00					NO VIOLATIONS			
_____	11:00:00AM	00:00:00					MASTER CONTROL OPERATOR			
_____	11:00:00AM	00:17:00	Segment 1	Program Segment			ITCW			
11:17:00AM	00:00:30	Break 1a		Kids SPOT						
_____	11:17:00AM	00:00:30	PS18VALUES3	Promo/PSA	77071	PS18VAL3300K			Various	1.1
_____	11:17:30AM	00:08:00	Segment 2	Program Segment			ITCW			
11:25:30AM	00:00:10	Station ID		Kids ID						
_____	11:25:30AM	00:00:10	PS 18/24 MKE CARES PSA	Promo/PSA	77421	PS1824MKECA1 0			Various	1.1
_____	11:25:40AM	00:04:20	Segment 3	Program Segment			ITCW			

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_____	11:30:00AM	00:30:00	KIDS 0-12-CW-Yu-Gi-Oh Zexal TV-Y7							
_____	11:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
_____	11:30:00AM	00:00:00					NO HOST SELLING			
_____	11:30:00AM	00:00:00					NO VIOLATIONS			
_____	11:30:00AM	00:00:00					MASTER CONTROL OPERATOR			
_____	11:30:00AM	00:17:00	Segment 1	Program Segment			/TCW			
_____	11:47:00AM	00:00:30	Break 1a	Kids SPOT						
_____	11:47:00AM	00:00:30	PS18 BRAIN BREAK PSA	Promo/PSA	77357	PS18BBPRES30 OK			Various	1.1
_____	11:47:30AM	00:08:30	Segment 2	Program Segment			/TCW			
_____	11:56:00AM	00:00:10	Station ID	Kids ID						
_____	11:56:00AM	00:00:10	18 Logo Legal ID	Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
_____	11:56:10AM	00:00:30	Break 2a	Kids PSA						
_____	11:56:10AM	00:00:30	PS18BOYSTOWN2	Promo/PSA	77072	PS18BOY230OK			Various	1.1
_____	11:56:40AM	00:03:20	Segment 3	Program Segment			/TCW			

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Operator Signature							Contract #
MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	
	12:00:00PM	00:30:00	Paid-Video Car Lot N/R				
	12:00:00PM	00:28:45	Paid Break	Paid Programming			
	12:00:00PM	00:28:45	Rosen Nissan	Local Paid Program Agency BRD	50244	841	
	12:28:45PM	00:01:05	Break 1a	Local-SPOT			
	12:28:45PM	00:01:00	Gray Matter	Local Per Inquiry BRD	19011	405573	
	12:29:45PM	00:00:05	Hupy & Abraham-Northampton	Local Spot Agency BRD	10983	33522	
	12:29:50PM	00:00:10	Station ID	Station ID			
	12:29:50PM	00:00:05	18 ARROW WEDNESDAY ID	Promo/PSA	76708	18ARROW5A	1.1
	12:29:55PM	00:00:05	18 DAYTIME TALK ID	Promo/PSA	76545	18TALKID	1.1