



Laura Myers <laura.myers@alphamediausa.com>

NAB Campaign Request

1 message

Tiffany Chamberlain <tiffany.chamberlain@alphamediausa.com>

Wed, Apr 24, 2024 at 10:02 AM

To: Alpha Media All Traffic <AlphaMediaAllTraffic@alphamediausa.com>, Alpha Media Market Managers <AlphaMediaAllGMs@alphamediausa.com>, Alpha Media All Business Managers <AlphaMediaAllBusinessManagers@alphamediausa.com>

Good morning,

I am passing along a request to air political issue spots on behalf of NAB. *"Next week, the House Energy and Commerce Committee will hold a hearing to discuss keeping AM radio accessible in automobiles. **Your help is needed to educate listeners and urge them to contact legislators.**"*

If your stations choose to air a schedule, please ensure this form (linked below & attached to this email) is completed for *each piece of copy aired*, and **added to your political file within 24 hours of the first airing**. Please consider airing on your stations and streams.

PB19 form: <https://www.nab.org/xert/2023Emails/PublicAffairs/amRadioPB19.pdf>

Please use the advertiser account: **POL24/NAB** to book orders (account has been setup in Marketron & WideOrbit).

Orders should be coded as political.

Order start date: as soon as you are able

End date: 4/29 (legislative hearing is on 4/30)

Length: :30

BTA - please determine the # to air based on station availability. Suggestion: 12+ Preemptible

English & Spanish language spots attached to this email.

Thank you

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Tiffany Chamberlain | Manager, Corporate Traffic | Alpha Media LLC

office 503-517-6079 | cell 702-496-2424

7 attachments

**amRadioPB19.pdf**

1090K

**AM_Radio - AM is Always On.mp3**

491K

**AM Radio - Pass the AM4EV Act.mp3**

491K

**AM Radio - Make Your Voice Heard.mp3**

843K

**AM_Radio - AM está siempre encendida.mp3**

499K

**AM Radio - Aprobar la Ley AM4EV.mp3**

491K



AM Radio - Hacer oír su voz.mp3
498K