

Milwaukee (WVTV)

# Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature \_\_\_\_\_

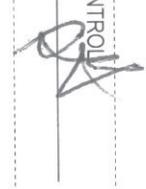
MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	7:00:00AM	00:30:00	KIDS 0-12 E-I-CW-The Adventure of Chuck and Friends TV-Y							
	7:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	7:00:00AM	00:00:00					NO HOST SELLING			
	7:00:00AM	00:00:00					NO VIOLATIONS			
	7:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
	7:00:00AM	00:17:00	Segment 1	Program Segment			T/CW			
	7:17:00AM	00:00:30	Break 1a	Kids SPOT						
	7:17:00AM	00:00:30	PS18BEAUTIFUL	1-Promo/PSA	77025	PS18BEAUT300 K			Various	1.1
	7:17:30AM	00:10:20	Segment 2	Program Segment			T/CW			
	7:27:50AM	00:00:10	Station ID	Kids ID						
	7:27:50AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	7:28:00AM	00:02:00	Segment 3	Program Segment			T/CW			

Milwaukee (WWTW)

# Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	7:30:00AM	00:30:00	KIDS 0-12 El-CW-Rescue Heroes TV-Y				KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	7:30:00AM	00:00:00					NO HOST SELLING			
	7:30:00AM	00:00:00					NO VIOLATIONS			
	7:30:00AM	00:00:00					MASTER CONTROL OPERATOR 			
	7:30:00AM	00:17:00	Segment 1	Program Segment			/TCW			
	7:47:00AM	00:00:30	Break 1a	Kids SPOT						
	7:47:00AM	00:00:15	Winners Success Network	Local New Direct BRD	10046	CORGRROM015 V	COINCIDENCE/GOD/INCIDENCE PROMO WWTW /DDRWS	6:00:00AM 12:00:00AM	RELIGION/CHUR(1536970.1 Coincidence or Gc	
	7:47:15AM	00:00:15	My People Creative	Local New Direct BRD	10505	PODPROM015	PEOPLE OF DIVORCE PROMO /DDRWS	6:00:00AM 10:00:00PM	PAID PROGRAM(1614997.1 People of Divorce-	
	7:47:30AM	00:00:30	Break 1b	Kids PSA						
	7:47:30AM	00:00:30	PS18MINORITY	1-Promo/PSA	77026	PS18MINO300K			Various	1.1
	7:48:00AM	00:00:10	Station ID	Kids ID						
	7:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	7:48:10AM	00:11:50	Segment 2	Program Segment			/TCW			

Printed at 04:28 on 11/08/13 (All break times are approximate. Refer to operations log for exact breaks.)

Milwaukee (WVTV)

# Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	8:00:00AM	00:30:00	KIDS 0-12-CW-Sonic X TV-Y7							
	8:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	8:00:00AM	00:00:00					NO HOST SELLING			
	8:00:00AM	00:00:00					NO VIOLATIONS			
	8:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
	8:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
	8:17:00AM	00:00:30	Break 1a	Kids SPOT						
	8:17:00AM	00:00:30	PS18SHARE	1-Promo/PSA	77027	PS18SHARE300 K			Various	1.1
	8:17:30AM	00:08:00	Segment 2	Program Segment			/TCW			
	8:25:30AM	00:00:10	Station ID	Kids ID						
	8:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	8:25:40AM	00:04:20	Segment 3	Program Segment			/TCW			

Milwaukee (WWTW)

# Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	8:30:00AM	00:30:00	KIDS 0-12-CW-Bolts & Blip TV-Y7							
	8:30:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	8:30:00AM	00:00:00					NO HOST SELLING			
	8:30:00AM	00:00:00					NO VIOLATIONS			
	8:30:00AM	00:00:00					MASTER CONTROL OPERATOR 			
	8:30:00AM	00:17:00	Segment 1	Program Segment			/TCW			
	8:47:00AM	00:00:30	Break 1a	Kids SPOT						
	8:47:00AM	00:00:30	PS18INSURE	1-Promo/PSA	77028	PS18INSURE300 K			Various	1.1
	8:47:30AM	00:00:30	Break 1b	Kids PSA						
	8:47:30AM	00:00:30	PS18ADOPITION	1-Promo/PSA	77029	PS18ADOP1300 K			Various	1.1
	8:48:00AM	00:00:10	Station ID	Kids ID						
	8:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	8:48:10AM	00:11:50	Segment 2	Program Segment			/TCW			

