

Official Traffic Log for Monday September 2, 2013

as of (Aug 30 2013 3:10PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	7:00:00AM	00:30:00	TEEN 13 UP El-Think Big TV-G							
_____	7:00:00AM	00:00:10	Promo 1	Fixed Promo	70051	18EDDISC10	educational disclaimer			
_____	7:00:10AM	00:08:00	Segment 1	Program Segment			SEG 1/barter 2:00/SEG 2/VTR TKBG			
_____	7:08:10AM	00:00:30	Break 1a	Local-PROMO						
_____	7:08:10AM	00:00:30	PS18VALUES2	Promo/PSA	77067	PS18VAL230OK			Various	1.1
_____	7:08:40AM	00:02:00	Break 1b	Local-SPOT						
_____	7:08:40AM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	12735	EG177	MILWAUKEE REVISED	5:00:00AM 2:00:00AM	SERVICES-LAW (1453601.97 2013 - SEP	
_____	7:09:10AM	00:01:00	ITN-United Health Care	Local Spot Agency BRD	12651	IDUH100G	MEDICARE SUPPLE/THE FACTS	6:00:00AM 12:00:00AM	SERVICES-INSUR(1624875.2 UHTHDA99 VARI(
_____	7:10:10AM	00:00:30	Jack Van Impe	National Corp Longform Religs Agy BRD	10803	JV/PROMO70	PROMO 70	6:00:00AM 4:59:00AM	RELIGION/CHUR(1350852.1 Promo Schedule	
_____	7:10:40AM	00:13:10	Segment 2	Program Segment			SEG 3/barter 1:30/VTR TKBG			
_____	7:23:50AM	00:02:30	Break 2a	Local-SPOT						
_____	7:23:50AM	00:00:30	Kenneth Copeland	National Corp Longform Religs Agy BRD	10214	1321	KC	6:00:00AM 4:59:00AM	RELIGION/CHUR(1570688.1 Kenneth Copeland	
_____	7:24:20AM	00:00:30	Kaplan University Learning Center Milwaukee	Local Spot Agency BRD	11848	DAWNMOM918	DAWN MOM CLASSES START 9/18 /DDRWS	5:00:00AM 4:59:00AM	SCHOOLS-STAT(1611261.8 SEPTEMBER	
_____	7:24:50AM	00:01:00	Gray Matter	Local Per Inquiry BRD	19002	CA60LBT0823	CONNECT AMERICA/800-221-0823 /DDRWS	5:00:00AM 4:59:00AM	DIRECT RESPON(1578182.1 Connect America	

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_____	7:25:50AM	00:00:30	Hupv & Abraham-Northampton	Local Spot Agency BRD	10154	32745	CROSSWALK.PSA.30.REV	6:00:00AM 4:55:00AM	SERVICES-LAW (1406600.6 PSA	
_____	7:26:20AM	00:03:30	Segment 3	Program Segment			SEG 4/free spots/credits/VTR TKBG			
_____	7:29:50AM	00:00:10	Station ID	Station ID						
_____	7:29:50AM	00:00:10	18 Logo Legal ID	Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1

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_____	7:30:00AM	01:00:00	Paid Program 730a N/R							
	7:30:00AM	00:00:10	Promo 1	promodisclaimer	70057	18PDISC10				
	7:30:10AM	00:58:30	Paid Break	Paid Programming			NTR			
_____	7:30:10AM	00:58:30	St Jude Childrens Hospital	Local Corp Longform Agency BRD	54511	8009816185	WTV/NEVER GIVE UP	7:30:00AM 8:30:00AM	PAID PROGRAMS1575643.13 3Q 2013 Paid	
_____	8:28:40AM	00:01:10	Break 1a	Local-SPOT						
_____	8:28:40AM	00:00:10	Amato Oldsmobile Mazda	Local Spot Agency BRD	10209	AMATOPROMO10	USED CAR SHOW PROMO	6:00:00AM 11:00:00PM	AUTO FOREIGN/1579288.1 WCGV-Amato Car	
_____	8:28:50AM	00:01:00	ITN-United Health Care	Local Spot Agency BRD	12651	IDUH100G	MEDICARE SUPPLEMENT FACTS	6:00:00AM 12:00:00AM	SERVICES-INSUR/1624875.2 UHTHDA99 VARI	
_____	8:29:50AM	00:00:10	Station ID	Station ID						
_____	8:29:50AM	00:00:05	18 WHOSE LINE TUESDAY ID	Promo/PSA	76704	18WHO5A	/DDRWS		Various	1.1
_____	8:29:55AM	00:00:05	18 DAYTIME TALK ID	Promo/PSA	76545	18TALKID	/DDRWS		Various	1.1