

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Rural AM FM, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Rural AM FM

Agency name: Rural AM FM

Address: 190 Monroe Ave, NW Suite 300, Grand Rapids , MU 49503

Contact: Hailey Simmons

Phone number: X

Email: hailey@ruralamfm.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Gun Owners of America Political Victory Fund

Address: 8001 Forbes Pl. Ste. 202, Springfield, Virginia 22151

Contact: Walter Olson

Phone number: X

Email: walterolson@mindspring.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

John Velleco - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Bob Good

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: 6/18/24

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Gun Control / Second Amend.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Hailey Simmons</u>	Signature: <u>Elizabeth C. Hoehne</u>
Name: <u>Hailey Simmons</u>	Name: <u>ELIZABETH C. HOEHNE</u>
Date of Request to Purchase Ad Time: <u>4-15-24</u>	Date of Station Agreement to Sell Time: <u>5/3/24</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/3/24

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>n/a</u>	Station Call Letters: <u>WKDE-FM</u>	Date Received/Requested: <u>5/3/24</u>
Est. #:	Station Location: <u>ALTAVISTA VA</u>	Run Start and End Dates: <u>5/5/24 - 6/18/24</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.



Request for Political Rates

Date: 4/15/24 Candidate for Office Issue/PAC Group

Candidate: _____ Party _____

Campaign: _____

Issue/Pac Group: Gun Owners of America

Address: 8001 Forbes Place, Suite 202, Springfield VA 22151

Phone/Email: walterolson@mindspring.com

Requested by: Hailey Simmons, Rural AM FM

Information Requested: Rates for Issue Groups

Information Provided: Rates for Issue Groups

Notes: _____

[Handwritten Signature]

Signature of Station Representative

President

Title

5/3/24

Date

Gun Owners of America PAC

Station	DMA	Format	Day	Time	Len	Rate	5/5-5/12	5/13-5/19	5/20-5/26	5/27-6/2	6/3-6/9	6/10-6/16	6/17-6/18	Total Spots	GROSS	NET
WKDE-FM	Roanoke	Country	Mon-Fri	6a-10a	60	\$ 30.00	3	3	3	3	2	3	2	19	\$ 570.00	\$ 484.50
WKDE-FM	Roanoke	Country	Mon-Fri	10a-3p	60	\$ 25.00	2	2	2	2	2	2	2	14	\$ 350.00	\$ 297.50
WKDE-FM	Roanoke	Country	Mon-Fri	3p-7p	60	\$ 30.00	3	3	3	3	2	3	2	19	\$ 570.00	\$ 484.50
WKDE-FM	Roanoke	Country	Sat	6a-10a	60	\$ 25.00	0	0	0	0	0	0	0	0	\$ -	\$ -
WKDE-FM	Roanoke	Country	Sat	10a-3p	60	\$ 25.00	0	0	0	0	0	0	0	0	\$ -	\$ -
WKDE-FM	Roanoke	Country	Sat	3p-7p	60	\$ 25.00	0	0	0	0	0	0	0	0	\$ -	\$ -
WKDE-FM	Roanoke	Country	Sun	6a-10a	60	\$ 25.00	0	0	0	0	0	0	0	0	\$ -	\$ -
WKDE-FM	Roanoke	Country	Sun	10a-3p	60	\$ 25.00	0	0	0	0	0	0	0	0	\$ -	\$ -
WKDE-FM	Roanoke	Country	Sun	3p-7p	60	\$ 25.00	0	0	0	0	0	0	0	0	\$ -	\$ -
														52	\$1,490.00	\$1,266.50

Agency: Rural AM FM



WKDE-FM
 200 FRAZIER RD.
 ALTAVISTA, VA 24517
 434-369-1055
 www.kdcountry.com

WKDE-FM Order Confirmation

OrderID: 9640-001

Sponsor: RuralAMFM
 Product: RuralAMFM
 Estimate/PO: GOA Good
 AccountRep: Dave Hoehne
 BillingCycle: End-of-Schedule
 InvoiceType: Summary
 Run Dates: 5/5/2024 - 6/18/2024
 Items Ordered: 52
 Gross Amount: 1,490.00
 Discounts: 0.00
 Agency Commission: 223.50
 Net Amount: 1,266.50

RURALAMFM
 190 MONROE AVE, NW
 SUTIE 300
 GRAND RAPIDS, MI 49503

Scheduled Station(s): WKDE-FM
Gun Owners of America PAC May and June Schedule - Thank you

Printed 5/7/2024 3:55:36 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Descriptio	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 5/5/2024 - 6/1/2024	All Weeks	06:00 AM - 10:00 AM	1	1	1					3	:60	Spot		9640	12	30.00	360.00
02 5/5/2024 - 6/1/2024	All Weeks	10:00 AM - 03:00 PM		1	1					2	:60	Spot		9640	8	25.00	200.00
03 5/5/2024 - 6/1/2024	All Weeks	03:00 PM - 07:00 PM	1	1	1					3	:60	Spot		9640	12	30.00	360.00
04 6/3/2024 - 6/9/2024	All Weeks	06:00 AM - 10:00 AM		1	1					2	:60	Spot		9640	2	30.00	60.00
05 6/3/2024 - 6/9/2024	All Weeks	10:00 AM - 03:00 PM		1		1				2	:60	Spot		9640	2	25.00	50.00
06 6/3/2024 - 6/9/2024	All Weeks	03:00 PM - 07:00 PM		1	1					2	:60	Spot		9640	2	30.00	60.00
07 6/10/2024 - 6/16/2024	All Weeks	06:00 AM - 10:00 AM	1	1	1					3	:60	Spot		9640	3	30.00	90.00
08 6/10/2024 - 6/16/2024	All Weeks	10:00 AM - 03:00 PM		1	1					2	:60	Spot		9640	2	25.00	50.00
09 6/10/2024 - 6/16/2024	All Weeks	03:00 PM - 07:00 PM	1	1	1					3	:60	Spot		9640	3	30.00	90.00
10 6/17/2024 - 6/18/2024	All Weeks	06:00 AM - 10:00 AM	1	1						2	:60	Spot		9640	2	30.00	60.00
11 6/17/2024 - 6/18/2024	All Weeks	10:00 AM - 03:00 PM	1	1						2	:60	Spot		9640	2	25.00	50.00
12 6/17/2024 - 6/18/2024	All Weeks	03:00 PM - 07:00 PM	1	1						2	:60	Spot		9640	2	30.00	60.00

End-of-Schedule Projected Billing:

Apr-24	0.00	May-24	0.00	Jun-24	1,490.00	Q2-2024	1,490.00
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Confirmed Correct; Payment Guaranteed

Accepted for WKDE-FM

WKDE does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.