

Official Traffic Log for Thursday July 4, 2013

as of (Jul 2 2013 5:04PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	7:00:00AM	00:30:00	Dragonfly TV El TV-13							
	7:00:00AM	00:00:10	Promo 1	Fixed Promo	70051	18EDDISC10	educational disclaimer			
	7:00:10AM	00:14:45	Segment 1	Program Segment			Seg 1/BB/Barter 2:00/Seg 2/VTR DFLYTV			
	7:14:55AM	00:00:30	Break 1a	Local-PROMO						
	7:14:55AM	00:00:30	PS18VETERANS	Promo/PSA	77069	PS18VETERANS 30OK			Various	1.1
	7:15:25AM	00:02:00	Break 1b	Local-SPOT						
	7:15:25AM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	11526	EG281	DO IT NOW	5:00:00AM 2:00:00AM	SERVICES-LAW (1453597.77 2013 - JUL	
	7:15:55AM	00:01:00	Gray Matter	Local Per Inquiry BRD	19010	405819	SILK'N FLASH N GO V3/800-722-5696	5:00:00AM 4:59:00AM	DIRECT RESPON(1578214.1 Silk'n Flash N Go	
	7:16:55AM	00:00:10	Rosen Nissan	Local Spot Agency BRD	11596	VCLPROMO0610	ROSEN VIDEO CARLOT PROMO	5:00:00AM 4:59:00AM	AUTO FOREIGN(1443026.1 Video Car Lot 201	
	7:17:05AM	00:00:05	Hupy & Abraham-Northampton	Local Spot Agency BRD	10982	33523	AUTO ACCIDENTS.5.WS.GFXSTND /DDRWS	6:00:00AM 12:00:00AM	SERVICES-LAW (1495007.2 3Q13 PI	
	7:17:10AM	00:00:15	PS18VALUES4	Promo/PSA	77075	PS18VAL415OK			Various	1.1
	7:17:25AM	00:06:30	Segment 2	Program Segment			Seg 3/BB/Barter 1:30/promo/VTR DFLYTV			
	7:23:55AM	00:02:30	Break 2a	Local-SPOT						
	7:23:55AM	00:00:30	Attorney David Gruber	Local Spot Direct BRD	11154	EPILOGUE	EPILOGUE (RODGERS) /DDRWS	5:00:00AM 2:00:00AM	SERVICES-LAW (1453597.77 2013 - JUL	

Official Traffic Log for Thursday July 4, 2013

as of (Jul 2 2013 5:04PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	7:24:25AM	00:01:00	E&M Media	Local Per Inquiry BRD	10179	412861	NEW INVENT HELP/800-416-4703	5:00:00AM 4:59:00AM	DIRECT RESPON Invent Help	1438118.5
_____	7:25:25AM	00:01:00	Gray Matter	Local Per Inquiry BRD	11561	FFE60	FLIP JACK PAN/800-677-6708	5:00:00AM 4:59:00AM	DIRECT RESPON FLIP JACK PAN	1518553.4
_____	7:26:25AM	00:03:30	Segment 3	Program Segment			Seg 4/promo/fee spots/ credits/VTR DFLYTV			
_____	7:29:55AM	00:00:05	Station ID	Station ID						
_____	7:29:55AM	00:00:05	18 Logo Legal ID	Promo/PSA	77663	18LOGOLEGALI D05			Various	1.1

Official Traffic Log for Thursday July 4, 2013

as of (Jul 2 2013 5:04PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	7:30:00AM	00:30:00	Paid Program 730a	N/R						
	7:30:00AM	00:00:10	Promo 1	promoDisclaim	70057	18PDISC10				
	7:30:10AM	00:28:30	Paid Break	Paid Programming			NTR			
	7:30:10AM	00:28:30	Havas Edge	Local Corp Longform Agency BRD	55078	8009714556	WVTV/EXTREM LADDERS REV	7:30:00AM 8:00:00AM	PAID PROGRAMS 3Q 2013 PAID PR	1569270.20
	7:58:40AM	00:01:10	Break 1a	Local-SPOT						
	7:58:40AM	00:00:05	Hupy & Abraham-Northampton	Local Spot Agency BRD	10983	33522	NO FEE.5.WS.GFXSTND /DDRWS	6:00:00AM 12:00:00AM	SERVICES-LAW 3Q13 PI	1495007.2
	7:58:45AM	00:01:00	Gray Matter	Local Per Inquiry BRD	11560	296570	BARE MINERALS/800-244-5132	5:00:00AM 4:59:00AM	DIRECT RESPON Bare Minerals	1518544.4
	7:59:45AM	00:00:05	BREAKING POINTE ID	Promo/PSA	80008	18BREAKPID	/DDRWS		Various	1.1
	7:59:50AM	00:00:10	Station ID	Station ID						
	7:59:50AM	00:00:10	18 Logo Legal ID	Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1