

## Official Traffic Log for Monday May 20, 2013

as of (May 17 2013 6:03PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	7:00:00AM	00:30:00	Think Big El TV-G							
_____	7:00:00AM	00:00:10	Promo 1	Fixed Promo	70051	18EDDISC10	educational disclaimer			
_____	7:00:10AM	00:08:00	Segment 1	Program Segment			SEG 1/Barter 2:00/SEG 2/VTR TKBG			
_____	7:08:10AM	00:00:30	Break 1a	Local-PROMO						1.1
_____	7:08:10AM	00:00:30	PS18NEWBORN	Promo/PSA	77031	PS18NEW30OK			Various	
_____	7:08:40AM	00:02:00	Break 1b	Local-SPOT						
_____	7:08:40AM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	11332	EG287	ANSWERS	5:00:00AM 2:00:00AM	SERVICES-LAW (1452188.80 2013 - MAY	
_____	7:09:10AM	00:00:30	Bank Mutual	Local Spot Agency BRD	11788	1003051	GUIDES	6:00:00AM 12:00:00AM	SERVICES-BANK(1473706.5 Branding Q2 2013	
_____	7:09:40AM	00:00:30	Bowling Club Card	Local Station Promotion NON SPOT REV	10398	BC07201230	BOWLING CARD DISCOUNTED	6:00:00AM 3:00:00PM	ENTERTAINMENT(1438233.9 On Sale Now	
_____	7:10:10AM	00:00:15	Midwest Coin Exchange	Local Spot Agency BRD	10586	EXC101215HD	GENERIC /DDRWS	5:00:00AM 4:59:00AM	RETAIL-JEWELRY(1542840.1 MAY	
_____	7:10:25AM	00:00:05	Hupy & Abraham-Northampton	Local Spot Agency BRD	10949	32950	AUTO ACCIDENTS.5.WS.GRFX	6:00:00AM 12:00:00AM	SERVICES-LAW (1490847.2 HUPY 2Q 13 PI	
_____	7:10:30AM	00:00:10	PS 18/24 MKE CARES PSA	Promo/PSA	77423	PS1824MKECC1 0			Various	1.1
_____	7:10:40AM	00:13:10	Segment 2	Program Segment			SEG 3/barter 1:30/VTR TKBG			
_____	7:23:50AM	00:02:30	Break 2a	Local-SPOT						

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_____	7:23:50AM	00:01:00	Cornerstone Media Group	Local Per Inquiry BRD	11521	4037376851	GRIP N GO/800-324-6851	5:00:00AM 4:59:00AM	DIRECT RESPON Grip n Go	1518612.1
_____	7:24:50AM	00:01:00	Newsmax Media Inc-Corp Platform	Local Corp Platform Agency BRD	11878	NM0515B60H	OBAMACARE-WORDS 60/CORP	6:00:00AM 4:00:00PM	DIRECT RESPON ObamaCARE Sun	1550090.1
_____	7:25:50AM	00:00:30	*WTVV Sales Promotion	Local Station Promotion NON SPOT REV	10312	2013GENGOLF3 0V	WTVV GENERIC 2013	5:00:00AM 12:00:00PM	PROMO (ns) HHO bonus spots	1438268.4
_____	7:26:20AM	00:03:30	Segment 3	Program Segment			SEG 4/free spots/credits/VTR TKBG			
_____	7:29:50AM	00:00:10	Station ID	Station ID						
_____	7:29:50AM	00:00:10	18 Logo Legal ID	Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1

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_____	7:30:00AM	01:00:00	Paid Program 730a N/R							
_____	7:30:00AM	00:00:10	Promo 1	Promo/Disclaimer	70057	18PDISC10				
_____	7:30:10AM	00:58:30	Paid Break	Paid Programming			MTR			
_____	7:30:10AM	00:58:30	Operation Smile	Local Corp Longform Agency BRD	54262	8006759640	A NEW SMILE/A NEW LIFE	7:30:00AM 8:30:00AM	PAID PROGRAM/1513633.10 2Q 2013 PAID	
_____	8:28:40AM	00:01:10	Break 1a	Local-SPOT						
_____	8:28:40AM	00:01:00	Gray Matter	Local Per Inquiry BRD	10732	CREDNET60	CREDIT CARD RELIEF/800-485-8914	5:00:00AM 4:59:00AM	DIRECT RESPONSE/1518548.1 CREDIT CARD RE	
_____	8:29:40AM	00:00:10	18 FAMILY FEUD WEEKNIGHTS 10A	Promo/PSA	84063	18FEUDWKNT10 A	/DDRWS			1.1
_____	8:29:50AM	00:00:10	Station ID	Station ID						
_____	8:29:50AM	00:00:05	18 OH SIT TONIGHT ID	Promo/PSA	76703	18SIT5B	/DDRWS			1.1
_____	8:29:55AM	00:00:05	18 FEUD GEN ID	Promo/PSA	76547	18FEUDID	/DDRWS			1.1