Milwaukee (WVTV)

# Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	9:00:00AM	00:30:00	KIDS 0-12-CW-The Spectacular Spider Man TV-Y				KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	9:00:00AM	00:00:00					NO HOST SELLING			
	9:00:00AM	00:00:00					NO VIOLATIONS			
	9:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
	9:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
	9:17:00AM	00:00:30	Break 1a	Kids SPOT						
	9:17:00AM	00:00:30	PS18DAD	1-Promo/PSA	77030	PS18DAD300K			Various	1.1
	9:17:30AM	00:00:10	Station ID	Kids ID						
	9:17:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALL D10			Various	1.1
	9:17:40AM	00:12:20	Segment 2	Program Segment			/TCW			

Milwaukee (WVTV)

Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature *[Signature]* OFF

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	9:30:00AM	00:30:00	KIDS 0-12-CW-Justice League Unlimited TV-Y7				KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	9:30:00AM	00:00:00					NO HOST SELLING			
	9:30:00AM	00:00:00					NO VIOLATIONS			
	9:30:00AM	00:00:00					MASTER CONTROL OPERATOR <u><i>[Signature]</i></u>			
	9:30:00AM	00:17:00	Segment 1	Program Segment			T/CW			
	9:47:00AM	00:00:30	Break 1a	Kids SPOT						
	9:47:00AM	00:00:30	PS18ASTHMA	1-Promo/PSA	77031	PS18ASTHMA30 OK			Various	1.1
	9:47:30AM	00:00:30	Break 1b	Kids PSA						
	9:47:30AM	00:00:30	PS18AUTISM	1-Promo/PSA	77032	PS18AUTISM300 K			Various	1.1
	9:48:00AM	00:00:10	Station ID	Kids ID						
	9:48:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	9:48:10AM	00:11:50	Segment 2	Program Segment			T/CW			

Milwaukee (WVTV)

# Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature 

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	KIDS 0-12-CW-Dragonball Z Kai TV-Y7				KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	10:00:00AM	00:00:00					NO HOST SELLING			
	10:00:00AM	00:00:00					NO VIOLATIONS			
	10:00:00AM	00:00:00					MASTER CONTROL OPERATOR 			
	10:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
	10:17:00AM	00:00:30	Break 1a	Kids SPOT						
	10:17:00AM	00:00:30	PS18BEAUTIFUL	1-Promo/PSA	77025	PS18BEAUT300 K			Various	1.1
	10:17:30AM	00:08:00	Segment 2	Program Segment			/TCW			
	10:25:30AM	00:00:10	Station ID	Kids ID						
	10:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALL D10			Various	1.1
	10:25:40AM	00:04:20	Segment 3	Program Segment			/TCW			

Milwaukee (WVTV)

# Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:30:00AM	00:30:00	KIDS 0-12-CW-B Damann Crossfire TV-Y				CTA KIDS 0-12 COMMERCIAL LIMITS APPLY			
	10:30:00AM	00:00:00					TRAFFIC _____			
	10:30:00AM	00:00:00					MASTER CONTROL _____ <i>RS</i>			
	10:30:00AM	00:25:30	Segment 1	Program Segment			/TCW			
	10:55:30AM	00:00:30	Break 1a	Kids SPOT						
	10:55:30AM	00:00:30	PS18MINORITY	1-Promo/PSA	77026	PS18MINO30OK			Various	1.1
	10:56:00AM	00:00:30	Break 1b	Kids PSA						
	10:56:00AM	00:00:30	PS18SHARE	1-Promo/PSA	77027	PS18SHARE300 K			Various	1.1
	10:56:30AM	00:00:10	Station ID	Station ID						
	10:56:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALL D10			Various	1.1
	10:56:40AM	00:03:20	Segment 2	Program Segment			/TCW			

Milwaukee (WVTV)

# Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:00:00AM	00:30:00	KIDS 0-12-CW-YU-GI-Oh TV-Y7							
	11:00:00AM	00:00:00					KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	11:00:00AM	00:00:00					NO HOST SELLING			
	11:00:00AM	00:00:00					NO VIOLATIONS			
	11:00:00AM	00:00:00					MASTER CONTROL OPERATOR <i>[Signature]</i>			
	11:00:00AM	00:17:00	Segment 1	Program Segment			/TCW			
	11:17:00AM	00:00:30	Break 1a	Kids SPOT						
	11:17:00AM	00:00:30	PS18INSURE	1-Promo/PSA	77028	PS18INSURE300 K			Various	1.1
	11:17:30AM	00:08:00	Segment 2	Program Segment			/TCW			
	11:25:30AM	00:00:10	Station ID	Kids ID						
	11:25:30AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	11:25:40AM	00:04:20	Segment 3	Program Segment			/TCW			

Milwaukee (WVTV)

Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:30:00AM	00:30:00	KIDS 0-12-CW-Yu-Gi-Oh Zexal TV-Y7				KIDS 0-12 COMMERCIAL LIMITATIONS APPLY			
	11:30:00AM	00:00:00					NO HOST SELLING			
	11:30:00AM	00:00:00					NO VIOLATIONS			
	11:30:00AM	00:00:00					MASTER CONTROL OPERATOR 			
	11:30:00AM	00:17:00	Segment 1	Program Segment			/TCW			
	11:47:00AM	00:00:30	Break 1a	Kids SPOT						
	11:47:00AM	00:00:30	PS18ADOPTION	1-Promo/PSA	77029	PS18ADOPT300K			Various	1.1
	11:47:30AM	00:08:30	Segment 2	Program Segment			/TCW			
	11:56:00AM	00:00:10	Station ID	Kids ID						
	11:56:00AM	00:00:10	18 Logo Legal ID	1-Promo/PSA	77658	18LOGOLEGALI D10			Various	1.1
	11:56:10AM	00:00:30	Break 2a	Kids PSA						
	11:56:10AM	00:00:30	PS18DAD	1-Promo/PSA	77030	PS18DAD300K			Various	1.1
	11:56:40AM	00:03:20	Segment 3	Program Segment			/TCW			

Milwaukee (WWTW)

Official Traffic Log for Saturday November 9, 2013

as of (Nov 8 2013 4:26PM)

Operator Signature \_\_\_\_\_

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:00:00PM	00:30:00	Paid-Video Car Lot N/R							
	12:00:00PM	00:28:45	Paid Break	Paid Programmi			MTR			
	12:00:00PM	00:28:45	Rosen Nissan	Local Paid Program Agency BRD	50244	845	VIDEO CAR LOT	12:00:00PM 12:30:00PM	PAID PROGRAM#1443046.1 Video Car Lot 201:	
	12:28:45PM	00:01:05	Break 1a	Local-SPOT						
	12:28:45PM	00:00:15	Mad Dog & Merrill Inc	Local Spot Direct BRD	10737		MMG SUMMER PROMO MAD DOG & MERRILL /DDRWS	By Orbit 10A-4:59A/F r)	SERVICES-OTHE#1492503.7 Midwest Grill'n Prc	
	12:29:00PM	00:00:30	Kaplan University Learning Center Milwaukee	Local Spot Agency BRD	11363	GEN301039MKE 124	GEN 30 CLASSES START 124 /DDRWS	12:00:00PM 6:00:00PM	SCHOOLS-STATE#658717.11 TNL Value Schedl	
	12:29:30PM	00:00:05	Hupy & Abraham-Northampton	Local Spot Agency BRD	10983	33522	NO FEE.5.WS.GFXSTND /DDRWS	6:00:00AM 12:00:00AM	SERVICES-LAW #1495018.2 HUPY 4Q13 PI	
	12:29:35PM	00:00:15	Winners Success Network	Local New Direct BRD	10046	CORGRROM015 V	COINCIDENCE/GODINCIDENCE PROMO WWTW /DDRWS	6:00:00AM 12:00:00AM	RELIGION/CHUR#1536970.1 Coincidence or Gc	
	12:29:50PM	00:00:10	Station ID	Station ID						
	12:29:50PM	00:00:05	18 ORIGINALS TUESDAY ID	1-Promo/PSA	76704	18ORIG5A	/DDRWS		Various	1.1
	12:29:55PM	00:00:05	18 DAYTIME TALK ID	1-Promo/PSA	76545	18TALKID	/DDRWS		Various	1.1